

● WELCOME  
**SANKSHIT GROUP**

“AN INNOVATION WHICH BRINGS  
HUMAN TOUCH FEELING !!!”

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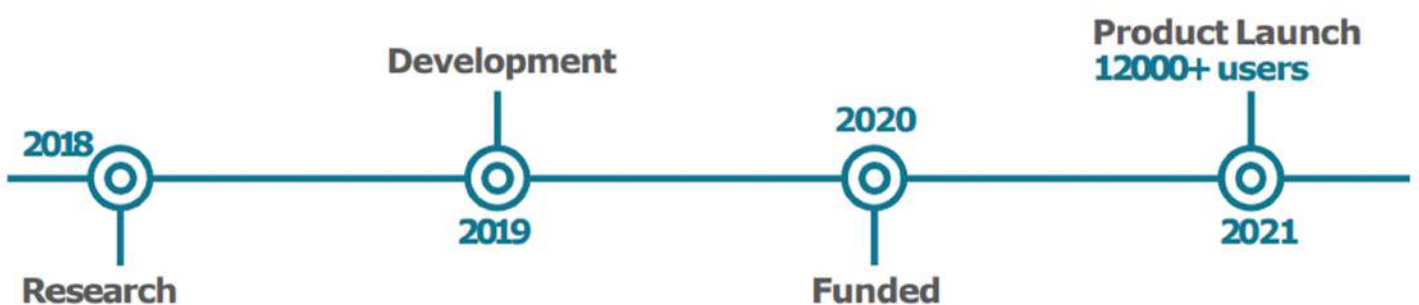
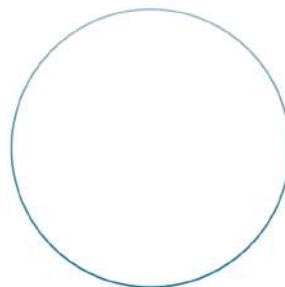
“ WHAT YOU WEAR IS HOW YOU PRESENT  
YOURSELF TO THE WORLD, ESPECIALLY  
TODAY, WHEN HUMAN CONTACTS ARE SO  
QUICK. FASHION IS INSTANT LANGUAGE.  
—MIUCCIA PRADA



ABOUT

# SANKSHIT GROUP

Since its inception in 2019, Sankshit Group aims to transfigure the retail industry by developing patented ideas into real-time products. It also renders quality AI tech-product for optimum user experience with minimal effort. AAIENA is one of the end-product that came out into existence. It also provides different software services under Grenomark startup which solves Industry related problem digitally.



# Vision

Sankshit Group introduces a unique user buying experience with the help of the latest tech-based approach. Thus, it intends to provide overall hassle-free shopping, making Life easy and feasible.



# Mission

Sankshit Group aims to create a revolutionary experience for shoppers to enjoy a fast, interactive, accurate, and convenient shopping.



Our Existence

# • OFFICE ADDRESS



- D-175 ,Alpha 1  
Greater Noida
- O-10 Sharma Market ,  
Sector 51 Noida 6,
- Liberty square#2552  
Boston MA

# • Awards RECOGNIZATIONS



# Our LEADERSHIP TEAM



**ANKIT KUMAR**  
FOUNDER



**SAKSHI CHHAPOLIA**  
CEO & FOUNDER



**SIBTE HASSAN**  
CTO & R&D  
HEAD




**ANUSHA JALLA**  
TECHNICAL ADVISOR



**RAJESH RAO**  
BUSINESS HEAD



**SHARAD SRIVASTAVA**  
GLOBAL SALES  
AMBASSADOR

The logo for AAIENA, featuring the word "AAIENA" in a bold, white, sans-serif font. A small white circle is positioned to the left of the text. Below the text, there is a horizontal line followed by three small white dots.A stylized logo for "ai" in a light blue, lowercase, sans-serif font. The letters are enclosed within a thin, light blue circular arc that is open at the top. Two small, solid light blue circles are positioned on the arc, one near the top and one near the bottom.A circular graphic element with diagonal blue and white stripes, located in the center of the page.

**AN ARTIFICIAL INTELLIGENCE SOFTWARE COMPANY SANKSHIT GROUP DEVELOPS AN AI PRODUCT UNIT UNDER BRAND NAME “AAIENA” WHICH LEVERAGE AI/ML TO SOLVES RETAIL & FASHIONS INDUSTRY RELATED PROBLEMS AND GIVES A 3D EXPERIENCE CONTACTLESS WITH AN AIM TO CREATE A REVOLUTIONARY EXPERIENCE OF SHOPPER TO ENJOY A FAST, INTERACTIVE , ACCURATE & CONVENIENT SHOPPING.**

# OUR PRODUCTS



## SIZING:

Sizing digs into the accurate body measurement of a customer so that they get their body size before purchasing any product.



## ETTIRE:

ETTIRE maps out the problems linked to apparel fitting. All of this becomes possible with the help of a virtual trial room where the customer gets results through a virtual avatar.



## SNEAKY:

Ever wondered how to purchase footwear without trying it out? Sneaky sneaks out information of the foot size and accordingly recommends the customers with inventory's best footwear.



## AAIENA-FIT:

Ever wondered how to purchase footwear without trying it out? Sneaky sneaks out information of the foot size and accordingly recommends the customers with inventory's best footwear.



