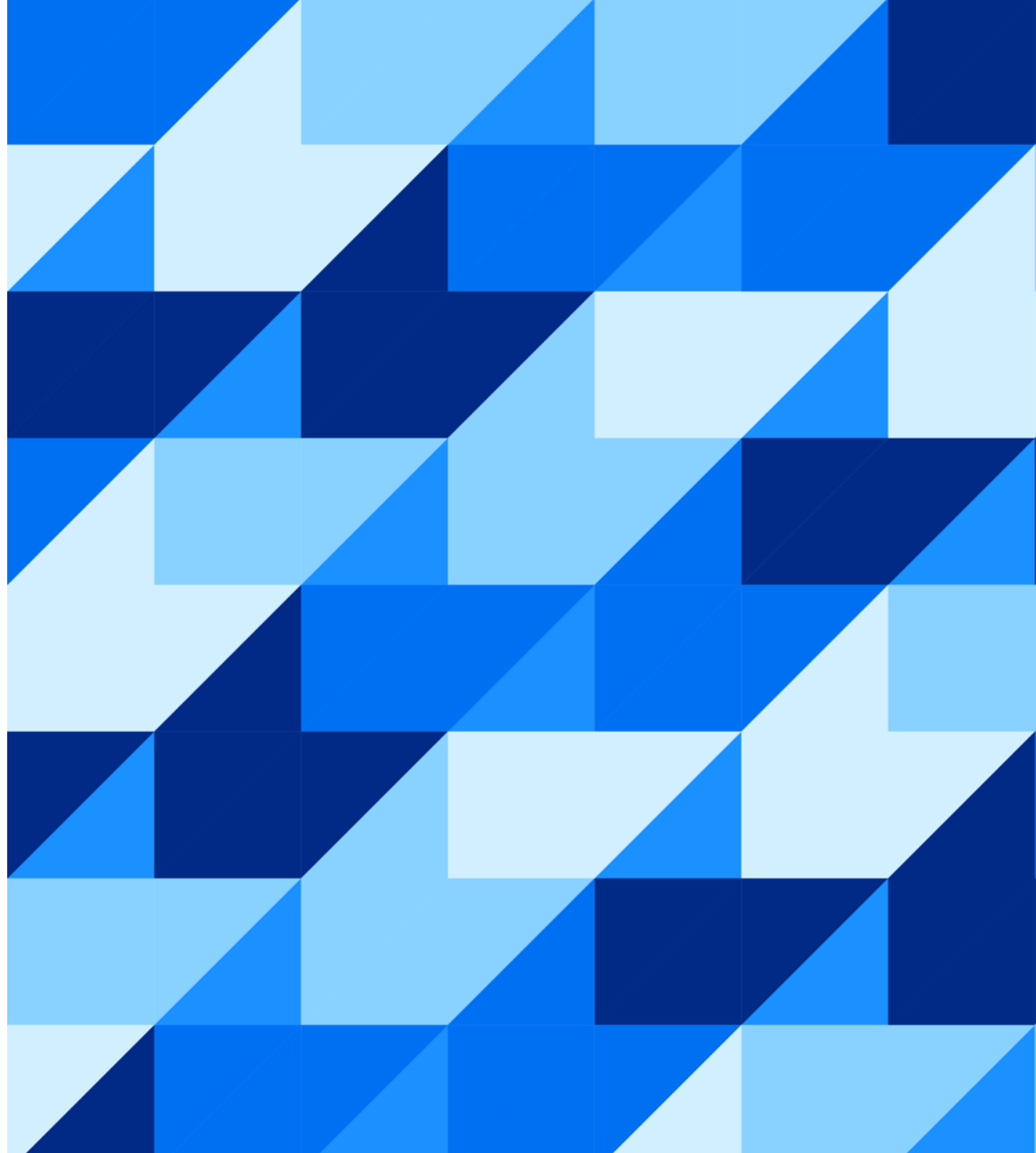




# SAP Business Technology Platform - Marketecture

