RoboMQ

Digtial Transformation with integrated business processes

Hybrid Integration Platform for SaaS, On-premise and IoT application integration
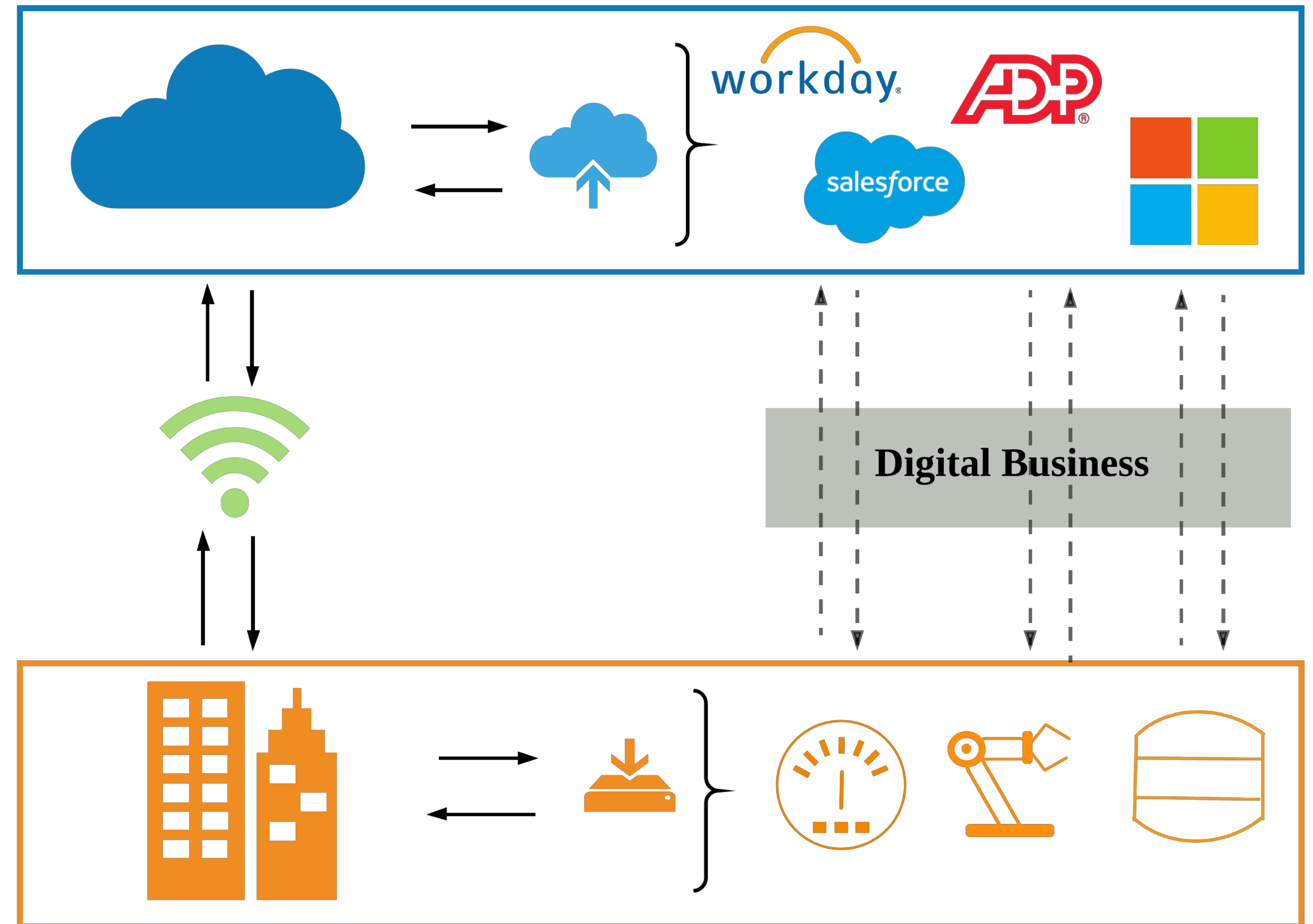
Success at Topgolf

"RoboMQ has enabled us to get our business critical information at the right time, and at the right place, without any manual intervention. Needless to say, their services have had a significant impact on the ability to optimize and transform our business so we are ultimately able to leverage leading edge technology to deliver great value and services to all of our Topgolf guests, as well as our own employees."

