SafeDNS

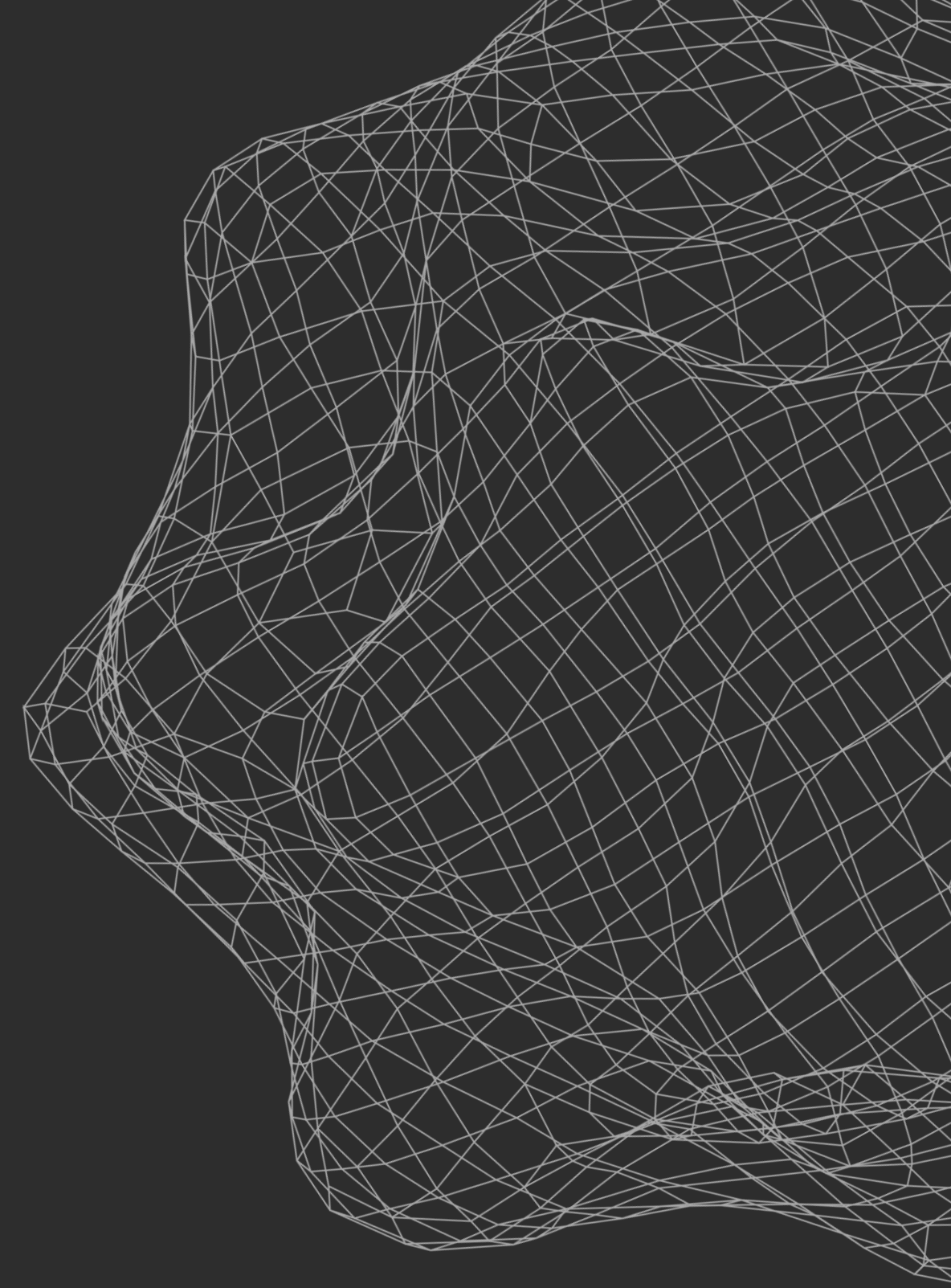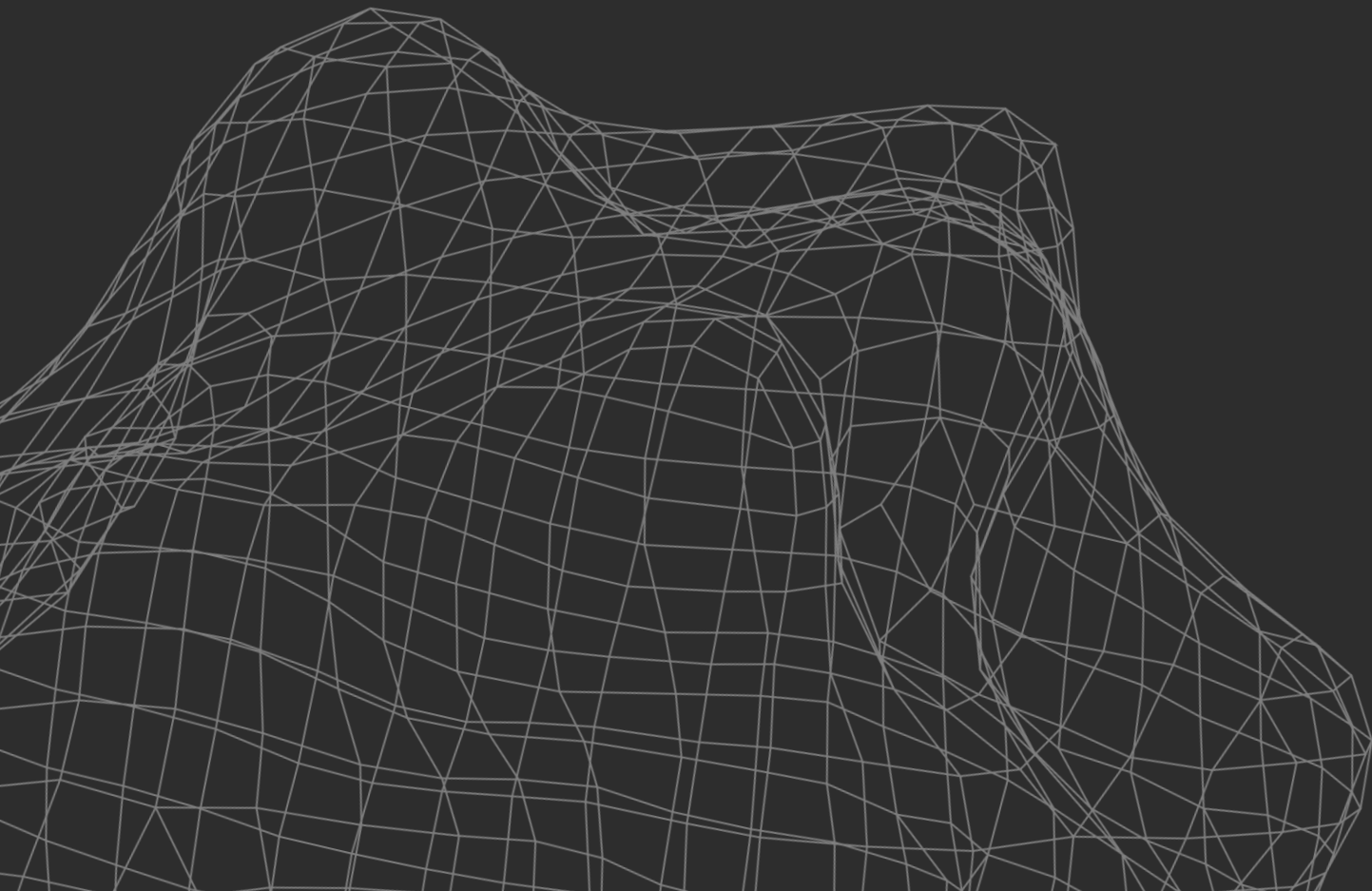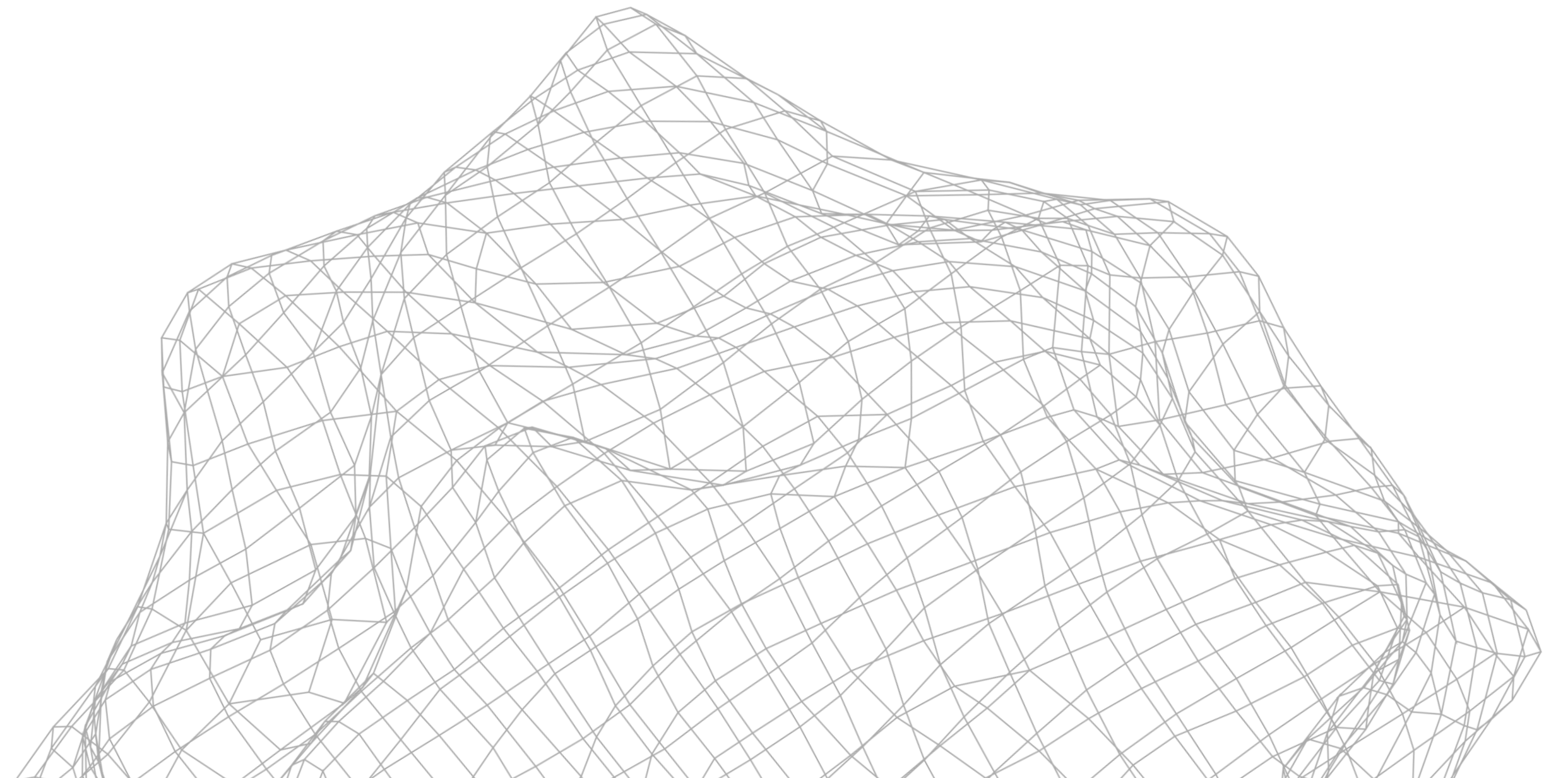# SafeDNS cloud-based Web Filtering
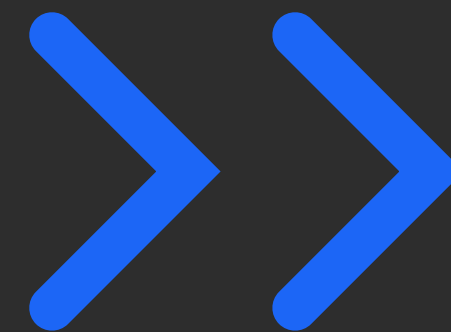
Why Web Filtering matters

