



EMPOWER YOUR CITIZEN DEVELOPERS

# Citizen Dev by Sægus Saleskit

2022



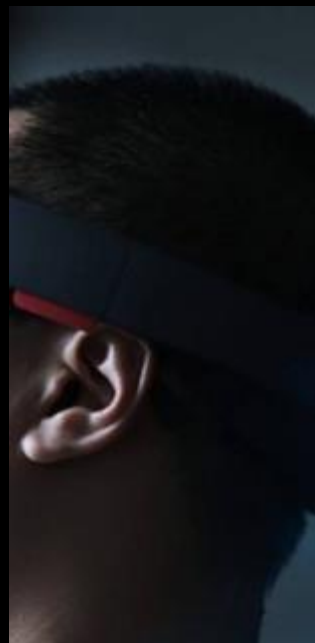
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CONTEXT



APPROACHES



USAGES



PROFILS

CONTEXT

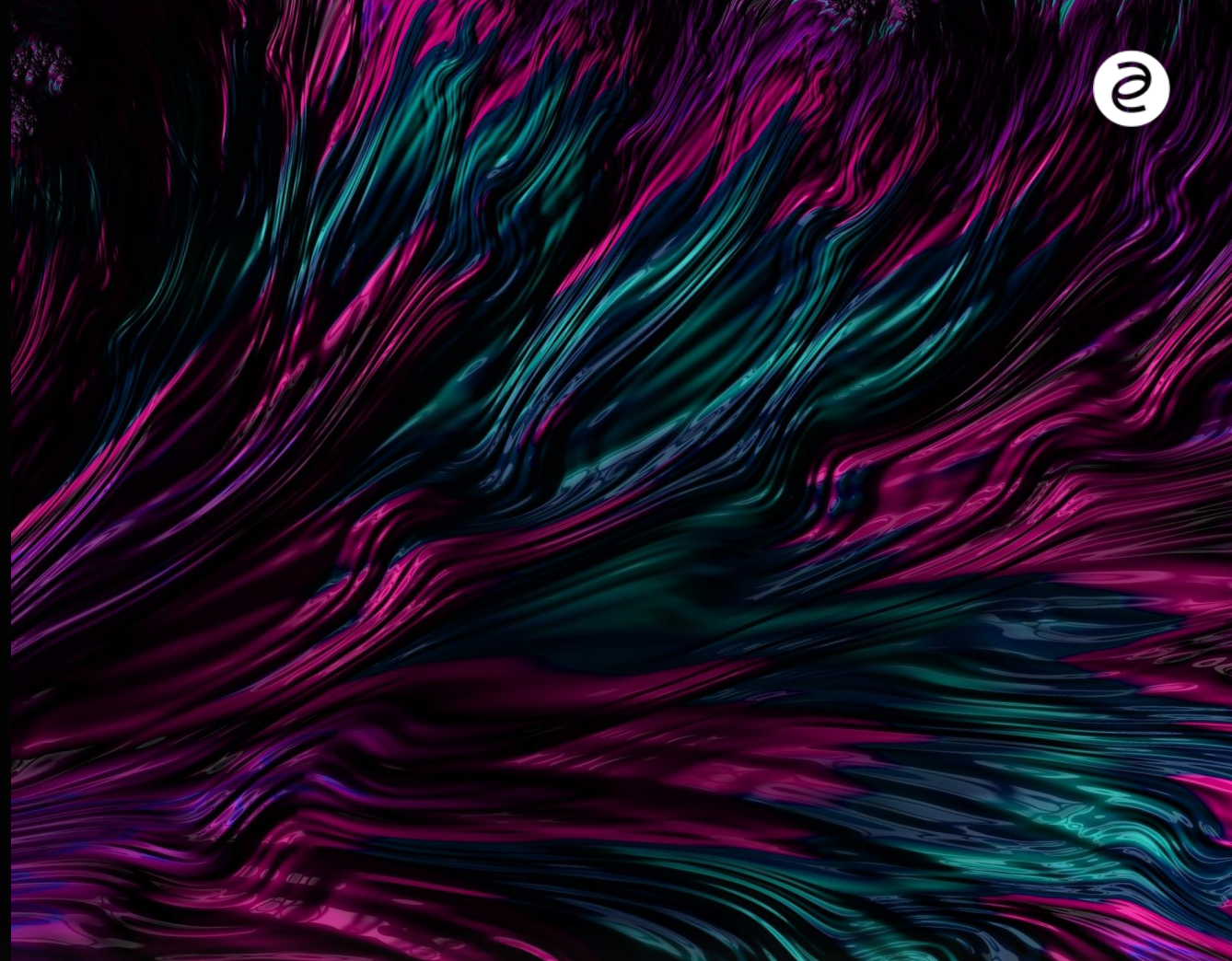
APPROCH

USAGES

PROFILES



# Context



Scroll

CONTEXT

USAGES

APPROCH

PROFILES

Gartner 2019

By 2024, low-code application development will be responsible for more than 65% of application development activity.



Scroll

Power Platform is about helping people, teams, and organization to focus on their **business value** by empowering their digital workplace.



Scroll

# What is Power Platform?

Power Platform is about helping people, teams, and organization to **focus on their business value** by empowering their digital workplace.



From data to insights in minutes  
with **Power BI**

Monitor your projects  
efficiently



Build great apps faster  
with **Power Apps**

Boost innovation within your  
teams



Democratize Process Management  
with **Power Automate**

Optimize your value chain



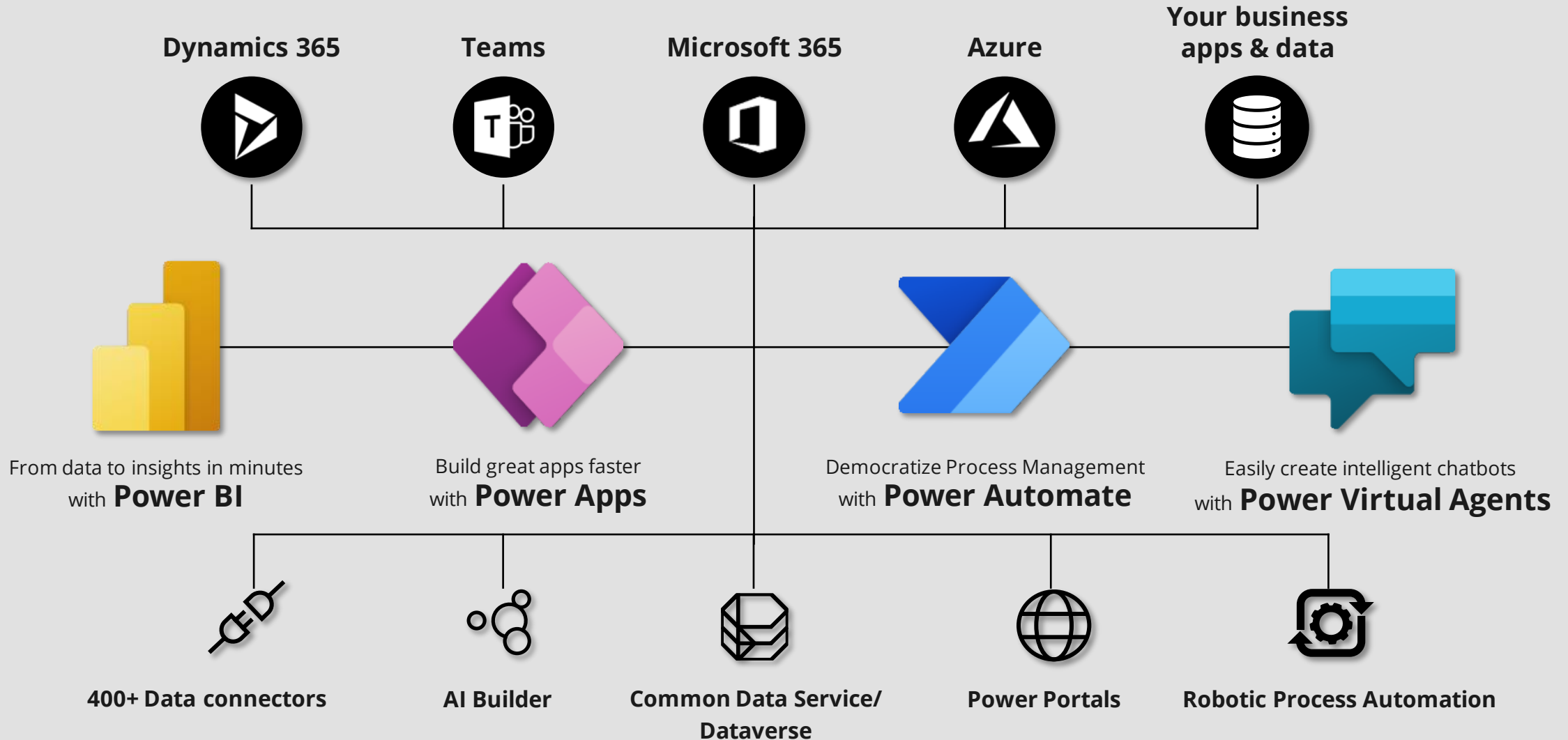
Easily create intelligent chatbots  
with **Power Virtual Agents**

