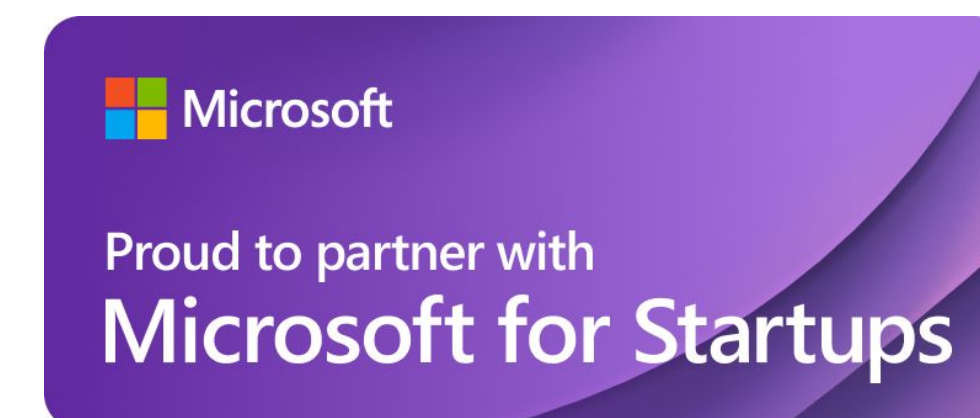




AI based data quality platform for decision makers

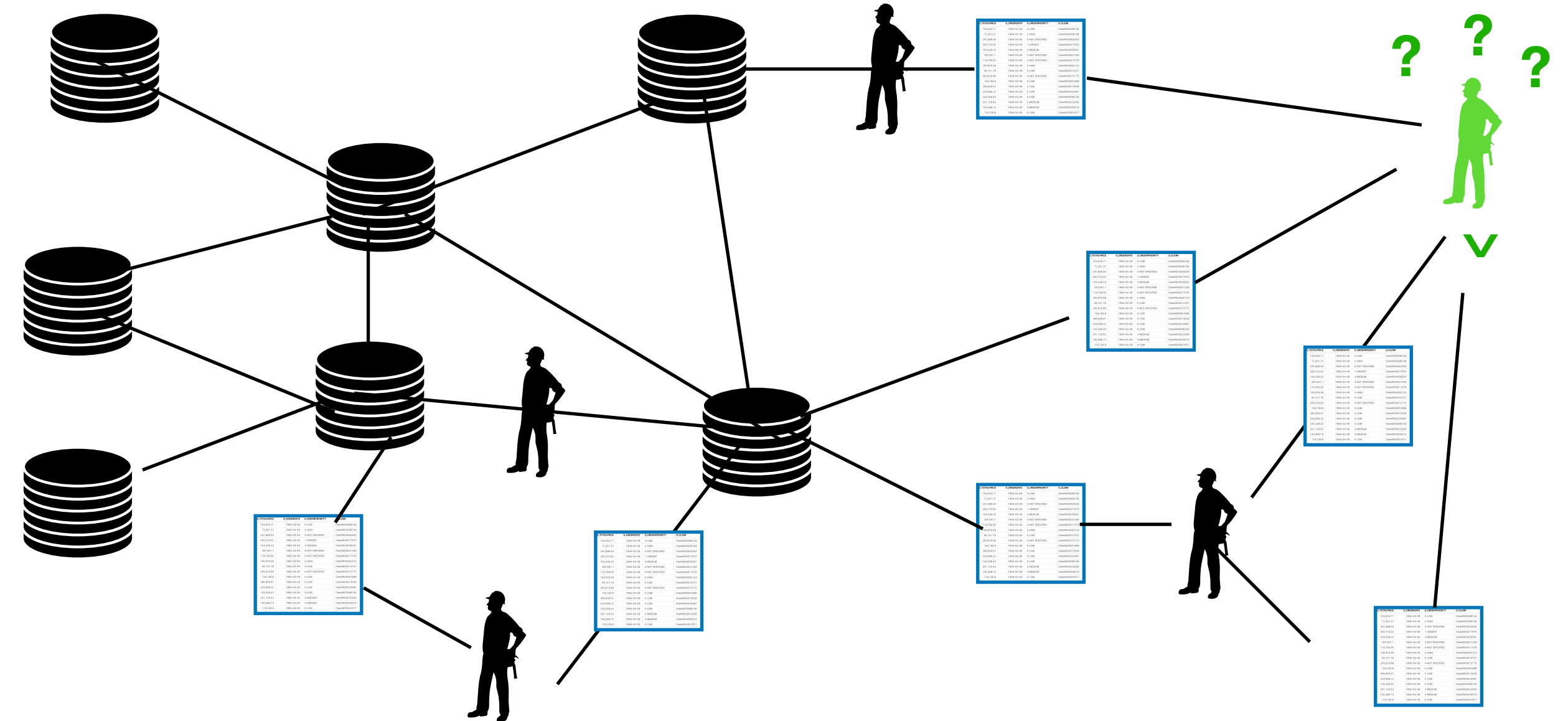
New York, Dec 2024



Why is it hard to be data-driven in this day & age?

Because data growth wasn't planned, companies today face the data flows' "spaghetti" problem of many systems, many technologies, many people, many reports...