- Malware protection -> enhance your cybersecurity

- Content filtering -> filter out timewasters and unwanted content

- Compliance -> comply with regulations and minimize the risk of fines

Business **+ SafeDNS**

Set up SafeDNS on corporate WiFi router / devices

>>

Forget malware, time-wasters, botnets & unwanted content

Business **+ SafeDNS**

Set&Forget Solution

No hardware or software needed,
set up in minutes

Best tech support

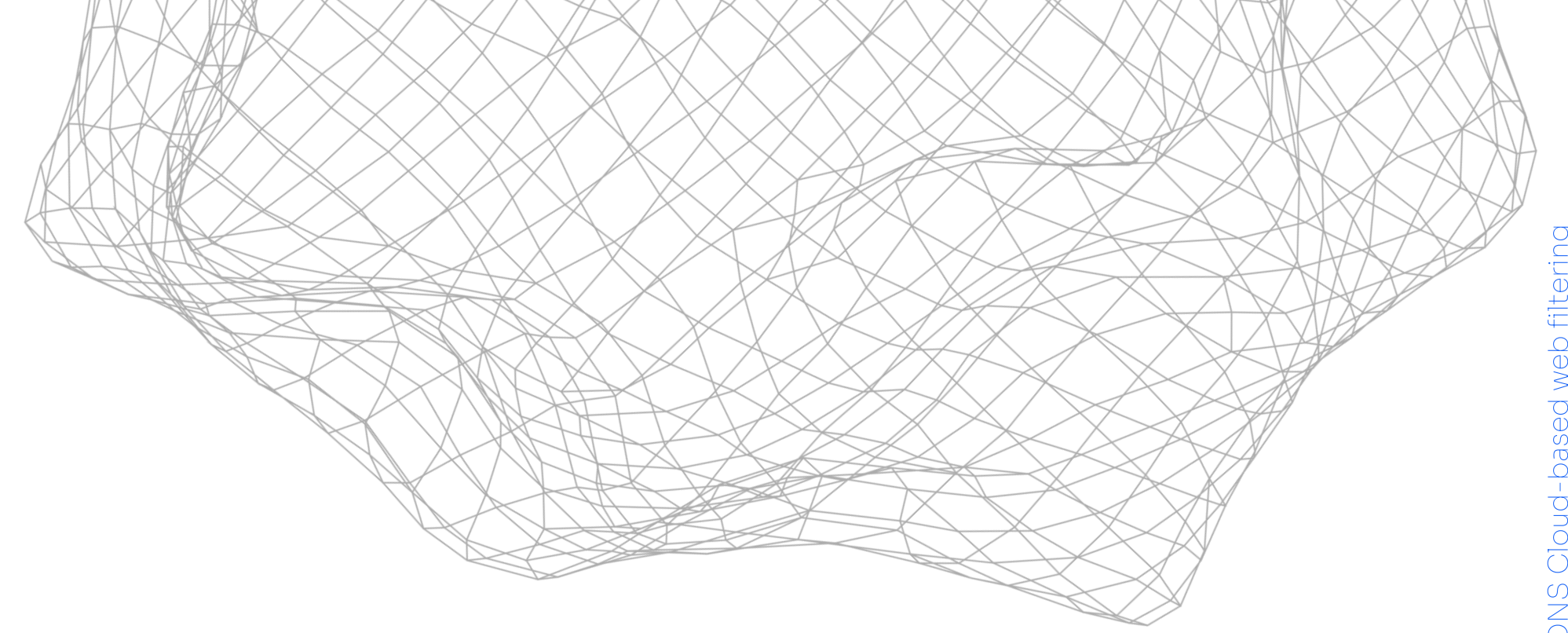Average response time is 2 minutes
in chat

AI-driven threat protection

We constantly update our Deny
lists via machine learning

Scalability

We adapt to your changes instantly

Business + SafeDNS

Active Directory integration

Visual reporting

No time wasting on preparing analytics

Anycast in a failover network

Low latency guaranteed

Roaming clients for all kinds of devices
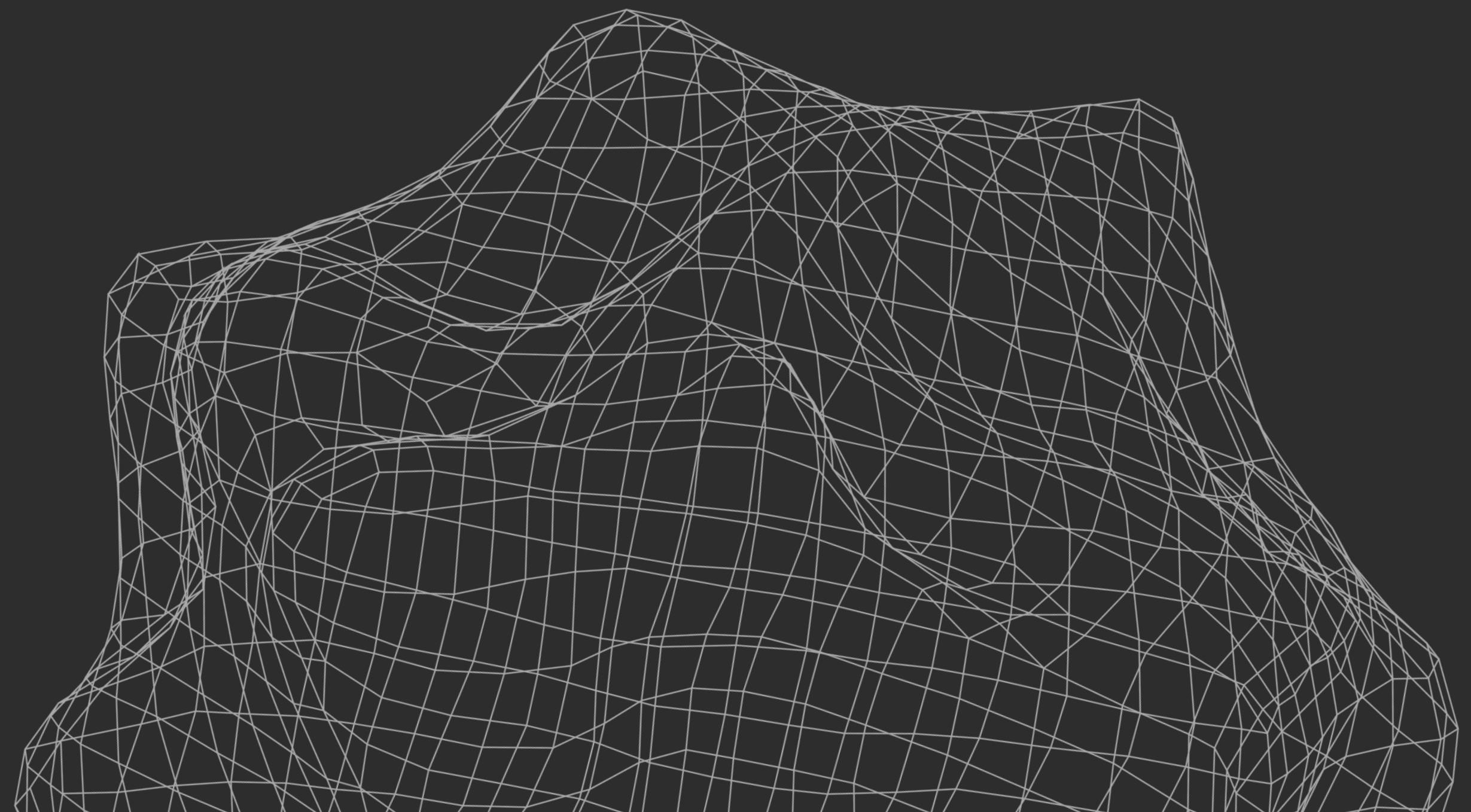
Windows, Linux, MacOS, Android, iOS

Follow this link to watch an explainer for businesses
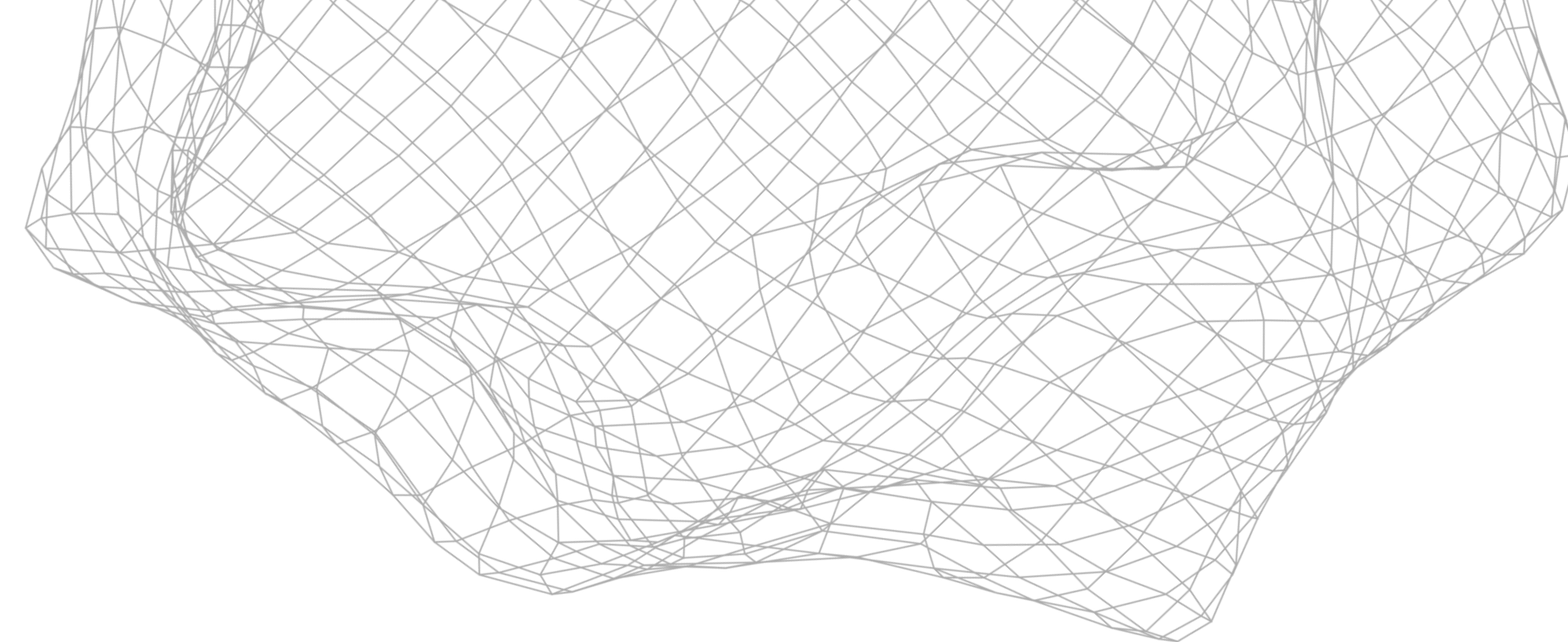
Partner **+** SafeDNS

Increase your revenue by protecting your customers with SafeDNS.

