



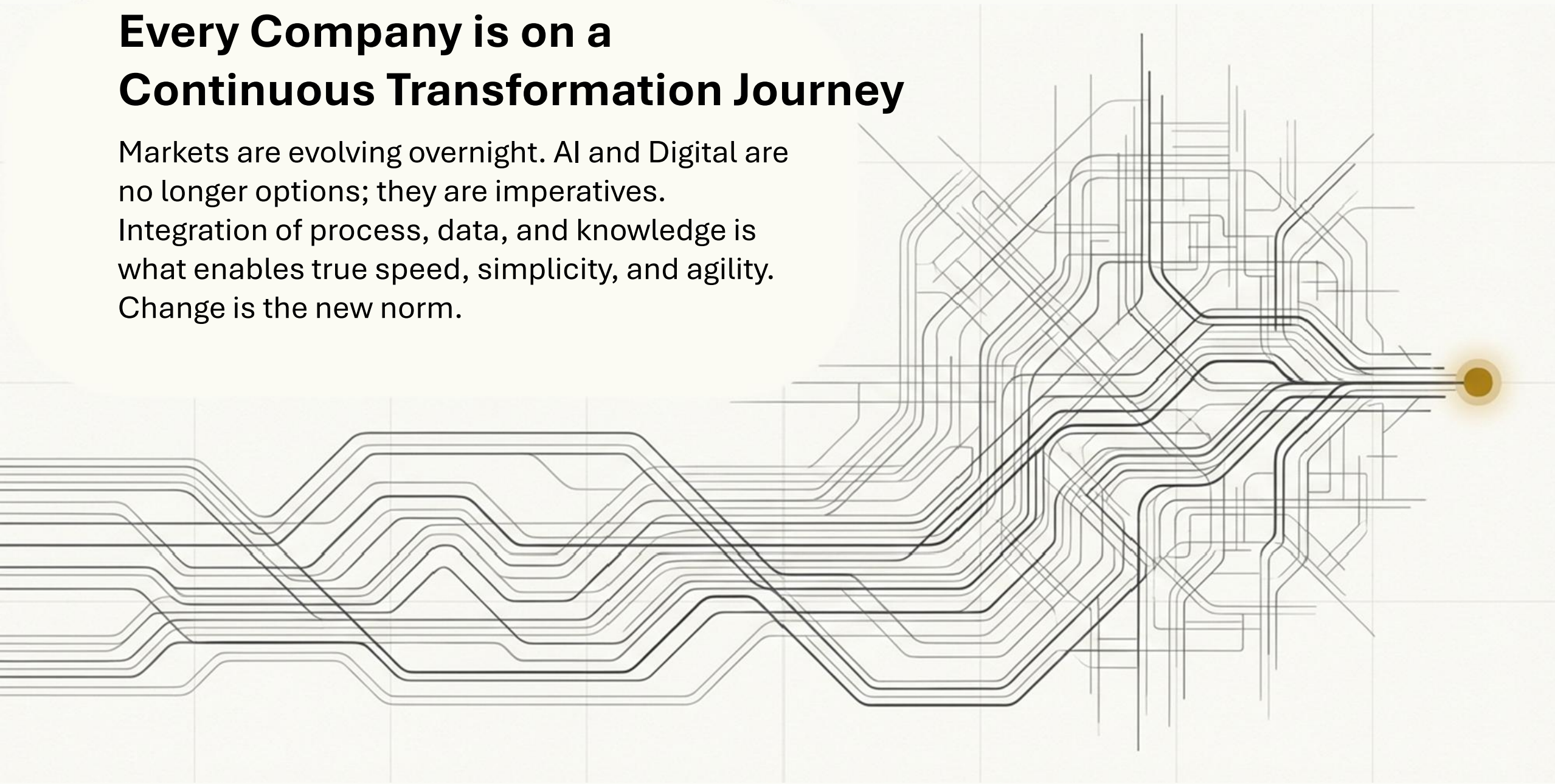
ACCELERATE TRANSFORMATION with DIGITAL BRAIN