Andrew Macaulay
CTO, Topgolf Entertainment Group

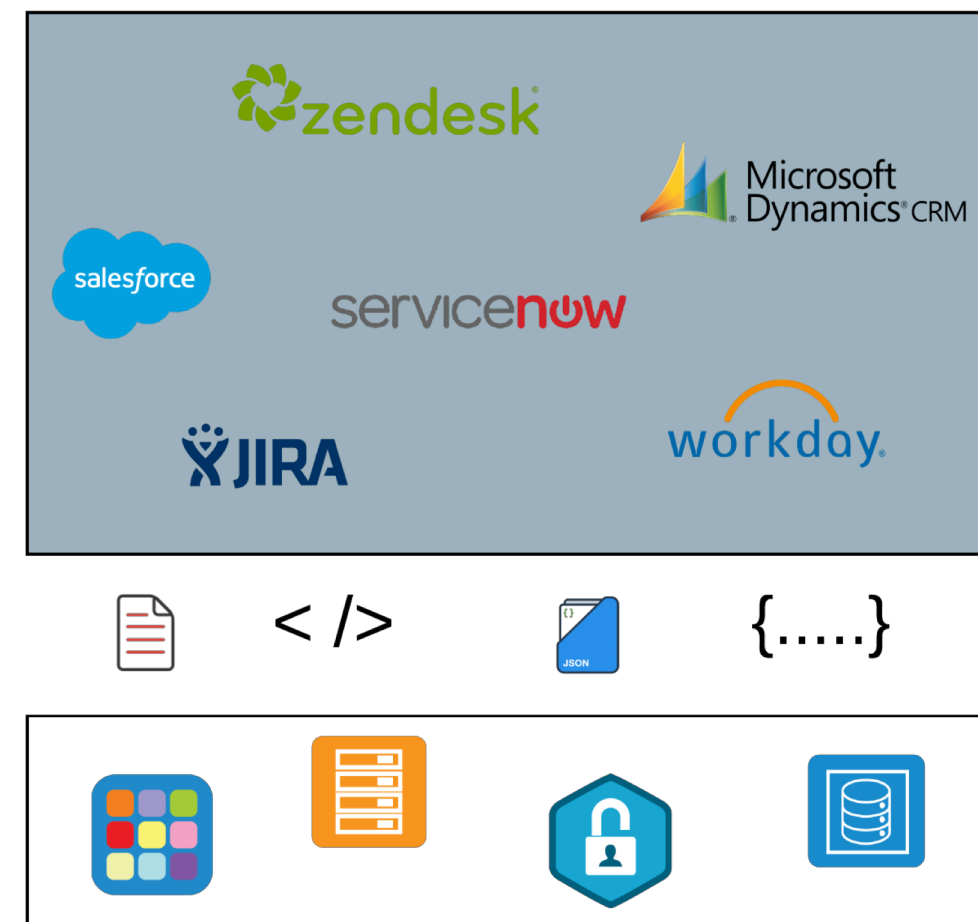# Digital transformation with integrated business processes

Protocol agnostic, guaranteed delivery, distributed integration platform for Any-to-Any integration among SaaS applications, enterprise systems, IoT devices, clouds and mobile.

- Any-to-Any Integration
- Business processes with best of breed SaaS and on-premise apps
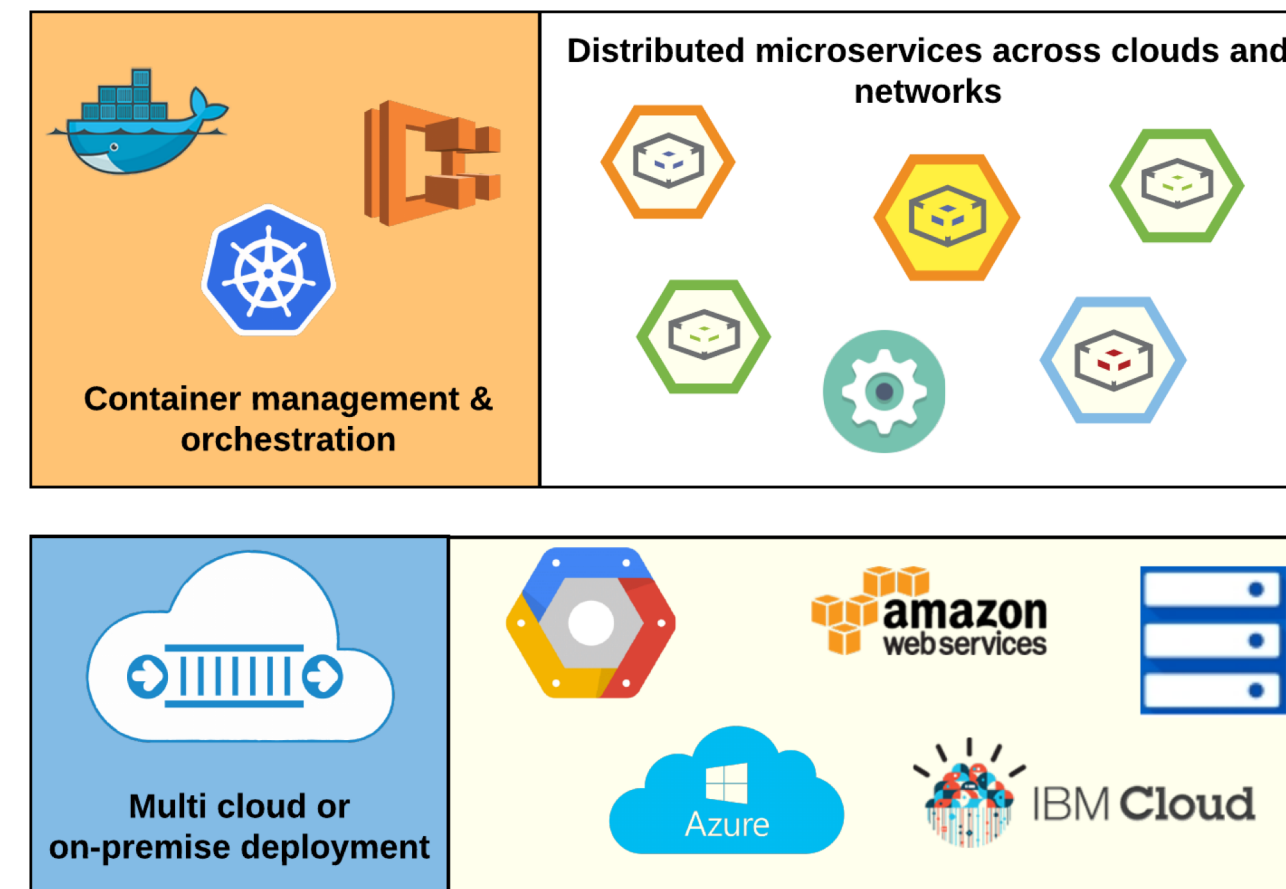- Change agility in adoption of newer technologies

