



Sambaash Pte. Ltd.

EdTech enabler *for “Future of Learning”*

“Never waste a good crisis”

ÉCLAIRS



The “Big Opportunity” in the Education Industry



Big Opportunity: Enabling EdTech for *Future of Learning* in Industry 4.0 and the *New norm*



Digital Transformation: Post-COVID world demands digital learning capabilities



Global Student Mobility: Disruptive worldwide halt to international students flow



Skills based Outcome: Credentials move away from certificates to real-life skills acquisition



Digital Micro-learning & OPMs: Universities are partnering Online Program Managers (aka Private Education Institutes) for Digital Skills micro-learning pedagogy

Problems impacting the “Big Opportunity”



Education Institutions
lacks digital pedagogy &
seamless operations



Learning design and delivery is either
classroom or on-demand based & needs
digital transformation



No single view of learner across
learners' journey, operations & finance



Systems are fragmented, silo-ed &
distributed



Inability to have a flexible & modular
pricing to offer skills-based learning



Learners lack an easy
way to



Learn anytime,
anywhere at low cost



Stay “focused” and be
“personally guided”



Continuously (re)skill and upskill
for the “real” business world

Unified Learner Journey & Experience

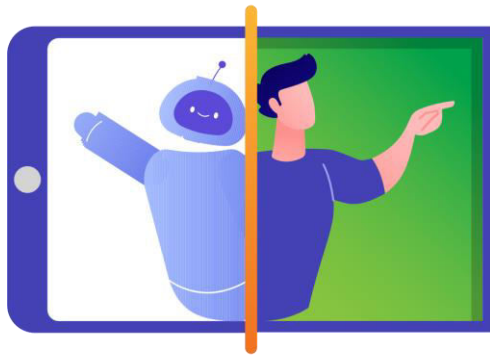


Unified Learner Journey & Experience with



Exams Courses Conferences Learning Assessment
Integrated Resource System

AI-Driven Blended Learning



Online-to-Offline
Omnichannel Engagement



Front-to-Backend
Straight-through Processing



Data-driven
Personalized learning

Unified Learner Journey & Experience with ECLAIRS



Hyper-personalized mentoring

Real Time Insights

Digital Outreach



Omni Channel Marketing, Sales & Admissions

Admissions



Learners' Skills Repository

Skills Management

Hyper-Personalised Mentoring



Virtual Campus

Virtual Campus

Learning Administration



Learning Management, Operations & Finance

Align for a seamless journey with



“Outside-in” learner centric journey with omni-channel engagement



Real-time omni-marketing process automation



End2end sales & marketing funnel management integrated with admission process



Comprehensive learning administration including finance management



Course Management to manage cohorts & operational learning journey management



End2end learning operations support



Seamless exam & invigilation management



Supports Online2Offline blended learning delivery



Enabled for synchronous and asynchronous online learning



Empowers learners and instructors for self-paced eLearning & flipped class



Supports various formats & types of content and assignments

Align for a seamless journey with ECLAIRS

OmniMentor



Hyper-personalized learning intervention for learners to stay on-track



NLP driven automated mentoring & interactions



Multiple cohort progression tracking of learners' at risk



Predictive grading recommendations

OmniSkills



Exhaustive competency skills framework repository



Comprehensive skills mapping & assessment across and beyond the learners' journey to support applicability of learning outcome



Cumulative skills passport accumulated dynamically along the learners' journey



AI /NLP driven visualization models of learners skills

ECLAIRS Product Stack



Marketing & Sales Portal

Minisites & Campaign Management

Student & Candidate Portal

Invigilator Portal

Exam Body Portal

Mobile Responsive Engine

Content Management System

Corporate & ATO Portal

Backoffice Admin Portal



Product Catalog

Marketing Management

Admission Management

Enrolment Management

Learning Management

Virtual Classroom Management

Deal Life Cycle Management

Salesforce Automation

Candidate Management

Conference Management

Virtual Mentor

Online Exam Management



Traffic Analytics

Marketing Analytics

Learner Journey Analytics

Predictive Analytics

Facility Management

Exam Management

Sales Analytics

Practical Exp Management

Corporate / ATO Management

Invigilator Management

Product Management

Learning Management Analytics

Document Library

Roles & Permissions

Schedule Management

Pricing Engine & Payments

Finance (Billing & Collections)