An extra layer of security with easy deployment and quick support.

Zero paperwork to get started.

Partner **+ SafeDNS**

Easy to set up & deploy

Price our industry leading security solutions, integrate SafeDNS via API, add Active Directory

Grow

Increase your transaction price by 25%

Reseller panel

Manage all your clients separately in one place

Scale your web filtering

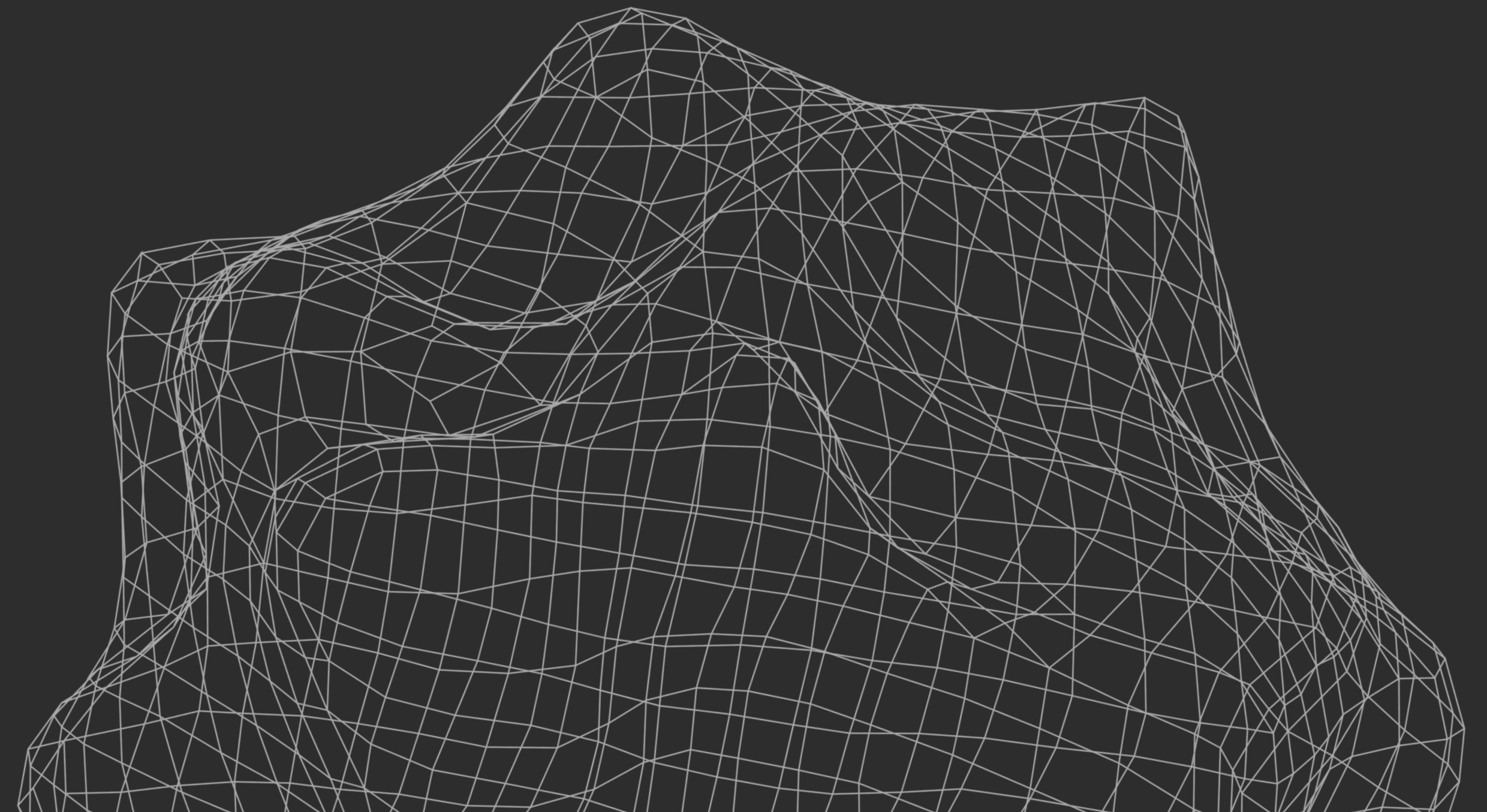Our solution works perfectly regardless of your size

White Label

Seamlessly include our solution into yours

Best tech support

No extra charge for quickest support ever

7

WiFi Provider /Hotspot **+ SafeDNS**

SafeDNS web filtering solutions offer Wi-Fi integrators and providers automatic categorization of domains, as well as malicious resource detection.

WiFi Provider /Hotspot **+** SafeDNS

Increased revenue and CLV

Increase your ARPU and CLV by charging an additional fee for any filtering–based service

Scalability

No limit on the number of customers and filtering settings

Customized domains

Get customized domain names like "filter.yourdomain.com"

White Label

Promote your own brand by imprinting your logo and custom domain on services offered to your customers

WiFi Provider /Hotspot **+ SafeDNS**

Partnership program

We offer Wi-Fi providers and Wi-Fi integrators competitive pricing strategies with a reseller discount

Reseller panel

Configure and manage the filtering as you see fit for yourself and your clients

Public Wi-Fi usage policy compliance

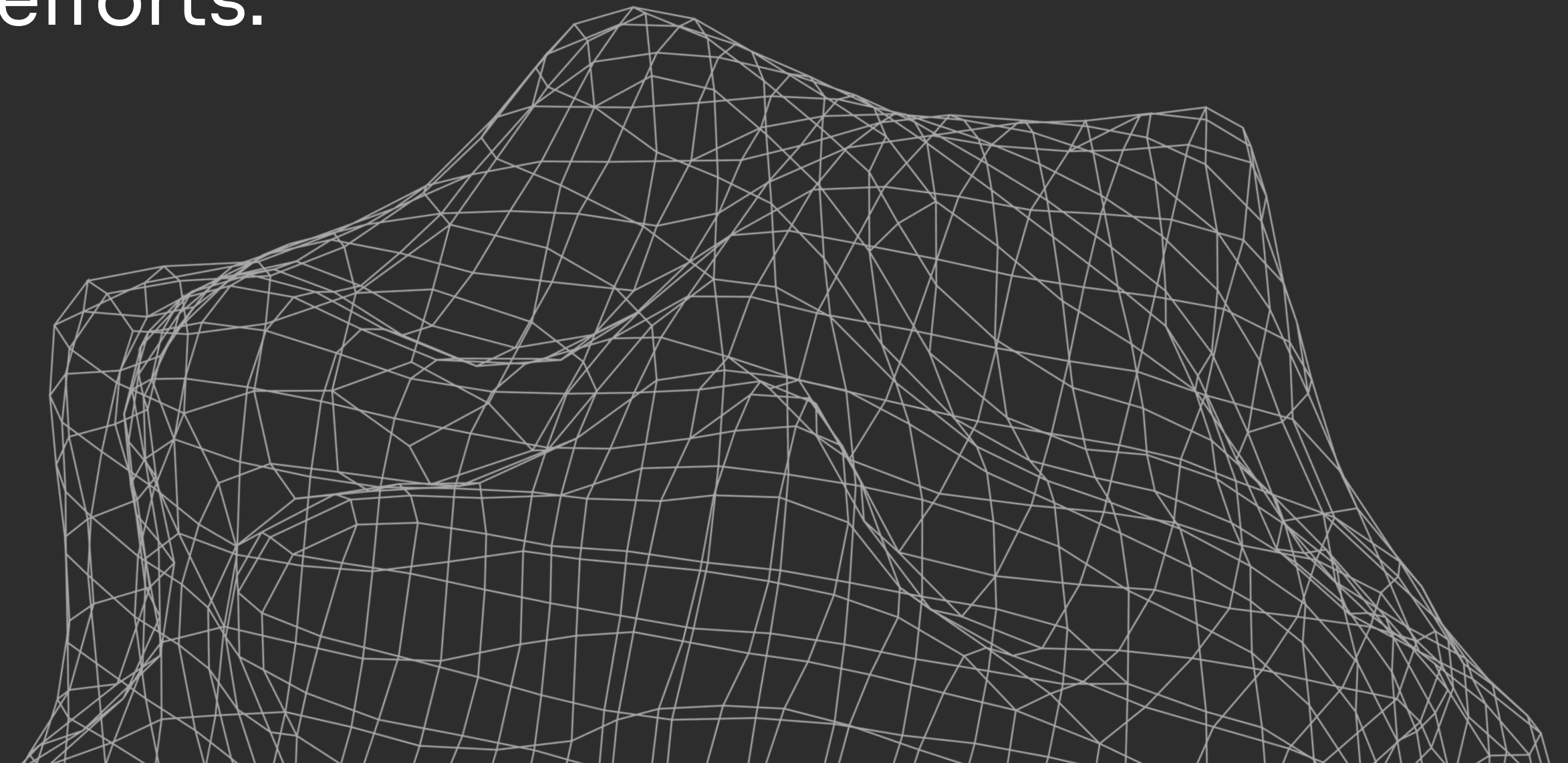Comply with rules and regulations from CIPA, IWF, BpjM, and the Canadian Centre for Child Protection
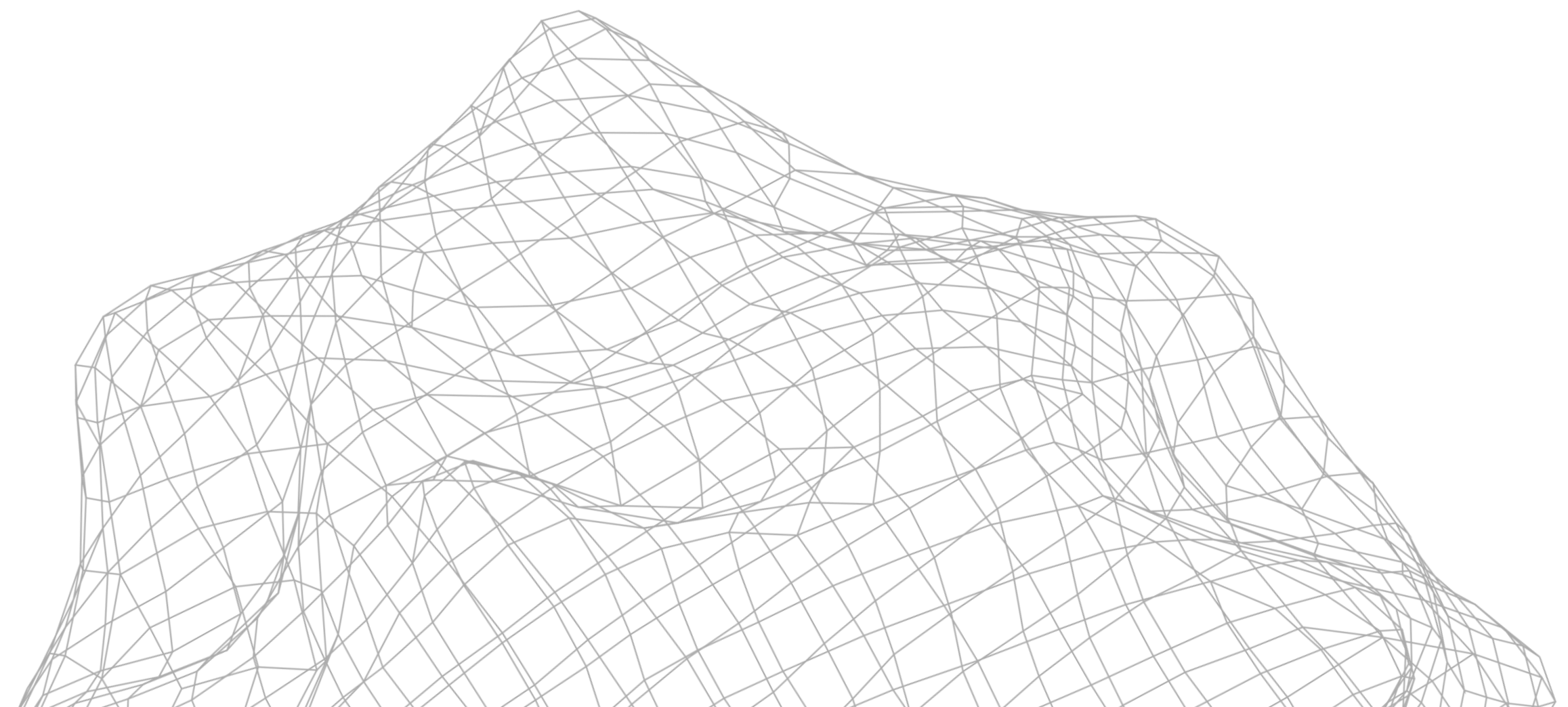
Education + SafeDNS

