

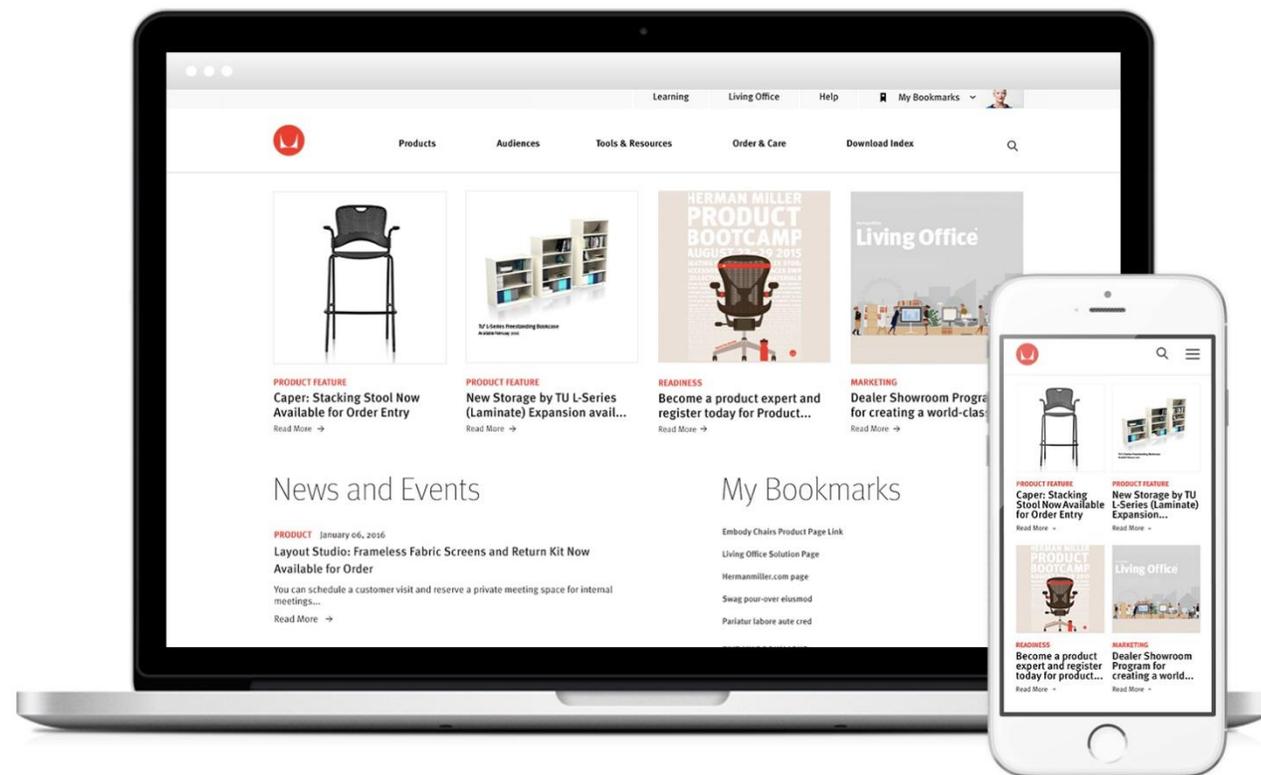
# Intranet Redesign and Viva Implementation Program Overview

Presented by Rightpoint

# Rightpoint: A leading Employee Experience agency

We specialize  
in creating digital  
workspaces that  
drive engagement

This is what we do best – we've successfully completed over 1,500 of these same exact projects, and we can't wait to bring our unique expertise to bear for your EX transformation.



# Employee Experience

An organization's overall efficiency, profitability, and competitive advantage are directly tied to employee engagement and satisfaction.

EX

This is no longer about digital workspaces or apps – this is a deep focus on organizational transformation vital to meeting workforce expectations. Investing in a holistic employee experience will improve efficiency, raise profits, strengthen overall employee satisfaction, and fortify competitive advantage.

Our north star is to treat employees as customers and nurture them with the same level of care and attention. Once you treat everyone as though they have a choice of where to do business, the perspective changes on what is delivered.



## Rightpoint's Approach

**Holistic Approach:** Your employees, customers, partners and suppliers are part of a deeply interconnected ecosystem—an impact in one arena ripples throughout.