Improve your user  
experience



# And not only....

Power Platform is also integrated to Microsoft and external services



CONTEXT

APPROCH

USAGES

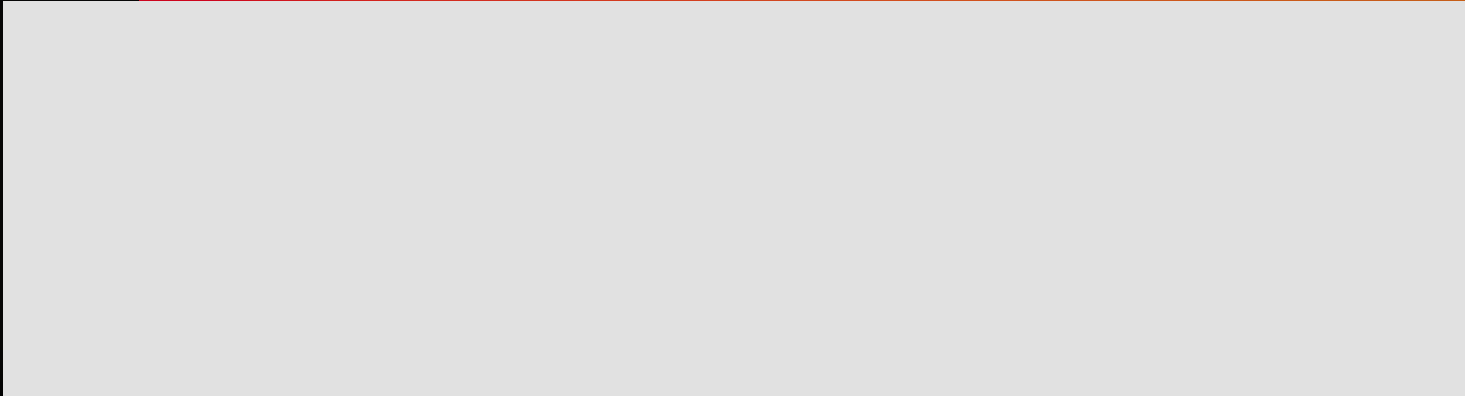
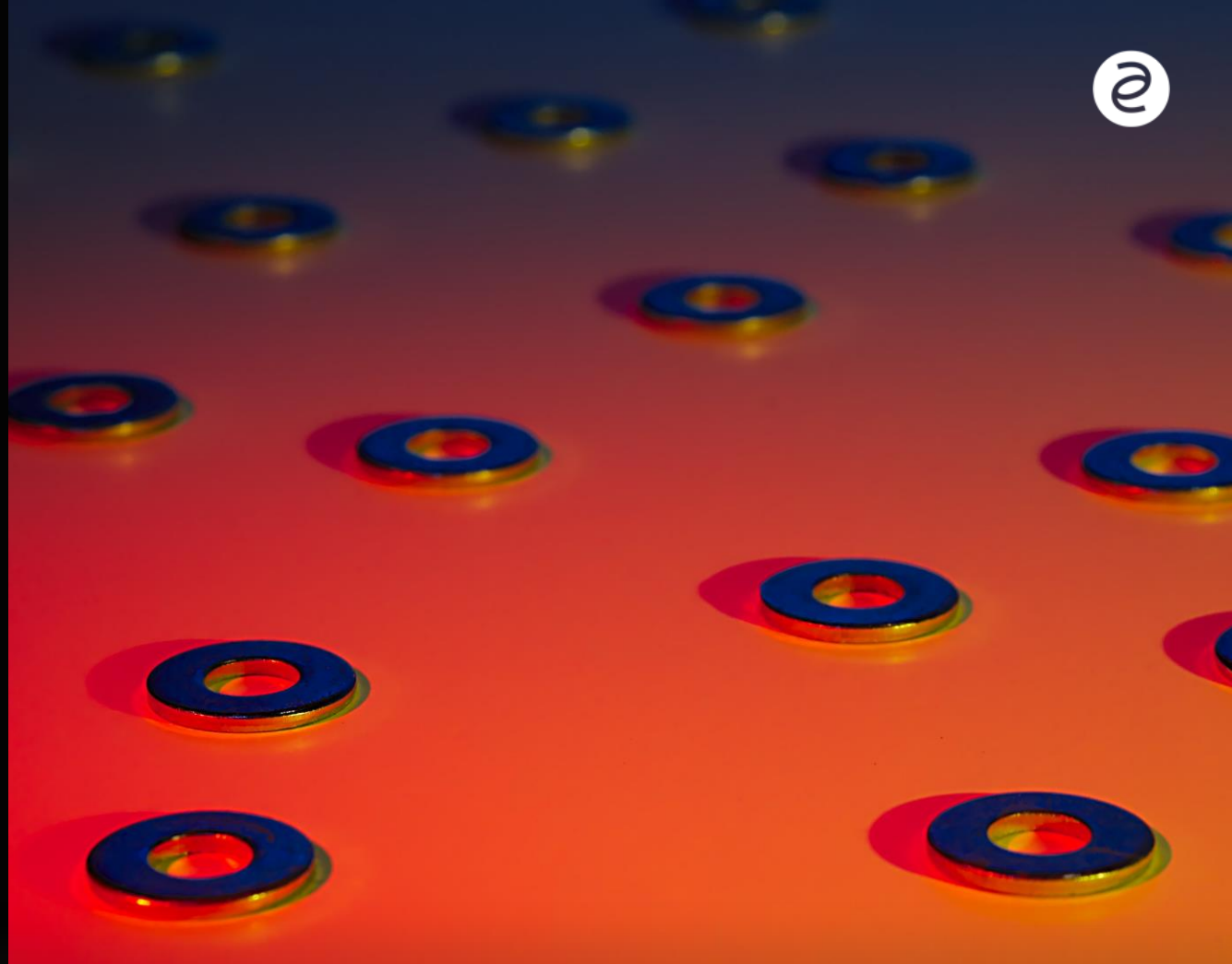
PROFILES



# Saegus Approach

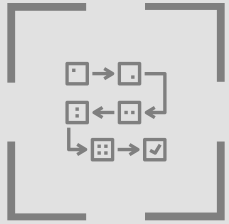


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# 4 key steps to ensure a smooth and adapted deployment

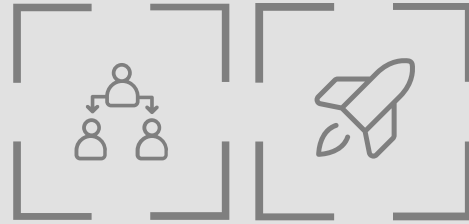


## PREPARE

Understand your **environment specificities** to set-up the first building blocks of the Platform

**Find a first PoC** application to develop in order to prove the Platform **value**

Use immersion to propose a first **organizational & technical governance**

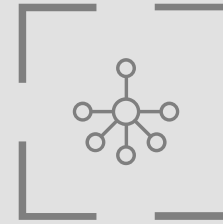


## PILOT

**Drive a fast use cases pilots and test phase** to test prerequisites & Power Platform 1<sup>st</sup> governance

Find **citizen developers** to test your adoption kits and create community

Set up a **service center** to initiate an end user services and **upskill DSI**

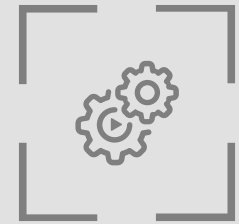


## DEPLOY

Deploy the **governance strategy** and ensure continuous growth through an Agile processes