Solution for schools, libraries, colleges & higher ed.

Protect your students from malware attacks &
inappropriate content online.

Teach them cyber hygiene and show them how
to use internet correctly with no extra efforts.

Education **+** SafeDNS

Set&Forget Solution

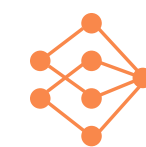No hardware or software needed,
set up in minutes

Best tech support

Average response time is 2 minutes
in chat
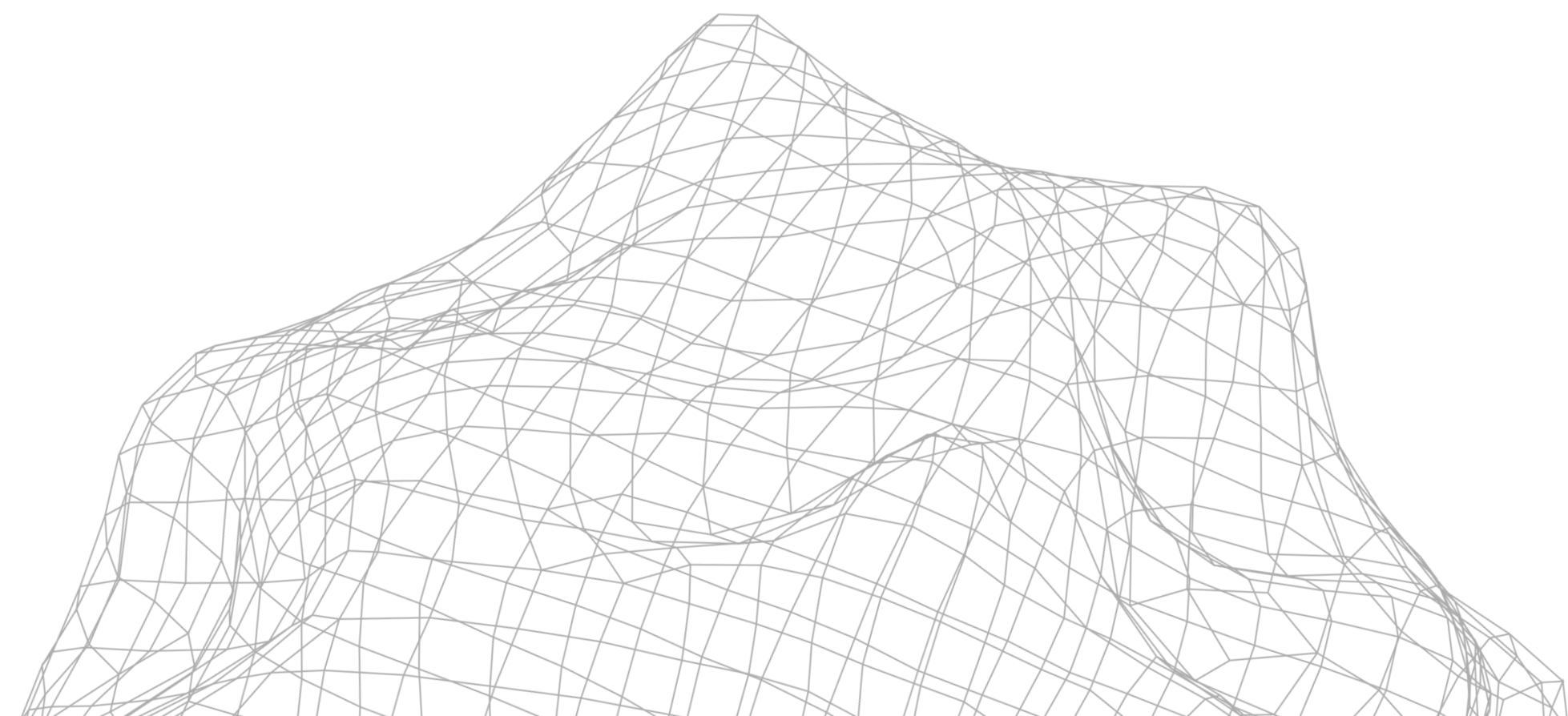
Compliance with regulations