Payment Processors



Skills Framework

Competency Engine

Skills Assessment

Skills Passport

NLP & ML Models

Visualization Models

Key Benefits



Online to Offline

- Seamless transition from online to offline learning management
- Complete tracking of student's journey
- Personalised Mentoring



Comprehensive

- Integrated operations across all BUs
- Supports organic & inorganic growth of Education Enterprise
- Supports Self-paced & Instructor led Online Education



Single Platform

- Covers all 3 stages of Industry 4.0 (Digitize Ops, Grow Digitally, Leverage Deep Tech)
- Modular design (micro services) enables pick & choose

Few Key Recognitions

Significant achievements over the past years



Funded by
National Research
Foundation



1st Enterprise
Software on AWS
Singapore Cloud



ISO 27001:2013
Certified



Microsoft for
Startup Programs



1st Asian
Enterprise Social
Software Platform



IMDA Technology
Innovation Grant
at Inception

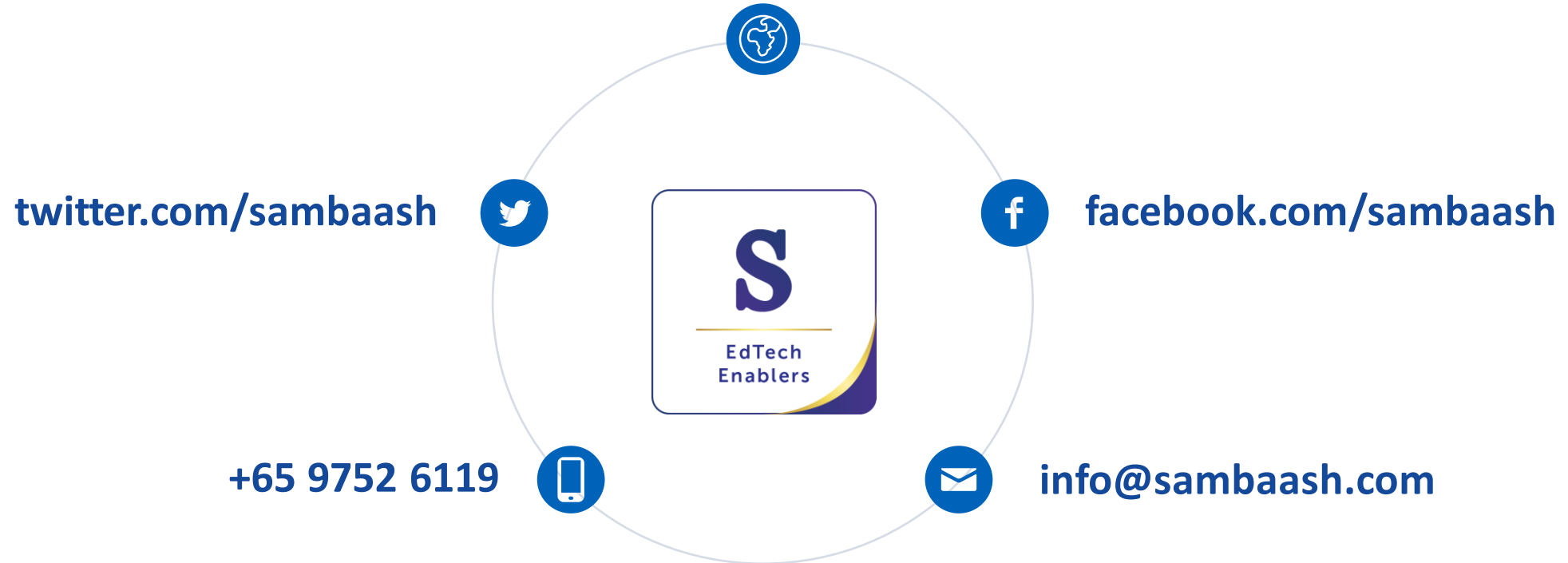


Implemented by
Gov. Agencies
& MNC Brands



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THANK YOU

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