Digital Business
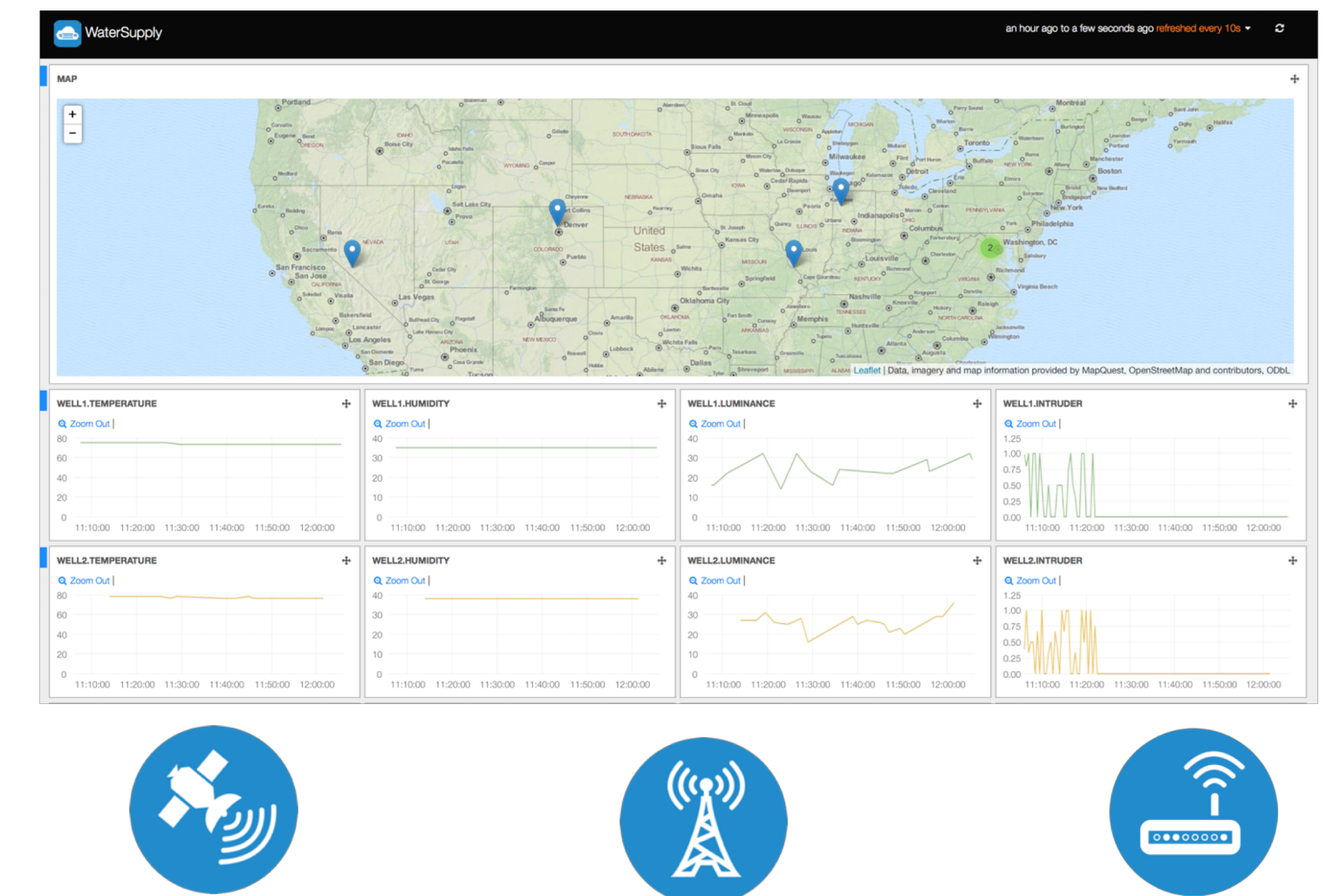
Product focus areas

Cloud Service Integration

Hybrid Cloud Integration

Internet of Things

- On AWS, Gov Cloud, Azure, Google cloud & on-premise
- Out of box connectors for 50+ major enterprise systems
- Distributed Service Mesh, microservices

- Guaranteed delivery event processing
- Scalable distributed architecture
- Full service integration development

Why RoboMQ?