Transformation is Expensive when Knowledge lives in People



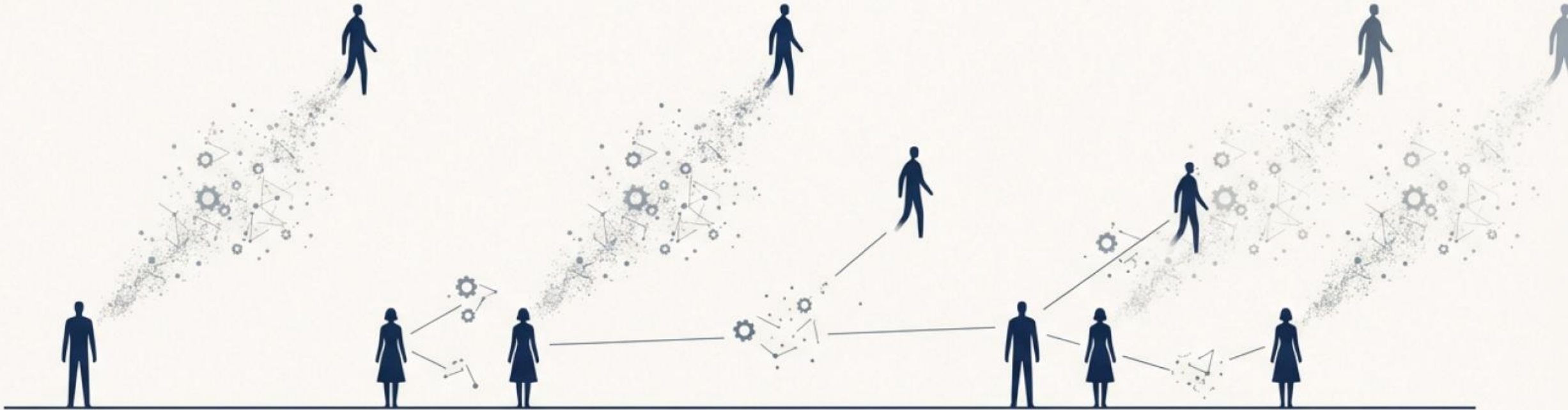
Every Company is on a Continuous Transformation Journey

Markets are evolving overnight. AI and Digital are no longer options; they are imperatives. Integration of process, data, and knowledge is what enables true speed, simplicity, and agility. Change is the new norm.



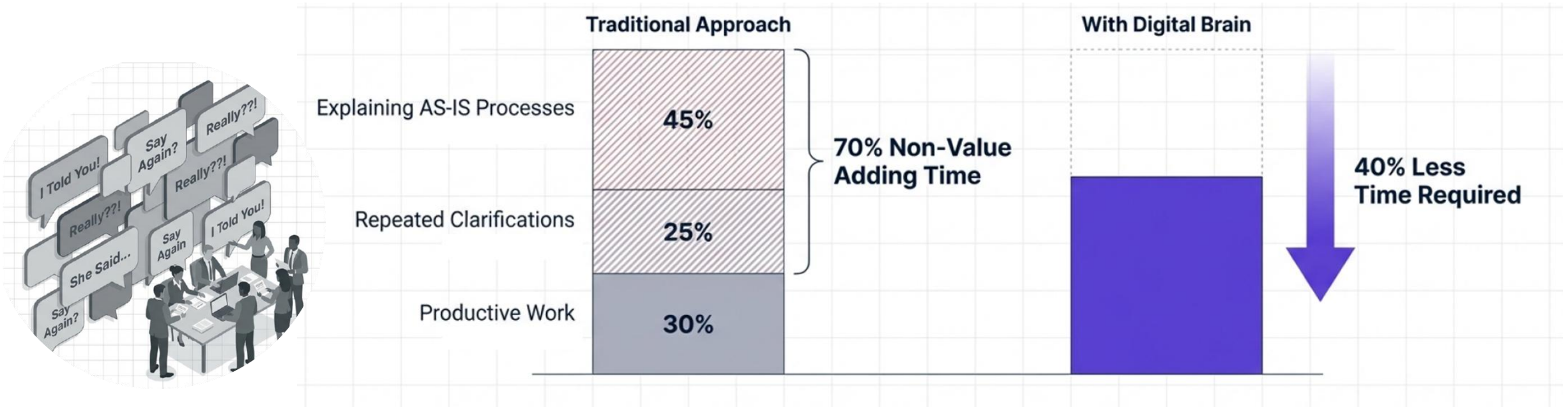
But an unseen force is working against you.