**The Purpose of Employee Experience is to be...**

- Inclusive
- Empathetic
- Productive
- Cohesive
- Motivational

## Capabilities

EX Vision  
Connected Employee  
Modern Digital Workspace  
Transformation Management  
Digital Employee Tools  
Data Driven Design  
Rapid Prototyping

# Employee Experience & modern digital workplaces are our thing!

# 1,500

Modern Digital Workspace projects we've completed over the past 13 years

# 410

Brand-driven modern digital workspaces we've designed with a focus on user experience, creative design, and technical sustainability

# 51

*Fortune 500* companies we have partnered with to positively affect their Employee Experience through a Modern Digital Workplace

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## Rightpoint–Client Awards for World Class Modern Digital Workplaces



**DISCOVER**



**3M**



**Loblaw**

**AON**

# Microsoft Partnership

Our Microsoft Partnership is the historical foundation of Rightpoint's technology expertise.

Gold Application Development  
Gold Cloud Platform  
Gold Cloud Productivity  
Gold Collaboration and Content  
Gold Data Analytics  
Content Services Charter and Preferred Partner  
Microsoft Viva Launch Partner  
Co-sell Certified – SPARK Workspace, Viva Topics, Viva Insights

**RIGHTPOINT**

+



**Microsoft Viva**

# We're trusted by the most iconic brands in the world

HEALTHCARE	FINANCIAL SERVICES	TRAVEL & HOSPITALITY	COMMERCE & RETAIL	ADDITIONAL ICONIC BRANDS & BLUE-CHIP ORGANIZATIONS	
					
					
					
					
					

# Redesign Your Intranet with Viva



# Digital Front Door

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Your workspace will serve as a front door for your people - where they come to be informed and engage with their organization.

You can craft this front door experience to meet people on the web, in Teams, on their phone, and through app experiences like Viva Connections – providing a frictionless digital experience anytime, anywhere, and in the manner that is most engaging for (each) of your people.

A photograph of a person's hands writing in a spiral notebook on a desk. A smartphone is placed on the notebook. The background is blurred, showing a laptop and some papers. The text 'Content & Communications' is overlaid on the left side of the image.

# Content & Communications

The workspace serves as a communication hub across the organization – meeting employees where they want to be.

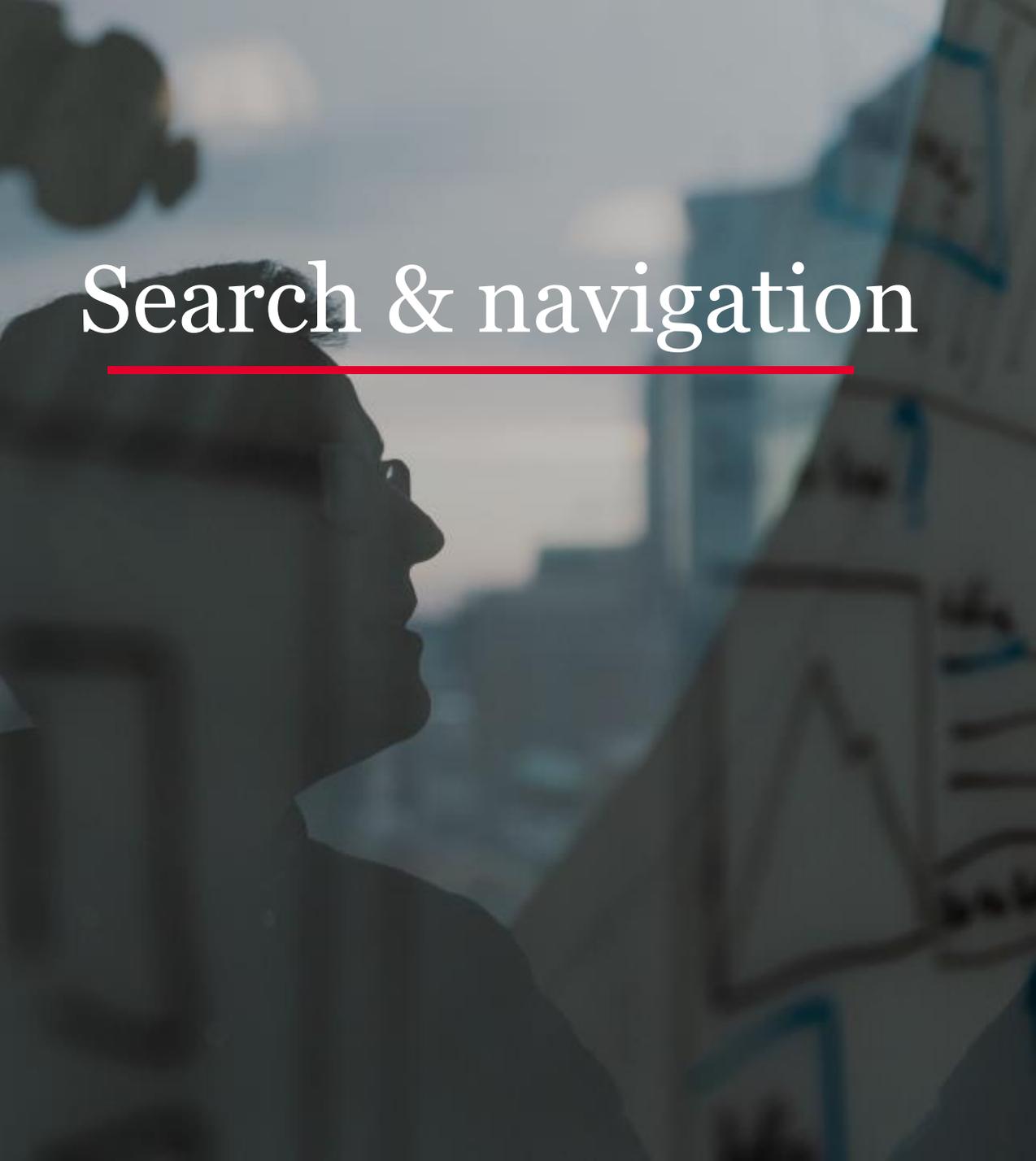
Personalized communication, easy access to knowledge and connectivity to people across the enterprise are the most important aspects of any digital workspace. Providing an environment that encourages social engagement and communities helps connect employees to the organization and to each other, unlocking discretionary effort that lifts morale and performance.