Late Mover Advantage

One Platform stack for SaaS, Hybrid and IoT integration

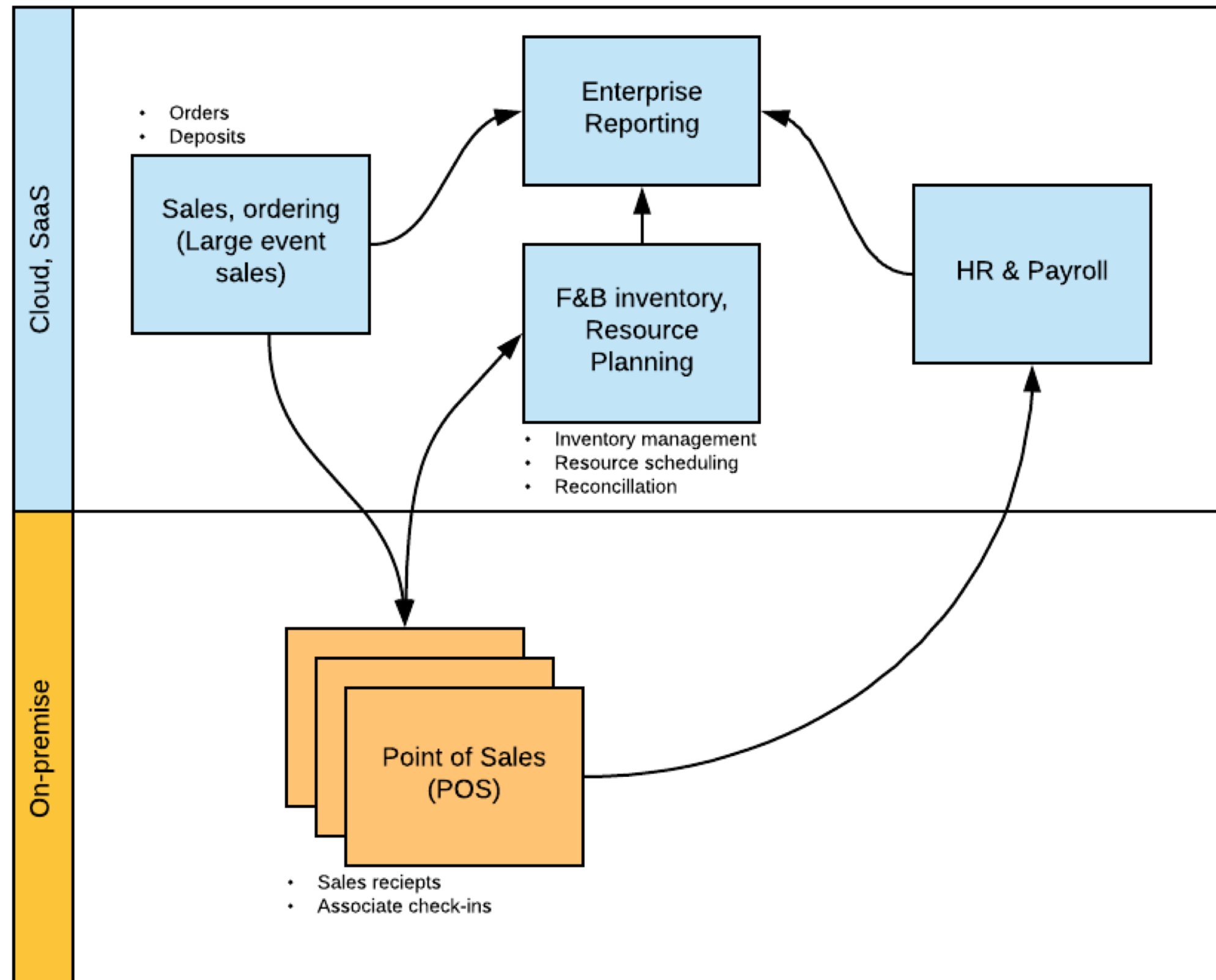Personalized service, easy access to experts and leadership

Case study: Integrated business at 52 Topgolf locations

Hybrid Cloud Integration of gaming systems, POS, CRM, large event sales, HR, F&B Inventory, finance and back office systems at 52 venues and AWS cloud to support

➢ 13 million guests hitting 7 billion balls
➢ Employee life cycle management of 15,6333 associates
➢ 30+ integrated system with 65 workflows
➢ One single integration of ADP to AD saves $700k per year

OEM offering enables Topgolf international expansion in Australia integrating Topgolf gaming with operator business systems

Critical **SUCCESS** Factors

PHYSICAL ACTIVATIONS

NATIVELY SOCIAL

SHARED PARTNER VISION

TECH-SAVVY, AUTHENTIC EXPERIENCE

CONSISTENT BRAND EXPERIENCE

CONSTANT INNOVATION

Integrated POS, F&B inventory & resource management for world class hospitality to over 35,000 guests daily

Case study: Automation supporting rapid growth at Katerra

Softbank funded silicon valley technology-driven offsite construction company optimizing every aspect of building design, materials supply, and construction.