## BGBYTE:

Unlike other background removals, BGByte works wonders with backgrounds. It makes the task easier with AI.



## AAIENA VIRTUAL STORE:

Empowers your store with a digital Experience & convert it to Phygital store.



## CREATINE:

Creatine is a semi-automated AI conversion of apparel pictures into 3D apparel with 3 easy processes done by fashion and 3D industry specialists and convert your online store into a 3D online store.

# WHY YOU SHOULD CHOOSE US



Reduction in Return Rates

It reduces the return rates, which saves the shipping cost.



Improve Business

High-tech series of our software helps solve business problems such as return rates, digitization costs, etc.



User Experience

AAIENA enhances the user experience with product recommendations,



Fast Trial Mechanism

AAIENA simplifies the trial mechanism by ensuring that both retailers and customers get the best experience without investing much of their precious time.



Increase in Sales

It helps the customer with a better user interface. It ensures both their retention as well as new customer

## Grow your Business by 10X

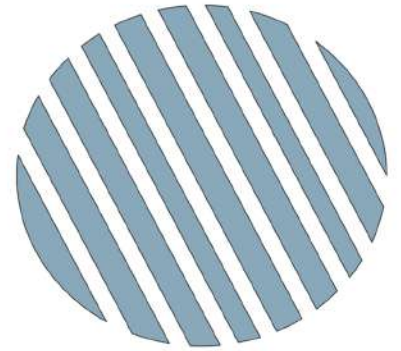




# • GRENOMARK

**AN AI SOFTWARE COMPANY SANKSHIT GROUP SERVES ALL THE INDUSTRY RELATED PROBLEMS BY PROVIDING IT SERVICES UNDER A START UP NAMED GRENOMARK TO IMPROVE INSIGHTS OF PEOPLE DIGITALLY.**

# WE PROVIDE SERVICES



**SOFTWARE  
DEVELOPMENT**



**BUSINESS  
CONSULTANT**



**APPLICATION  
DEVELOPMENT**



**WEBSITE  
DEVELOPMENT**



**DIGITAL  
MARKETING**



**BUSINESS  
OUTSOURCING**



# OUR CLIENTS



# OUR CLIENTS

UNITED COLORS  
OF BENETTON.

DECATHLON



INFINITY™  
*Mega Mall*



BONJOUR™  
— THE SOCKS SPECIALIST —



PANTALOONS



## CLIENT TESTIMONIALS

"AAIENA IS A ONE-STOP SOLUTION FOR ALL THE CUSTOMER'S NEEDS. NOW, OUR CUSTOMERS NEVER GET INTO ANY SORT OF TRIAL TROUBLES WHATSOEVER."

- BEING HUMAN

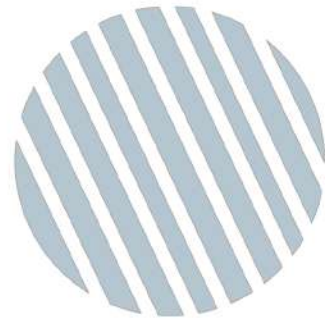
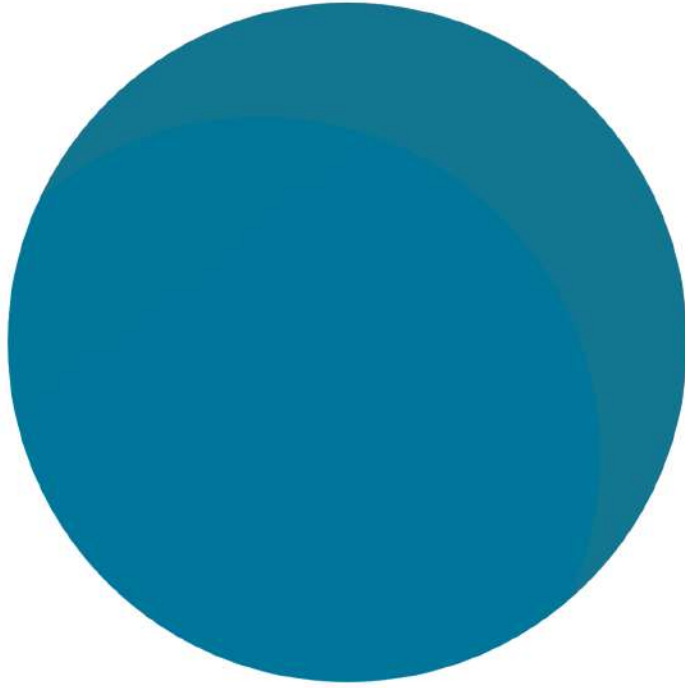
WITH THE HELP OF SUCH AN AMAZING PRODUCT AAIENA, I HAVE BEEN ABLE TO FETCH THE BODY MEASUREMENT. THE BEST PART IS THAT THIS PROCEDURE IS COMPLETELY CONTACTLESS."

- PANTALOONS

"I NOTICED CUSTOMERS TRYING OUT APPAREL AND MEASURING THEIR BODY SIZE WITHOUT USING AN INCH TAPE. I COULDN'T BELIEVE THAT TECHNOLOGY HAS BECOME SO ADVANCED. WHAT A SIGHT TO WATCH."

- SPECTRUM





SANSKSHIT GROUP



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