Initiate an **app Life cycle management** and **monitor** activities

Use adoption kits to empower all users and **measure** usages, **promotion** and **success** of the platform



## RUN

Externalize/Internalize service center activities to **reduce running cost**

Ensure **knowledge transfer** between Saegus and running team

Keep high developments **sustainability** across the organization

# Phase 1 : Understand

**Objective :** Scope and define the global target governance & approach to deploy the Power Platform

→ Get started with the Power Platform with minimal security and architecture

## Activities

● Conduct a field-research to identify existing use cases, target user experience and audit the existing content, interfaces and architecture in the organization

● Align with security and infrastructure teams to open Power Platform access to targeted users

● Deploy an application or create a community to collect use cases and to target potential

● Install and customize Microsoft Center of Excellence (COE) to monitor activities and to manage tenant resources

● Define a first version of governance and rollout strategy

## Deliverables

Use cases mapping and target user journey

Power Platform monitoring tool installed

Governance model with infrastructure and security team

Onboarding plan for Identified Citizen developers

Develop a service offer (App factory)

Deployment strategy & governance



## Phase 2 : Pilot

**Objective :** Pilot targeted rollout strategy, governance and business cases to establish the platform adoption and prepare a go to scale

### Activities

- Implement & test the defined strategy
- Help targeted teams on their business case creation for a platform proof of value
- Tenant security and infrastructure validation in a go scale prevision (no. of environments, connectors activation)
- COE adaptation to the organization's needs
- Collect feedbacks and adjust
- Create Reports to present visually the results of survey and feedback

### Deliverables

- Governance implemented
- Pilot identified business case in production
- Citizen developers onboarded
- Risk assessment analysis
- Power Platform monitoring tool adapted to the organisation needs
- Deployment strategy ready for scale
- Service offering ready for step 3
- Adoption toolkit and assets

# Phase 3 : Rollout

**Objective :** After defining, testing and sizing all services, it is time to deploy the power platform and Citizen Development services to the whole organization

## Activities

- Deploying the automated governance processes to keep a healthy platform, and monitoring the continuous growth
- Service center team structure, onboarding and services delivery preparation for a go live
- Product roadmap definition and implementation
- Requests Management process deployment
- Industrialization of all Platform process (from business needs to apps and solutions deployment)

## Deliverables

A complete operational center of excellence automation toolkit

Empowerment plan sessions & Citizen Dev empowerment assets

Product management & roadmap evolutions

Business Service Requests Management & Delivery

# Phase 4 : Run

**Objective :** Ensure Power Platform developments sustainability in the organization with a dedicated Run Team

## Activities

- Service center team structure and set up, onboarding and services delivery go live
- Requests Management process transfer to the Service center and backlog prioritization
- Product management & roadmap maintain and transfer to an internal recourses
- Run of all Platform process (from business needs to apps and solutions deployment and TMA )

## Deliverables

Service Center and up & running

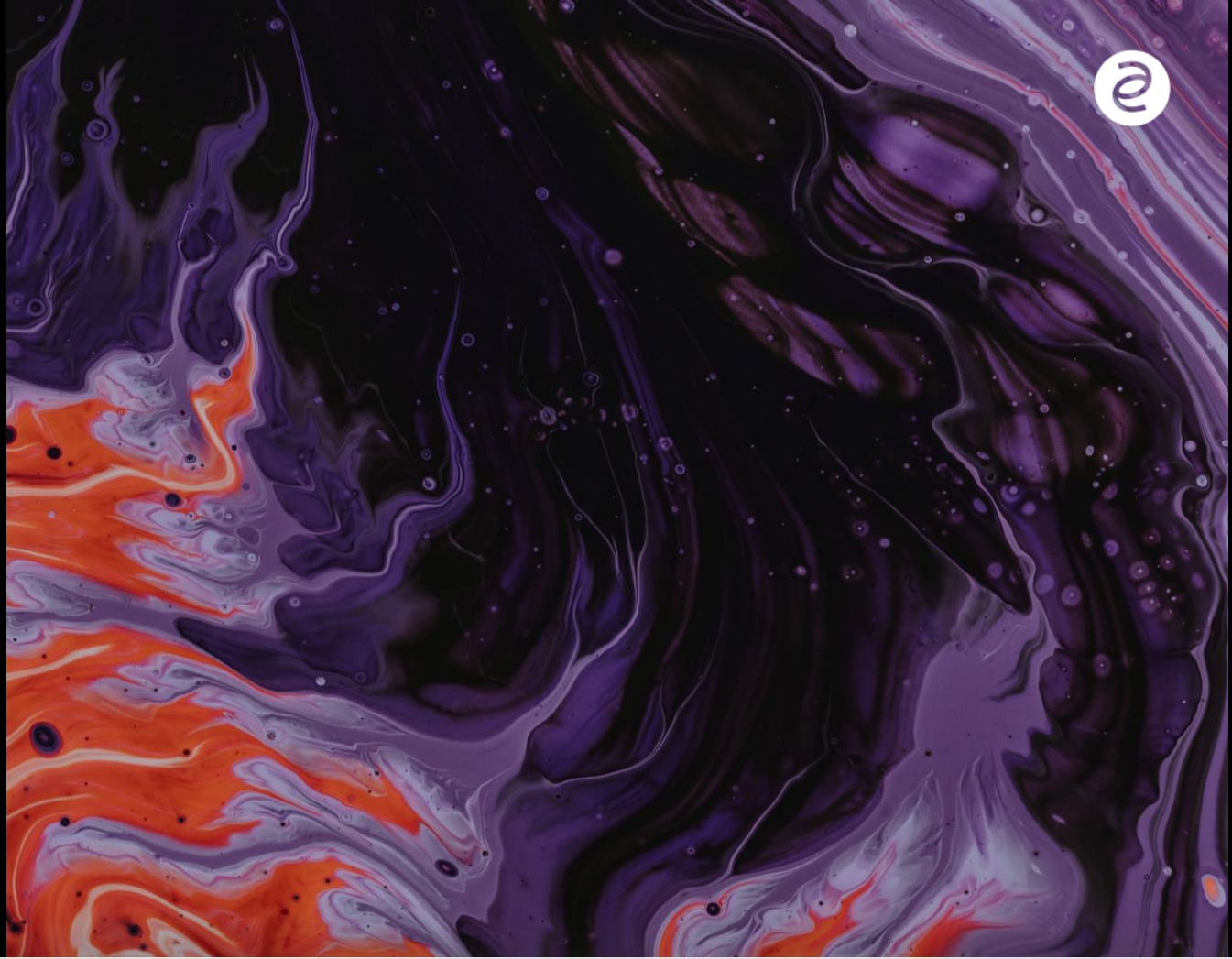
Governance up & running

Product management & roadmap evolutions

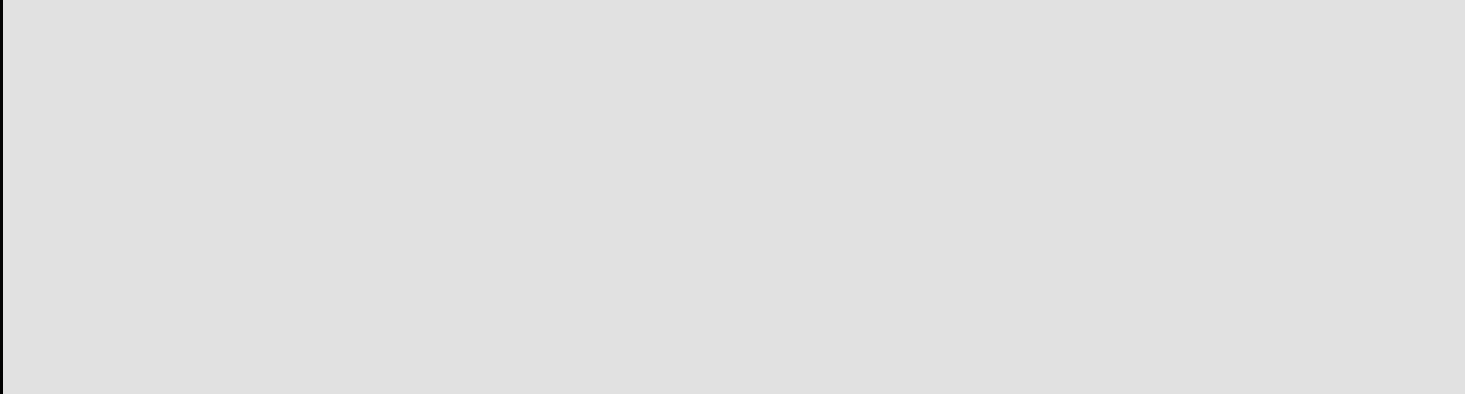
Business Service Requests Management & Delivery autonomous and up & running