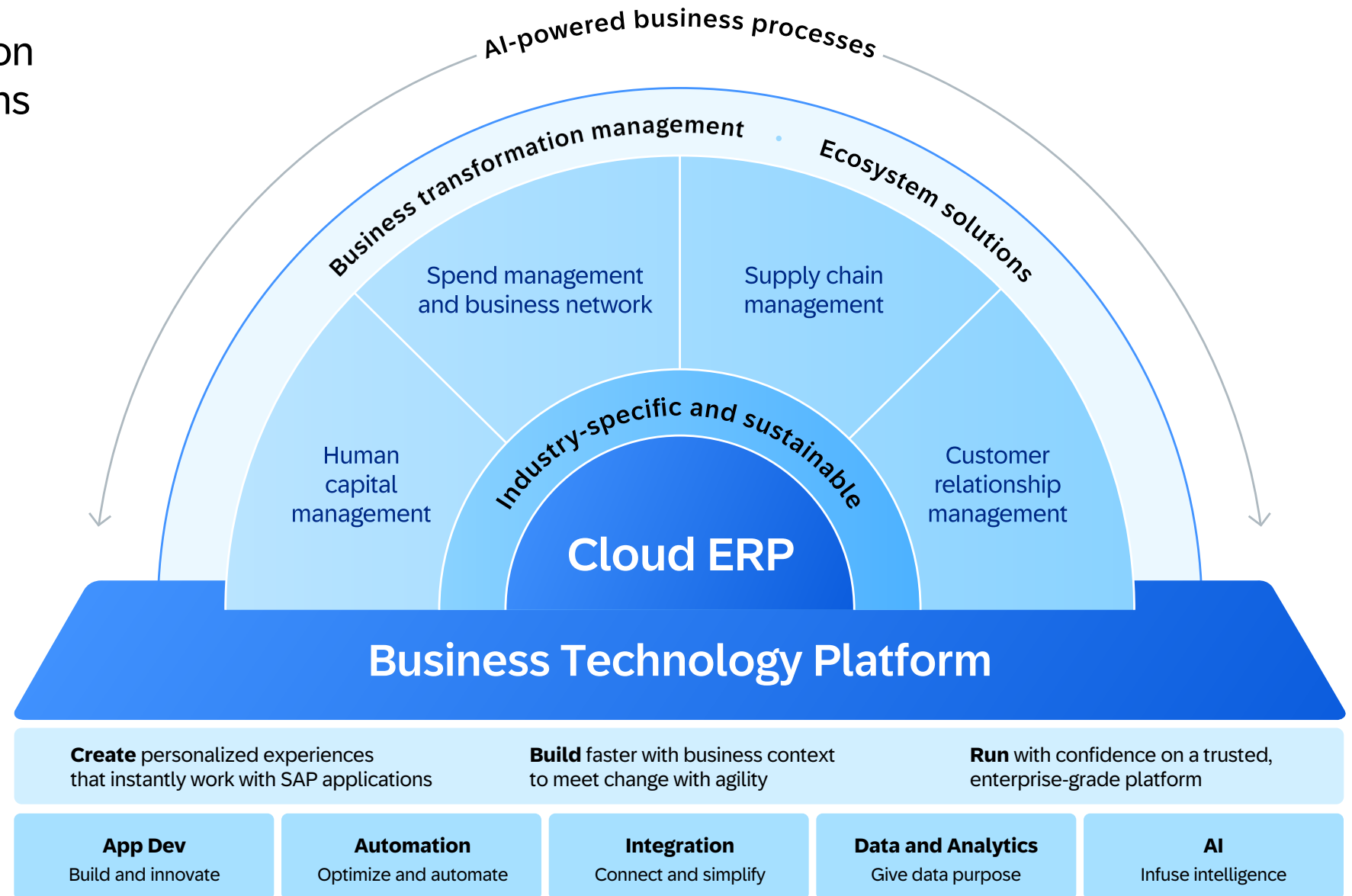
SAP  
June 2024

Public

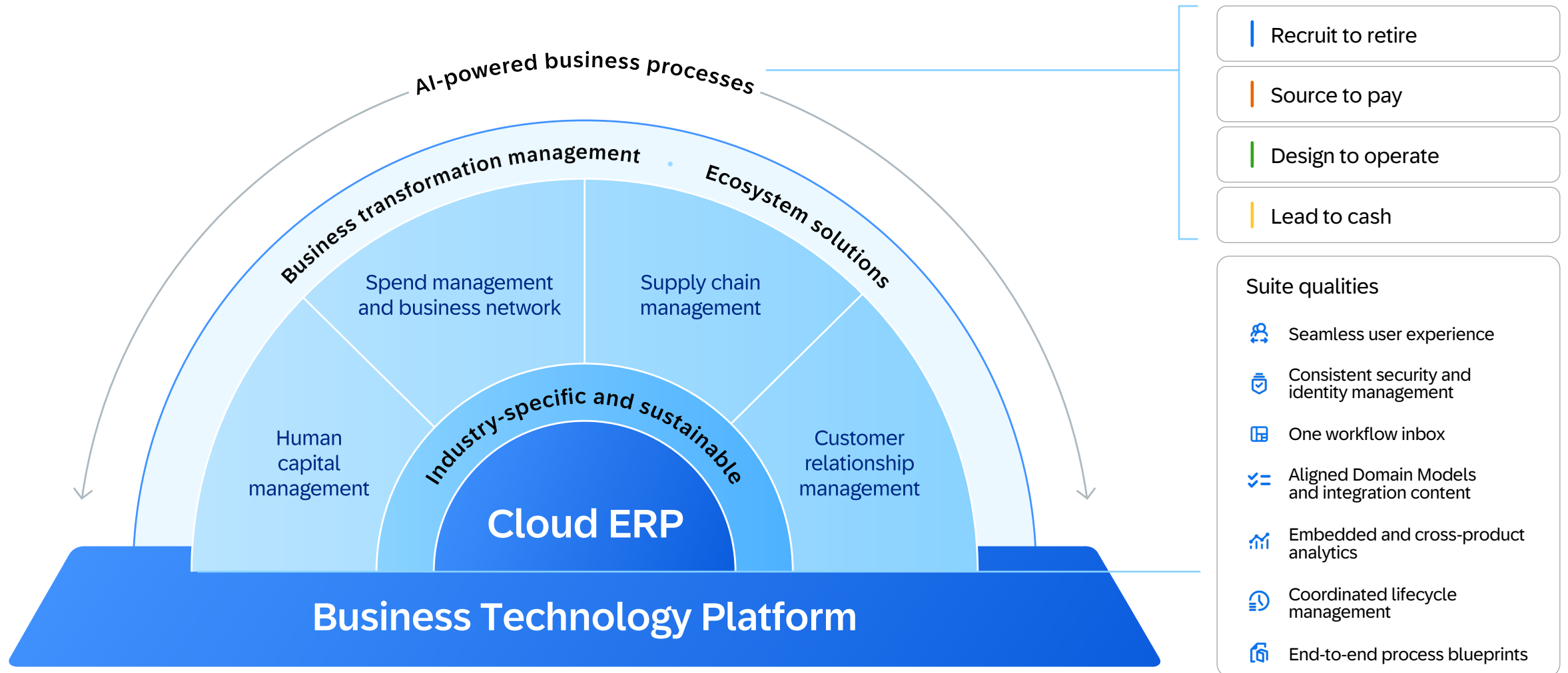