Can I trust the reports coming out of the "spaghetti" data flows?



Data Errors and Human Mistakes Get Propagated and Obfuscated through the Flow

Enterprise AI for decision makers

ZeroError.ai is the enterprise AI platform for data-driven decisions, controls, reporting, and data sharing

Uses AI for Complex Anomaly Detection

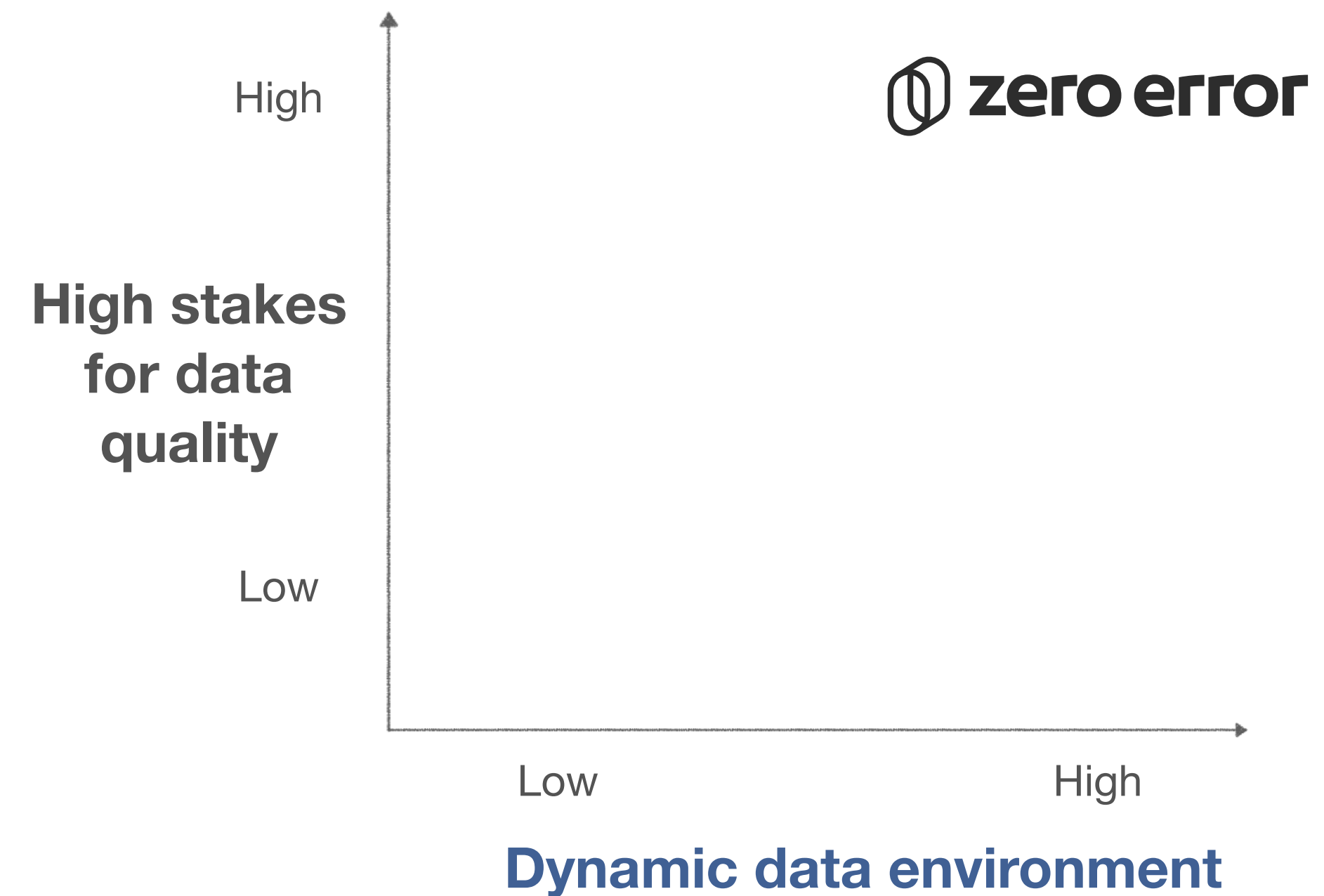
Dramatically improves your Data Quality and Analytics

