

# Microsoft Catalyst

Build, plan, and execute business transformation strategies with a proven, innovative approach from Microsoft Catalyst—an envisioning and planning program that employs Microsoft Dynamics 365, the Microsoft Power Platform, and the Microsoft Cloud.

## Your transformation through the IDEA framework





Design

Quantify the value of your

business transformation

with an executive-ready

proposal including

technological impact

business and

Solution

assessment





#### Empower

Help others across your organization see the value in your business transformation story by creating visual assets and immersive experiences

#### Achieve

Execute your strategy and ensure a smooth launch with the right resources —and then measure its success.

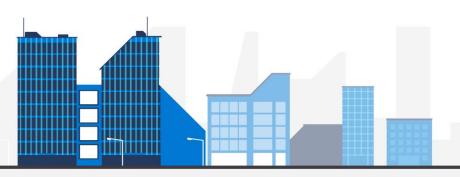
Solution demonstration



### **Inspire**

Start by finding the transformation strategy that's right for you. Define and prioritize your strategy using development activities, then foster ideation and drive decision making

Envisioning workshop



### WHY MICROSOFT CATALYST?



Leverage a powerful and proven Microsoft approach for your digital transformation.



Solve business challenges and shape the future state of your organization.



Accelerate your journey and realize value faster.

