RxLightning

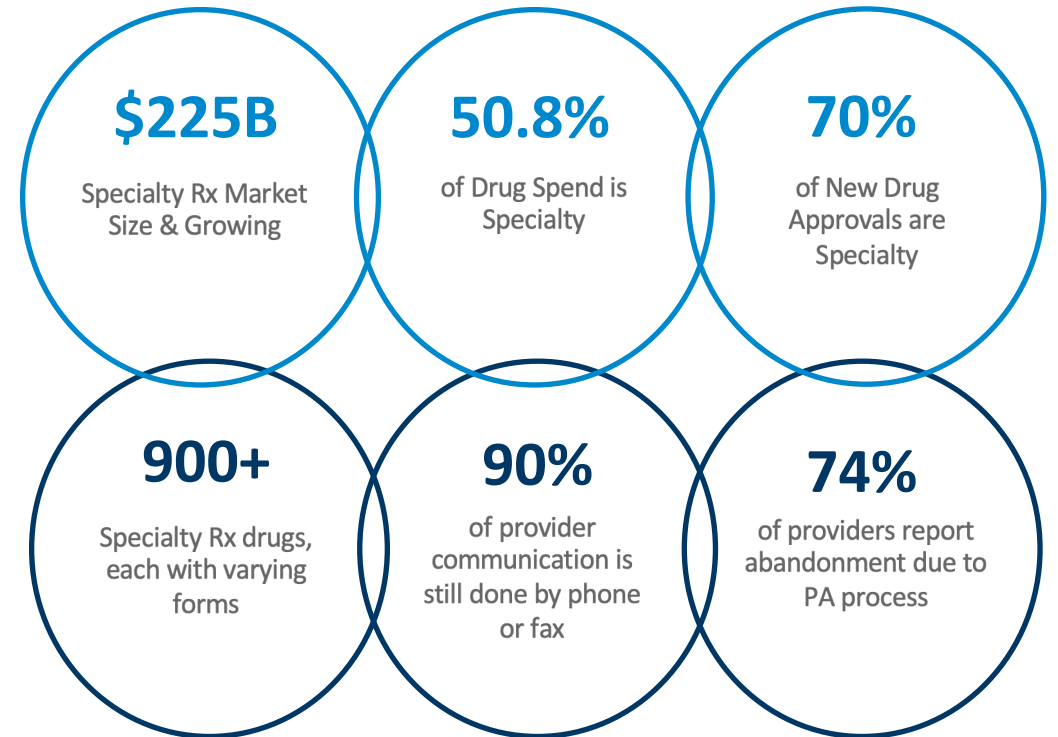Specialty enrollment is COMPLEX.
We make it SIMPLE.

RX LIGHTNING

OUR
MISSION

To create a world where every patient gets accelerated access to the therapies they need, through the creation of a single destination for specialty medication enrollment that is easy, automated and seamless.

ARCHAIC + INCREASINGLY PROBLEMATIC

Enrollment — the first step in starting patients on specialty medications — is complex, manual, inefficient, frustrating and slow, delaying patient access to critical therapies.

At the same time, the specialty drug market is growing rapidly. Left unaddressed, the specialty enrollment problem will only get worse.

$225B
Specialty Rx Market Size & Growing

50.8%
of Drug Spend is Specialty

70%
of New Drug Approvals are Specialty

900+
Specialty Rx drugs, each with varying forms

90%
of provider communication is still done by phone or fax

74%
of providers report abandonment due to PA process

5 – 30+ days

CURRENT PROCESS

NEVER STRAIGHTFORWARD // PAPER, FAX, PHONE = ERRORS, INEFFICIENCY, CHAOS & DELAYED TREATMENT

Prescriber has limited visibility to enrollment forms or ongoing enrollment status

Staff finds and manually completes enrollment forms

Staff faxes required information (but almost no two forms are alike)

Information vortex (missing/inaccurate)

Pharmacy reviews (often pushes back for missing or inaccurate information)

Clinical, PA, PAP, reviews are completed (or pushed back for missing or inaccurate information)

Specialty drug is dispensed

Time to First Fill: **5 – 30+ Days**

REMOVE FRUSTRATION, FRICTION

RxLightning is a single platform that connects patients, providers, specialty pharmacies, and drug manufacturers + simplifies, streamlines and automates the complex manual process of specialty medication enrollment across hubs and specialty pharmacies.

Digitized "forms" customized to each pharmacy and hub for more than 900 specialty drugs. Built-in custom logic, smart-pick menus and real-time updates ensure providers capture the right information the first time, every time, for every medication.