# SAP BTP

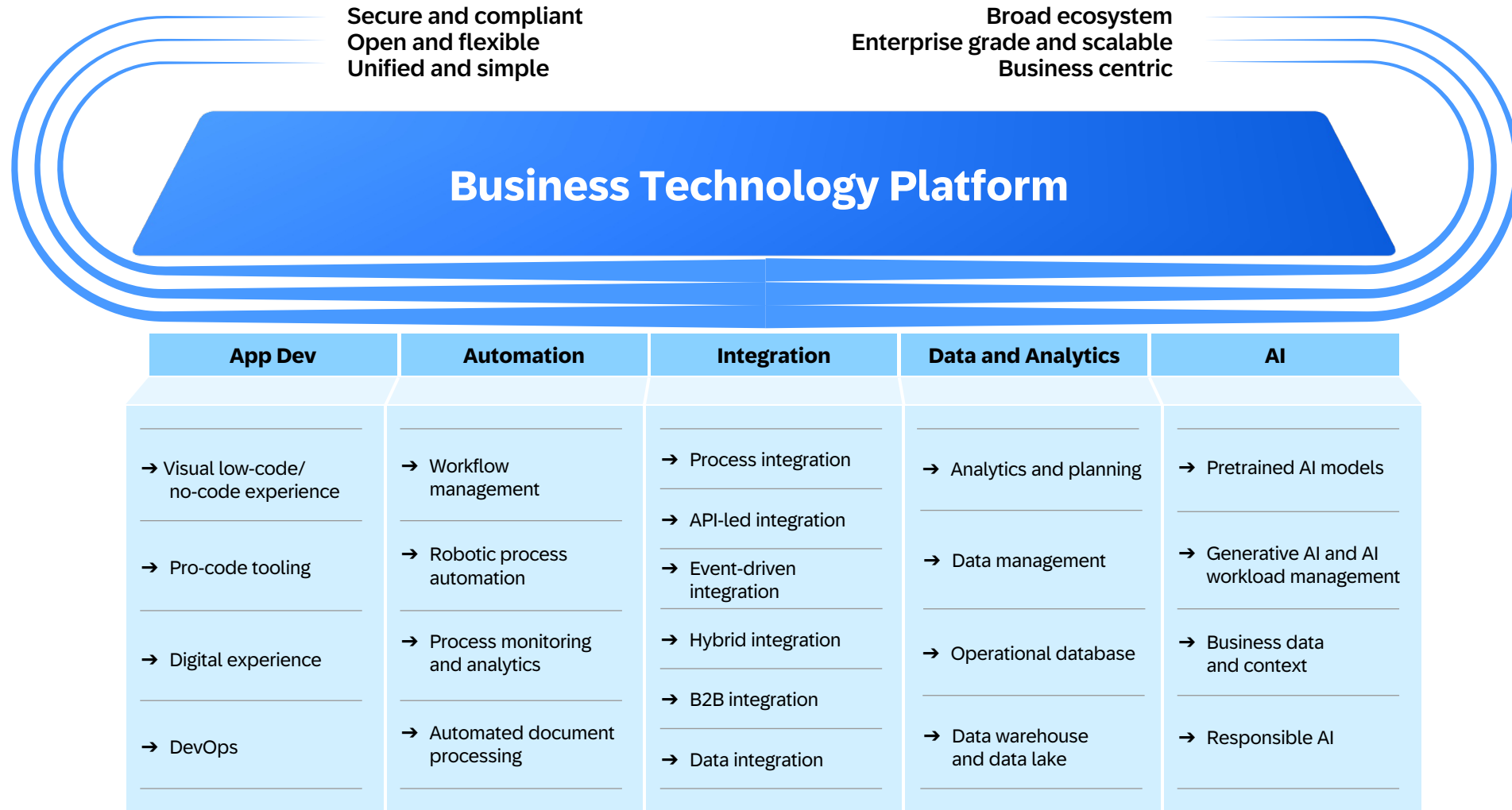
Unleash digital innovation  
across business functions



