

ML recommendation engine

6 weeks implementation

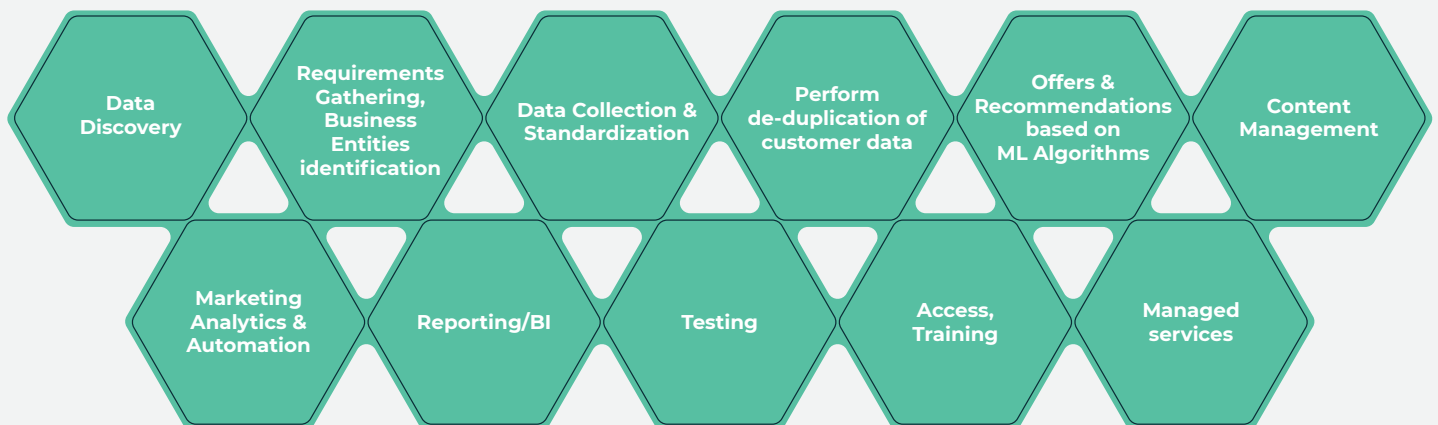
Industries: retail, manufacturing, energy and utilities, banking, insurance

Understand customer behavior and purchase patterns to drive more sales with R System's ML recommendation engine!

Create a comprehensive customer 360 profile to get deep understanding of your business strengths, identify new opportunities and run intelligent operations.

R Systems experts will help you build a solution that can compile data into one common data platform, analyze it and help you understand what happened and why it happened.

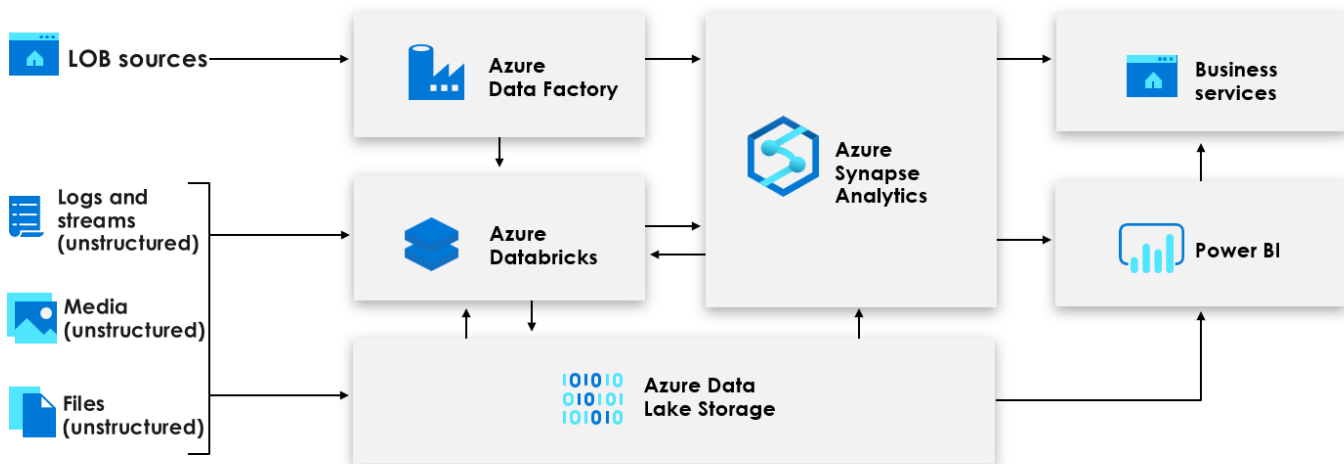
How does the ML recommendation engine consulting service look like and what are its deliverables?



What are the benefits of having a professional Data Warehouse on the Azure platform:

- ▶ **Increased revenue:** drive more sales with custom promotional campaigns, based on their behavior and purchase patterns
- ▶ **Customer loyalty:** gain insights about consumers, build data driven shopper profiles to improve customer experience, and grow retention
- ▶ **Supply & demand prediction:** get real-time inventory management & analytics, for accurate inventory view and sales predictions
- ▶ **Efficiency:** understand customer behavior and focus marketing and sales efforts to provide clients with personalized ads, offers and promotions.

The modern data warehouse:



Use cases for R System's ML recommendation engine:

- ▶ **Improved customer engagement and satisfaction:** By providing personalized recommendations, the ML recommendation engine can help your business to engage with your customers in a more meaningful way and improve the overall customer experience.
- ▶ **Increased sales and revenue:** By providing personalized recommendations, the ML engine can help your business to increase the likelihood that customers will make a purchase. This can lead to increased sales and revenue for the business.
- ▶ **Better targeting of marketing efforts:** By analyzing customer data and behavior, the ML recommendation engine can help your business to better target your marketing efforts. This can help to improve the effectiveness of marketing campaigns and reduce the amount of money spent on ineffective marketing efforts.
- ▶ **Improved efficiency:** By automating the process of making recommendations, the ML recommendation engine can help your business to save time and resources. This can help to improve the overall efficiency of the business and allow employees to focus on other tasks.

R Systems is a global technology services company, helping scale-ups and enterprises in their digital transformation.

Our goal is to accelerate our clients' digital leadership, and our clients choose to partner with us for cloud transformation, automation, data science, analytics, and product engineering, thanks to our technical expertise, domain knowledge, global presence, and a record of delivering world-class solutions consistently for over 30 years.

With a global workforce of 3000+ employees spread across 16 delivery-centers and 26 offices; we continue to empower organizations with innovative technologies.