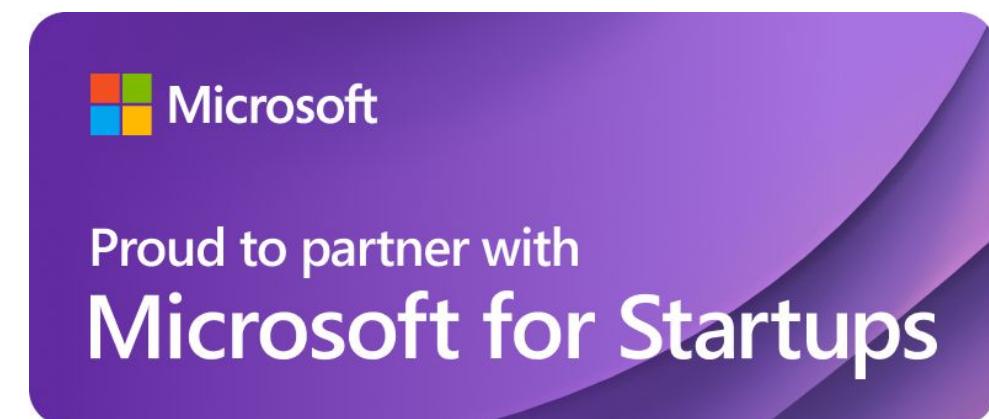


Enterprise AI application

Detect errors and fraud in data

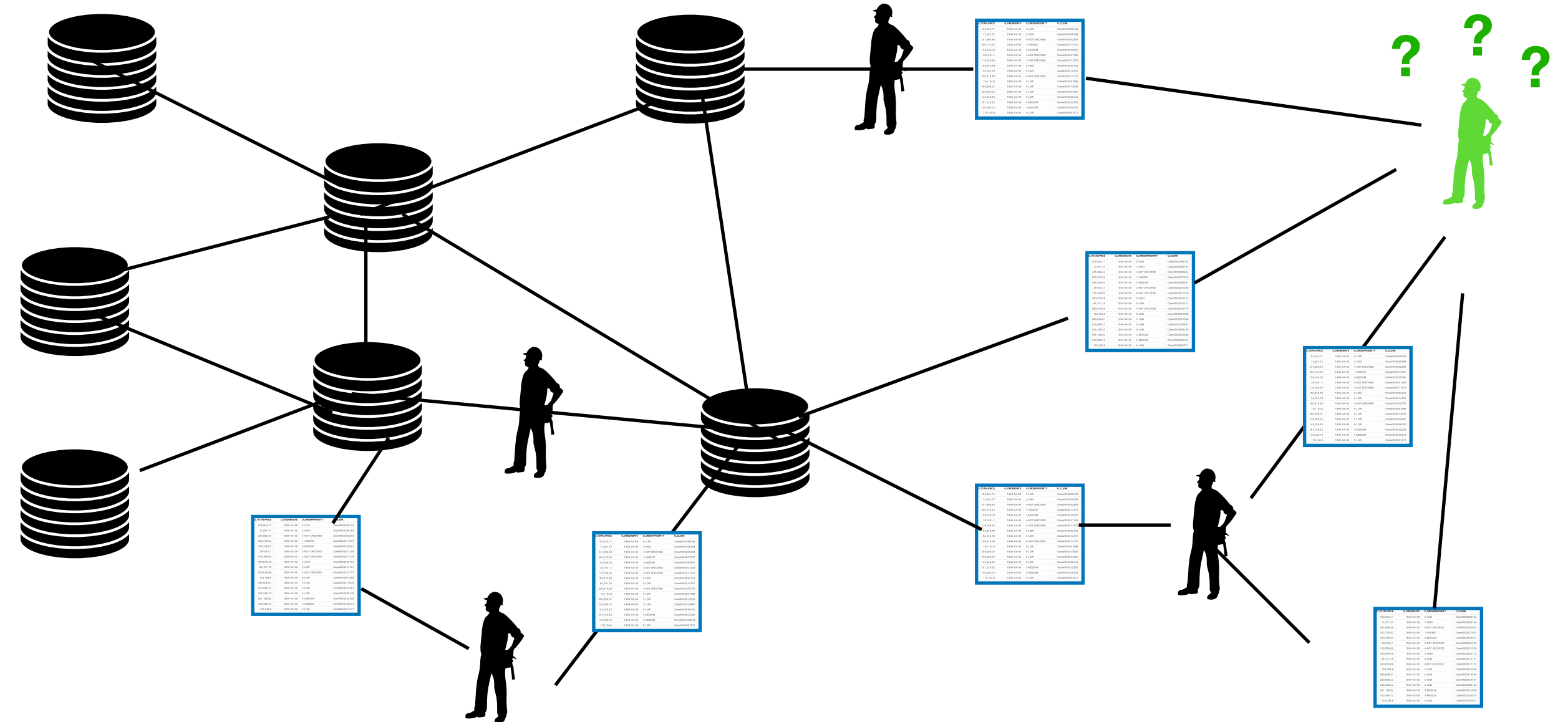
Know in minutes the quality of the data you are getting; avoid the cost and risk of bad data. No technical skills required.