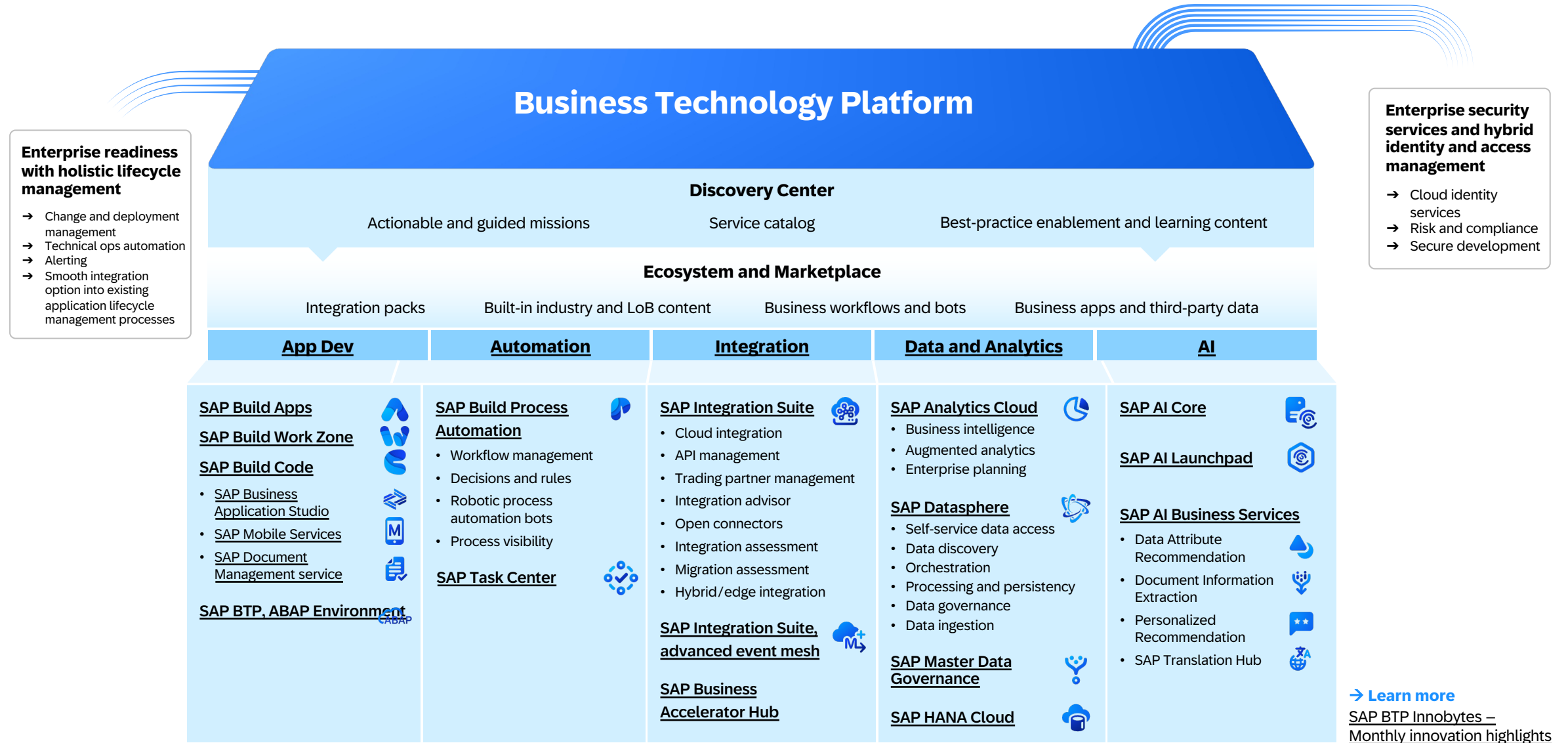
# SAP BTP is the foundation for an integrated SAP portfolio



