



saleslogic

Taking trade to the next level

Our Business

Who we are and what makes us tick

01

Use Cases

How the Saleslogic platform can meet the needs of your business

04

Products & Services

What we offer and how it will add value to you

02

Our Process

Our team is here to support you every step of the way

05

Client Challenges

What are the problems the majority of businesses face

03

Unpacking the Value

Translating process into profits

06

01

OUR BUSINESS

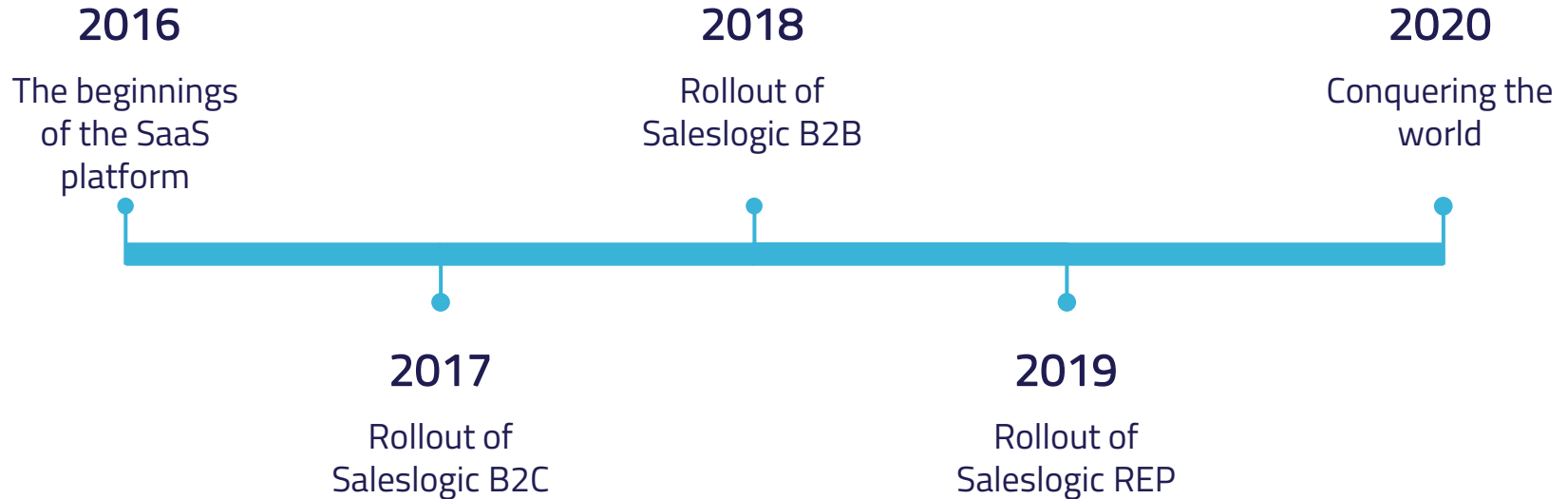
Who are we and what makes us tick!



OUR BUSINESS



As a corporate veteran with over 25 years of experience building customer solutions, Adam Walker's passion for perfection, backed by a leading team of professionals, ensures customer satisfaction throughout the lifecycle of all projects.





02






PRODUCTS & SERVICES

What we offer and how it
will add value

PRODUCTS & SERVICES







saleslogic ONLINE

-  A 24-hour online B2C retail sales solution featuring secure logins, detailed product information, shopping cart functionality and instant payment processing.
-  Showcase products through high-quality images and video, along with detailed descriptions.
-  Robust product categorization, search functionality and shipping methods which can manage any inventory size.
-  Customisable design and theme options to achieve the perfect fit with your brand.
-  A multitude of shipping permutations and add-on extensions..

PRODUCTS & SERVICES








saleslogic WHOLESale

-  A B2B wholesale self-service e-procurement solution enables quick ordering and secure online payment options.
-  Customised catalogues and personalised multi-tier pricing.
-  Customer account management from a single portal to check balances and review order history.
-  A scalable solution that caters to growing inventories.

PRODUCTS & SERVICES



saleslogic REP

-  Digital catalogues that are always up to date and showcase your products in spectacular detail on any device.
-  Access to customer insights and sales metrics to drive upsell and cross-sell opportunities on site.
-  Geo-tracking and appointment management to maximise productivity of reps in the field.
-  Real-time monitoring of sales force activity creates visibility between reps and sales managers.
-  Orders are instantly integrated with the sales dashboard for immediate fulfilment

