AI-Driven Talent Analytics Tool

Opus

Opus

Opus provides twice the powerful talent insights at 5% of SAP SuccessFactors cost.

The Problem ...

Siloed organizational data leads to suboptimal talent management and lack of evidence-based insights.

What is Opus?

- An AI solution that integrates seamlessly with your organization's current systems . . .

    - collects and consolidates data – skills, organizational KPIs, Talent Management - from all relevant sources across your company …

        - feeds it into our transformational ML engine producing deep workforce insights.

The result is faster, more informed decision-making and an unprecedented return on investment.
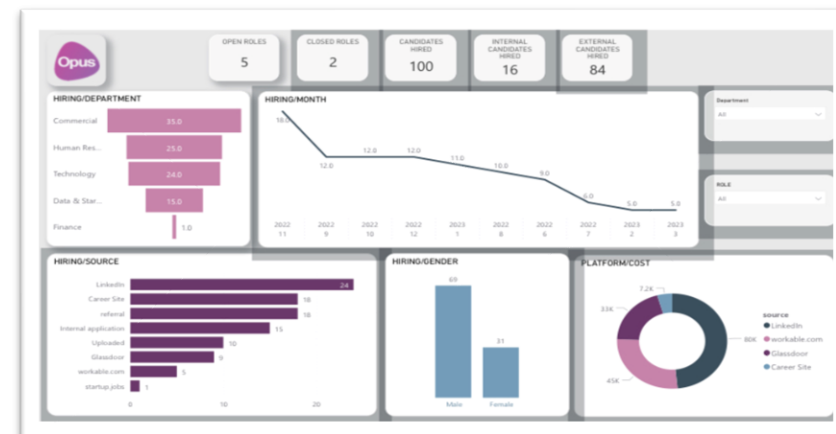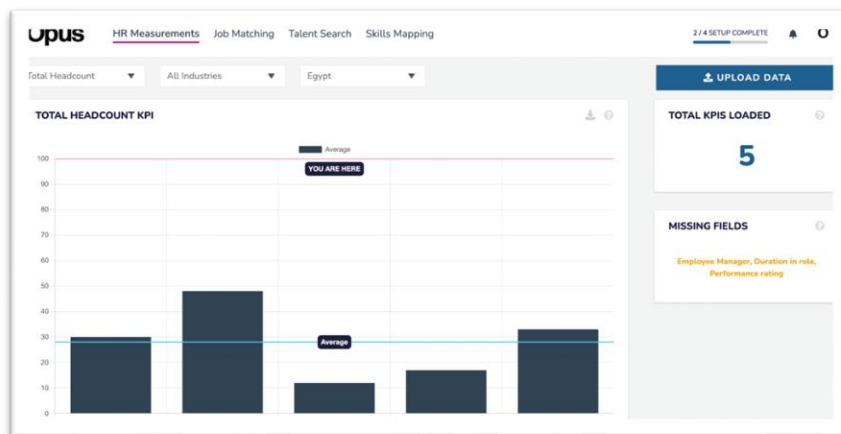
The Product.

1 SKILLS INSIGHTS

Understand the skills of each team

2 People DATA MEASUREMENTS

Utilize KPI measurements to better understand the performance of a business.

3 TALENT INTELIGENCE

Compare internal and external talent capabilities.

The Opus Value Proposition?

Challenges

Today, information systems and data sources don't talk to each other, they operate in silos and rely on human beings for the logic.

Ideal Solution

An intelligent tool that gathers, transforms and analyzes data. Comes with logic that has been built with years of learning, trained by subject matter experts.

Desired Outcomes

Provides objective, fact-based insights that helps businesses understand where they are and project what actions they need to be prioritizing.

OPUS does it for you. Just sit back and enjoy the ride!

Who is the Opus Target Customer?

Mid-Size

Not digitally transformed, or have some systems running, be they integrated or not.

Have some data on standalone spreadsheets.

Small Businesses

Use the SaaS version to make the most important decisions count. Faster hiring with more accuracy, understanding how OPEX is being managed, reduce churn…

Enterprise: Public Sector

Not able to answer questions related to the employability and workforce in Country.

Running expensive studies that capture insights at a point in time. Not able to maintain and continuously track changes.

Enterprise: Private Sector

Have a fully digitized environment but still not sure how to generate the insights, having to rely on subjective decision making.

