

AI BASED BEST FIT RECOMMENDATIONS

# Don't Worry with High Return Rates Now

Get Started With Aaiena



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 [demo.aaiena.shop](https://demo.aaiena.shop)

## Why this Product

We know customers love online shopping but there is a huge problem of return rates as Online Shoppers don't find their Best Fit so to solve this major problem we developed My Size, where we give AI Based Accurate Sizing solutions where online shoppers find their Best Fit & Dress Fitting Recommendation along with dynamic ratings.

## Technology behind this Product

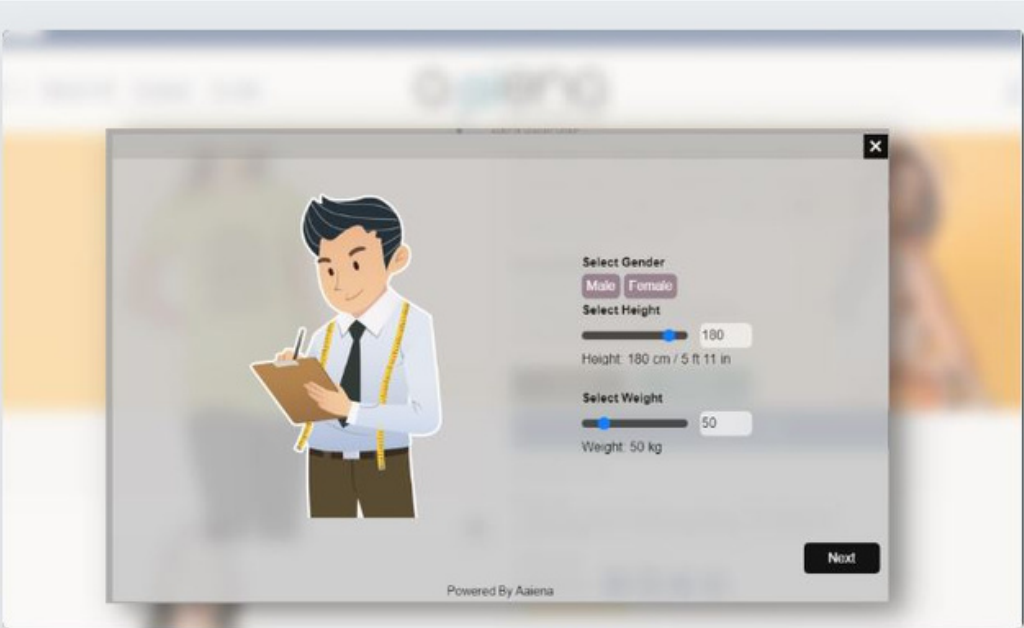
It's a complete AI Based product where we deliver results in an api format and the whole technology runs through an embedded code structure. Technology fulfills micro-service application architecture and is compatible with all stacks of technology.

# End User Experience of our Product

On clicking it, there is a simple input form where users just have to enter their Basic Details, Height & Weight, Normal Size they wear, and upload their images, within the time period of 10 seconds, My Size gives the Best Fit & Dress Fitting Recommendation.

# 3 Simple Steps and then Find the Accurate Best Fit

Online Shoppers just have to give their 15 Second for first time and will be in their Personalized Tailoring Solutions.