Opens opportunities for fundings

AI-driven threat protection

We constantly update our Deny
lists via machine learning

Allow-list only option
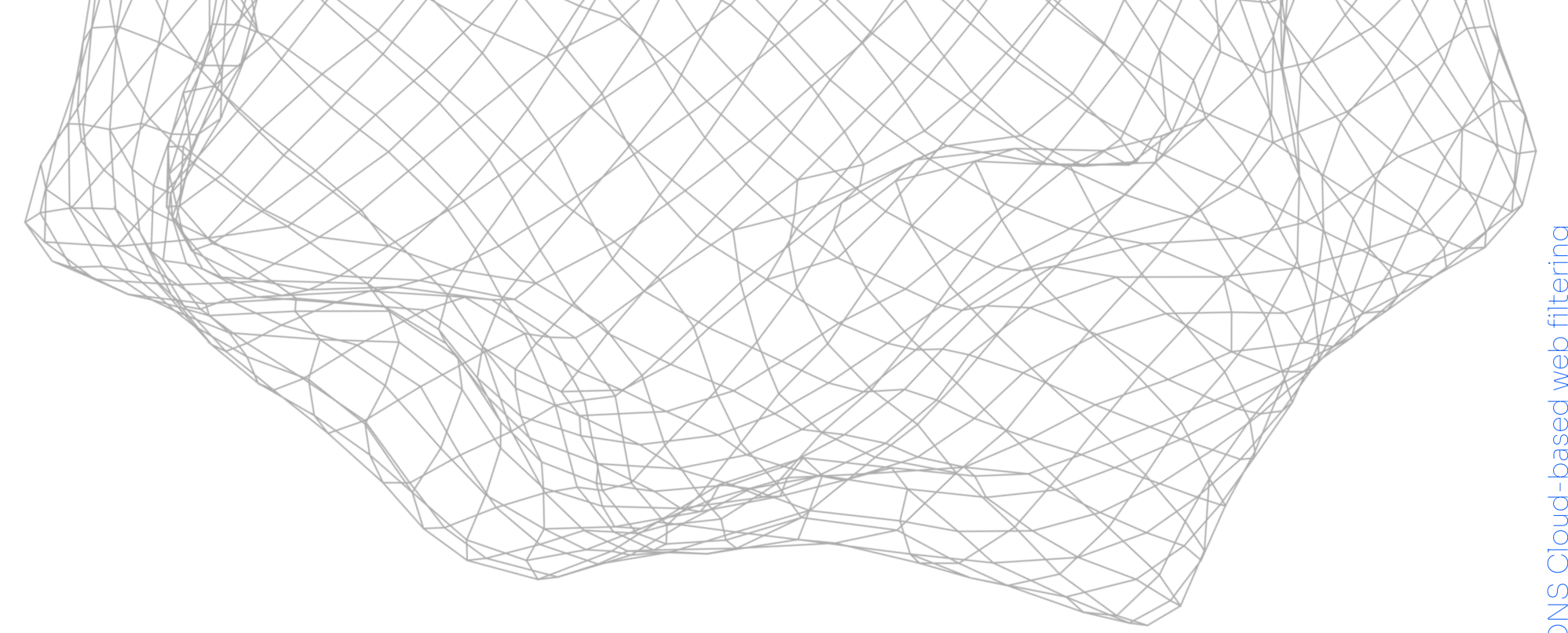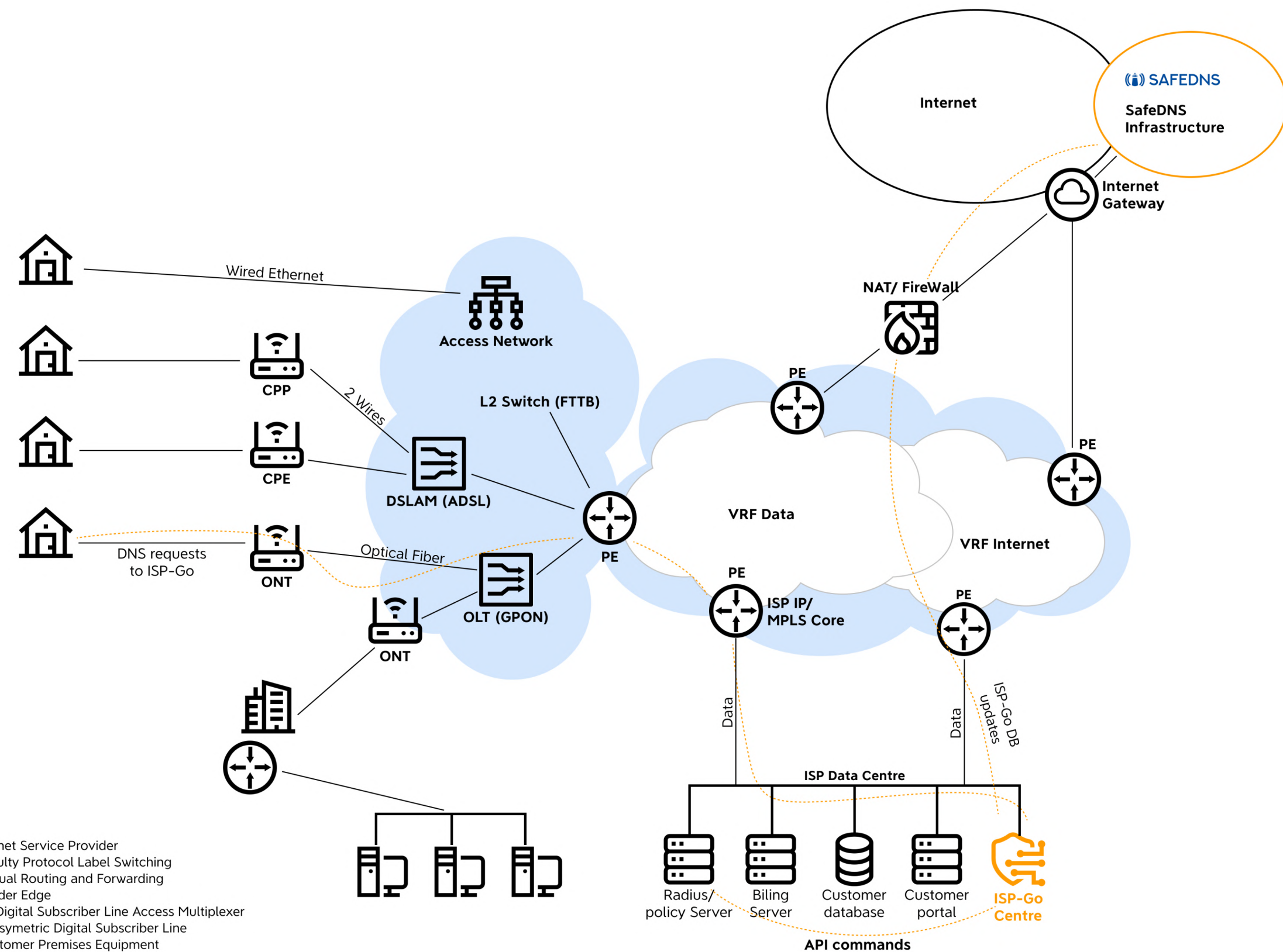
Leave only allowed resources
for access

Non-Profit + SafeDNS

If you are a 501c3 or a publicly funded organization,
SafeDNS has a perfectly tailored solution.
Create a comfortable online environment
for your visitors & staff.
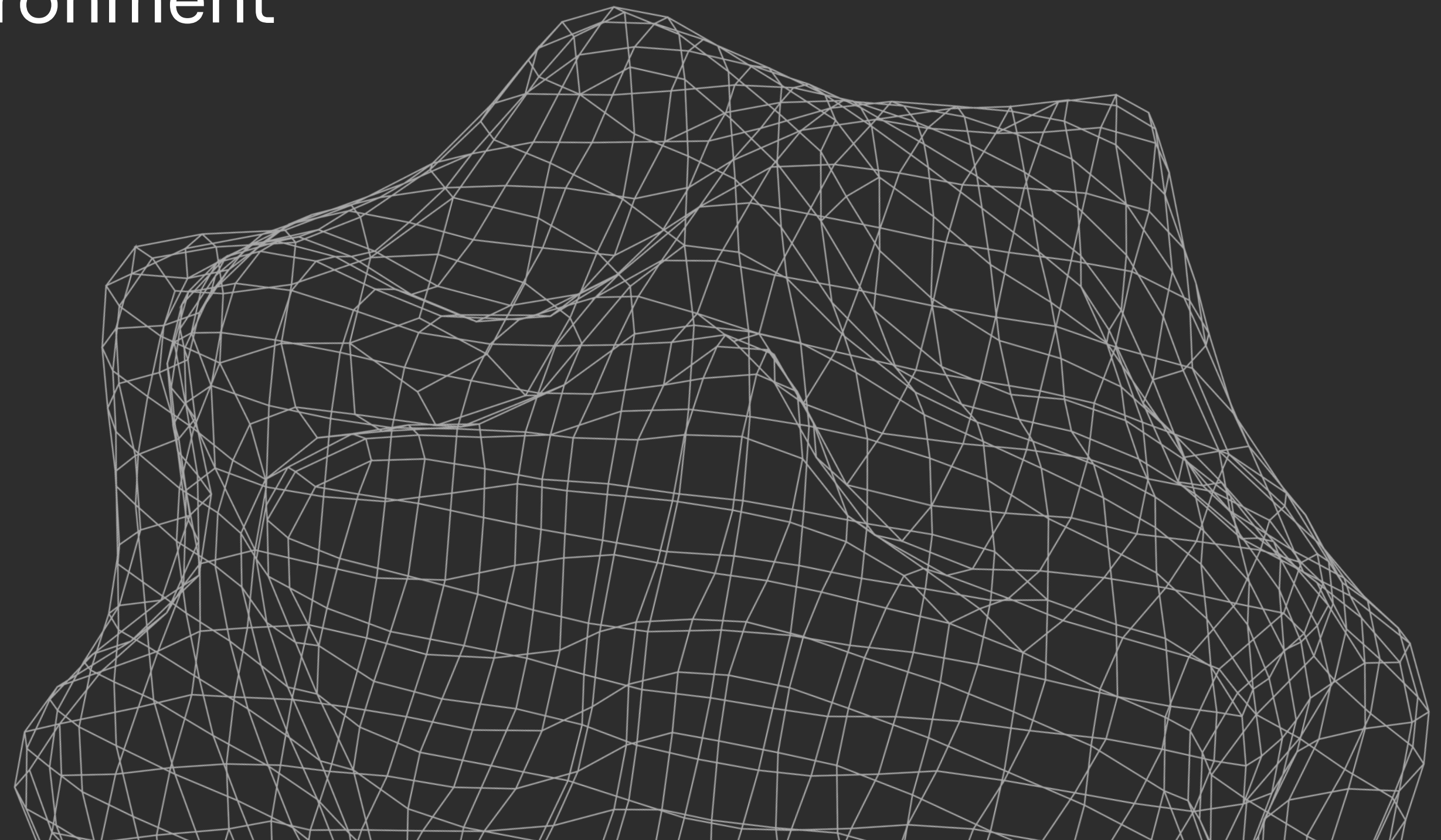
Non-Profit **+ SafeDNS**

AI-driven threat protection

We constantly update our Deny lists via machine learning

Best tech support

Average response time is 2 minutes in chat

Compliance with regulations

Opens opportunities for fundings

Set&Forget Solution

No hardware or software needed, set up in minutes

Allow-list only option

Leave only allowed resources for access

Safe Search and Safe mode for YouTube

SafeDNS Cloud-based web filtering

SafeDns

Telecoms & ISPs **+ SafeDNS**

Internet

SAFEDNS
SafeDNS Infrastructure

Internet Gateway

Wired Ethernet

Access Network

CPP

2 Wires

L2 Switch (FTTB)

NAT/ FireWall

PE

CPE

DSLAM (ADSL)

PE

Optical Fiber

PE

DNS requests to ISP-Go

ONT

OLT (GPON)

VRF Data

PE

VRF Internet

ONT

PE

ISP IP/ MPLS Core

PE

Data

Data

ISP-Go DB updates

ISP Data Centre

Radius/ policy Server

Biling Server

Customer database

Customer portal

ISP-Go Centre

API commands

ISP – Internet Service Provider
MPLS – Multy Protocol Label Switching
VRF – Virtual Routing and Forwarding
PE – Provider Edge
DSLAM – Digital Subscriber Line Access Multiplexer
ADSL – Assymetric Digital Subscriber Line
CPE – Customer Premises Equipment
OLT – Optical Line Terminal
GPON – Gigabit Passive Optical Network
ONT – Optical Network Terminal
FTTB – Fiber To The Building
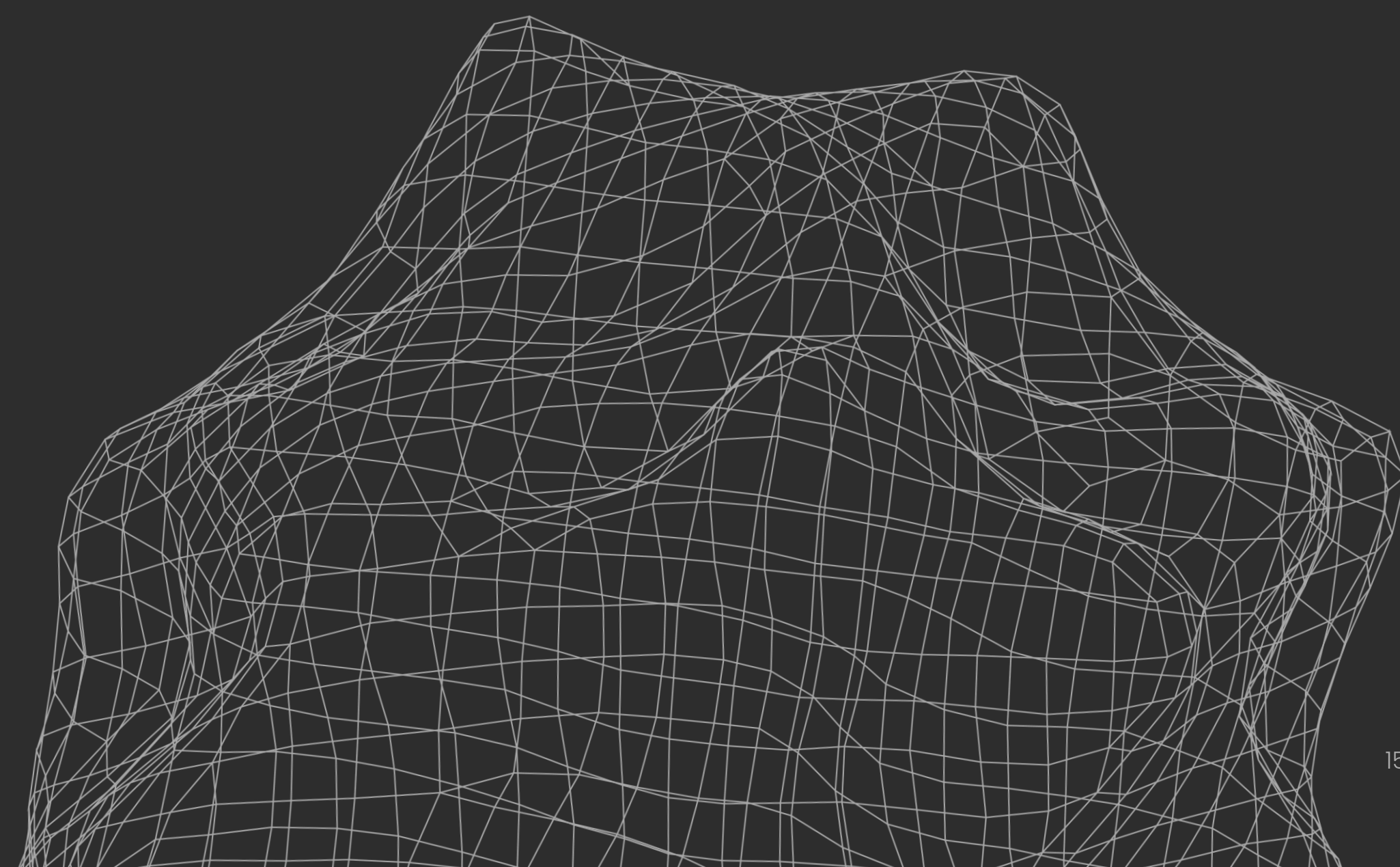
Telecoms & ISPs **+ SafeDNS**