Why is it hard to be data-driven in this day & age?

Because data growth wasn't planned, companies today face the data flows' "spaghetti" problem of many systems, many technologies, many people, many reports...

Can I trust the reports coming out of the "spaghetti" data flows?



Data Errors and Human Mistakes Get Propagated and Obfuscated through the Flow

Enterprise AI for decision makers

ZeroError.ai is the enterprise AI platform for data-driven decisions, controls, reporting, and data sharing

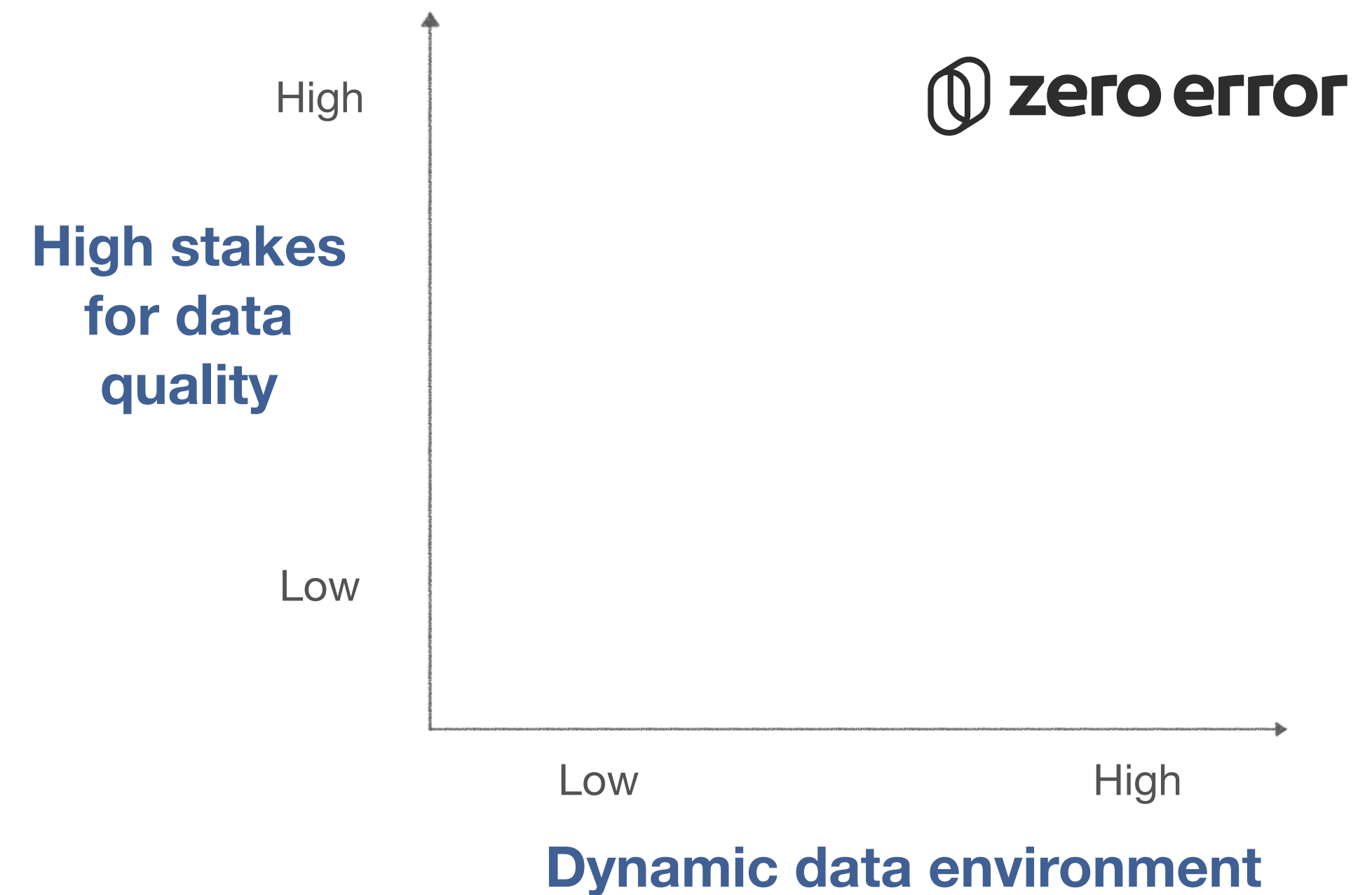
Uses AI for Complex Anomaly Detection

Dramatically improves your Data Quality and Analytics

Consistently detects Errors, Fraud, and Insights that standard quality controls and analytics don't

Avoids large and expensive tech implementation.
Works immediately, minimal human input required

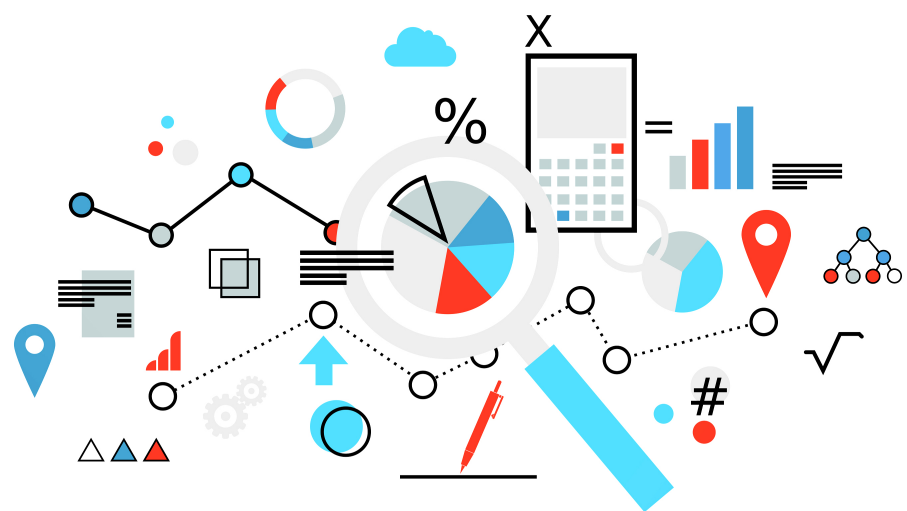
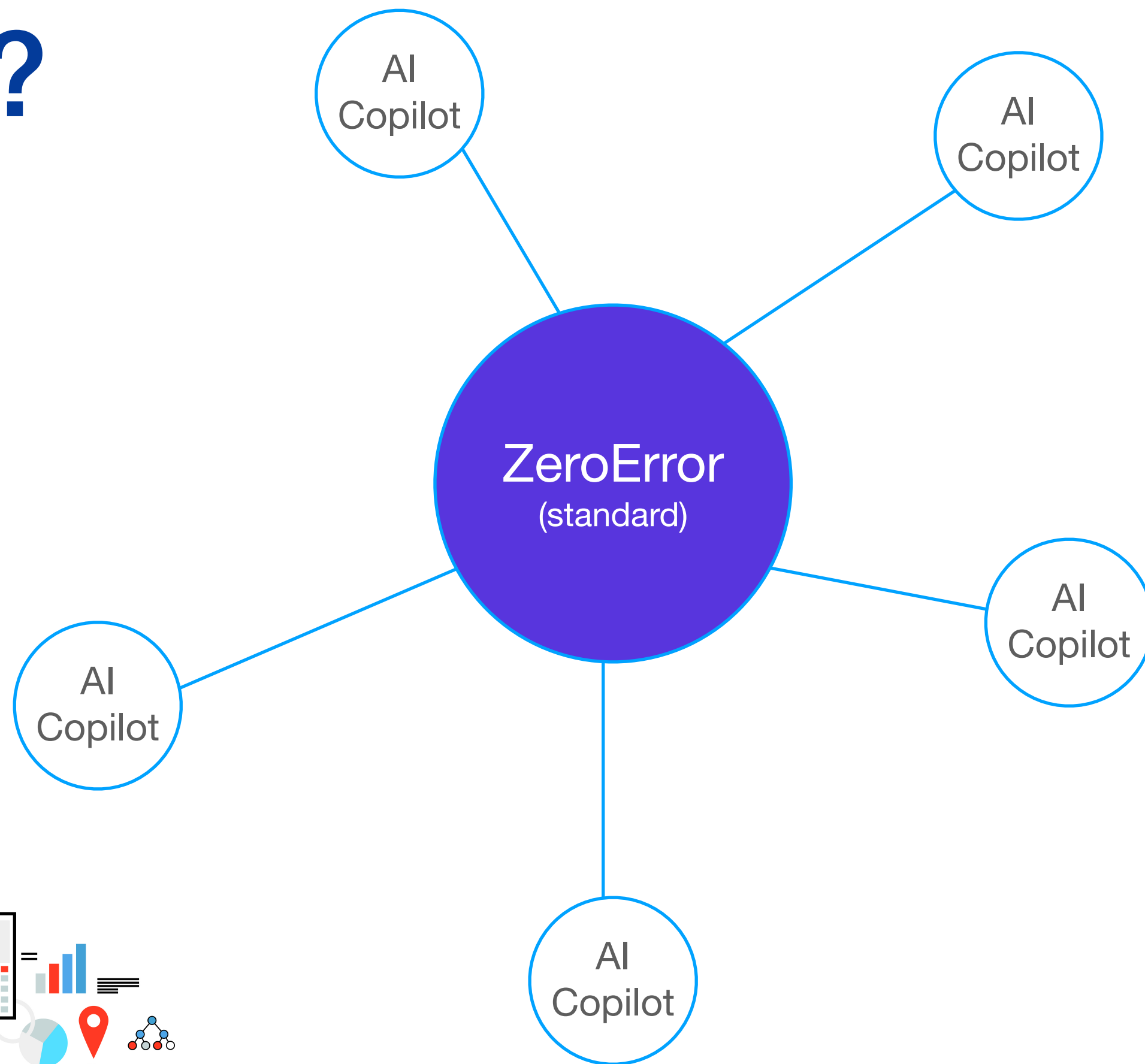
Who needs ZeroError the most?