We all see the surface-level problem. An aging workforce, frequent role changes, and constantly shifting project teams mean that when experienced employees leave, critical business and IT insights leave with them. Knowledge becomes fragmented, conversations are repeated, and teams are forced to start from scratch. We call it **the Knowledge Drain.**



The Drain is burning out your best business and IT people.

During *requirements and design*, projects demand over **50~80%** of your business champions' time. Most of this is wasted on repetition. The same happens in *change management and training*—yet teams still lack a shared understanding.

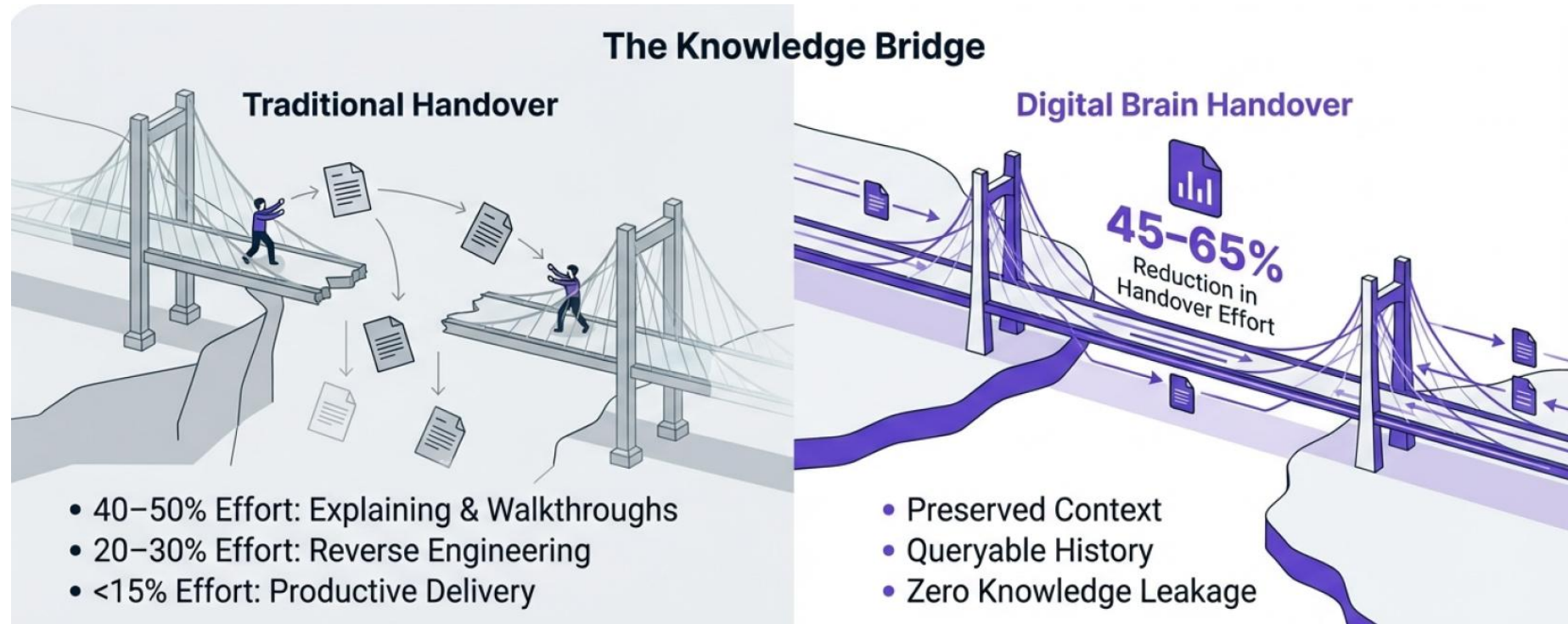


#1: Protect your top business and IT talent from burnout

Cut non-value-adding clarification time by half. Let your experts focus on the future, not repeating the past. This isn't just a software update—it's a cultural reset, from oral tradition to digital intelligence.

The Drain is sabotaging your progress

Traditionally, switching IT partners takes **1–3 months** of full-time overlap — from planning to implementation to maintenance — yet important context still leaks. This transition alone often consumes **10%+** of the program budget.