A person wearing a white cable-knit sweater is sitting at a desk, working on a silver laptop. Their hands are on the keyboard. A smartphone is lying on the desk in front of the laptop. To the left of the laptop, there is a white coffee cup with a red heart design. The background is slightly blurred, showing a window with light coming through. The word "Personalization" is written in white serif font over the image, with a red underline.

# Personalization

Modern experiences are content-rich, and people are time-poor. Leveraging a variety of strategies to personalize the experience can help your people focus on what matters organizationally, as well as what matters to them individually.

This is achieved utilizing active directory and can be adjusted by each user as their interests evolve to stay informed about the company, other groups such as ERGs, and events through a simple dashboard.



# Search & navigation

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Deliver a great search experience. Easier said than done, the best search experiences are built upon solid foundations – great information architecture, constant improvement, and experiences that thoughtfully meet the most important use cases for your people.

The best search experiences naturally lend themselves to great navigation experiences as well – enabling you to meet your users where they're at and their individual preferences.



# Social Engagement & Communities

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Building digital communities is an important element of driving adoption and creates the ability to quickly expand content creation – enabling your solution to further grow in channel and scope organically. This delivers enhanced user engagement as well as even better personalization.

# Sustainability



Sustainable digital workspaces are built with any eye towards content, solution, and technology governance. This focus enables the solution to maintain relevance across your user-base and organization landscape.

Ultimately, a sustainable solution is one where the program team has the time to focus on high-value activities, such as continuous improvement and innovation, vs. low-value activities that plague solutions that don't consider sustainability from the outset.

