

Rapid Innovation Sprint

Doing what you've always done isn't enough anymore. In these times of rapid change, every organization needs a nimble and sustainable approach to solving problems in new and innovative ways.

COVID-19 is Accelerating the Pace of Innovation.

The coronavirus has had a dramatic impact on the products & services of many organizations. For those organizations, business models need to be updated, in-person interactions must change, and internal priorities have to shift.

While the need for these changes has been accelerated by COVID-19, without a continuous focus on product & service innovation, market leaders will quickly become obsolete and challengers will rise to the top. To stay relevant in today's rapidly accelerating technology landscape, companies need to fundamentally re-think the way they do business or risk extinction.

Organizations that understand the value of innovation continuously invest in concepting and validating new business models, rapidly testing new ideas, and embracing emerging technologies to deliver new and compelling experiences to their customers.

One way to take action today is by engaging with Rightpoint on a rapid Innovation Design Sprint. We'll bring a team of subject matter experts to help think through your organization's most pressing business challenges and emerge with a plan and prioritized next actions.

With a firm foundation in strategy, design, and technology our teams bring a well-rounded skillset

allowing organizations to move quickly from idea to implementation. We believe in bringing a "what if" and "why not" attitude to every opportunity, and with end-to-end capabilities, our passion and experience helps clients bring those "what if" ideas to life.

Rightpoint Innovation Design Sprint

- 2, 4, or 6-week engagement depending on the identified problem
 - Mission / Vision definition
 - Rapid Idea Generation & Concepting
 - Feature Prioritization
 - User/Stakeholder Interviews
 - Prototype Creation & Validation
- Collaborative process with your team, stakeholders, and Rightpoint subject matter experts across strategy, research, product management, design, and technology.
- Custom engagement based on your unique business need

The result: a set of actionable & prioritized ideas to help solve the most pressing business challenge.

RP We are 700 employees strong across 11 offices

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