➢ Employee life cycle management of 3,500 associates worldwide, 90% cost reduction
➢ HR, communication and learning system integration
➢ Support acquisition driven expansion through business process automation

Gartner peerinsights™ FOR VENDORS   WRITE A REVIEW   Q

Reviewer Profile

Sr. Manager, Infrastructure Engineering

Industry:
Construction
Role:
Infrastructure and Operations
Firm Size:
<50M USD

"Implementation Was Very Good."
Last Updated: April 17, 2018

✉ Email this page

★★★★★ **Overall User Rating**

Product(s): RoboMQ Hybrid Integration Platform

Overall Comment: "RoboMQ has met and exceeding expectations on our integrations between ADP and Active Directory."

◉◉◉◉◯   Evaluation & Contracting

www.robomq.io

Analyst accolades: Gartner, Forrester, Markets & Markets

FORRESTER®

Now Tech: iPaaS and Hybrid Integration Platforms, Q3, 2018

Forrester's overview of 30 integration platform providers

Gartner.

Market Guide for Application Integration Platforms

Published: 19 June 2017   ID: G00303867

Analyst(s): Eric Thoo, Massimo Pezzini, Keith Guttridge, Elizabeth Golluscio

The application integration technology market is adapting to digital business requirements. A mix of mature ESB suites and emerging iPaaS- and iSaaS-based offerings provides broader options for application leaders to modernize integration infrastructure toward a hybrid integration platform.
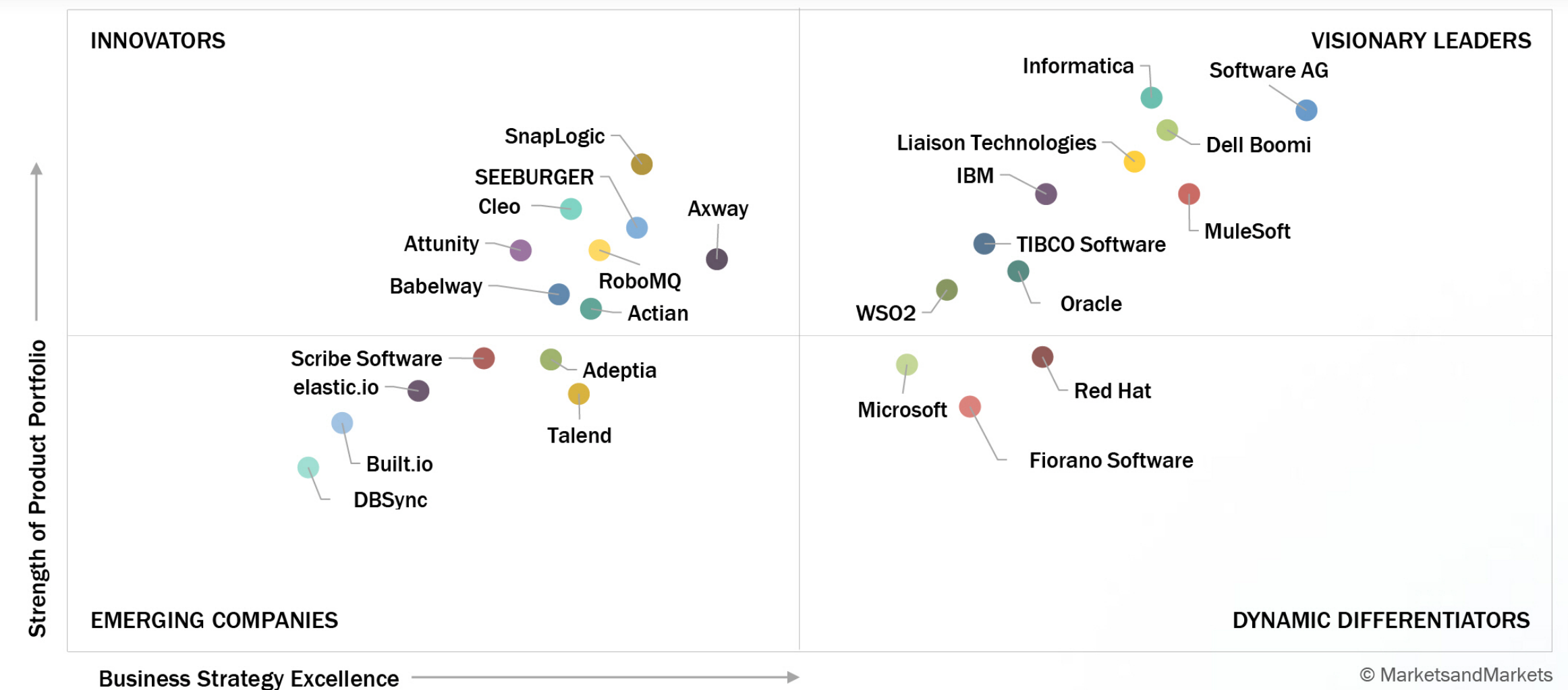
Key Findings
- While mature, on-premises application integration suites remain relevant because of their proven role in supporting enterprise integration requirements, buyers are actively investigating newer alternatives to reduce costs, modernize skill sets and address use cases, such as cloud, and audiences, that are not well-supported by traditional products.
- The types of application technologies available are becoming more diverse, because PaaS-, SaaS- and open-source-focused vendors are producing lower-cost and specialized platforms to support contemporary application and cloud integration requirements.
- To tackle the myriad of integration challenges associated with digital transformation initiatives, a growing number of organizations are taking a holistic approach by aggregating multiple integration technologies into a set of hybrid integration platform (HIP) capabilities.

Recommendations
Application leaders responsible for modernizing application infrastructure should:
- Evolve their application integration infrastructure strategy toward HIP-inspired capabilities by combining on-premises integration platforms, integration platform as a service (iPaaS), integration software as a service (iSaaS) and API management capabilities into a single, yet modular, enterprise capability.
- Adopt iPaaS for application integration to help increase agility, obtain capabilities required for digital business, and begin to converge application and data integration.
- Frame pervasive integration as a guidepost to articulate an application integration platform strategy that supports modern requirements, such as cloud-dominant use cases, B2B and API

HYBRID INTEGRATION PLATFORM MARKET (GLOBAL) COMPETITIVE LEADERSHIP MAPPING, 2017
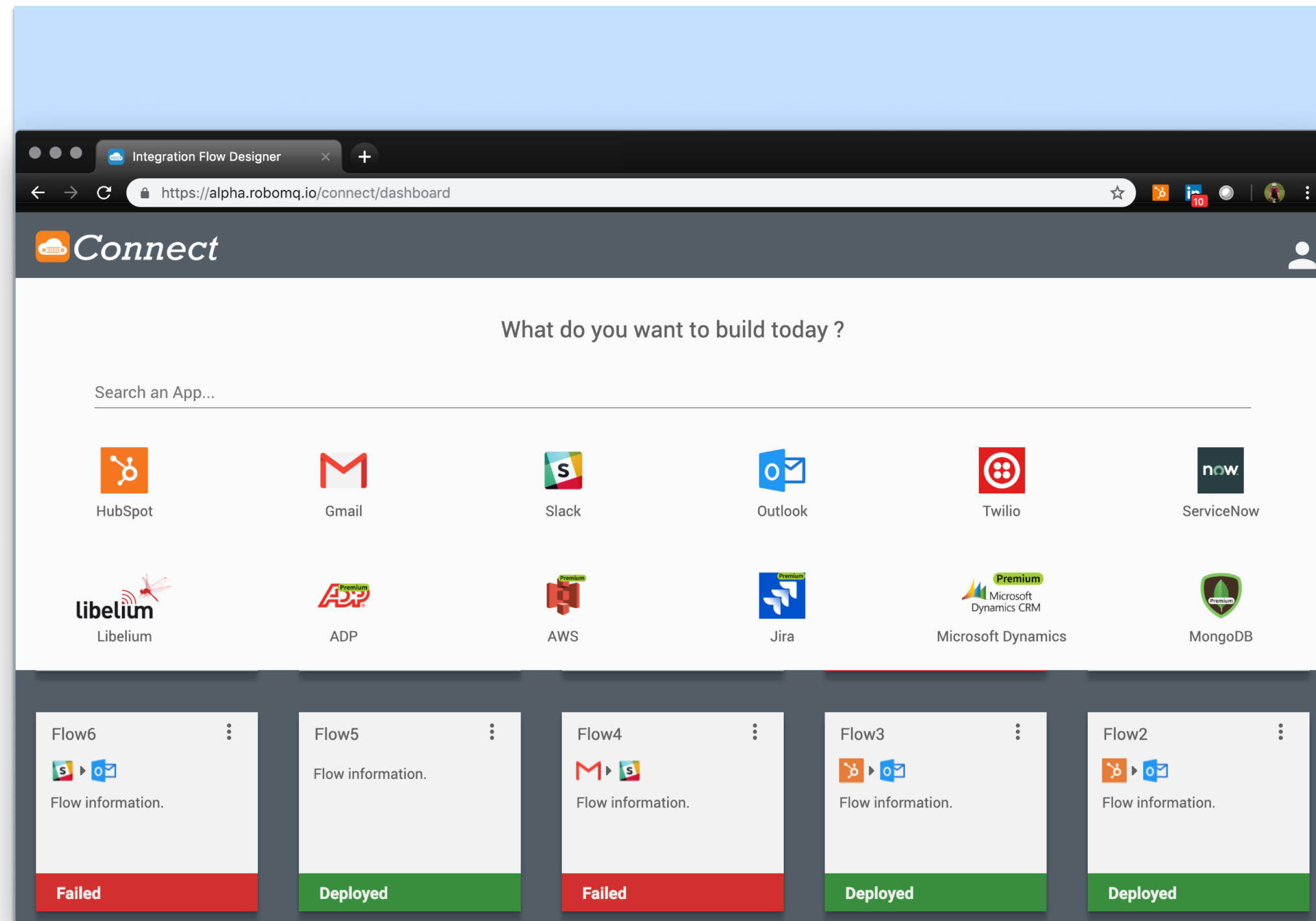