# Usages

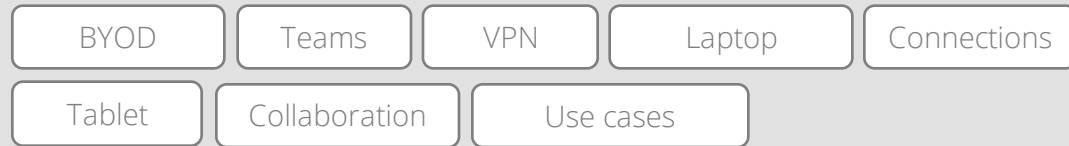


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# One use one tool



USAGE

App that allows users to find the tool that meets their needs. It allows you to browse by persona and by use case in order to find the most suitable solution.

GOAL

Have access to a personalized list of tools corresponding to the uses looked for.

List all the tools available in the organization.

Allow users to download the right tools from the application

RESULTS

**6** days to develop the application

**40%** consider they are well connected when working remotely



# Create Your Company Pass



USAGE

App that allows employees to request a pass for their visitors from the security department, which controls all visits

GOAL

Reduce the time between reception of request by security department and data entering in the back office.

Allow the security department to be more efficient in the processing of passes (automatic validation in most cases).

Sending daily summary of visits.

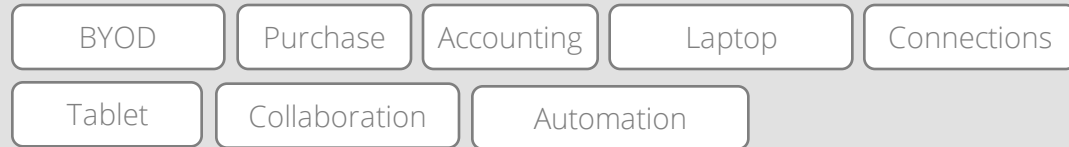
RESULTS

**20** days to develop the application

**80%** of time saved in the creation and processing of company passes



# Manage Your Suppliers



USAGE

App that allows buyers to create and modify supplier records and accounting department to validate requests

GOAL

Dematerialize the supplier record creation process

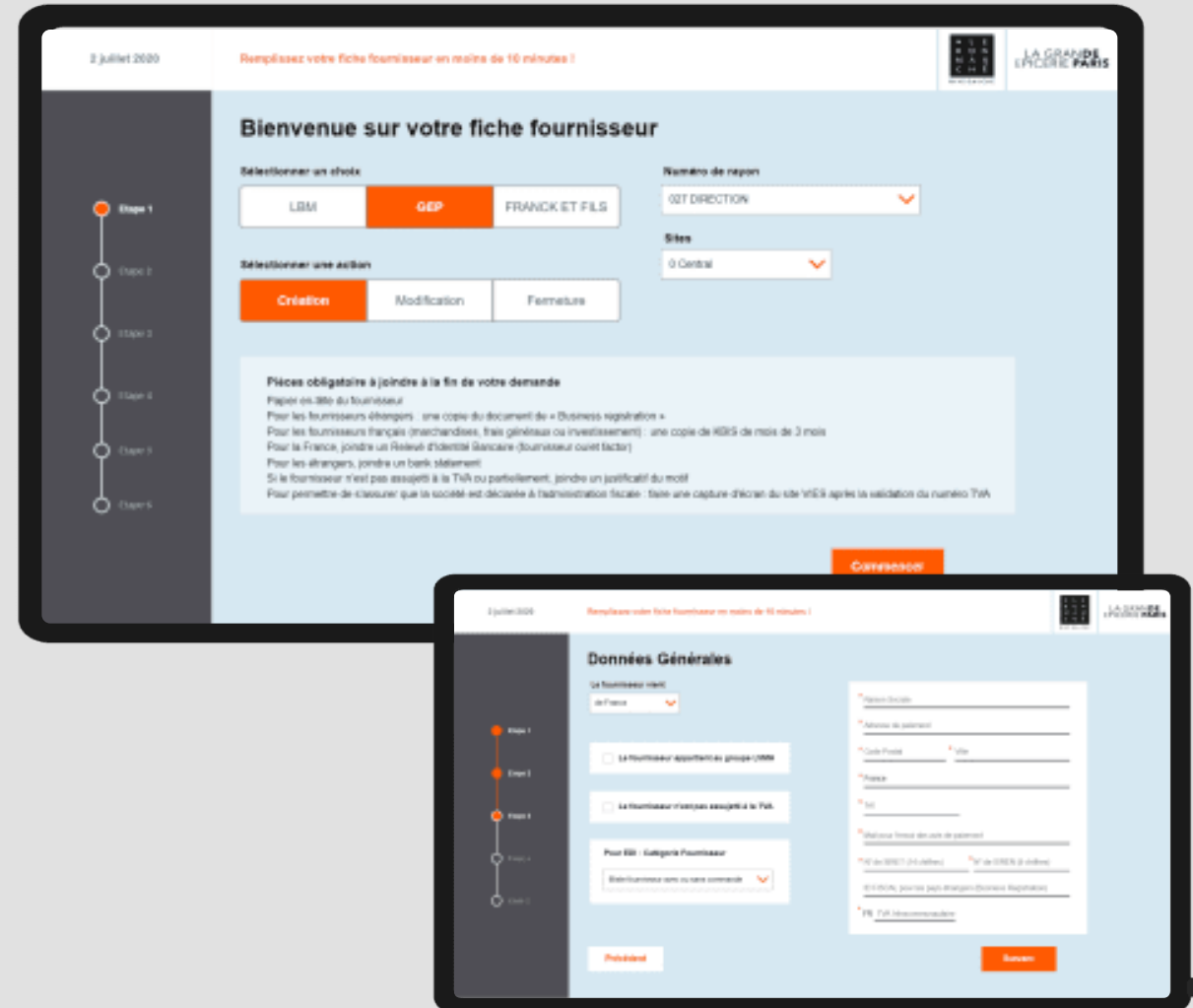
Facilitate the control of suppliers by accounting department

