

Roots
Automation

Smart bots. Happy people.

Digital Coworkers

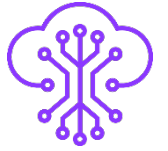
We provide pre-trained Digital Coworker bots that plug-and-play right into your company's processes and systems. Digital Coworkers are a no-implementation solution to ROI-driven automation.

Did You Know?

Traditional Robotic Process Automation starts at an initial investment of \$300K+



Digital Coworkers: Your Newest Hire



	Our Digital Coworkers	The Typical Employees	Other bots
Experience	Industry knowledge, context and experience	Education & Industry Experience	None.
Onboarding	VPN & Logins	Devices, VPN & Logins,	IT Team, Developers, Servers, Licenses, etc.
Training	3-6 Weeks	3-6 Months	6-9 Months
Collaboration	Web, Slack, Email, etc.	Slack, Email, etc.	None
Advancement	Auto-Adapts to Changes. Learns on its own.	Requires Constant Education	Requires Re-Programming, Server Changes, etc.
Cost	Starting at \$6/Hour	\$25/Hour	\$120/Hour

Basic skills. Taken for granted from humans.

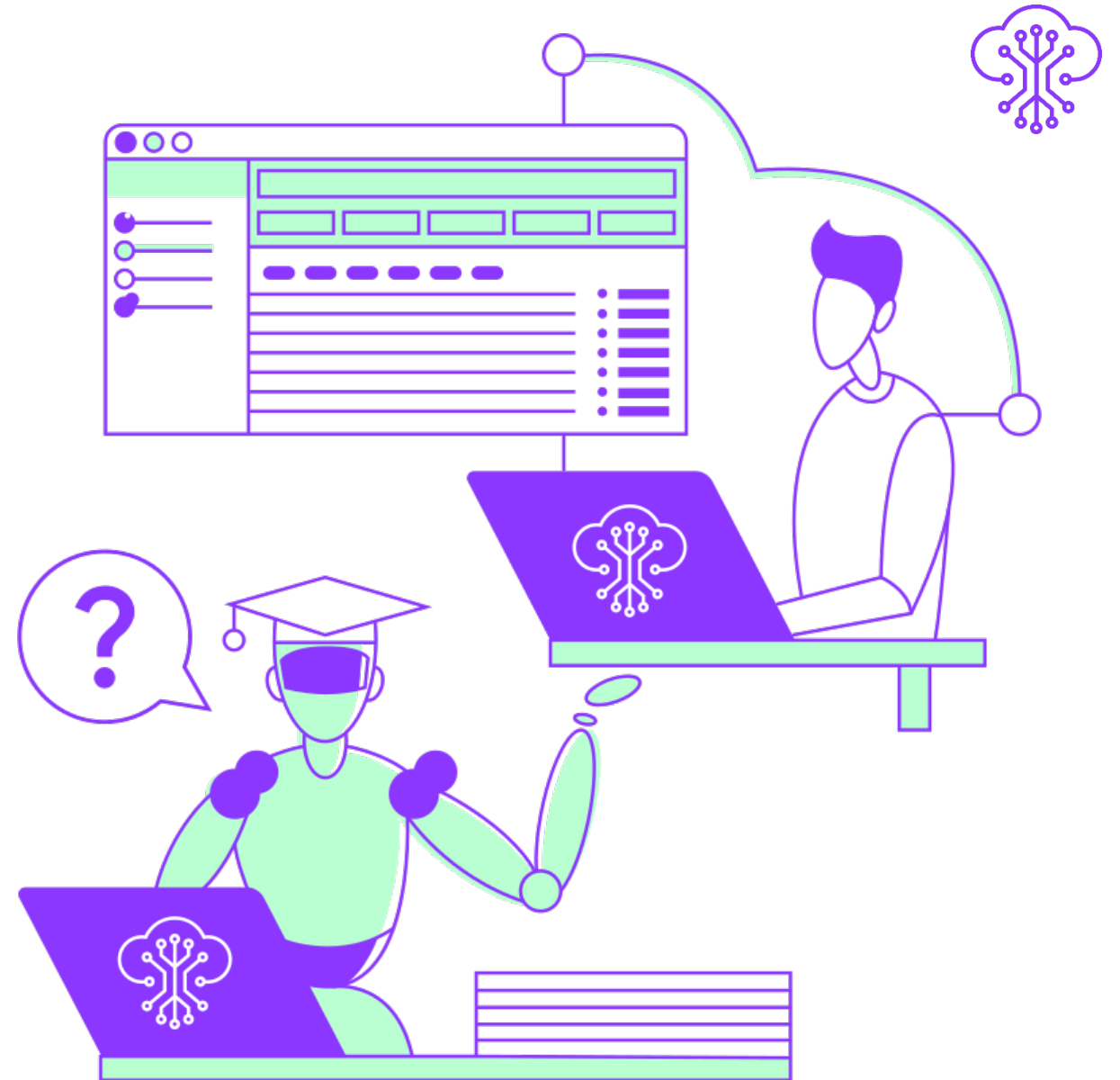
Standard in Digital Coworkers:

- Assigning work to team members
- Interacting with colleagues via channels like Slack, email, etc.
- Asking certain people for help with certain problems
- Reading, processing, and acting on new information
- Making inferences on what's expected of them
- Adjust to new environments, expectations, and situations



Cognitive Process Automation

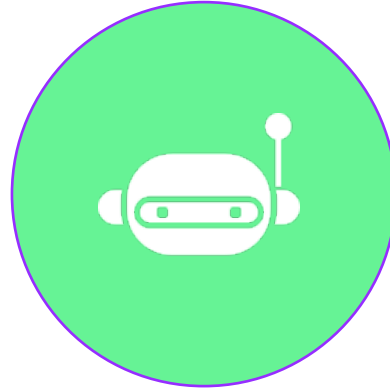
- Traditional automation is built on simple if/then statements, keystrokes, and clicks
- Cognitive Process Automation is the backbone of Digital Coworkers. Like people, they...
 - Interpret contextual cues and external factors
 - Know which employees usually have the right answer and why
 - Can make assumptions and handle edge cases



The best of both worlds



Digital Coworkers function, interact, and learn like any other human employee or team member



However, they maintain high and consistent engagement with their work, stay focused, and deliver consistent results like a bot



Digital Coworkers are a merging of the best parts of technology and human work abilities

Enhancement, not replacement

- The purpose of Digital Coworkers is to scale the efforts of your team, increasing productivity and growth while allowing your human team members to focus on the strategic work they're passionate about
- Digital Coworkers typically offset the work of 4-8 employees
- Businesses can redeploy that effort by giving their team members more engaging, meaningful work



The DIY Struggle

- It's possible to build your own bot
- This requires time, resources, knowledge, dedication, testing etc.
- Bots need months of development and aren't guaranteed to result in the abilities, functions, and work capacity you need





Why Digital Coworkers?

- Digital Coworkers are carefully built and trained
- They come fully-developed, immediately ready to become a functioning, contributing member of your team
- There's no risk of an under-performing, unskilled, or uncooperative bot
- We handle the heavy lifting so you can focus on growing and scaling your business

Case study – IT Help Desk



	INDUSTRY	REVENUE	NUMBER OF EMPLOYEES	ROI
Company profile	Public Accounting Firm	\$50 M	100	300%

The challenge

A small IT team is responsible for all aspects of IT within a large public company, leading to overwhelming day-to-day requests.

The solution

A Digital Coworker automated identifying, assigning, and processing tickets to remove manual administration from the team's responsibilities.

Outcome

The IT team gained 40% more capacity from their Digital Coworker and saw a 90% improvement in cycle-time for IT support tickets. Furthermore, the automated processes means many employees can do self-service IT without the need for a human to intervene at all.

Features: Robotic Process Automation (RPA)

Real world results



	Roots Automation	RPA Vendors	Do It Yourself
Initial Investment	~ \$50k	\$300k+	\$350k+
Ramp-Up Time	3-6 Weeks	7+ Months	7+ Months
Payback Period	5 Months	17.5 Months	23.1 Months
ROI	327%	133%	51%
Time to Scale	Immediate	1 Month	1 Month

Our Promise

We'll make sure you have a bot that's capable of working your business processes in a few short weeks, and we'll make sure you get to value in a few short months.