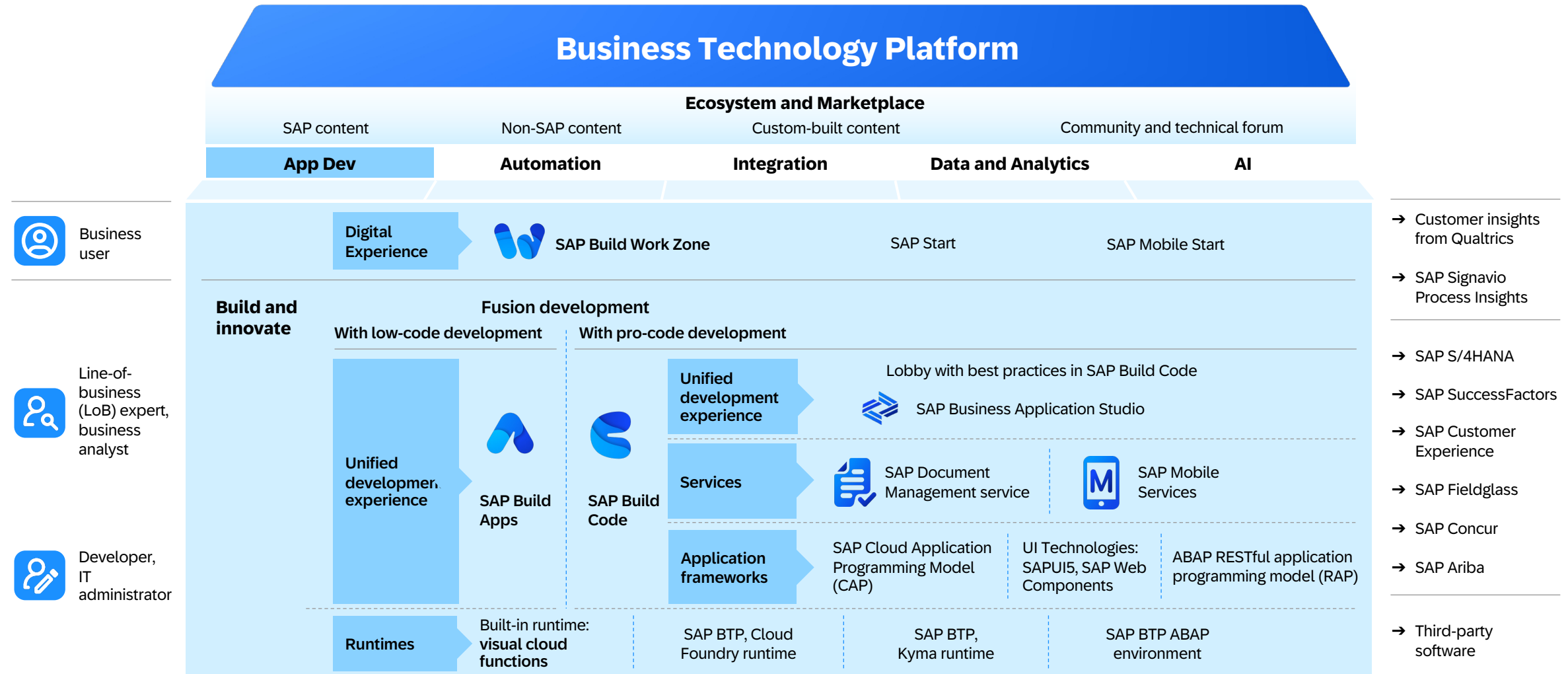
# SAP BTP is your platform to individualize your business processes