Sending emails to creator, their managers and validators

RESULTS

**13** days to develop the application

**80%** of time saved in the creation and validation of suppliers



# Simulate CO2 Emissions

- BYOD
- CSR
- Simulation
- Laptop
- Tablet
- Reporting
- Power BI

USAGE

App to simulate CO2 emissions and save actual data to monitor changes

GOAL

Simulate CO2 emissions by branch

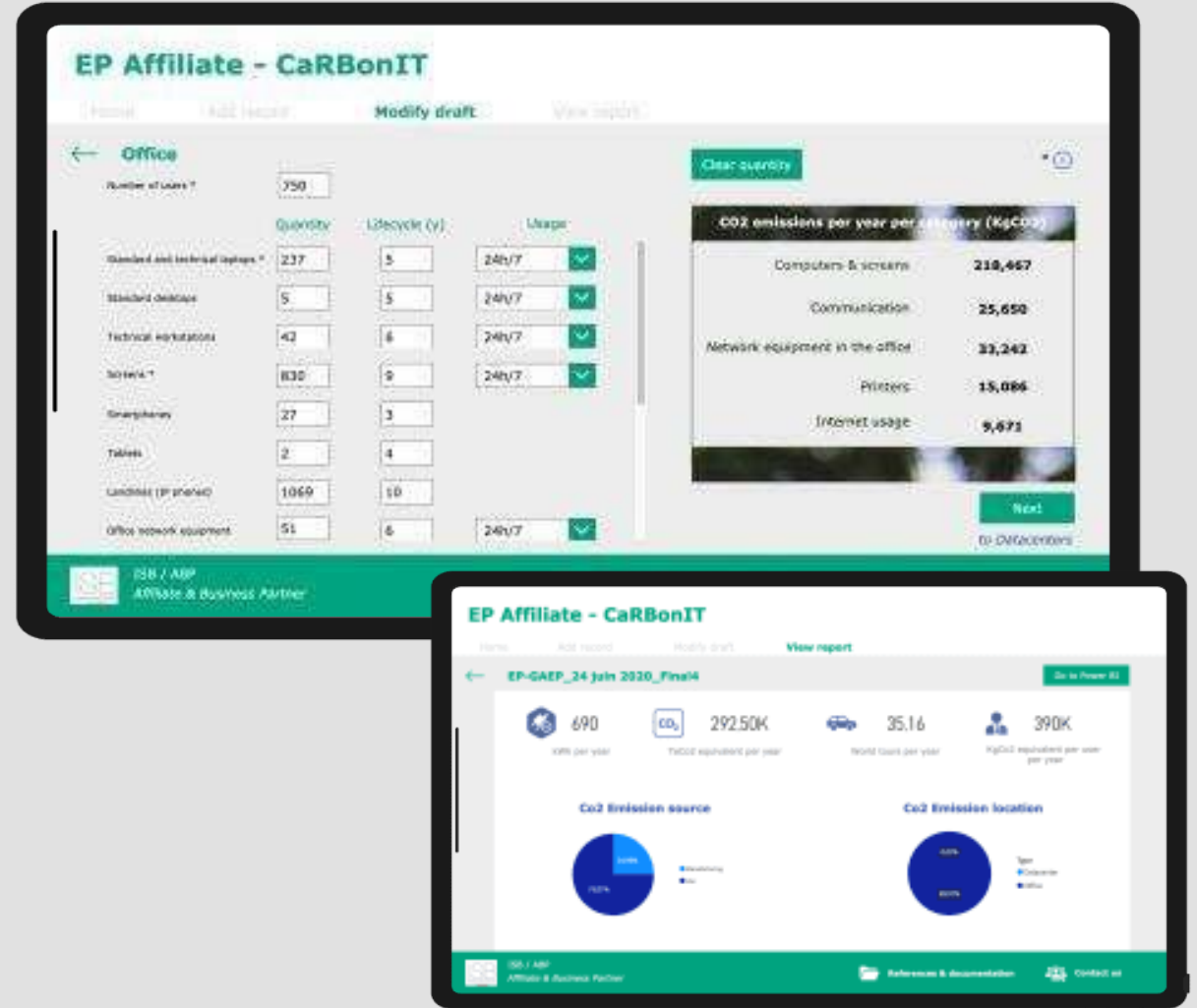
Save the CO2 emission rates by branch, every year

Monitor the evolution of CO2 emissions by branch and for the whole company

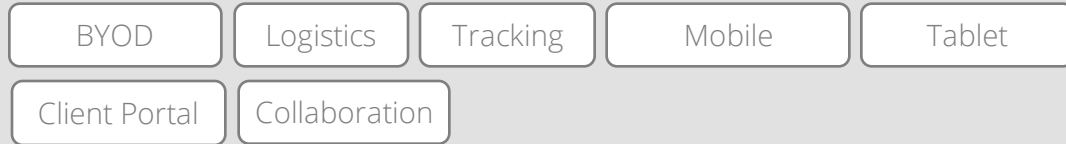
RESULTS

**15** days to develop the application

**19** company branches use the application



# Tracking Containers



USAGE

2 Apps and a Portal that allow you to manage orders, assign and track containers

GOAL

Canvas mobile app to flash QR codes and save container status

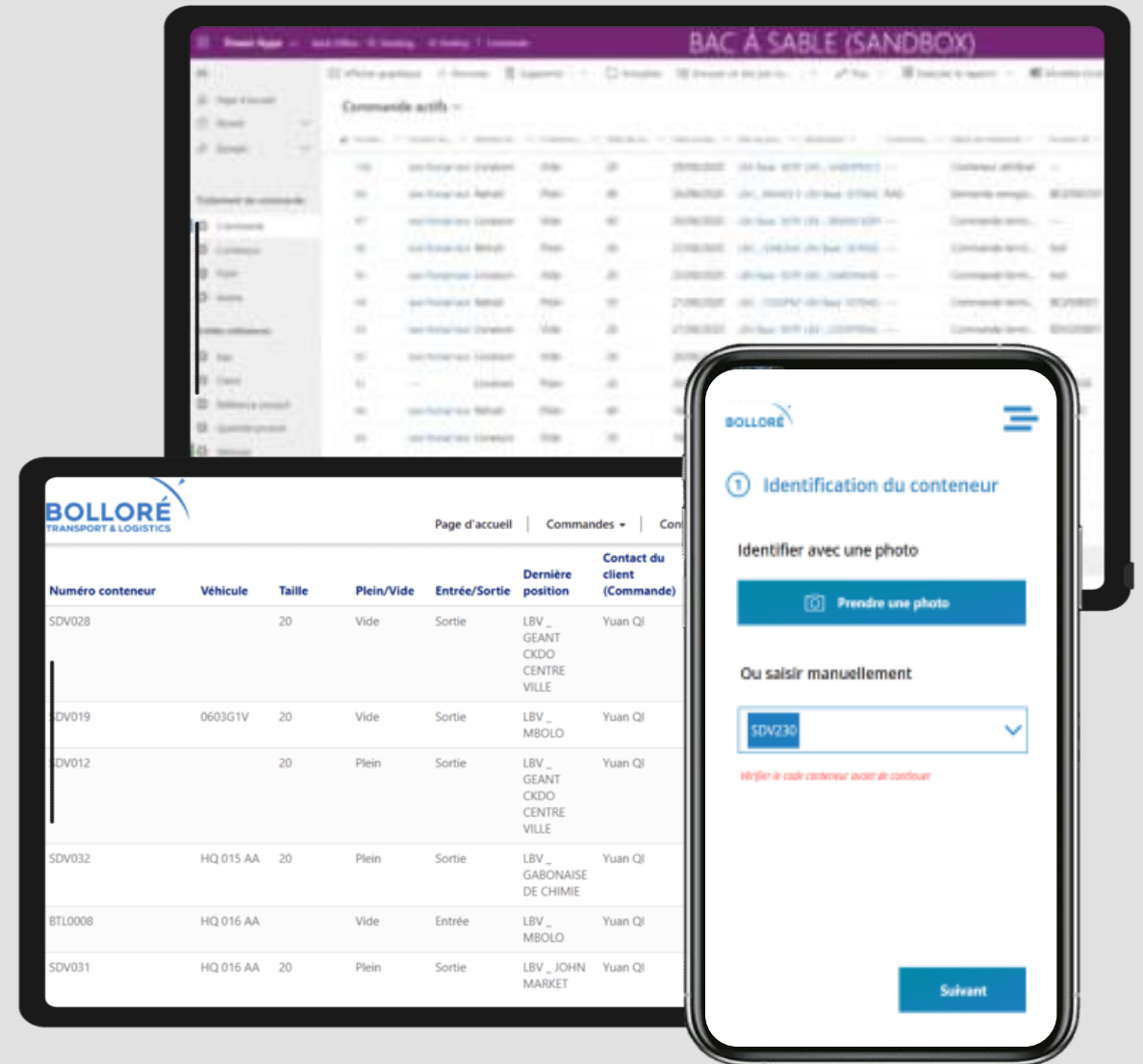
Model-driven app to manage orders and containers in the back office

Power Apps client portal to place and track their orders

RESULTS

**15** days to develop the application

**Hundreds of** containers managed



# Build a more agile Supply Chain for L'Oréal and partners

- Supply Chain
- Packaging
- Immersion
- Design Thinking
- Agile Mindset
- Foreseeds
- Fast prototyping
- 4 Saegus experts