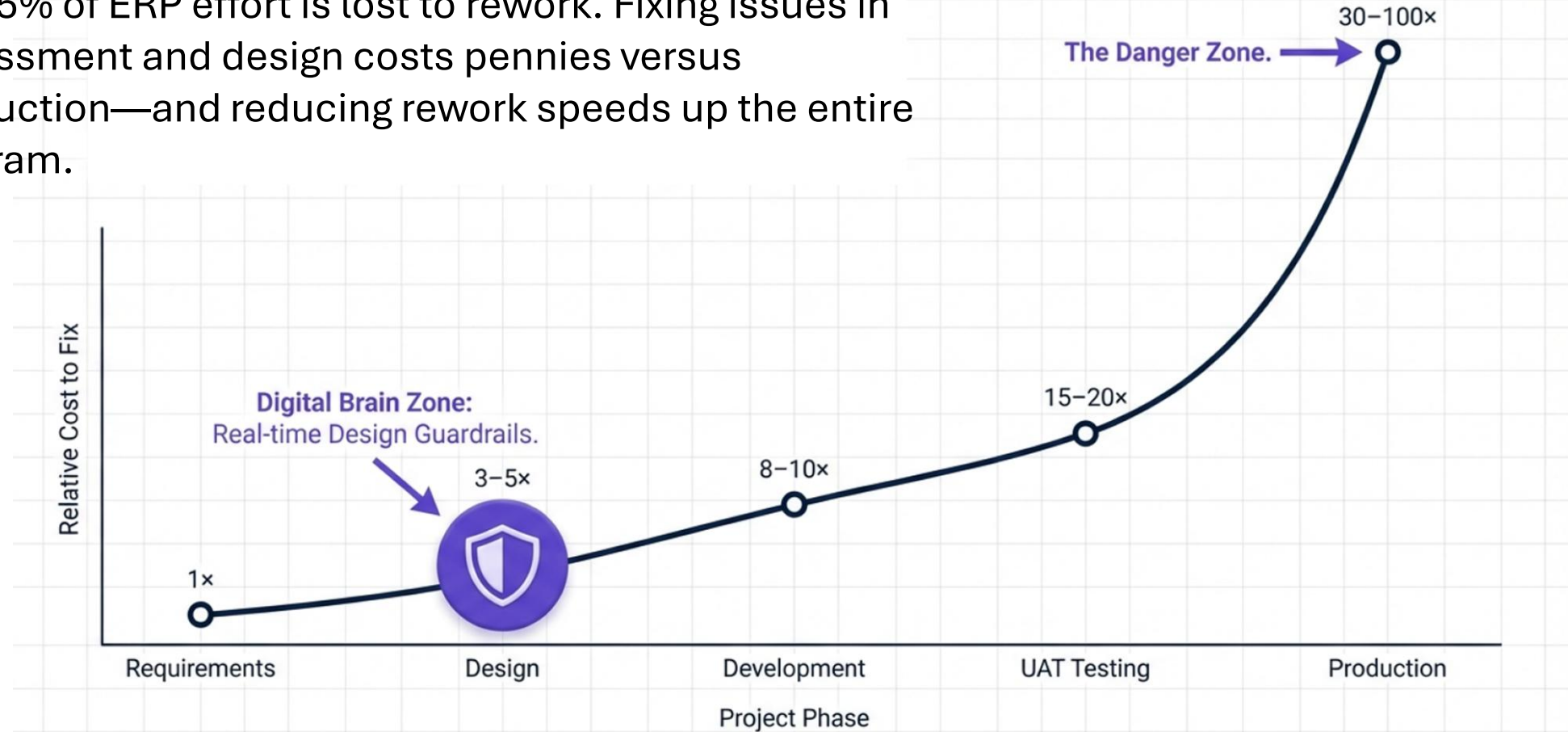


#2. Minimize Handover Risk, Maximize Continuity

Cut partner handover cost and risk by half. Knowledge delivery continues—24/7.

The Drain often drives you to run out of budget and time

25–35% of ERP effort is lost to rework. Fixing issues in assessment and design costs pennies versus production—and reducing rework speeds up the entire program.