# SPARK — WORKSPACE

A RIGHTPOINT ACCELERATOR

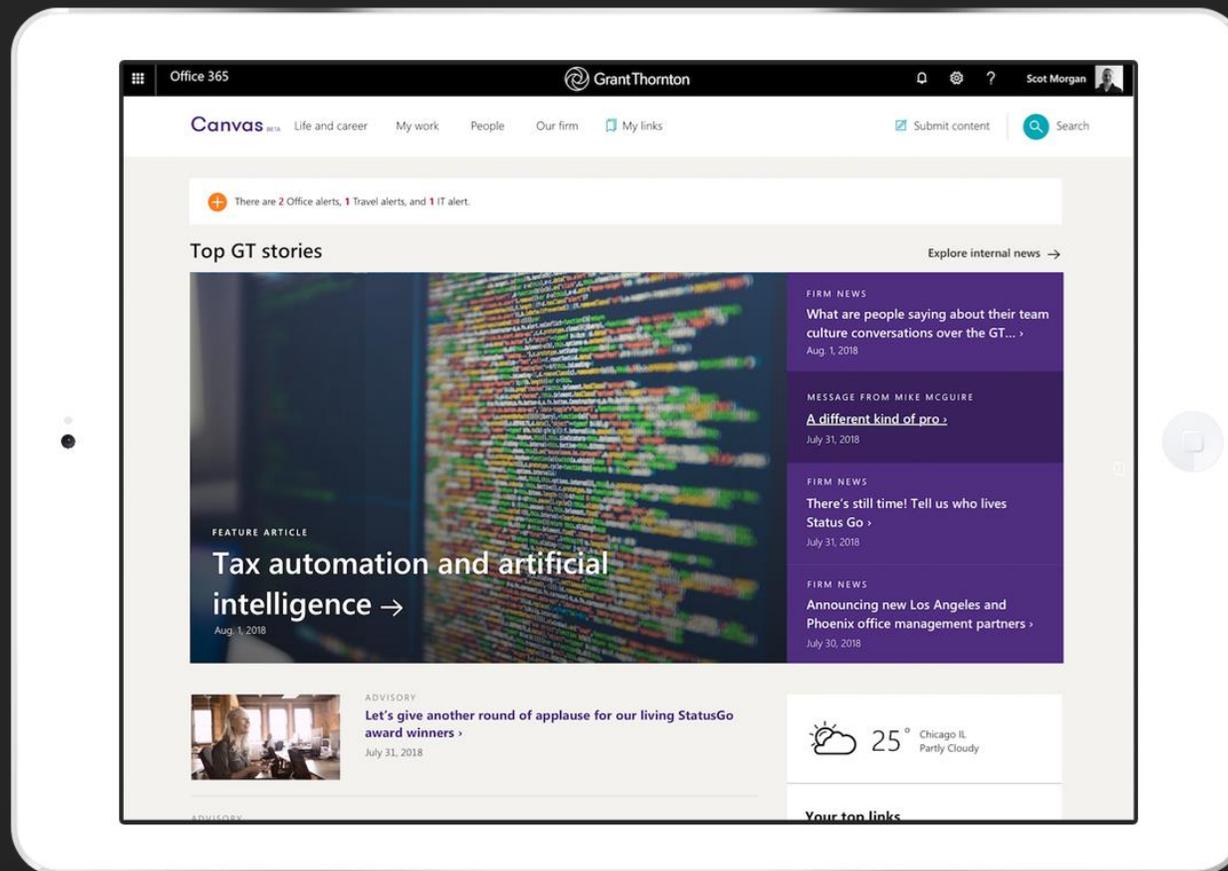
Digital Workspace Experiences designed and built by Rightpoint

Powered by Microsoft 365 Technologies

- Microsoft Viva
- Modern SharePoint and Yammer
- Microsoft Teams
- Power Platform
- Microsoft Search

Drive increased adoption, higher satisfaction and deeper engagement

Built to accelerate time to value and for continuous improvement



Benefit from best of Microsoft technology and Rightpoint implementation experiences to create a workspace that is uniquely you.

# SPARK Differentiators



## Speed to Market

A modern communications and search capability is critical now more than ever. Leverage our proven delivery model and reusable templates to realize value in 13 weeks from start to launch.



## Leverage Existing Software

New technologies come with a cost, licenses, implementation, training and support. SPARK Workspace is built on the Microsoft ecosystem you already own; increasing adoption driving additional value from your existing investments.



## No Additional Licenses

A SPARK Workspace engagement will provide commonly desired capabilities, a predictable delivery model and a sustainable product. SPARK Workspace is offered to Rightpoint customers without added license fees.

# A Successful Launch and Beyond: We Have You Covered

## SPARK Accelerated

This approach will utilize the SPARK Workspace Accelerator with light user research and design with moderate technical development to create a modern communications intranet experience capable of scaling throughout your future needs.

## Critical Support

Critical Support maintains and supports your SPARK Workspace implementation, utilizing a robust ITSM framework with proactive management and monitoring to report on system availability and performance.

## Evolution

Enhancement via DigOps services. This provides project-based enhancements with change management, performance analytics, user insights research and experience optimization development.

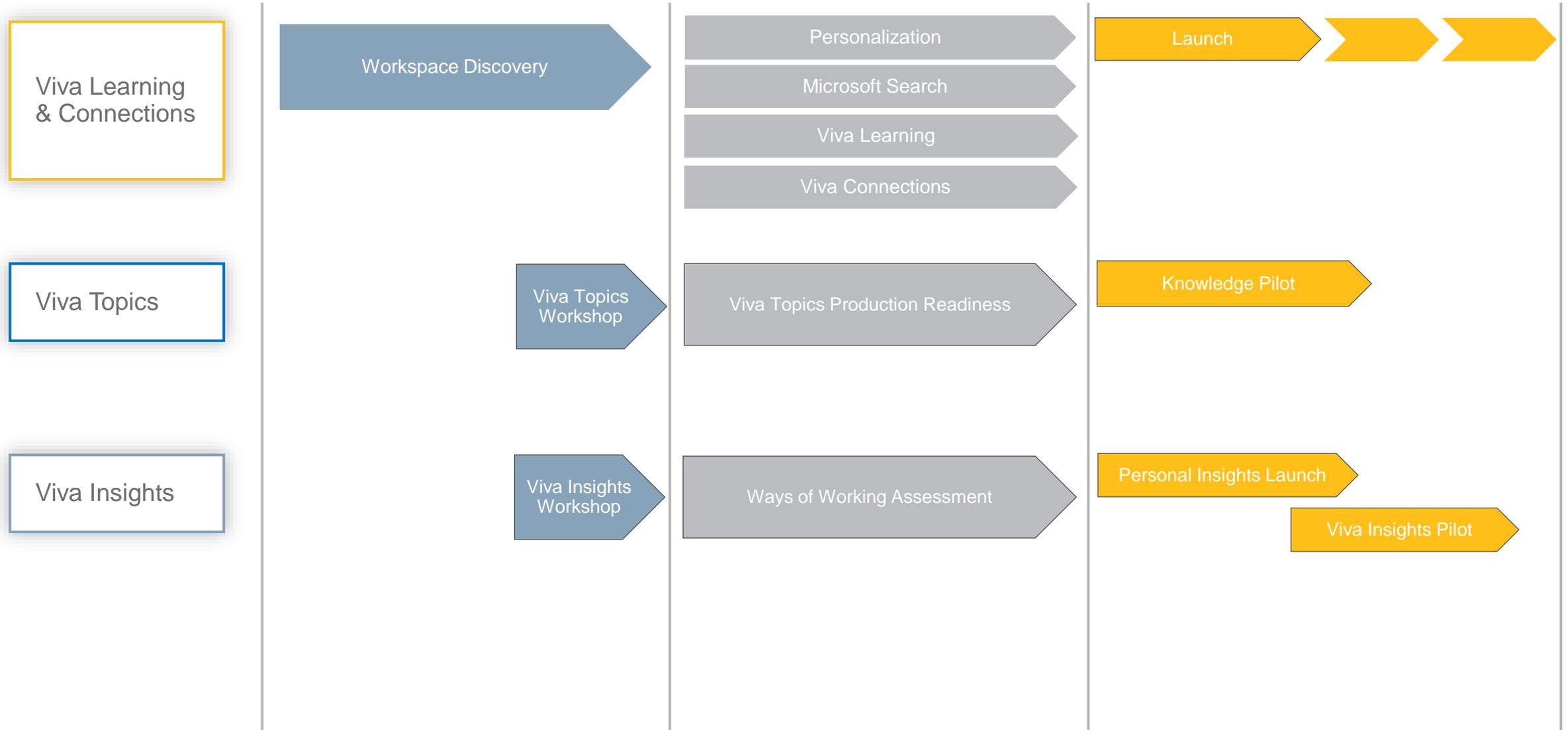


Duration: 14 Weeks

Duration: Annual,  
Post-Launch Support

Duration: Quarterly, Post-Launch Support

# Intranet Redesign: Typical Viva Enablement Workstreams & Timeline



Viva Learning & Connections

Workspace Discovery

Personalization

Microsoft Search

Viva Learning

Viva Connections

Launch

Viva Topics

Viva Topics Workshop

Viva Topics Production Readiness

Knowledge Pilot

Viva Insights

Viva Insights Workshop

Ways of Working Assessment

Personal Insights Launch

Viva Insights Pilot