Learning and Development and Performance Management is still not giving you the ROI needed.
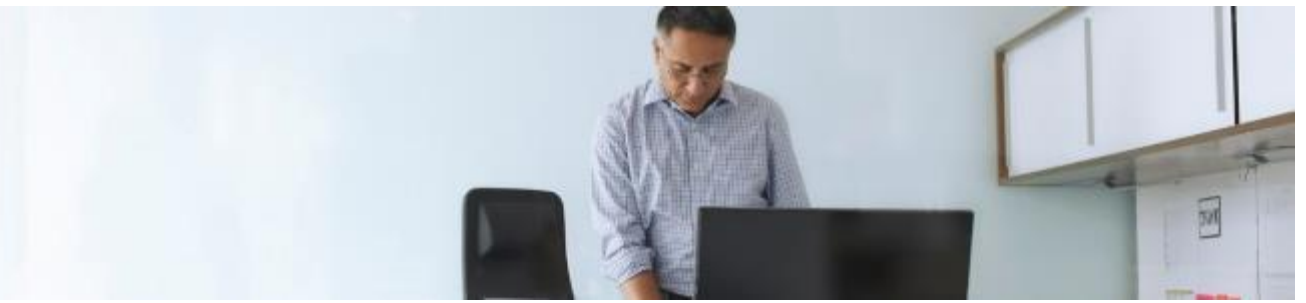
Benchmark and Competition!

- SAP is a Multimillion-dollar investment.
- Even with the full SAP Success Factor stack, it provides only 50% of the Opus capabilities.
- The Opus cost is a fraction of SAP
- SAP's modules analyze across their own stack, while Opus is cross functional capabilities.

Central Easter Europe, MiddleEast and Africa.

Business Models.

SaaS

Start

- ✓ 1 user
- ✓ SaaS
- ✓ Account Handling

Purchase Now

Advance & Enable

- ✓ Per Employee License
- ✓ Activation Fee
- ✓ Support Subscription

Purchase Now
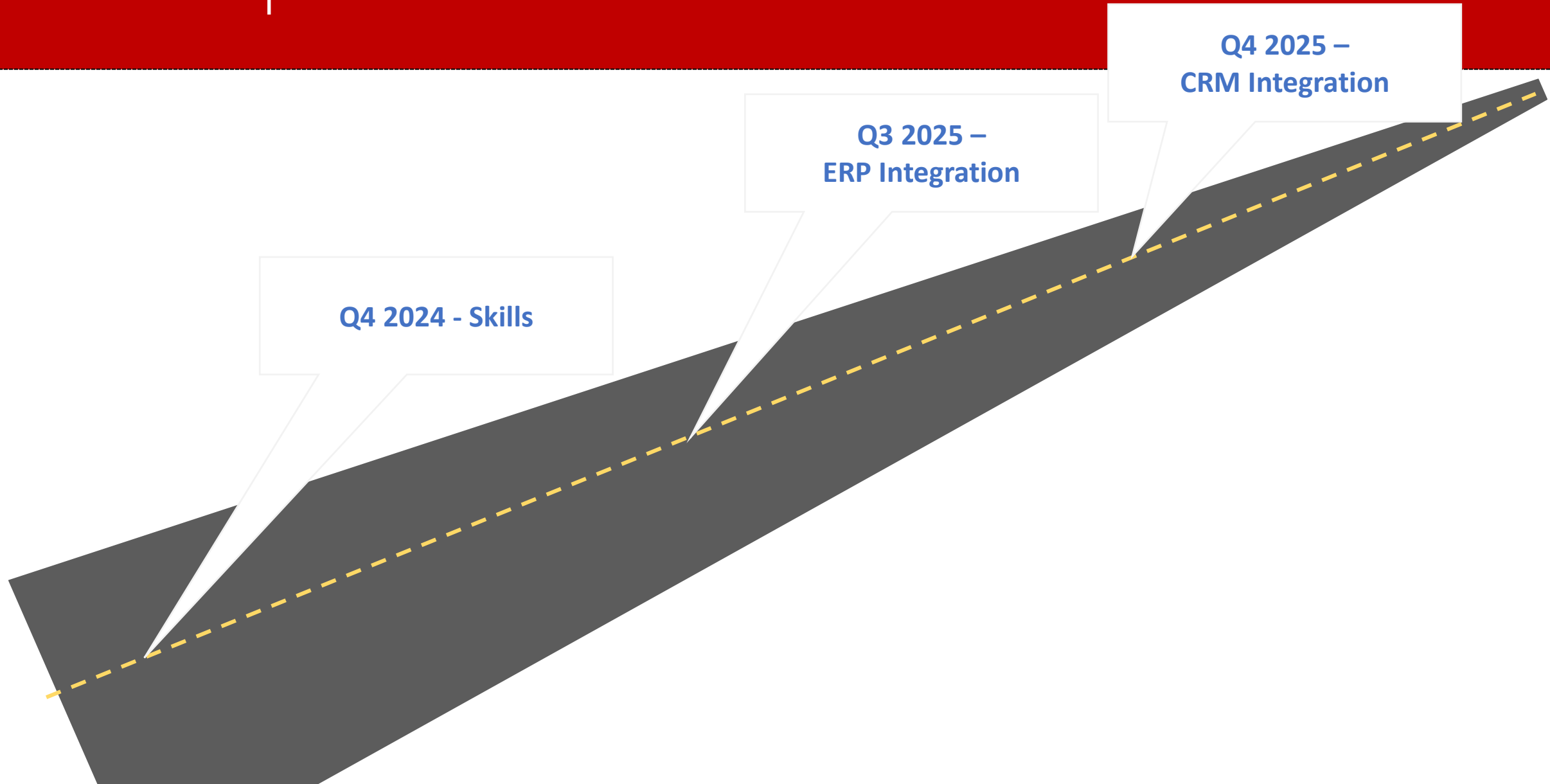
Propel
Customizable Enterprise Solution

- ✓ Design
- ✓ Activation
- ✓ Delivery Resources

Purchase Now

Start your Freemium trial now!