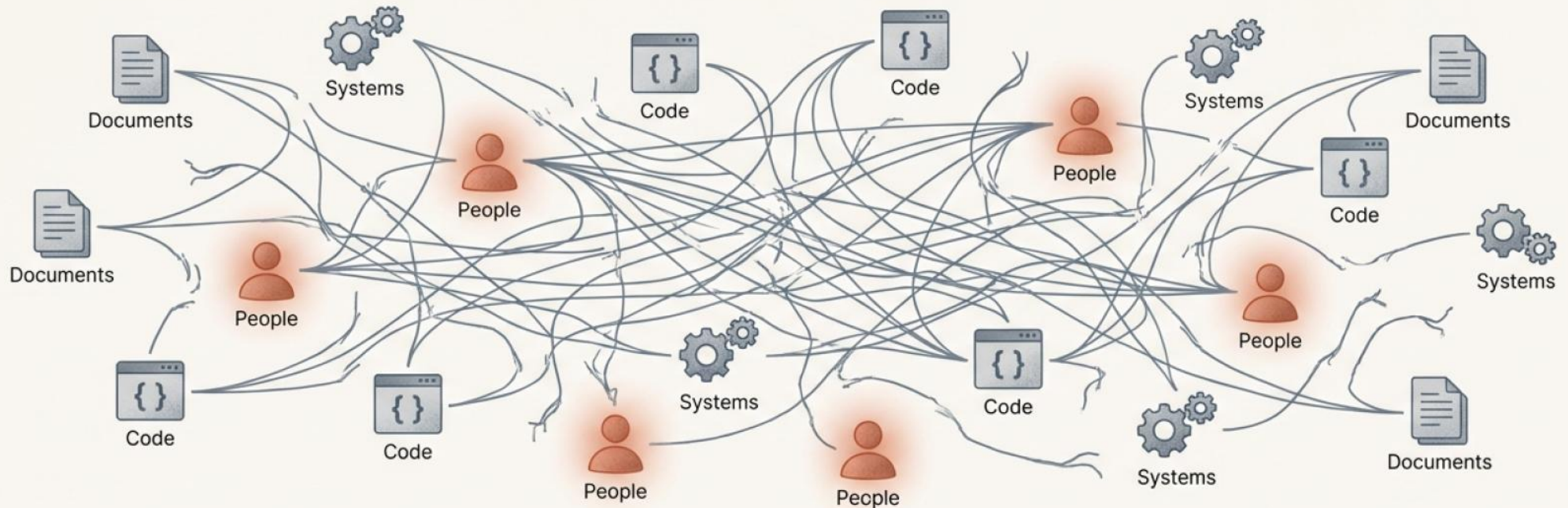


#3. Catch Risk Early to Prevent Exponential Rework Costs

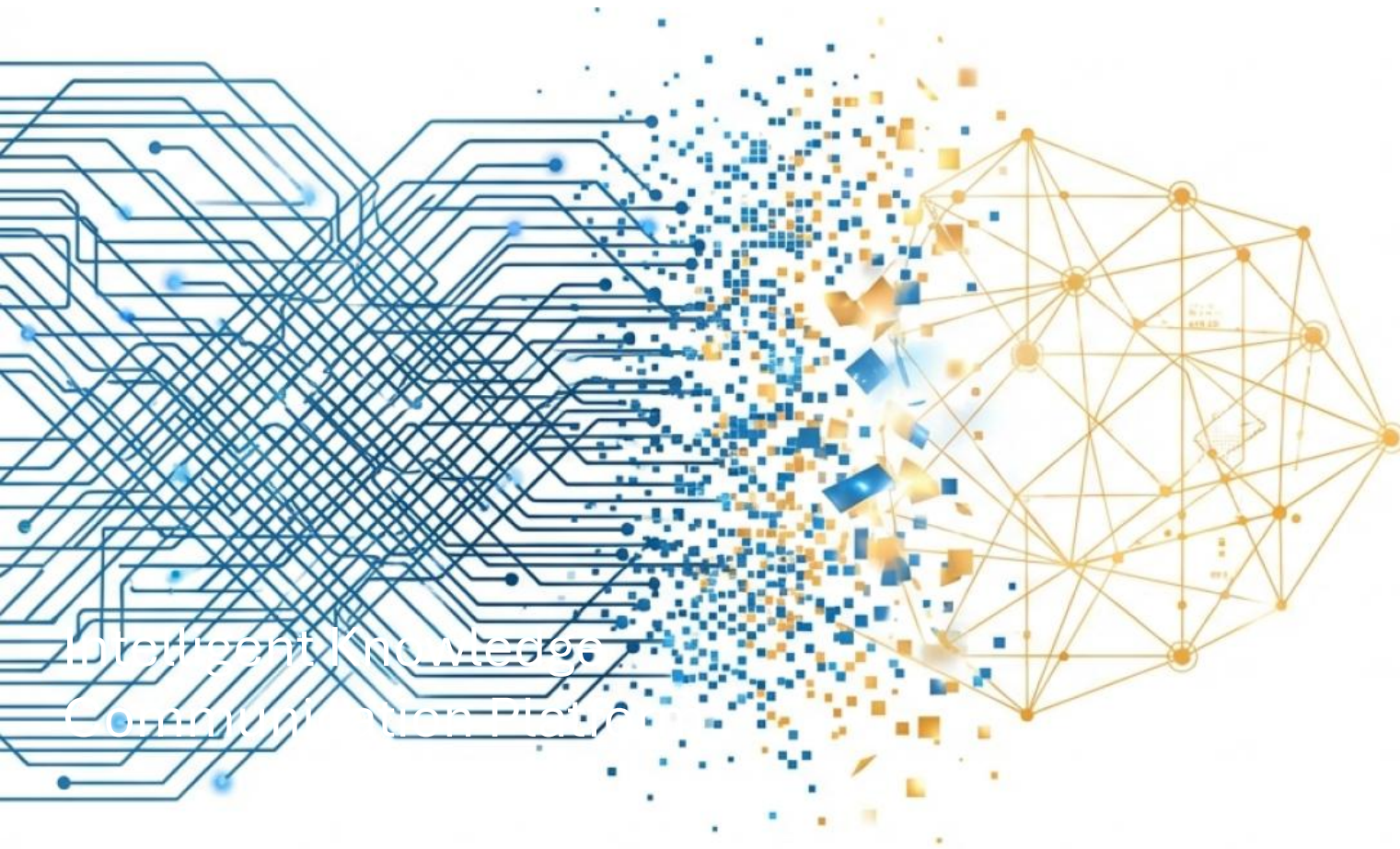
Provides design guardrails that prevent rework before it starts.

Your company's future depends on individuals or external IT partners. This leaves you vulnerable, slow, and expensive to change

Critical knowledge is scattered across disjointed documents (e.g., solution document, developer resumes, project plan and efforts), code, system data, service tickets, meeting transcripts, and people's head.



What if... single permanent expert understood all the projects end-to-end and supported every stakeholder, 24/7?