Revenue growth

Increase your ARPU and CLTV
by charging an additional fee
for any filtering-based services

DNS blocking and cloud-based web filtering

Blocks unwanted sites, at the DNS
layer before users access them

ISP Go Parental Control Platform

Set individual filtering rules
for each end-user access to our
parental control platform
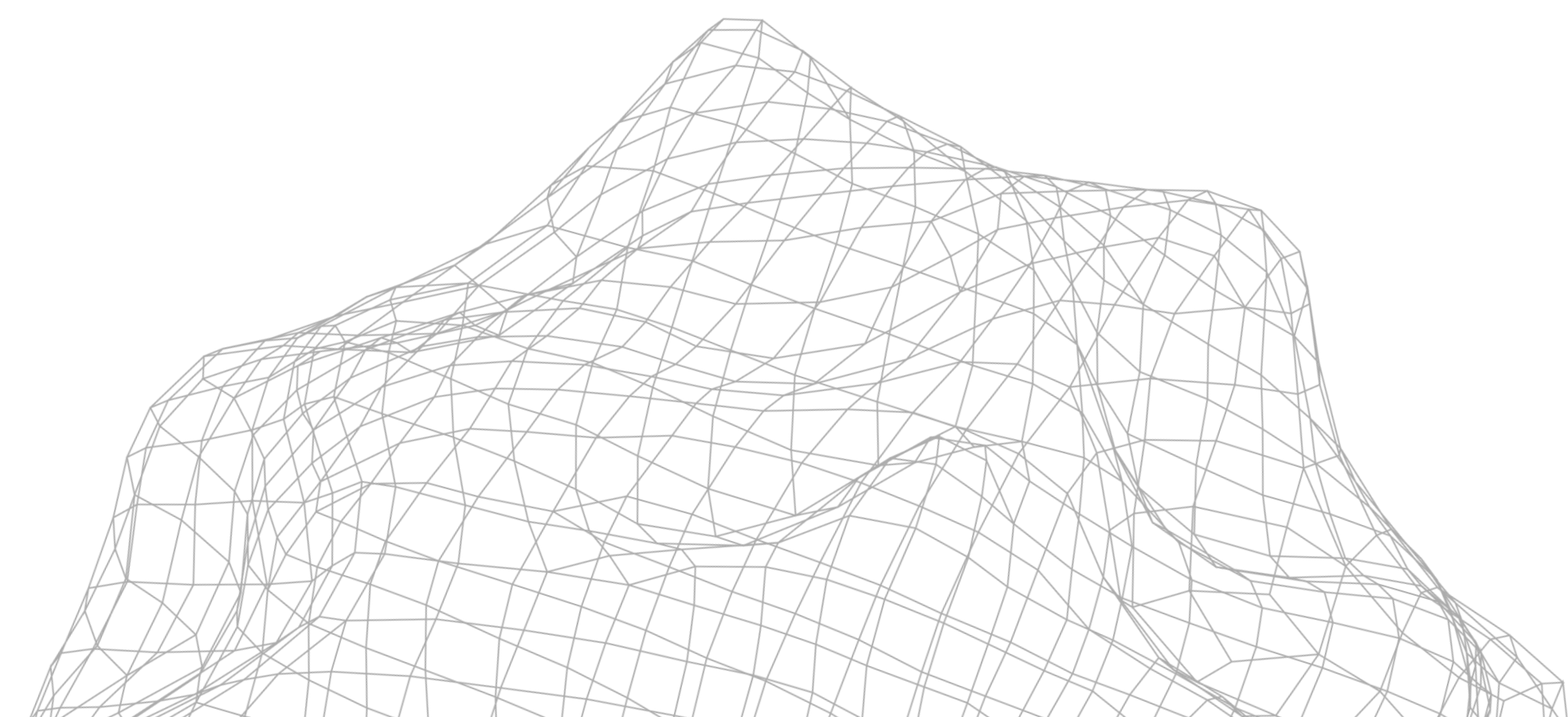
Telecoms & ISPs **+ SafeDNS**

Administrative frontend

Create or delete user accounts, introduce uniform filtering rules for all users, get an open API integration with the operator's systems

White labeling

Brand the filtering with your corporate logo and custom domain

Policy enforcement for HTTPS and SSL traffic

Enable HTTP/HTTPs traffic filtering with ISP Go

17
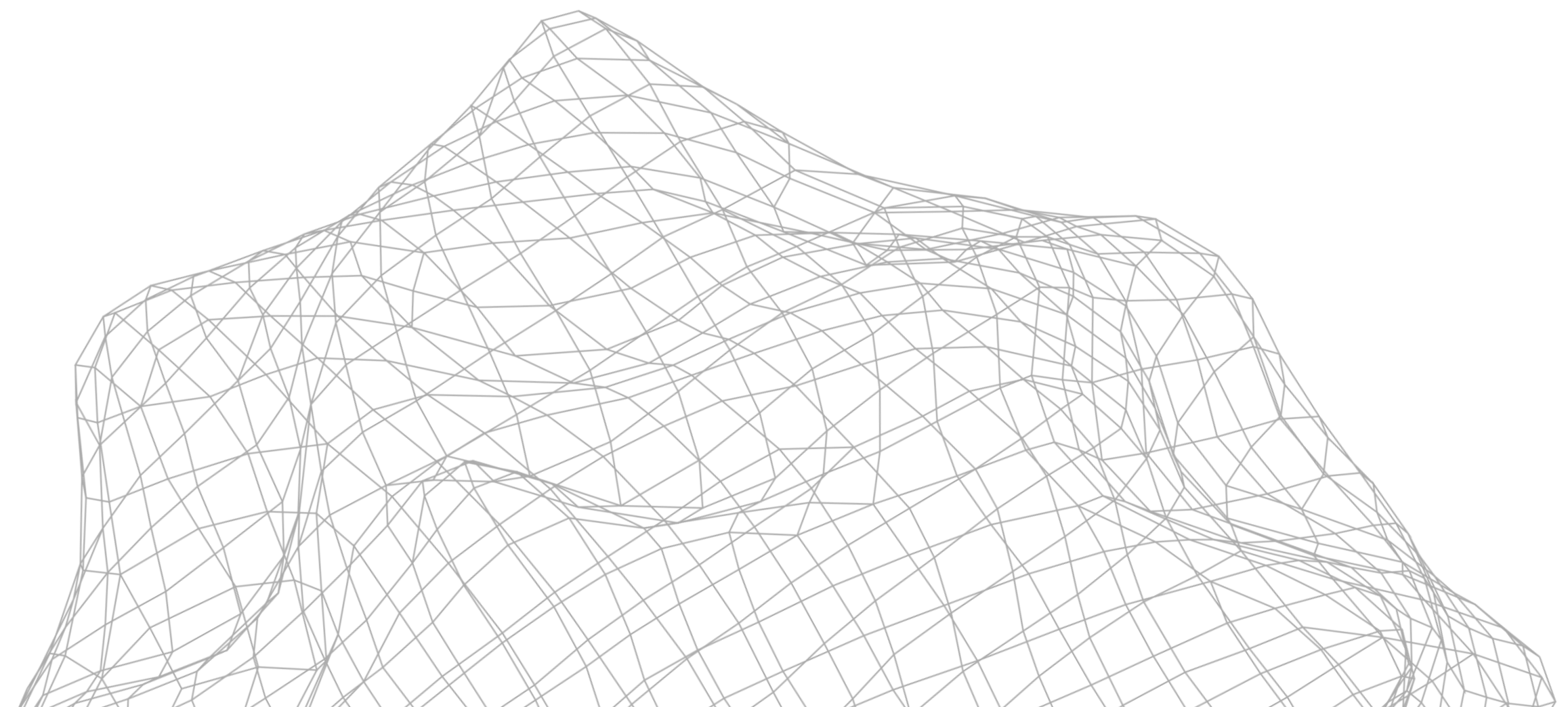
Why SafeDNS?

109 million
sites in the database

63 Categories
of content, categorized by subject

73 million
cyber threats blocked daily

AI & ML
powered web filtering

Dashboard Overview

Statistics & Logs

Categories Tab

SafeDNS Cloud-based web filtering

Appblocker Tab

Reseller Dashboard

How SafeDNS differs from its alternatives

SafeDNS offers a quality solution with unique features, such as Allow-list-only option, for a competitive price.