Patients

Drug Manufacturers

Healthcare Providers

Specialty Pharmacies

Infusion Clinics & Pharmacies

R x L i g h t n i n g

EASY
INTEGRATION
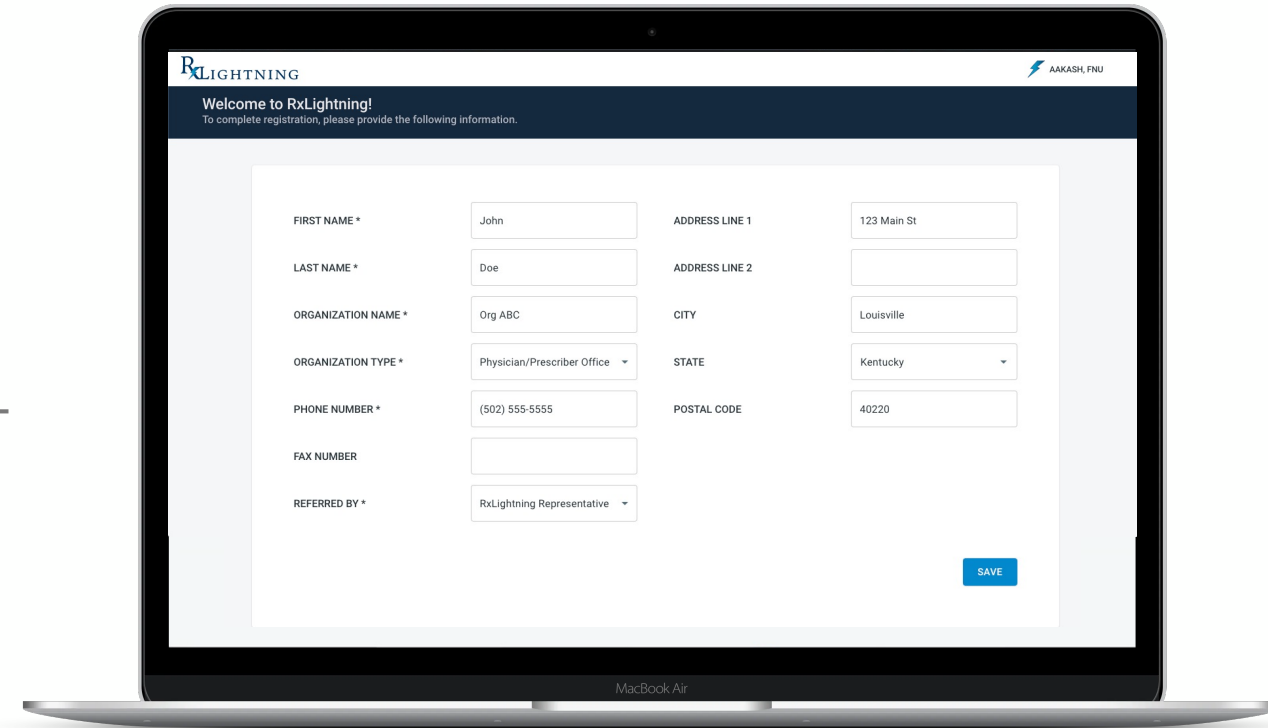
Stand-Alone Web Portal
Web portal available on RxLightning.com or any other website.

Single Sign-on Web Portal
Custom integrations in EHRs using RxLightning UI via iFrame. **Microsoft Azure Active Directory single sign-on allows users to log into RxLightning portal leveraging their existing Microsoft credentials**.

Application Program Interface (APIs)
Custom UI/UX integrations in EHRs, Health Systems, Specialty Pharmacy and Hub portals.
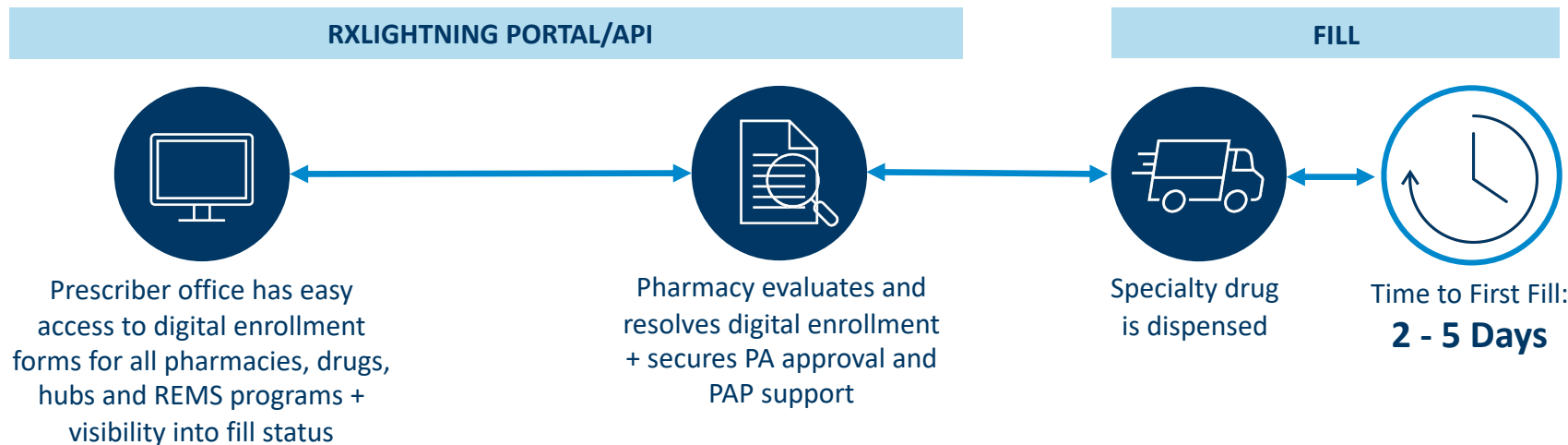
2 - 5 days