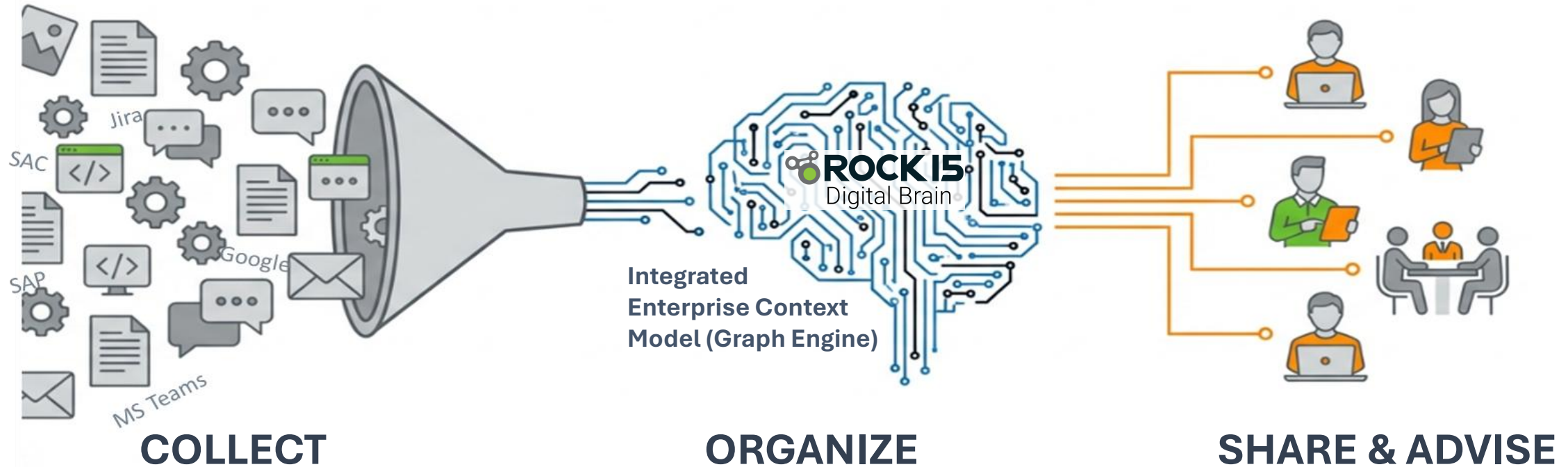


AI-native Transformation Knowledgebase

It acts like your most experienced business and IT experts sitting next to every stakeholders – always on, telling consistent context-aware answers, without depending on any single individual's availability

We Connect Knowledge To Work

Transformation Knowledge into Enterprise Brain



NO DATA TRAINED + API-FIRST

We don't train AI on it — only meaning does.

All APIs are plug & play (plan).

ONE ENTERPRISE, ONE BRAIN

Knowledge that *integrates and organizes itself* — with proprietary enterprise context built in.

GUIDANCE, NOT JUST ANSWER

1. Real-time design consultancy
2. Role-based access to data
3. User-configurable workflow

Making Knowledge Work — Every Day

examples

Explain the critical business challenges currently faced by my team, the aviation parts department. When answering, provide a list of the required key capabilities and the related SAP components, including any existing as-is add-on developments. Also identify any gaps against the required capabilities and explain the impacted value drivers.

Create a business case that clearly links operational challenges to business value and investment justification.

Monitor Market Event that Impact my Business

News, research paper, reports, etc.

Search and identify market trends or news that impact my team - aviation MRO sourcing -, with a focus on effects related to their operational and process challenges. Include links to relevant sources where possible.

Review all uploaded documents and verify whether there is explicit evidence supporting the following statements.

Rules:

1. If a Make-to-Stock (MTS) process exists, the ERP system should show clearly identified and configured inventory.
2. If a supply chain has more than two assigned performance metrics, it should be segmented into separate supply chains.

Institutionalize Transformation Knowledge & Transfer it 24/7

Project documents, meeting transcript, JIRA tickets, design contents, sample or system data, code, internal best practice, policy, templates, etc.

Real-time Assessment (Design Guardrail)

Detect potential issues early by analyzing internal/external documents and reference models, signaling where further investigation is needed.

Why ROCK15 Digital Brain: “**ROCK15 GRAPH ENGINE**”

The Integrated Enterprise Context Model

Rock15 Graph Engine



- Encodes how companies operates
- Structured Knowledge (Architected Meta-data)
- Knowledge Integration Layer

740+ Object Types **360+** Relation Types

Ability to Integrate & Organize itself

- **ACCURATE INSIGHT**
Understanding complex dependencies across enterprise operations
- **ONE ENTERPRISE, ONE BRAIN**
A single, unified context across strategy, operating model, processes, technology, projects, and people. No integration, Automatic tagging.
- **HUMAN-DEFINING REASONING**
No data training required, Graph engine enforces enterprise deep structure in AI

Ability to Advise (assessment)

- **BUILT-IN, EXTENDABLE REFERENCE MODEL**
Plug in best-practice reference models to identify gaps and recommend improvement actions.

OUR END GAME IS...

This is Just the Beginning.

This is not just about efficiency. It is about automating transformation. You are now at the first step: **Institutionalizing knowledge.**

The Future of Transformation

It is about automating the entire transformation lifecycle — from assessment to system configuration and development.

Just as natural language now automates coding, transformation knowledge serves as the critical ***input for “vibe coding,”*** automating a large part of IT implementation.





Ready to experience it?

Contact us for a live demo and free trial system.

Contact

Service@rock15.com

San Jose, CA, USA | Karlsruhe, Germany

Get Started Today

Email *

email

Password *

password 7 + 1 upper case + 1 number

Workspace ID

workspace id

Name *

first name, last name

Company Name *

company name

Role

role or title

☒ I agree to [Terms and Privacy Policy](#)

Get Started Now

1. Go to:
<https://digitalbrain.rock15.com>
2. Create New Account
3. Fill out the form
4. Contact service@rock15.com
and request demo system