Rectangular Snip

## My Size

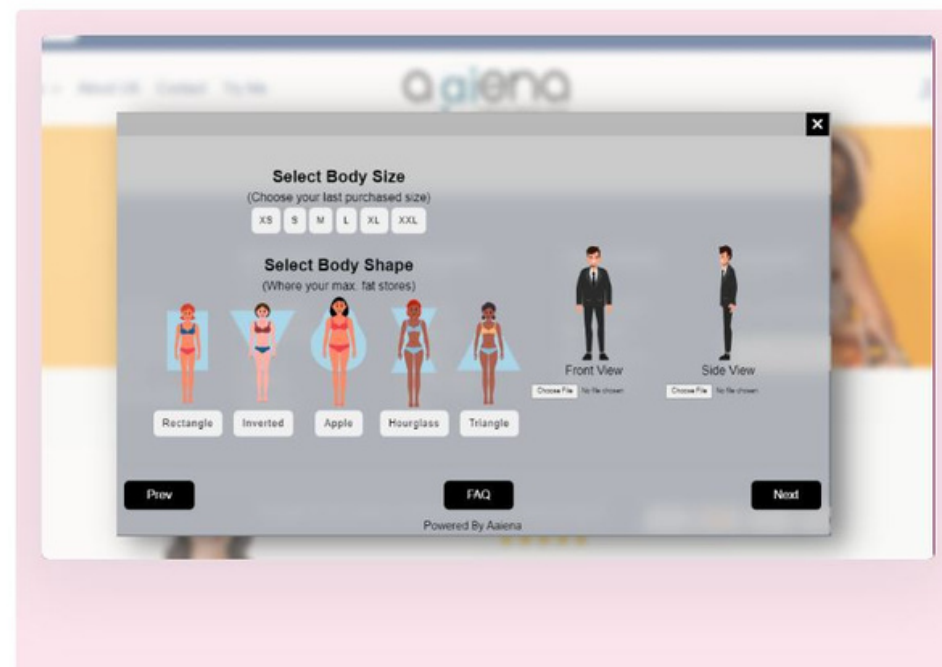
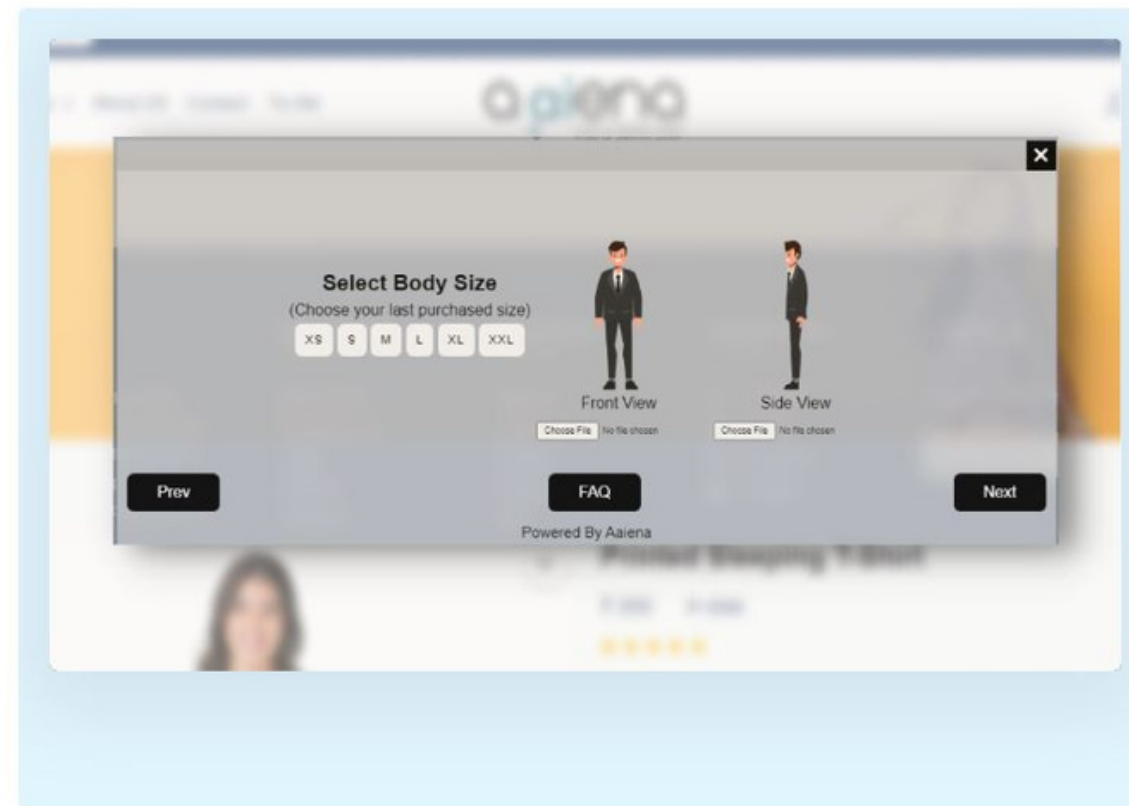
Users have to input basic info like Gender, Height & Weight which is used to make the results more précised.

- ✓ > Choose Gender.
- ✓ > Input Your Height
- ✓ > Input Your Weight

## My Size Male

Users then have to input the last purchased size and then upload their Full Body Images.