**USAGE**

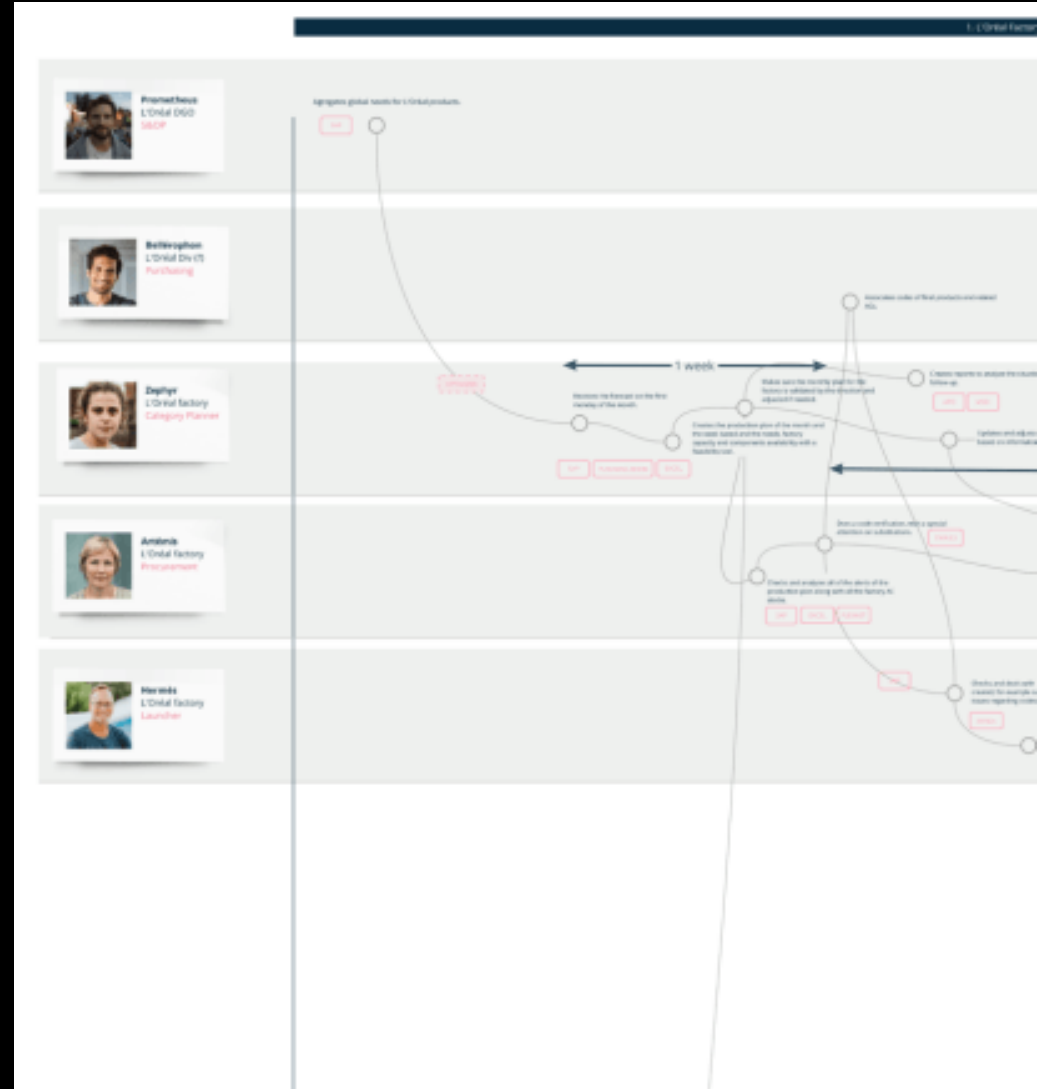
How do we start to transform our supply chain and meet the ever more volatile and fluctuating needs of consumers?

**GOAL**

In 5 months, field research conducted in 9 factories, 136 solutions co-created with 30 participants over 2 days. Design of 3 prototypes tested and validated by operational teams.

**RESULTS**

- 9 factories researched
- 136 unique solutions
- 3 prototypes tested



Mapping of the complex interactions from end-to-end supply chain requests over packaging needs



# Implement Power Platform governance



**NEED** How to foster citizen development within the Company while ensuring proper governance and control over Power Platform objects?

In 2 years

### Citizen development

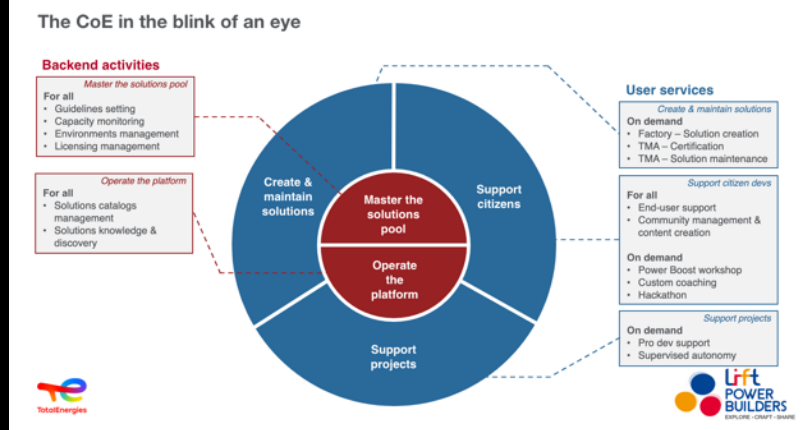
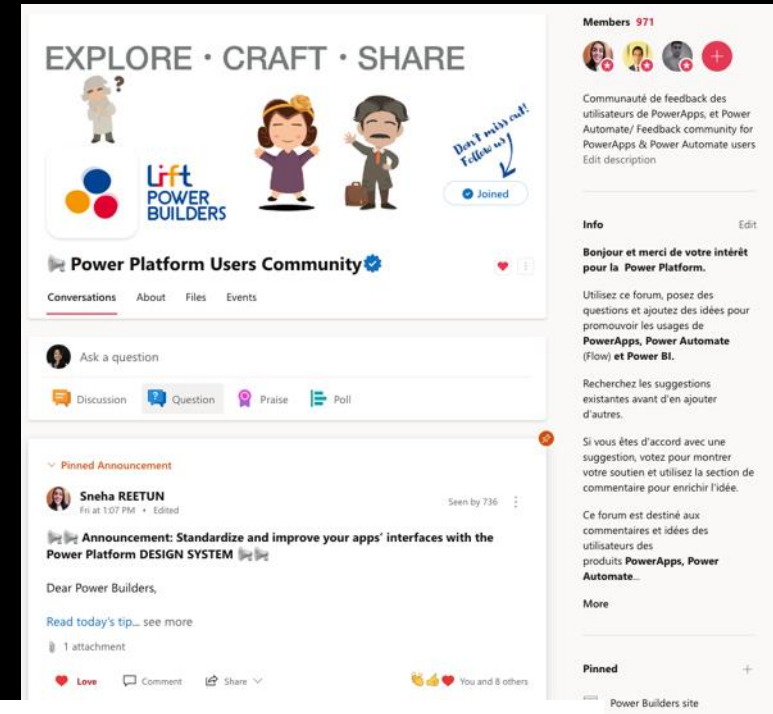
- Support & communication community
- Sharepoint site with weekly content creation
- User research & training program

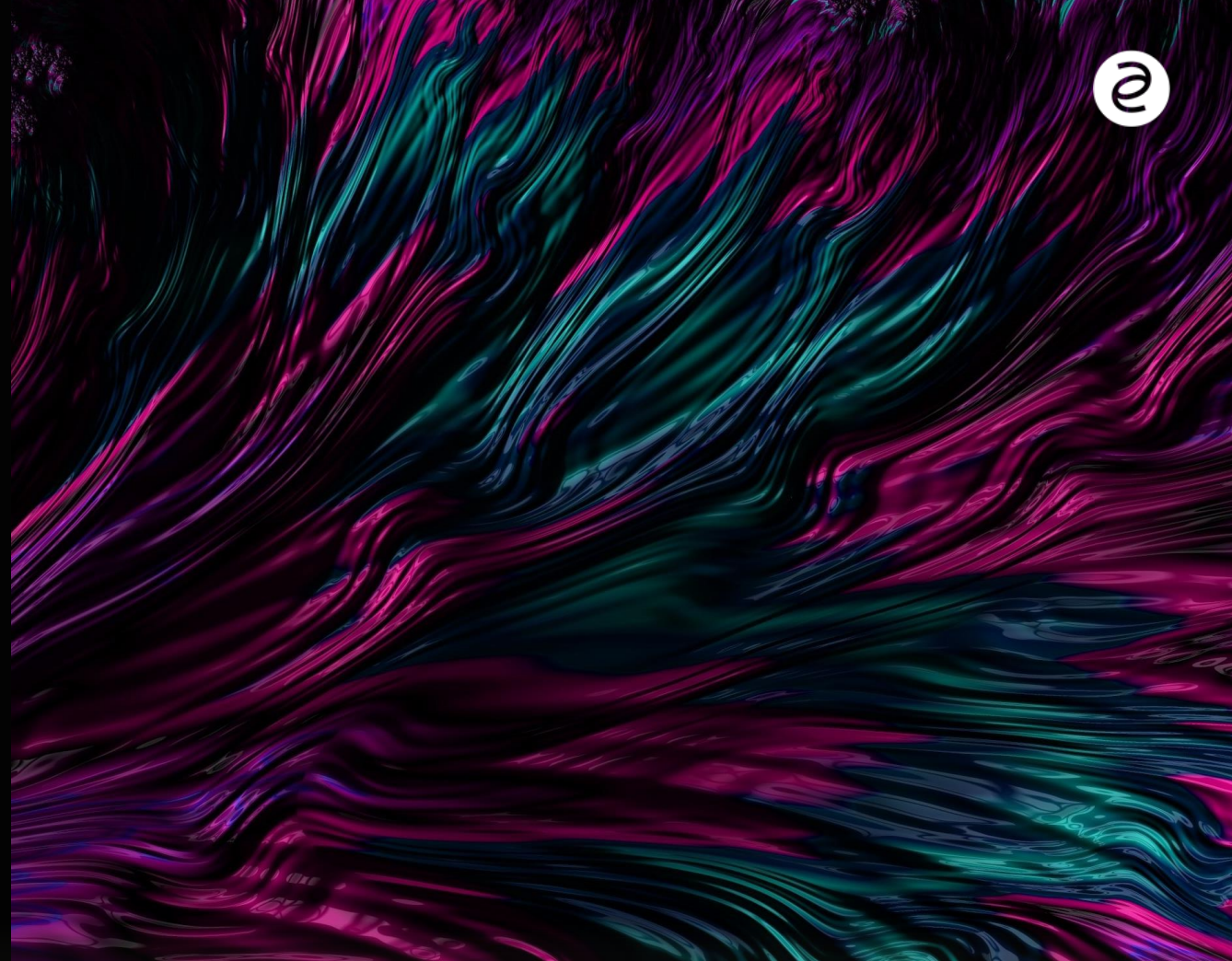
### Governance

- CoE implementation & customization
- Environment strategy
- Agile product management approach

**RESULTS**

- 5,000+ apps and 10,000+ flows created
- 900+ monthly active community members
- 150+ pieces of training & awareness content created
- 7 platform monitoring & operation processes created

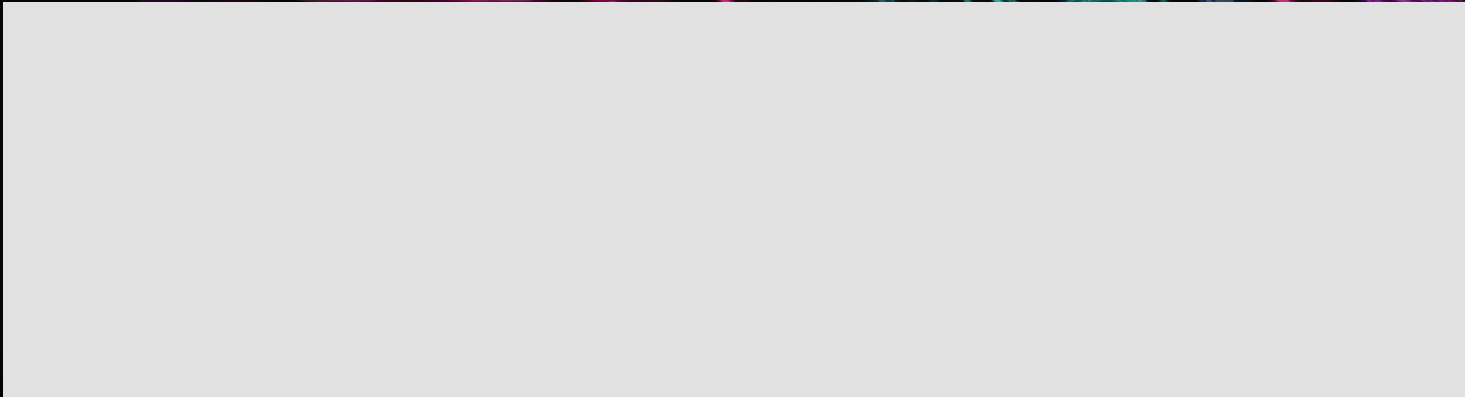




# Profiles



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# About +

After a double major in finance and entrepreneurship, Artus helps his clients to define their business needs & goals from the conception phase to the pilot one.

ARTUS AUVRAY

Digital Workplace Manager

## Languages

French - English

## Expertises

Scoping - Adoption program Rollout in France & worldwide – Digital project coordination - Team management – Power Automate – Power Apps – SharePoint – Microsoft Teams – Jira – Jive

## Education

2017  
Microsoft Entrepreneur  
EM Lyon Business School, Lyon  
2016  
Master's degree in Finance & Audit  
EM Normandie, Caen

## References

### Power Platform Product Owner– BNP Paribas

#### Power Platform group rollout in 3 steps :

- Step 1 : Governance creation with the group (ITG)
- Step 2 : Pilot phase with entities (first use case identification, creation and integration)
- Step 3 : Go scale for a group rollout

### Product Owner– Société Générale

#### In charge of Investment Banking's SharePoint

- Releases coordination between infrastructure team in France and Bangalore.
- Development of a service offer inside the organization (SharePoint spaces migration follow up/ Collaborators training. Taylor-made space creation)

#### Microsoft Teams & Power Apps integration

- Project coordination and follow up.
- Risks assessment coordination between infrastructure and securities teams.
- Experimentation phase establishment in order to launch a pilot phase before the full deployment.

### Small Apps offer founder - Saegus

#### Creation of a new offer at Saegus based on the Microsoft Power Platform

Small Apps for everyone. No code, for real.  
Create your own internal application without a single line of code in order to digitize your most time-consuming processes.  
-> <https://small-apps.saegus.com/>

### Power Apps Builder

#### Ideation, conception and integration of several applications for :

- Saint Gobain
- Le Bon Marché
- Microsoft
- Société Générale
- Bolloré Transport & Logistics
- Manutan
- Rexel
- Pernod Ricard
- Club Med
- Sogeprom
- Canal Plus





# About +

A cross-cultural communication graduate, Hanaë uses her passion for digital tools and their role in improving cooperation between people and cultures within companies to help her clients solve their collaboration issues, while nurturing her nerdy side using low- and no-code development tools.

**Hanaë Nguyen**  
**Power Platform**  
**Senior Consultant**

## Languages

French (Native)  
English (Bilingual)  
German (Fluent)

## Expertise

Adoption & change management –  
Agile – Training engineering –  
Community management – Project  
management – Product management

## Certifications

PSM1 – Scrum master  
PL900 – Power Platform fundamentals

## Education

2017 - Master's in Cross-cultural  
Communication and Translation  
ISIT (cross-cultural communication and  
management school)

# References

## TOTALENERGIES GLOBAL IT SERVICES

### Product Owner Power Platform

*Assist Power Platform PM in implementing and managing the Power Platform at TotalEnergies*

- Define & follow up on the technical and product roadmap for Power Apps and Power Automate
- Define and implement new user services
- Define and implement service request management process
- Define Power Platform governance processes and communication
- Scrum master of the Business Solutions Squad, prepare and conduct agile ceremonies

### Lead Citizen Development

*Build a "Citizen Development" program around Microsoft's Power Platform at Total*

- Identify personae
- Create and implement a training plan around Power Apps and Power Automate
- Build, grow and nurture a learning community for citizen developers
- Manage service providers for functional support and content creation (weekly tips, webinars and video creation)

## FAURECIA

### Adoption, transformation and engagement consultant

*Raise awareness and create engagement around the group's transformation using Jive and social communication*

- Helped launch the All On Board transformation program:
  - Create and manage the dedicated communication community
  - Produce emailings, blog posts, games in order to boost employee engagement around the project
- Create, grow and nurture key strategic communities (HSE, Quality, Customer satisfaction, Finance)
- Manage a worldwide champions network (300+ members)
- Create a social communication training and upskill 15+ communication professionals

## SOCIÉTÉ GÉNÉRALE

### Jive adoption Coach

*Provide business users with custom support to boost the adoption and use of JIVE software.*

- Organise and conduct certified training sessions
- Promote the use of Jive through communication and content creation
- Provide fonctionnal support to end users
- Create material to promote best practices and FAQ







# About +

With his Engineer degree in Data Analytics in 2017, Maxime helps his clients in designing and creation data applications and data strategies to build a data driven ecosystem around actionable analytics. Specialized in Data Visualisation he also turns into Embedding Analytics segment to address new challenges.

MAXIME.M

Power platform Consultant /  
Data Consultant

## Langues

English - French

## Expertises

Azure and Microsoft Ecosystem  
Power BI and SQL suite  
Looker -Tableau  
Embedded Analytics

## Formation

Engineer Degree in Big Data and  
information systems - ESIEA

## References

### Data Consultant - Rexel

#### BI Corp projects:

- Requirements collection
- Full BI Enterprise solution design and build
- Expertise for Rexel HQ and subsidiaries (Ireland, Finland, Spain)
- User training
- Applications development for Embedded Analytics (for a large amount of customers)
- Optimize Reports and Solution
- Lead Power BI for global data department
- Team empowerment

#### Technologic Environment:

- SQL Server ( T-SQL / SSIS / SSAS / SSRS) & Power BI
- Azure SQL / Azure Data Factory / Azure Functions / C#
- Microsoft Dynamics basics

### Data Consultant - Alcatel-Lucent Submarine Networks

#### Data application:

- Data integration parser design and build
- Data model design and implementation
- Dashboard & reporting on Tableau Software

#### Technologic Environment:

- Python, HP Vertica, Tableau Software

### Data Consultant - L'Oréal

#### Dashboarding:

- Visualization development for the specific needs of the L'Oréal divisions

#### Technologic Environment :

- DOMO, SQL





# About +

With a technical engineering background, Roméo has specialized in user-centered design of digital solutions, combining his skills in UX/UI design, data modeling and his knowledge of development tools. Mastering classic or innovative project management methodologies, such as Agile and SCRUM, Roméo will be able to assist you efficiently in your deployment and adoption projects around new digital solutions.

**R o m é o L E B O R G N E**

Power platform Consultant

## Languages

French – English

## Expertises

Power Platform – UX / UI design –  
Data Model – Office 365 adoption and  
training – Technical governance –  
Agile and SCRUM

## Education

Engineering degree, specialized  
in IT project management – *IMT Atlantique*

Semester of training in IT project  
management and UX/UI design –  
*ETS Montréal*

Scientific preparatory classes –  
*Lycée Saint-Louis, Paris 5ème*

# References

## Power Platform Lead Developer – Bolloré

### Evolution of a tracking solution for delivery containers in Gabon

- Reviewed and designed a complex data structure
- Set up necessary implementations in a complex solution combining Dataverse, Canvas App, Model Driven App, Customer Portal, automated flows, Dashboards
- Created technical operating documents
- Ensured the increase in competence and the complete transfer of the project to a team in Gabon

## Power Platform Consultant – Capgemini

### Improvement of a training follow-up solution for 250,000 employees

- Implemented a functional process for putting the application and flows into production using environment variables
- Improved the performance of the Canvas application and automated flows
- Management and configuration of rights and functionalities according to security groups

## Power Apps and Automate Coach – Stellantis

### Assistance for the deployment of the Power Platform in a plant

- Monitored the implementation of 9 showcase solutions
- Created training materials based on business use cases
- Leded Power Apps discovery workshops

## Power Platform Developer – Le Bon Marché

### Evolution of a pass management solution

- Automated a complex validation process with external actors (supervisors, firemen, ...)
- Leded an evolution of the data structure to allow greater flexibility

## Power Platform Expert – Saegus

### Main projects

- Designed an onboarding application presenting a personalized path according to the profile
- Created a customizable Lib Power Apps UI
- Designed a POC of a presence management application for the return to the office
- Set up a three-day training on all the Power Platform tools and expertises (project, data, design, development, ...)







# About +

With strong experiences acquired through different innovation divisions, Yann is able to respond to your sector-specific issues thanks to his multiple technical and design skills (Industrial and UI/UX Design). He designs all of its products and services by applying user-centric and ergonomic methods.

**YANN BIANCHIN**

Power platform Consultant

## Languages

French – English (professional)

## Expertises

UI/UX Design - Graphic Design -  
Industrial Design - Product Design -  
Power Platform - LumApps -  
Development & integration - 3D  
Conception

## Education

Master Design Innovation Interaction  
Service

Industrial prototypist model maker  
Degree

Graphic Arts Degree & Digital Arts  
option

# References

## UX/UI Designer – Microsoft

### **Design & production of gamified product to promote Microsoft Teams**

Scoping / Project management  
Designing & conducting workshops  
Backlog / Features & game mechanics definition  
Wireframing / Prototyping / Userflows / Guidelines  
Conception / Game questions database management

## UX/UI Designer / Intranet Maker – LVMH

### **Intranet design with LumApps LVMH maisons: CELINE, FENDI & DSI HOLDING**

Scoping  
Designing & conducting workshops  
Backlog / Features definition  
Wireframing / Prototyping / Userflows / Guidelines  
Development & integration HTML CSS JS GSAP

## UX/UI Designer / Application design – Power Platform

### **Sector-specific application design with Power Platform solution for L'Oréal, Saint-Gobain, Eramet, PSA, Le Bon Marché & ALD**

Scoping  
Designing & conducting workshops  
Backlog / Features definition  
Wireframing / Prototyping / Userflows / Guidelines  
Development & integration

## UX/UI Designer – Saegus

### **Complete redesign of Saegus website**

Scoping  
Designing & conducting workshops  
Backlog / Features definition  
Wireframing / Prototyping / Userflows / Guidelines  
Assets gathering & HTML-CSS integration





# About +

With 3 years of consulting experience, Sara puts her expertise in Agile and immersive methods to the benefit of customers to support them in their digital transformation, from project framing to its realization. She has a strong expertise in Intrapreneurship program's management.

She's also been the Product Owner for two digital solutions and drove projects in different steps of their life cycle.

S A R A . D L R I

Organizational Governance  
Consultant

## Langues

English - Spanish

## Expertises

Design Thinking  
User-centered design  
Agile Project management (PSM1  
certified)  
Intrapreneurship  
Change Management

## Formation

Master 2 « Entrepreneurship » ESSCA  
Canada – Mount Royal University

# References

## Design Thinking & Intrapreneurship consultant – Orange

November 2020 – December 2020

**Drive a user-centric approach to build the strategic repositioning of a transformation team facing the arrival of a new collaborative suite :**

- Map existing uses cases and key target users of the organization
- Facilitate ideation and Design Thinking workshops to help strategic repositioning of the team responsible for social uses cases within Orange
- Deliver recommendation on the team's future positioning

## Design Thinking & Intrapreneurship consultant – BNP Paribas

**Imagine and manage an Intrapreneurship program for a 50 people team :**

- User interviews, analysis and prioritization of the solutions
- Recast of the Plenary format for 400 collaborators
- Preparation and animation of Design Thinking workshops
- Co-creation and run of a manual Foreseeds© workshop
- Co-creation and management of an intrapreneurial program (6 internal startups dealing with cross-cutting strategic themes for 5 months)
- Weekly coaching of two teams (12 people)

## Design Thinking & Intrapreneurship consultant – Microsoft

May 2020 – July 2020

**Identify and prioritize Surface Hub use cases for Healthcare structures, within 6 medical and non medical departments :**

- Create a participative approach designed for doctors and healthcare professionals of a CHRU
- Facilitate co-creation workshops and the creation of the associated prototypes and user tests
- Analyse the collected data and create 15 user journeys for different targets

## Product Owner ITEC Pulse – Société Générale

**Manage the ITEC Pulse project : create a steering approach through the added-value created by the CIO's entities :**

- Building the strategic roadmap and the action plan of the project
- Defining the project's orientation and priority evolutions through workshop's organisation
- Redacting the associated backlog
- Industrialise performance steering : detecting cross-entities synergies & redundancies