Gartner lists RoboMQ in

- **Market Guide for HIP-Enabling Technologies, 2017**
- **Market Guide for Application Integration Platforms, 2017**
- **Market Share Analysis: Integration Platform as a Service, Worldwide, 2017**
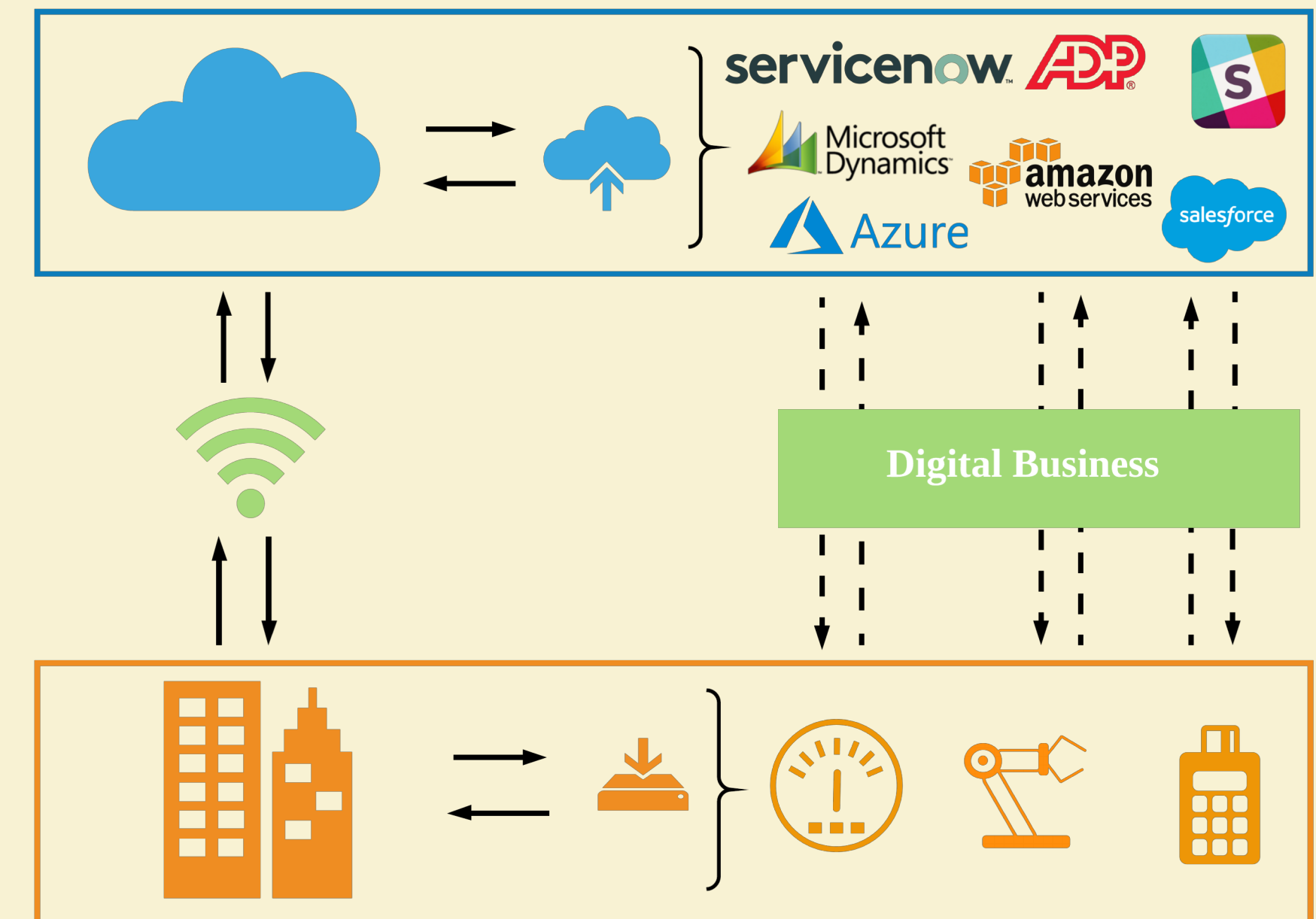- **Market Share Analysis: Integration Platform as a Service, Worldwide, 2016**

www.robomq.io

One Platform for LoB and IT

Connect iPaaS

- Line of Business (LoB) focus
- Quick, intuitive integration for citizen integrators

Hybrid Cloud Integration

- Enterprise IT, Integration Specialist focus
- Complex and custom strategic integration needs
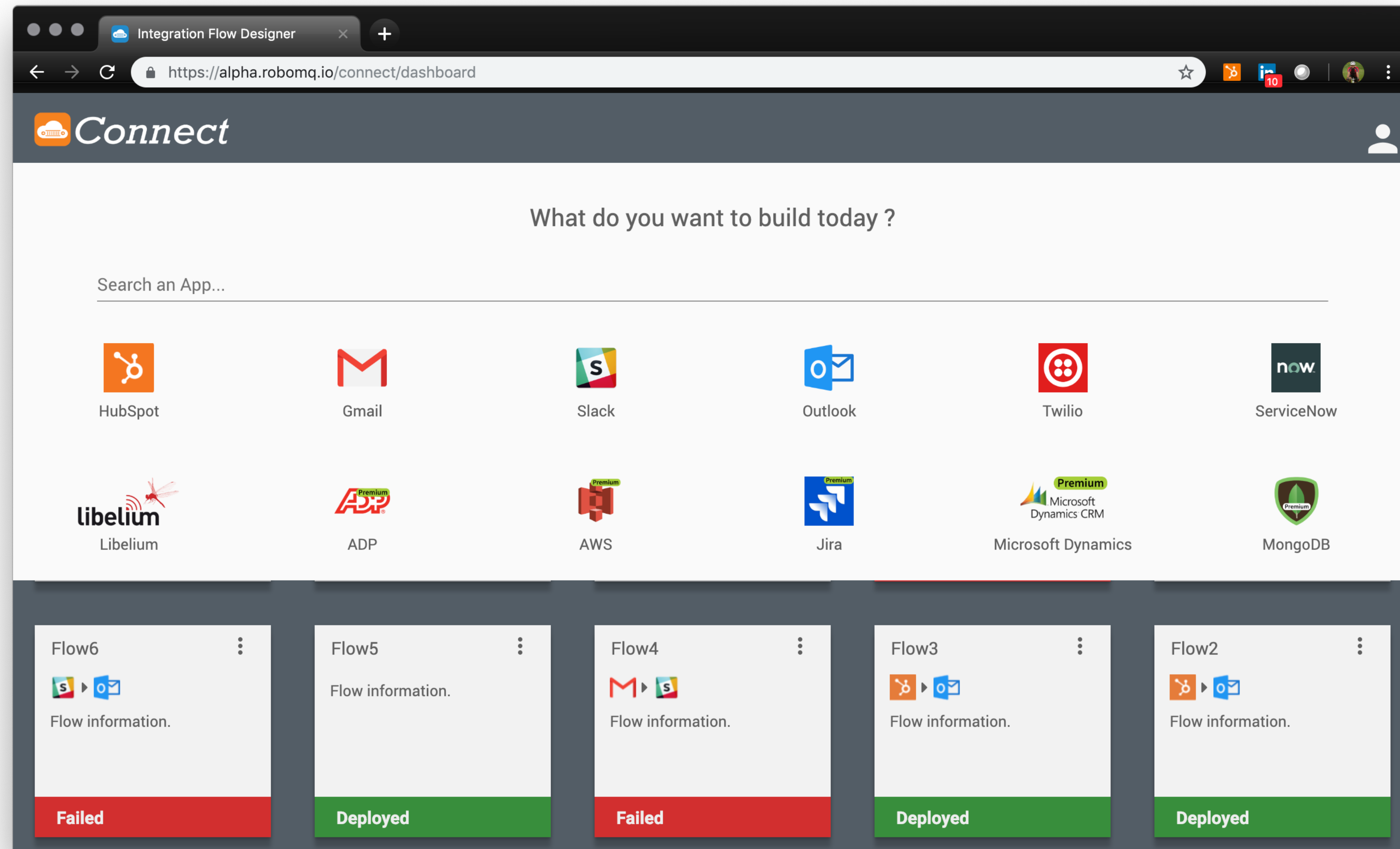
One Platform for bi-modal IT

Connect iPaaS

- Business user focused
- Simple, intuitive, clean interface
- Drag and drop integration
- Events in one system trigger automated actions in others
- Leverages Hybrid Integration Platform (HIP) with enterprise capabilities as its runtime

Hybrid Integration Platform (HIP)

- Enterprise grade platform with guaranteed delivery, microservices, service mesh and observability
- IT & technology teams can manage integrations created in iPaaS
- Ability to monitor and track iPaaS usage
- Ability to transfer flow ownership among users or run with enterprise ownership

"RoboMQ Connect" – Drag & Drop event based integration

❑ New iPaaS offering built on modern & intuitive UX

❑ Event Driven Architecture (EDA) with semantic constructs like Event Trigger, Actions, and sub flows.

❑ Connect targets Citizen Integrators but leverages the service mesh platform that powers RoboMQ Hybrid Integration Platform (HIP).

Active operations: since 2013
First Customer: TopGolf in April, 2015

People

Bramh Gupta: Founder & CEO, ran middleware for fortune 100 telecoms. Industrial engineer with MBA from Kellogg School of Management.

Fred Yatzeck: Co-founder & Principal Architect. Designed and developed middleware for leading telecoms.

Staff: Team of 52 in development centers in US and India.

Funding & Revenue: Revenue positive since 2015

Headquarter: 8260 Greensboro Dr Ste A32, McLean, VA

India Development Center: 206 Sankalp Tower, 8 Queens Rd, Jaipur, RAJ 302021

About RoboMQ

RoboMQ is a SaaS product development company behind new generation of integration middleware, iPaaS and microservices application development platform for the Cloud, Hybrid Cloud, SaaS, Enterprise Applications and IoT.

Market Focus:
1. Cloud services Integration (iPaaS)
2. Hybrid Cloud Integration
3. Internet of Things (IoT)

Competitive landscape: Mulesoft, Dell Boomi, Snaplogic, Jitterbit, Informatica, Tibco