RXLIGHTNING PROCESS

SIMPLE. AUTOMATED. SEAMLESS.

RXLIGHTNING PORTAL/API

FILL

Prescriber office has easy access to digital enrollment forms for all pharmacies, drugs, hubs and REMS programs + visibility into fill status

Pharmacy evaluates and resolves digital enrollment + secures PA approval and PAP support

Specialty drug is dispensed

Time to First Fill: **2 - 5 Days**

RxLightning

EVERYONE WINS

Specialty pharmacies, manufacturers and practices all benefit. Most importantly, patients get critical therapies faster, with less emotional toll wondering "when" or "what's next."

Operational Efficiency

- Single destination for streamlined workflow and communication
- Reduces error
- Eliminates input duplications
- Dramatically reduces administrative burden

Security via Microsoft Integration

- Up-to-date security
- Encryption in transit easily enforced
- Ability to choose minimum level of TLS accepted
- Azure Active Directory for single-sign on capability
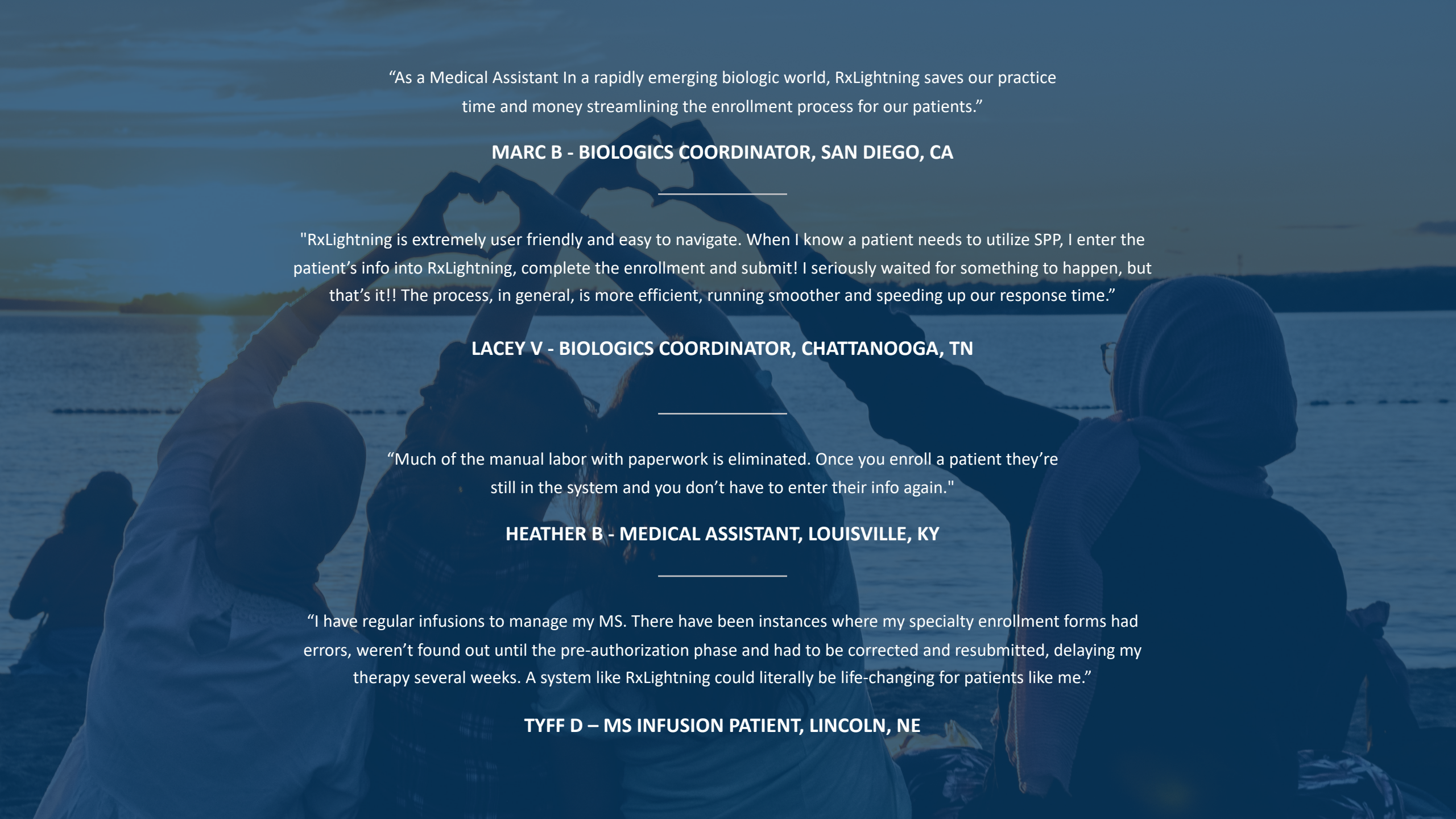
Data Transparency