03 CLIENT CHALLENGES

What are the problems the majority of business face



PROBLEMS & SOLUTIONS

PROBLEM	SOLUTION
Manual order capturing, duplicate orders, lost orders, errors and omissions relating to order capture.	Fast, efficient, accurate, user friendly digital ordering facilitating single point of order capture which is then available for fulfilment immediately.
Lack of customer reach outside of a physical brick and mortar store, inability to showcase full product catalogue.	Personalised digital catalogue showcasing the entire product range with promotions and specials.
Difficulty with managing customer specific price lists.	Multi-tier custom price lists which can be assigned per customer per product.
Sales limited to 8am to 5pm trading hours.	Always open, accessible round the clock in all time zones and in all languages.
High cost of store rent, staff and overheads linked to physical stores.	Low monthly costs attributed to the hosting and management of the online storefront.
How to track customers, their behavior and retail trends	Ability to track location of customer, browsing behavior, interact with them live through chat and remarket products to them
Difficulty with scaling and growing the business due to capacity restraints	Saleslogic can grow as you grow, add more products, diversify, pivot to include any product variation, offer drop-shipping, test the market with new ideas.

Saleslogic will continue to make you sales whilst you sleep, 24x7x365

04

USE CASES

How can this be applied
to real-world scenarios



USE CASES

01



I'M A RETAILER
Consumer purchases direct from online store

02



I'M A WHOLESALER
Retail stock replenishment from wholesaler

03



I'M A SALES REP
Facilitates instant, fully integrated order-taking on move

I'M A MANUFACTURER
Creating an easy platform for wholesalers to purchase goods

I'M A DISTRIBUTION CENTRE
Store stock replenishment from central distribution centre

I'M A STAFF MEMBER
Purchase from the canteen or any company sales sources



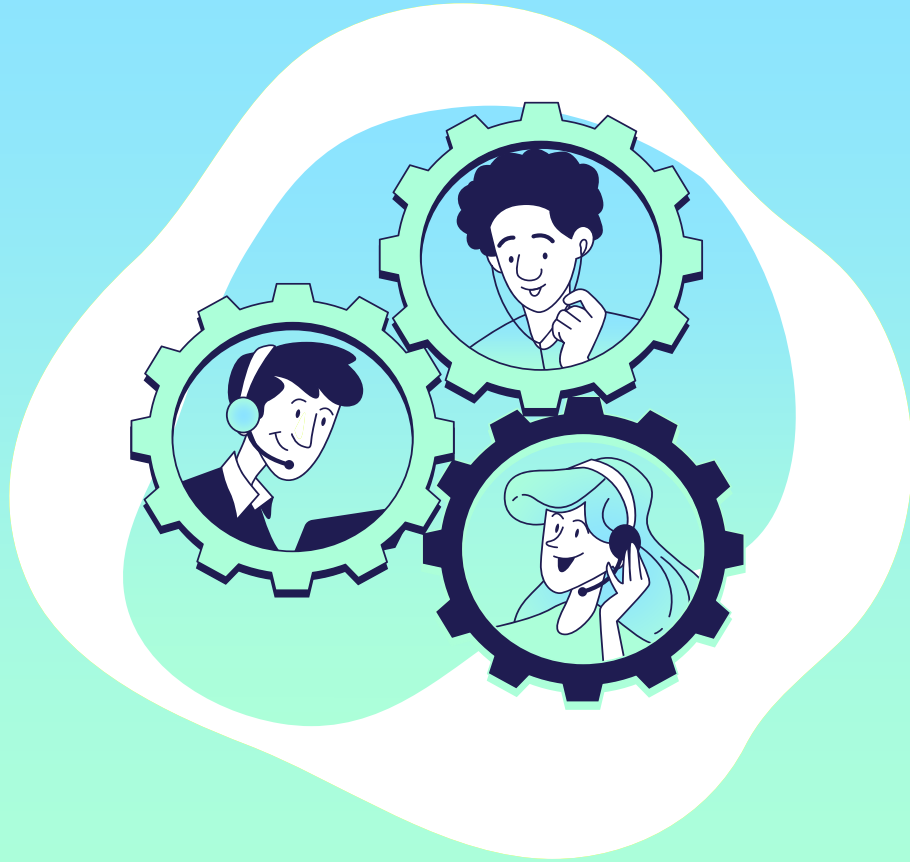
04



05



06



05 OUR PROCESS

Depending on where you are
in your digital journey we've
got you covered

THE LOGICAL DIGITAL SALES JOURNEY

ENABLE YOUR BUSINESS

Business Registration | Website Reservation
Email Setup | Branding & Corporate Identity
Social Media Setup



ENABLE

TRANSACTION THROUGH YOUR BUSINESS

Consumer e-Commerce |
B2B Wholesale Trade |
Field Sales Rep Management



TRANSACTION

GROW YOUR BUSINESS

Google Adwords | Social Media
Advertising | SEO



GROW



06

UNPACKING THE VALUE

Translating process into
profits





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THANKS!

Do you have any questions?

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