Consistently detects Errors and Insights that standard quality controls and analytics don't


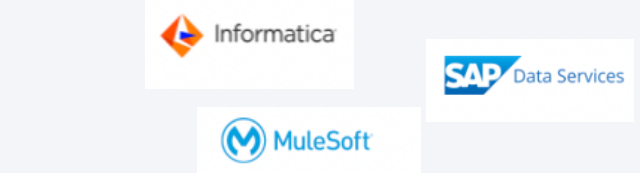
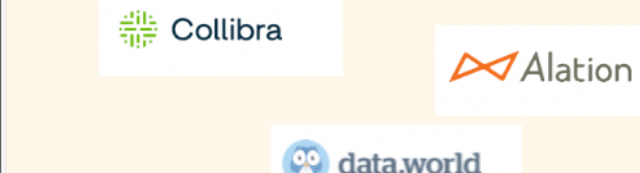


Avoids large and expensive tech implementation. Works immediately, minimal human input required

Points to actionable insights and recommends where to focus

Who needs ZeroError the most?



Data quality landscape

	Data Lakes & Infrastructure 	Data Integration 	Data Governance & Catalog 	Data Quality & Observability 	 At the intersection of Data Analyst Platform & Data Quality
Time to results	Years	Years	Years	> 6 months	2-4 weeks
Cost	\$\$\$\$	\$\$\$\$	\$\$\$	\$\$\$	\$
Tech skills needed	High	High	High	High	None
Data accountability	Low	Low	Moderate	Moderate	High
Who leads	Tech	Tech	Tech & Data Stewards	Tech & Data Stewards	End users (Business/SMEs)
Adaptability to new data	Slow	Slow	Moderate	Moderate	Fast
Data issue prioritization	Low	Low	Low	Low	High

How does ZeroError work?

Top Down approach to visualize results

- Quality Score
- Summarized - Key insights
- Prioritized
- Drill down
- Control Dashboard

Integration:

- Seamless integration with Snowflake and Azure; compatible with other major cloud providers
- Snowflake Customers can use data sharing keeping data custody.
- For proof of concepts and pilots ability to use csv* files upload.

The collage displays various components of the ZeroError platform:

- Login Page:** A purple-themed page with the text "Start analyzing your data sets today" and a "Log in" button.
- Reports Dashboard:** A table listing reports with columns for Owner, Report, AI Copilot, Date, Status, and Quality. A "Key Insights" section provides detailed analysis on Safety Stock, supply demand, and demand intermittence.
- Quality Index Card:** A card for report MR_0923_75003_Test1 showing a Quality Index of 72 out of 100, with a report threshold of 95.
- Expectation Table:** A table with two columns: Expectation and Quality. It lists categories like High Demand Variability, High Supply Instance, SpecialStatus, High Safety Stock, and Significant Demand Growth with their respective quality scores.
- Anomalies Panel:** A panel titled "Anomalies" showing a "Download potential anomalies list" button and a summary of 451 potential anomalies, broken down by "Low Safety Stock" (93) and "No Safety Stock" (358).

Common use cases

Establishing critical data control points and...

1. Derived (aggregated) data

- Data going to key reports (Business, Risk, Finance and Regulators)
- Type of data: Spend, Volume, Revenue, Carbon Emissions...

2. Reference / Master Data

- Standardized reference data broadly used across many datasets
- Type of data: Product Catalog, Client Master, Vendor master...

3. Planning & Model outputs

- Any data set with significant assumptions built in: Planning, Forecasting & other corporate models (Financial, Operations, Production...).
- Type of data: 12+ months forecast, historical

4. Transaction data

- Granular transactional data, typically as captured or lightly enriched
- Type of data: payment transactions, material movements,

...providing business insights & improving operations.

Thank You



New York, 2024