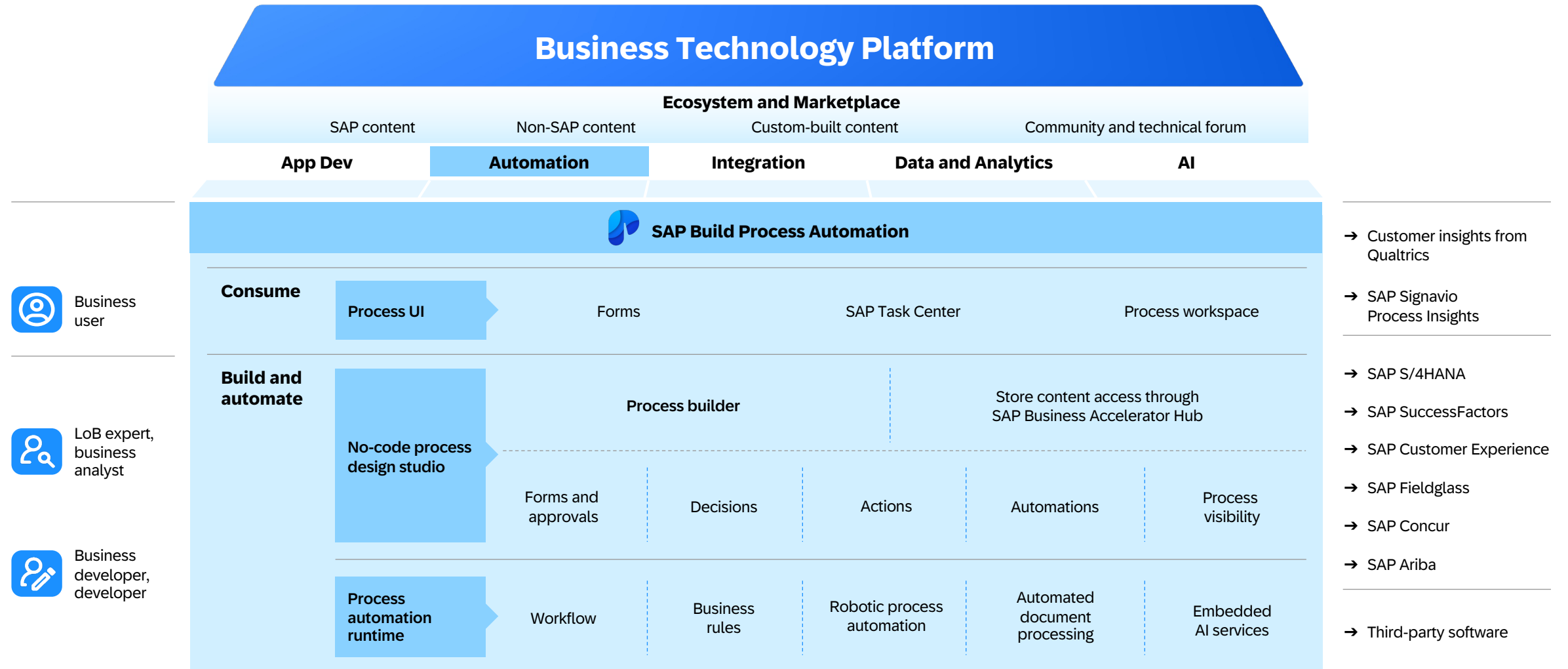
# Cloud services for SAP BTP



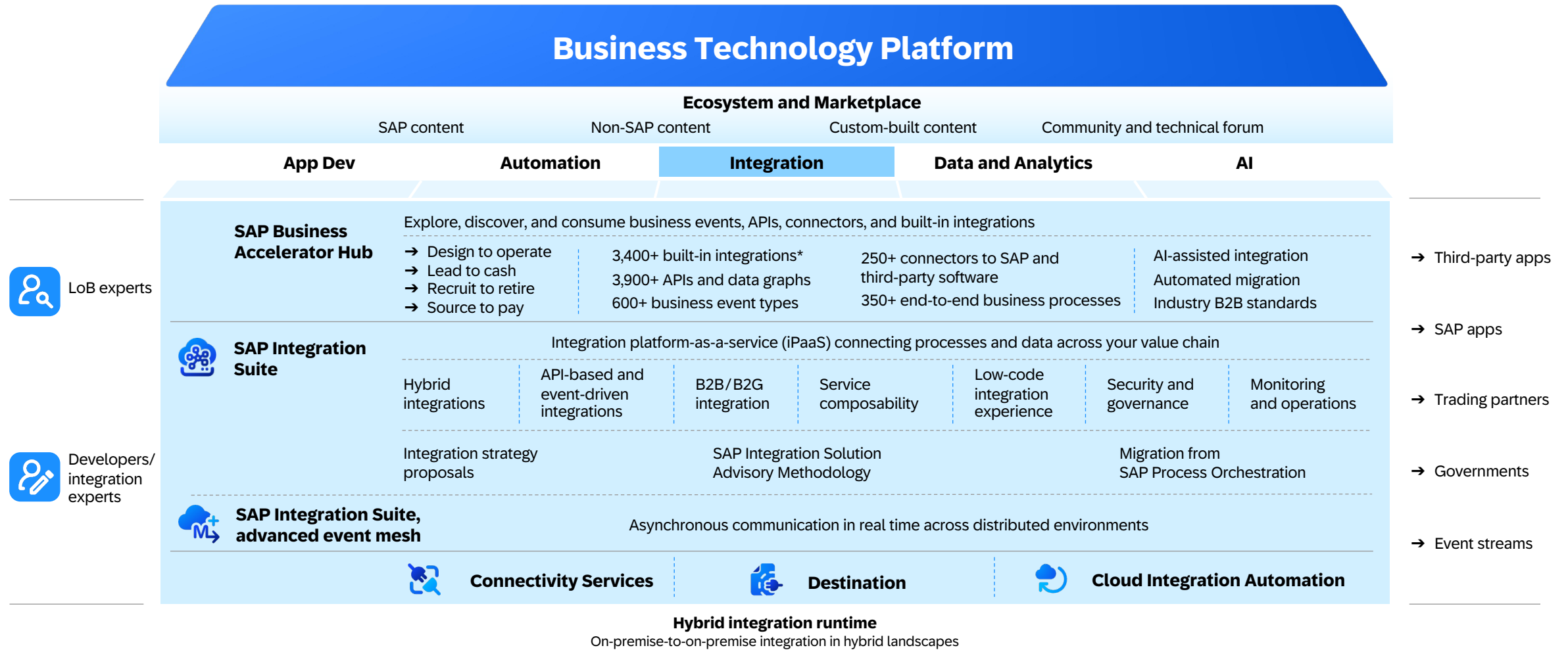
# Application development with SAP BTP