Move forward to see features comparison with main players on the market.
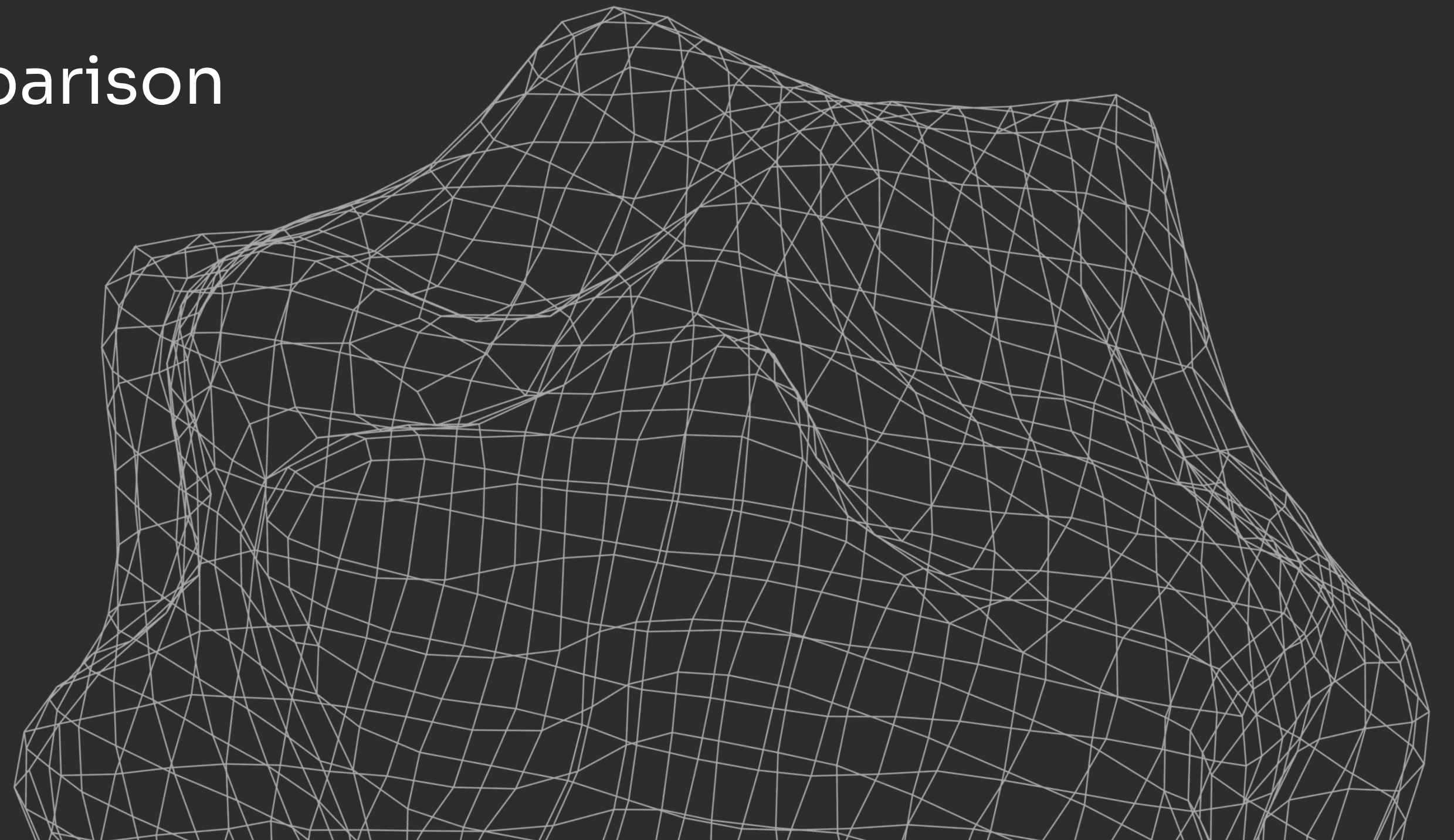
SafeDNS vs. Cisco Umbrella / OpenDNS
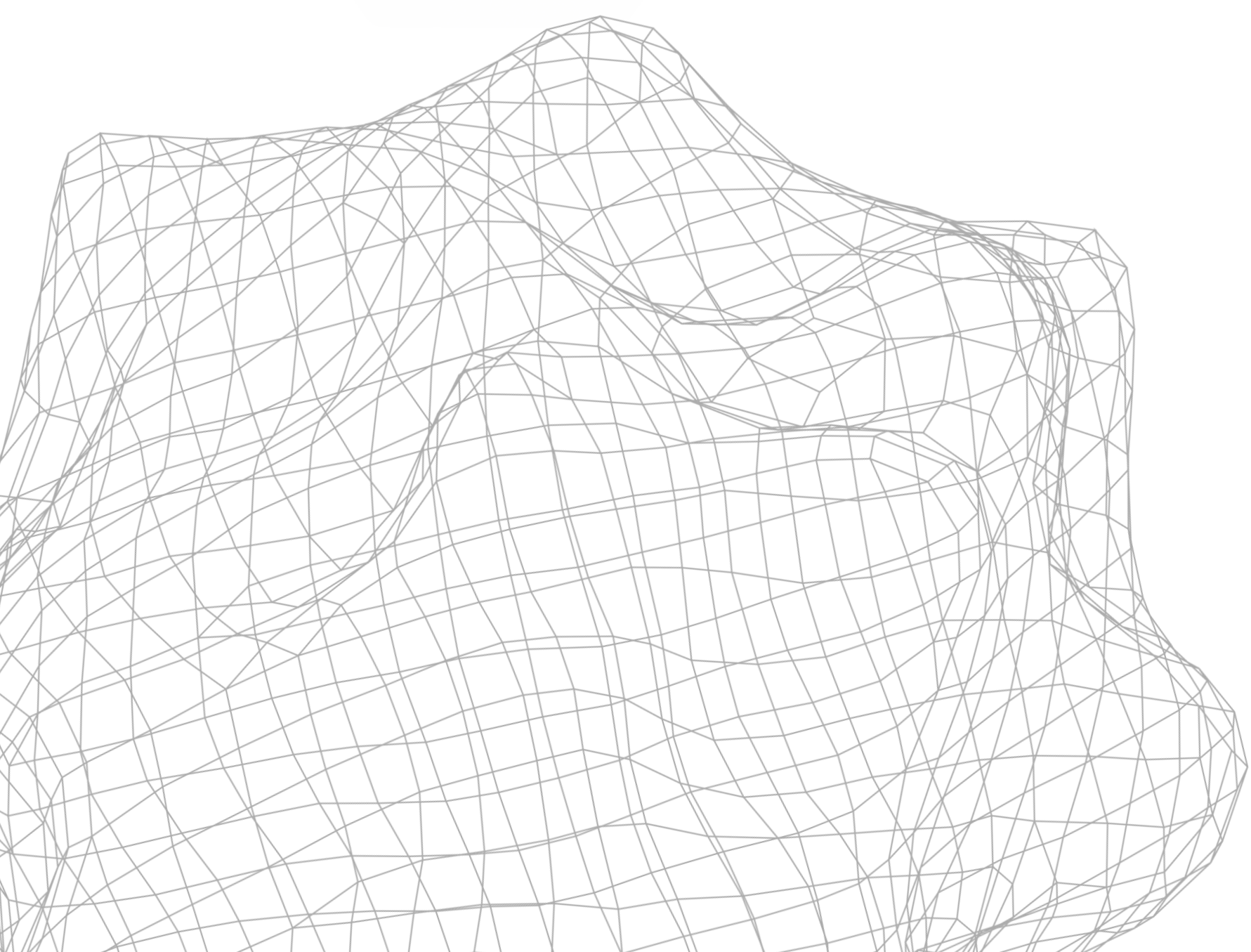
Features	SafeDNS	Cisco Umbrella
Allow list only feature	✓	✗
Trial Period	15 days	14 days
Roaming client hostname sync	✓	✗
White labeling for resellers	✓	✗
Customizable Filtering module for OEM	✓	✗
Policy per Agent	✓	✗
Linux RPM and DEB packages support	✓	✗
Content categories	63	59
24/7 support	✓	✓
Domain categorization	AI & ML	✓
Cloud-based web filtering	✓	✓
Per-user report	✓	✓
IPv6 resolver	✓	✓
Filtering in a network with local resources	✓	✓
Internet usage reporting	✓	✓
Stable and Global Network	✓	✓
Fault tolerance system	✓	✓
Multi-tenancy	✓	✓

SafeDNS vs. DNSFilter
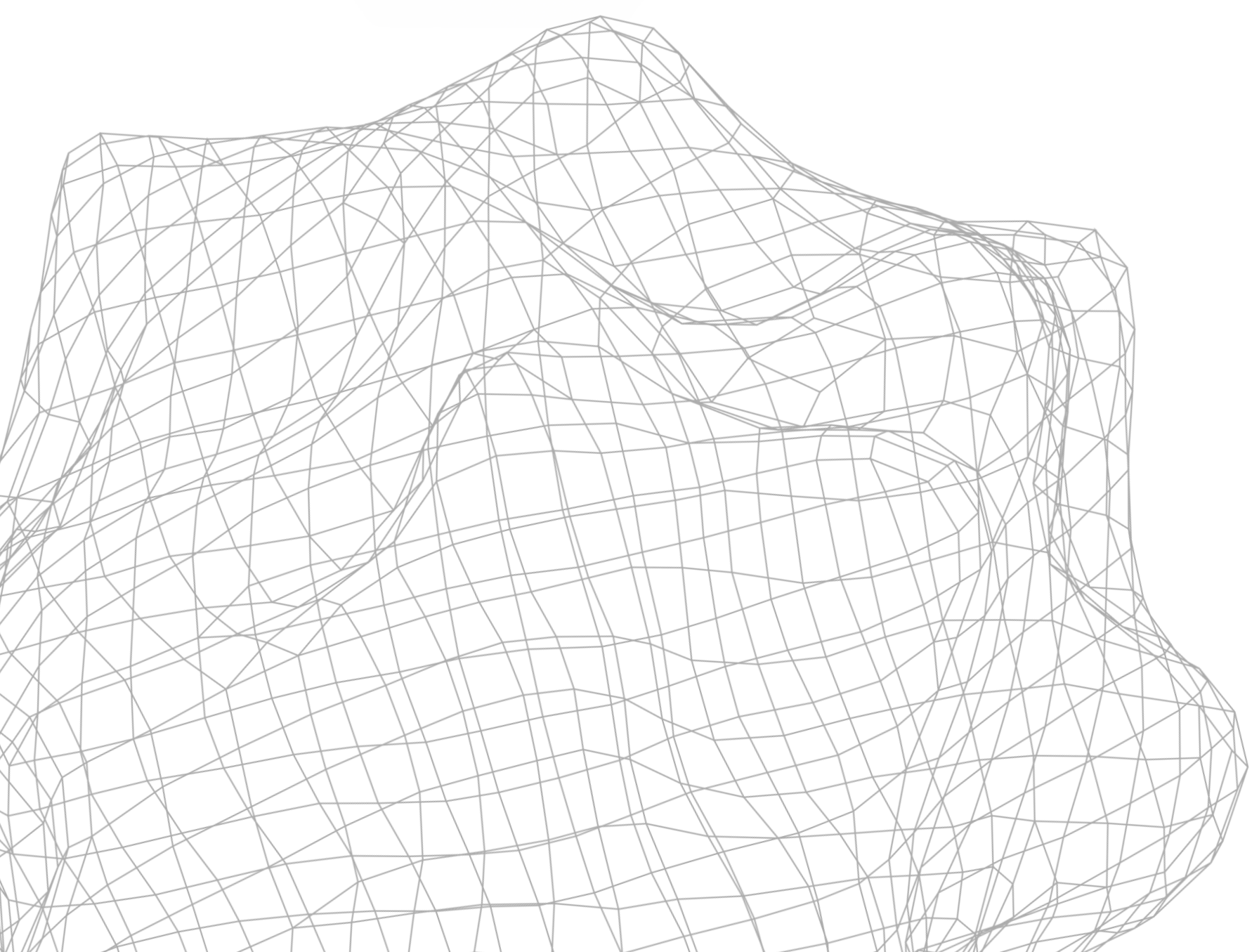
Features	SafeDNS	DNSFilter
Allow list only feature	✓	✕
Trial Period	15 days	14 days
Roaming client hostname sync	✓	✕
White labeling for resellers	✓	✓
Customizable Filtering module for OEM	✓	✕
Policy per Agent	✓	✕
Linux RPM and DEB packages support	✓	✕
Content categories	63	43
24/7 support	✓	PRO only
AI-based domain categorization	✓ +ML	✓
Cloud-based web filtering	✓	✓
Per-user report	✓	✓
IPv6 resolver	✓	✕
Filtering in a network with local resources	✓	✓
Internet usage reporting	✓	✓
Stable and Global Network	✓	✓
Fault tolerance system	✓	✓
Multi-tenancy	✓	✓

SafeDNS vs. TitanHQ
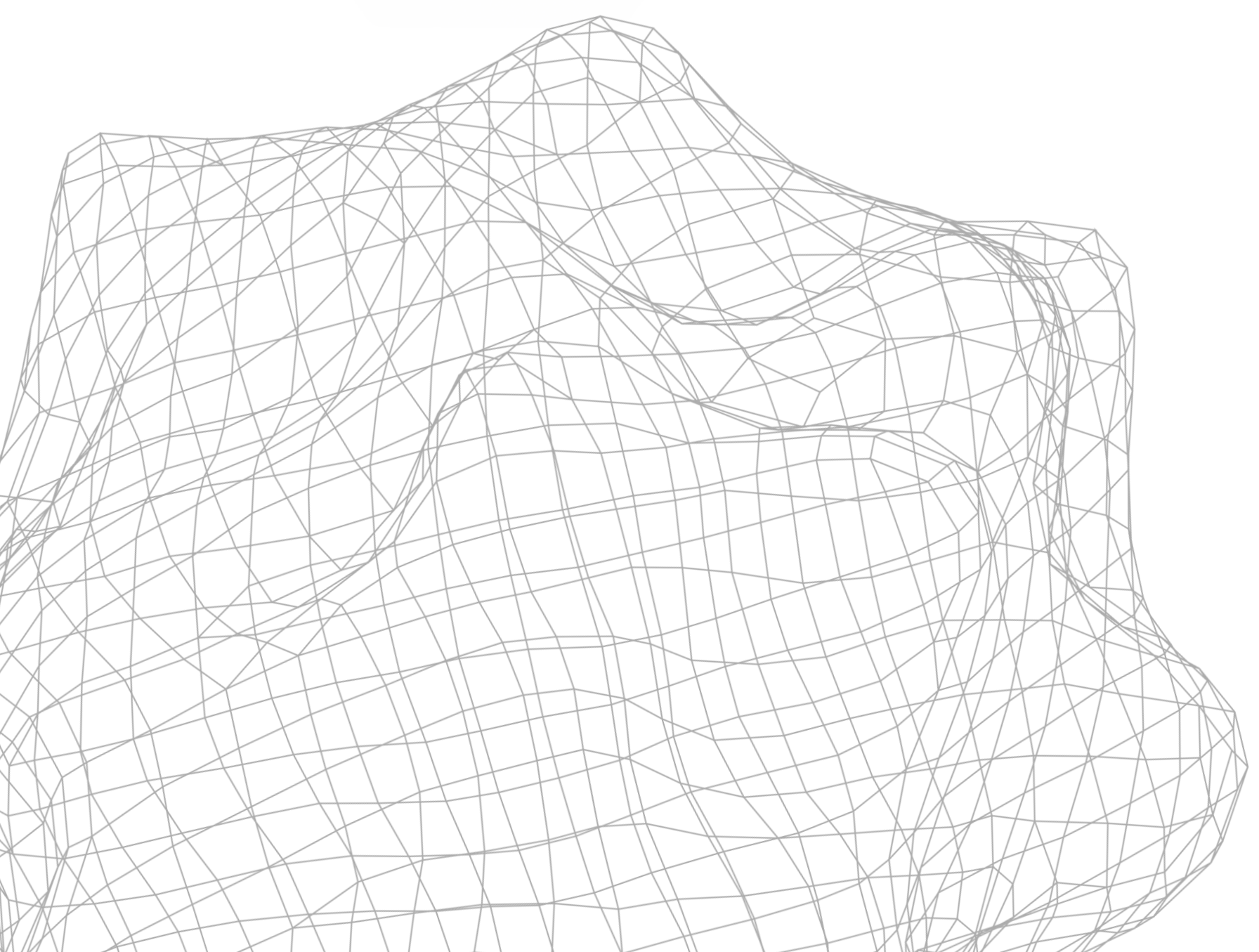
Features	SafeDNS	WebTitan
Allow list only feature	✓	✕
Desktop roaming client	Windows&Linux	Windows&Mac, Chromebook
Domain categorization	AM+ML	✓
Mobile roaming client	Android	✕
Customizable Filtering module for OEM	✓	✕
Policy per Agent	✓	✕
Linux RPM and DEB packages support	✓	✕
Content categories	63	57
24/7 support	✓	✓
Roaming client hostname sync	✓	✕
Cloud-based web filtering	✓	✓
Per-user report	✓	✓
White labeling for resellers	✓	✓
Filtering in a network with local resources	✓	✓
Internet usage reporting	✓	✓
Stable and Global Network	✓	✓
Fault tolerance system	✓	✓
Multi-tenancy	✓	✓

SafeDNS vs. Webroot
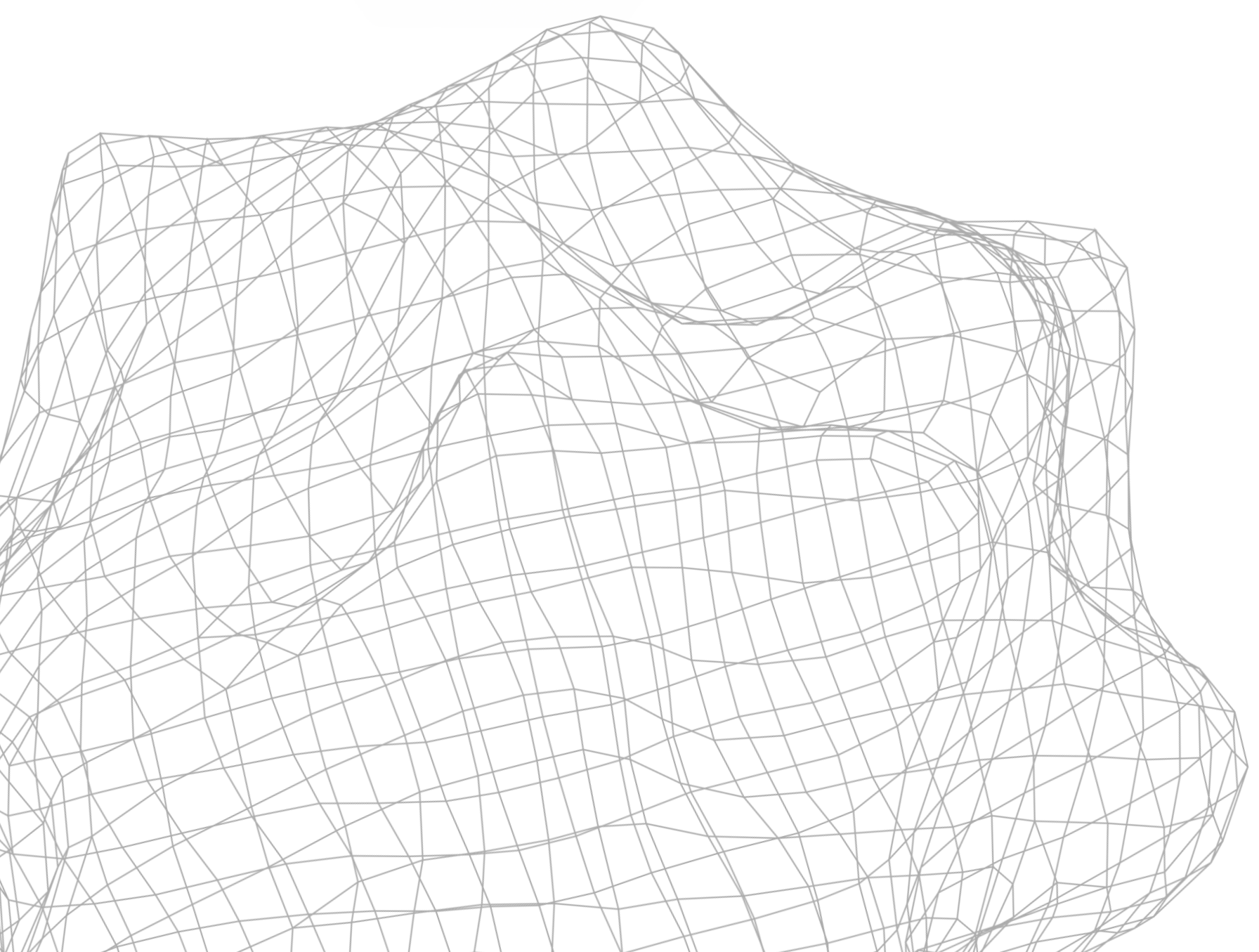
Features	SafeDNS	WebTitan
Allow list only feature	✓	✗
Desktop roaming client	Windows&Linux	Windows&Mac, Chromebook
Domain categorization	✓	✓
Multi-tenancy	✓	✓
Customizable Filtering module for OEM	✓	✗
Policy per Agent	✓	✗
Linux RPM and DEB packages support	✓	✗
IPv6 resolver	✓	✓
24/7 support	✓	✗
Roaming client hostname sync	✓	✗
Cloud-based web filtering	✓	✓
Per-user report	✓	✓
White labeling for resellers	✓	✓
Filtering in a network with local resources	✓	✓
Internet usage reporting	✓	✓
Stable and Global Network	✓	✓
Fault tolerance system	✓	✓

Points of Presence

Atlanta
Toronto

Seattle

New York
Washington

London
Amsterdam
Frankfurt
Paris

Seoul

Tokyo

Denver
El Paso

Singapore

San Jose
Los Angeles

Johannesburg

Sydney

Lima

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Join 4000 companies that trust us

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sales@safedns.com