Road Map!

Risks and Challenges?

Understanding of the value of adopting new innovation in this space.

Educating our customers of the existence of game changing innovation.

Compelling evidence of the ROI.

We are mitigating risks by offering proof of concept use cases to facilitate the understanding of the Opus benefits versus dramatically more expensive options.
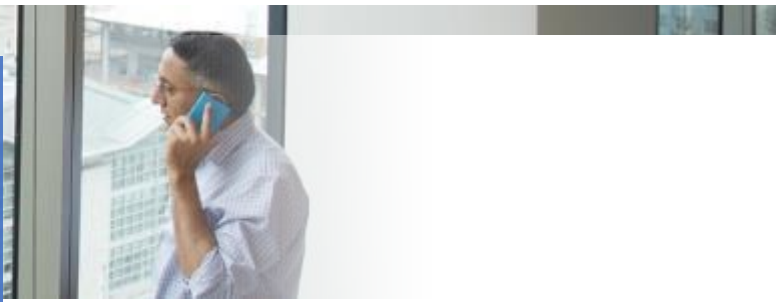
Market Opportunity

Unit	HR Tech	People Distributed Data	People Analytics
2023 (*A*)	$32.5B	$5.3B	$2.8B
AI Tech	$5.26B	$2.9B	-
3 Year CAGR	35%	-	67%

HR Tech
AI HR Tech
People Analytics Market size

Sources:
Distributed Data
People Data

Unprecedented times need exceptional solutions.

Challenges

The skills of a business' workforce are not tallied against the skills needed. As the future of work evolves these skills will continue to evolve. Gaining more talent insights helps make more informed decisions.

What is the skill that is most dominant across your teams? How can you get the biggest ROI from your learning investments? Is it wiser to build internal capability or go to market for your needs?

Ideal Solution

People data is sitting in distributed locations, BI systems, HR systems and applications - Learning management systems, combining desperate data helps with more informed decision making.

Keeping a log of the skills your business has, what is needed, and the gaps is key.

keeping a log of the skills the market offers, benchmarking that against your business' needs is an ongoing process that enables businesses to better understand the external talent market that comes to them.

Desired Outcomes

A skills inventory is a compilation of the skills, education/certifications and experiences of current employees. Organizations use these inventories to assess whether current staff can meet company goals.

Understanding the company's pool of current skills/talents against future skill requirements aids in data driven strategic planning.

Effective people strategies for the future world of work.

Opus

Revolutionize your talent build - borrow - buy strategy.

Deeper Insights

From subjective to data driven

Meshes AI with big data to give Enterprise's visibility into the skills across their workforce and "monitor, track, build skills or reallocate" individuals.

Helps Governments better understand their talent landscape to create jobs and build skills for the changing workforce needs

Up-skill or Re-skill, which?

A SW that ingests people data from its many sources, helping users organize and correlate information.

Managers can see exactly what gaps they have and what skills they have (or lack) and anticipate demands well in advance.
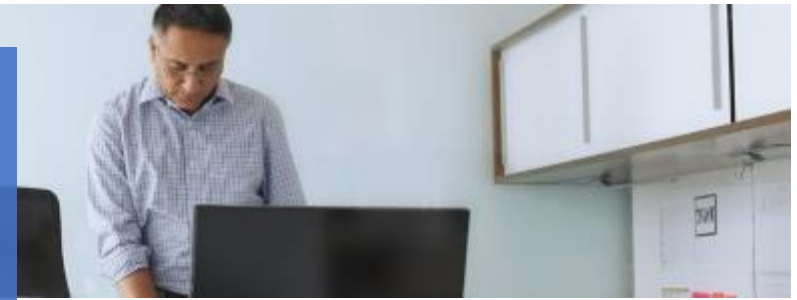
Sharpen your talent strategy

Machine Learning models that continue to evolve

Helping describe and interpret the data creates an opportunity of generating more meaningful interpretations and allowing for more accurate predictive models.

Why Now? The rise of people analytics.

... the era of talent intelligence has been fast tracked.

Business Leaders are still not seeing the real value back to their business. The ongoing need for smarter solutions that provide people data insights and areas for improvement is key. 60%+ of surveyed business leaders acknowledge that talent, skills and capabilities continue to be the highest priority for their business.

Solution Alignment

People	Process	Purpose
A solution that helps your business position itself as an employer of choice.	Lead with the value that data brings to direct the right resources, programs and investments to where they should really be directed.	Align your sense of purpose as an organization with that of your teams. Deliver on the strategic objectives, offer the right growth and learning opportunities for your people.

Because better people build better businesses.