Data quality landscape

	Data Lakes & Infrastructure 	Data Integration 	Data Governance & Catalog 	Data Quality & Observability 	 At the intersection of Data Analyst Platform & Data Quality
Time to results	Years	Years	Years	> 6 months	Hours
Cost	\$\$\$\$	\$\$\$\$	\$\$\$	\$\$\$	\$
Tech skills needed	High	High	High	High	None
Data accountability	Low	Low	Moderate	Moderate	High
Who leads	Tech	Tech	Tech & Data Stewards	Tech & Data Stewards	End users (Business/SMEs)
Adaptability to new data	Slow	Slow	Moderate	Moderate	Fast
Data issue prioritization	Low	Low	Low	Low	High

How does ZeroError work?



Complex anomaly detection (standard module):

- no need to define rules
- upload a file or use data connectors
- points to actionable insights and recommends where to focus
- remembers lessons learned from user feedback

AI Co-pilot:

- industry and/or use case based
- narrows down the combinatorial space
- improves the analytics prompt engineering
- allows to “customize” the AI for specific dataset needs within a company
- recommends cluster division of dataset

Common use cases

Common data quality & analytics solutions

ZeroError use cases

 **Complex Time Series**

- Financial Forecasting
- Sensor & IOT
- Epidemiology

 **Entity Verification**

- Account Validation
- Identity Validation
- Membership Verification

 **Complex Pattern/Behavior Profiling & Anomalies**

- Suspicious Transactions
- Preventive Maintenance

 **Network Data**

- Payment Networks
- Economic Data
- Supply Chains
- Utility Distribution Systems

 **Data Management (Sharing, Transmission, & Integration)**

- Historical Consistency
- Cross-Reference
- Compliance & Regulatory Process
- Detect Missing Data
- Data Catalog Evaluation
- Data Lake Completeness

 **Benchmarking, Segmentation, and Clustering**

- Economic & Financial Benchmarking
- Equipment & Sensors
- Performance Management & Incentives

Thank You



New York, 2024