- Digitized forms provide real-time data insights
- Keeps everyone on the same page with status updates, removing the "black vortex" of the existing process

Revenue and Growth

- Shorter time to therapy
- Reduces "no go" status
- Increases adherence
- More fills per year

"As a Medical Assistant In a rapidly emerging biologic world, RxLightning saves our practice time and money streamlining the enrollment process for our patients."

MARC B - BIOLOGICS COORDINATOR, SAN DIEGO, CA

"RxLightning is extremely user friendly and easy to navigate. When I know a patient needs to utilize SPP, I enter the patient's info into RxLightning, complete the enrollment and submit! I seriously waited for something to happen, but that's it!! The process, in general, is more efficient, running smoother and speeding up our response time."

LACEY V - BIOLOGICS COORDINATOR, CHATTANOOGA, TN

"Much of the manual labor with paperwork is eliminated. Once you enroll a patient they're still in the system and you don't have to enter their info again."

HEATHER B - MEDICAL ASSISTANT, LOUISVILLE, KY

"I have regular infusions to manage my MS. There have been instances where my specialty enrollment forms had errors, weren't found out until the pre-authorization phase and had to be corrected and resubmitted, delaying my therapy several weeks. A system like RxLightning could literally be life-changing for patients like me."

TYFF D – MS INFUSION PATIENT, LINCOLN, NE

RxLightning

HOW WE
PARTNER

Free to providers and their practice teams.

SaaS-based subscription model for manufacturers, specialty pharmacies and partners.

Patients

Drug Manufacturers

Healthcare Providers

Specialty Pharmacies

Infusion Clinics & Pharmacies

RxLightning

ABOUT   SOLUTION   CONTACT   GET STARTED   LOGIN

Specialty drug enrollment to love

Digitized forms for 900+ specialty medications to get your patients started on the therapies they need with RxLightning speed.

GET STARTED

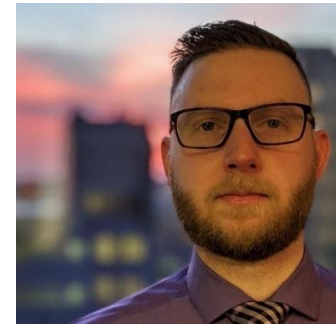No risk. No fee. Free to providers and their staff.

LEADERSHIP

Julia Regan

CEO & Co-Founder

Health tech innovator with a proven track record bringing solutions to market that help remove friction for healthcare providers, patients, payers and pharma. Julia designed and launched the first real-time benefit check and price transparency solution at the point of prescribing.

Brad Allen

CTO & Co-Founder

Experienced cross-industry software engineer, architect and team builder with 12+ years success designing highly scalable cloud-based solutions in banking ACH transactions, agronomic data processing and healthcare price transparency.

Taha Jangda
Board Member

Richard Cohan
Board Member

Brad Fluegel
Board Observer & Advisor

Gary Branning
Advisor

HEALTHX | TOGETHER HEALTH | Boston Children's Hospital | TMC|X | admetsys

DrFirst | visualDx | EB2B|COM | WebMD

Walgreens | Wharton | PREMERA | fitbit | MJHS HEALTH SYSTEM

MMR managed market resources | RUTGERS | ims | Pfizer

LET'S
AXE THE FAX

Julia Regan
CEO / CO-FOUNDER

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💻 **RXLIGHTNING.COM**

RxLightning