- ✓ > Choose Your Last Purchased Size
- ✓ > Upload your Front Full Photo
- ✓ > Upload your Side Full Photo



## My Size Female

Users then have to input the last purchased size, then their body shapes and then upload their Full Body Images.

- ✓ > Choose Your Last Purchased Size
- ✓ > Choose Your Preferred Body Shape
- ✓ > Upload your Front Full Photo
- ✓ > Upload your Side Full Photo



Best Fit: S Product Details

Your Body Parameters (Inch)

Shoulder 14.125	Chest 37.5	Upper Waist 32.5
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Back To Product [Shopping Cart] [Heart] Update Profile

Note: The Above Body Measurement Size Is Your Tailored Fit Size. The Result Will Be Approximate To 95% To 98% Accuracy Based On Inputs Given.

Dress Fitting Rating

9.7 / Best Fit!

Compare With Other Sizes: M

Shoulder  
Perfect fit over Shoulder 9.4

Chest  
Perfect fit over bust 9.3

Upper Waist  
Perfect fit over waist 9.5

Review



Full-screen Snip

# **Best Fit Recommendation And Ratings Are Just Next To Improve Online Shopping Plus Preferences!!**

Our technology only recommends Tailored Fit Size. The Result is approximate to 95% to 98% accuracy which is always based on inputs given.

1

Our AI Based engine has many metrics to track down body shape & body measurements & to make our engine more clear with the indexes we need inputs like height, weight & front & side full photos in any background. Our AI Engine is made up of Open CV libraries and we have conceptualized machine learning on a larger basis. And users are not confined to inputting their exact height & weight but they can input something very close to the number. So, we have also automated our engine with double-check verification to give the perfect accuracy as our primary concern for building the product is firstly it should be a user-friendly solution & second to give accurate results.

2

Photos are saved as cache memory and are on the server for time being for the individual session being used by the user. We do not save images anywhere physically or digitally. It can only be saved in the user's managed and controlled individual profile. We follow all the GDPR Policies and other Web Security compliances.



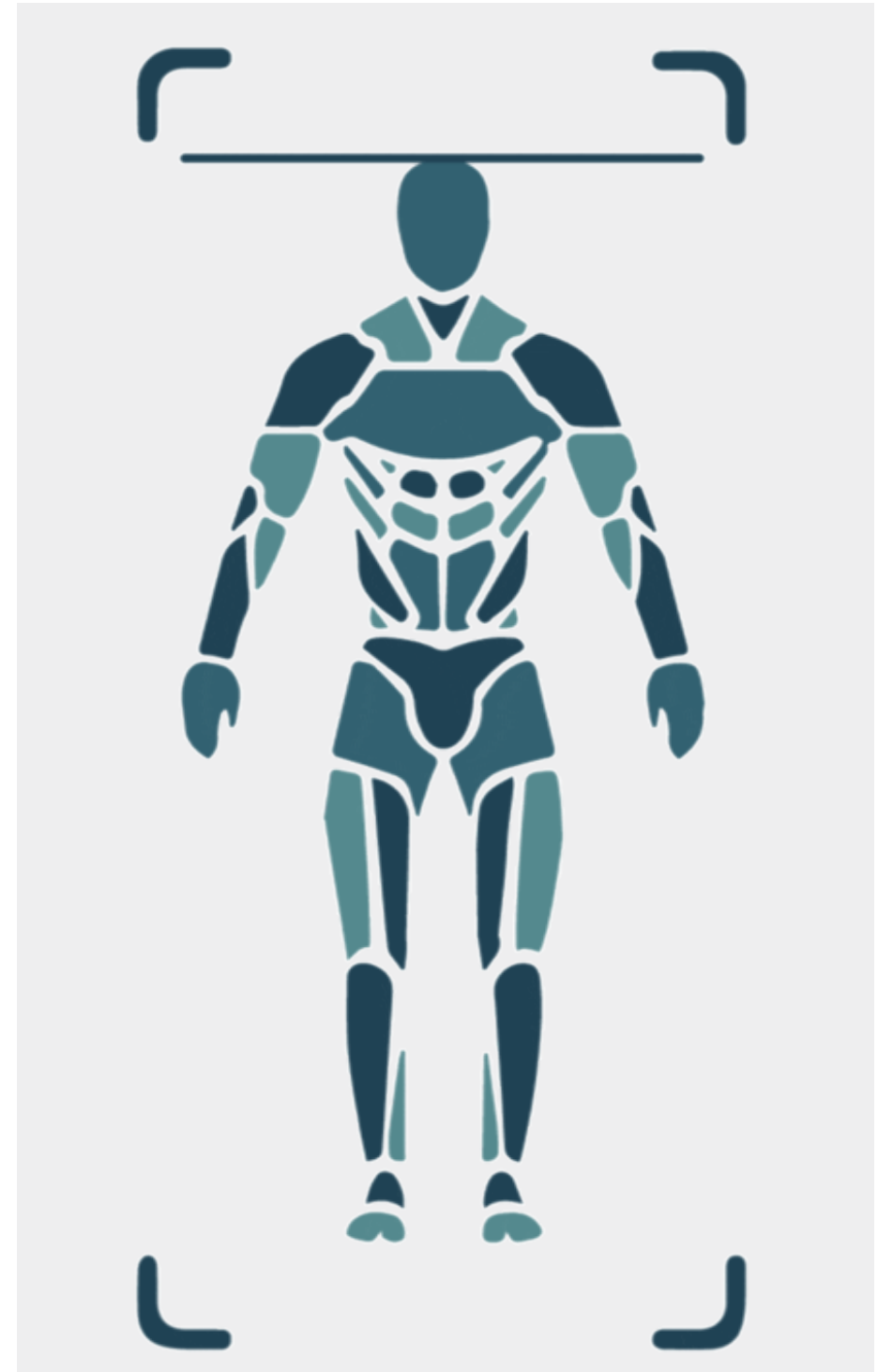
3

To integrate it with any eCommerce we take the size chart of that particular brand or brand available on that e-marketplace. Size Chart is integrated with our system and it generates a unique token id, We pass that token id with our embed code to the user interface of the application and My Size gets activated with a visible button.

4

We have a log manager to control logs and usages.  
We follow the fundamentals of the timestamp function and have different calculations of My Size Button Clicks, Dress Fit Rating & Update Profile.

Your Best Fit of your  
Garment is just  
**MY SIZE** away.....!!!!



# Frequently Asked Questions

How Aaiena's size recommendation is related to body measurements?

As we know user body measurements are constant & often Product fitting is mismatched within brand, So our AI module compares both sizes & recommends personalized product fitting as per the user preferences to meet the perfect product accuracy.

How My Size manages different size charts of different brands in recommending Best Fit? ^

As we know every user body measurements are constant & every Brand Size chart is different so My size has been trained with AI & ML modules in such a way that it picks personalized product catalog sizes & compares to give the result of best fit of particular product.

In case of females, why do we require body shape? ^

Every female body is unique & beautiful in its own way & the fat stored in a female body constant at some particular area of body like bust , waist etc So In case of female My Size is trained in such a way that Body Shape determines the perfect body measurement of users & give the best fit of product.

### Why users need to specify their last purchase size?

As always there are some limitations of technology & with our aim to provide perfect fitting of Product, we use last purchased size as a double verification of users photo upload to give the perfect fitting results.

### Is the Front & Side Photos are being saved?

As per the GDPR & Data Security Policy, we are not saving any photos of users.

### How the Privacy of an Individual User is being safeguarded?

We save every input taken whether it's gender,height,weight and images in cache memory as it is viable for the technology to improve data privacy and enhance data retrieval.

### What does Dress Fitting Rating mean?

As we know in a growing world of fashion users also have multiple preferences over styles , catalog & sizes. So to provide perfect size depending upon multiple dress fitting recommendations & comparing with best fit for a product selected ratings are provided which is scaled between 1-10 for an easy understanding of users choice for their decision.

## What is the methodology of Accuracy?



To Give the accuracy , we are showing users body measurement which is constant for every individual & the Product has a different size chart . So, Our My size is trained on more than 1L+ datasets of different modules of user body measurements & brands sizes & gives you the accuracy of more than 98% depending on the inputs given by users.



**Give Your Online Shoppers their Perfect Size Solution**

*Thanks*

WE WILL WAIT FOR YOUR  
REVERT