# Automation with SAP Build Process Automation



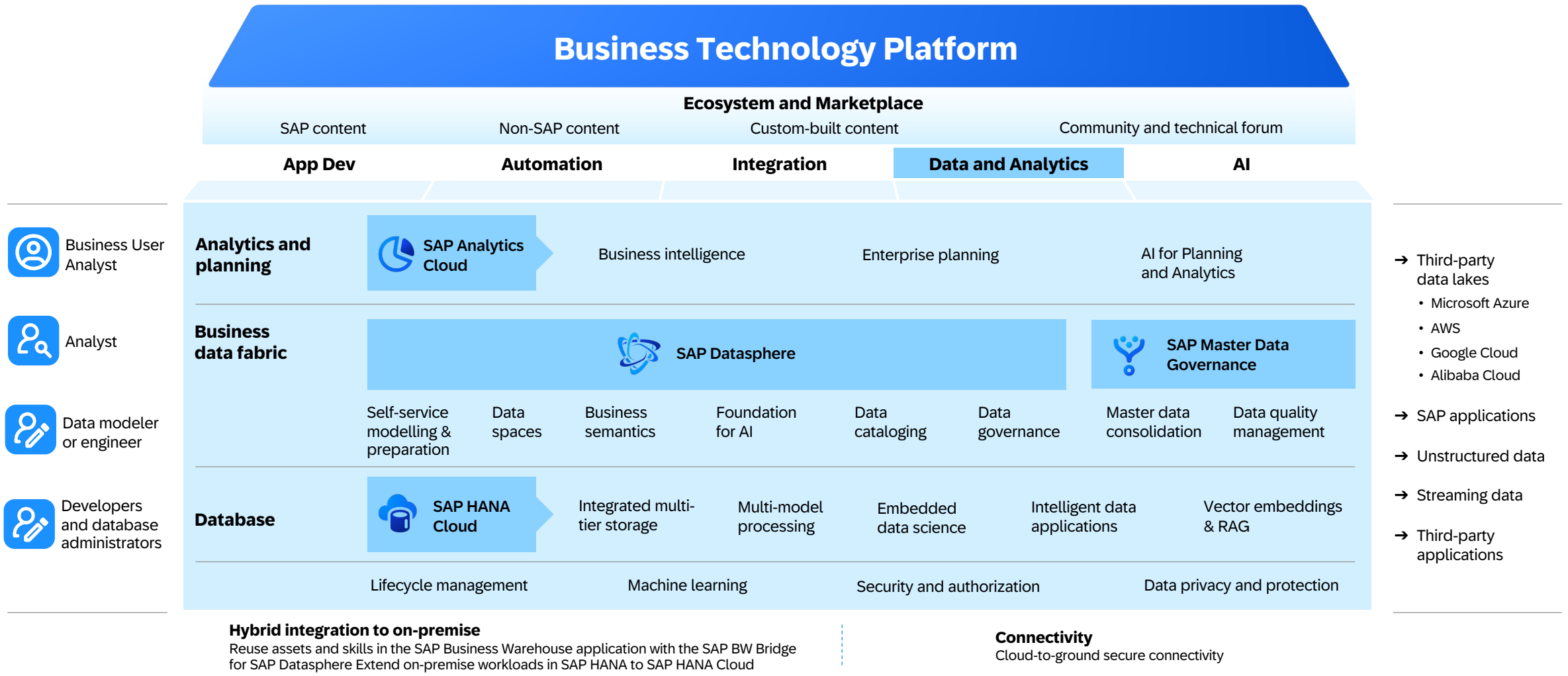
# Integration with SAP BTP



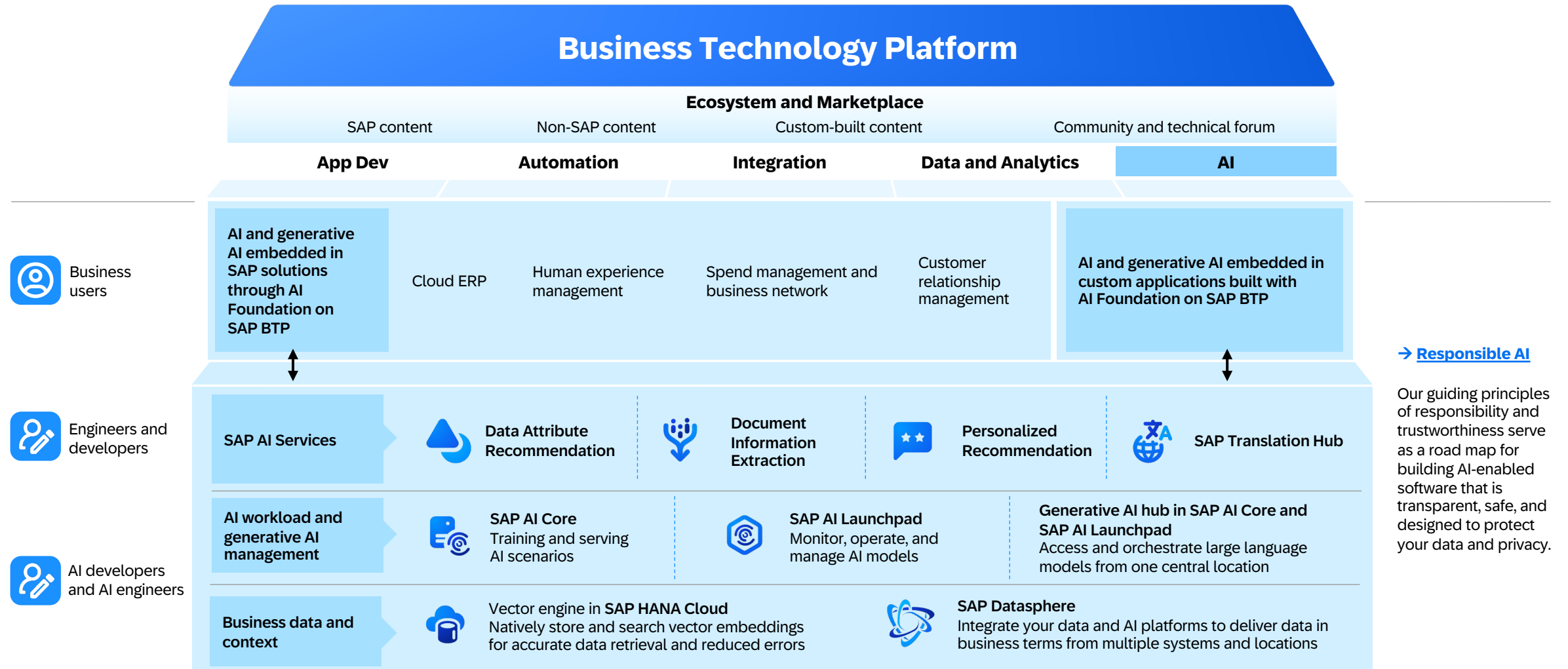
\* Content provided by SAP, partners, and the community



# Data and analytics with SAP BTP



# AI with SAP BTP



# Thank you.

Contact information:

