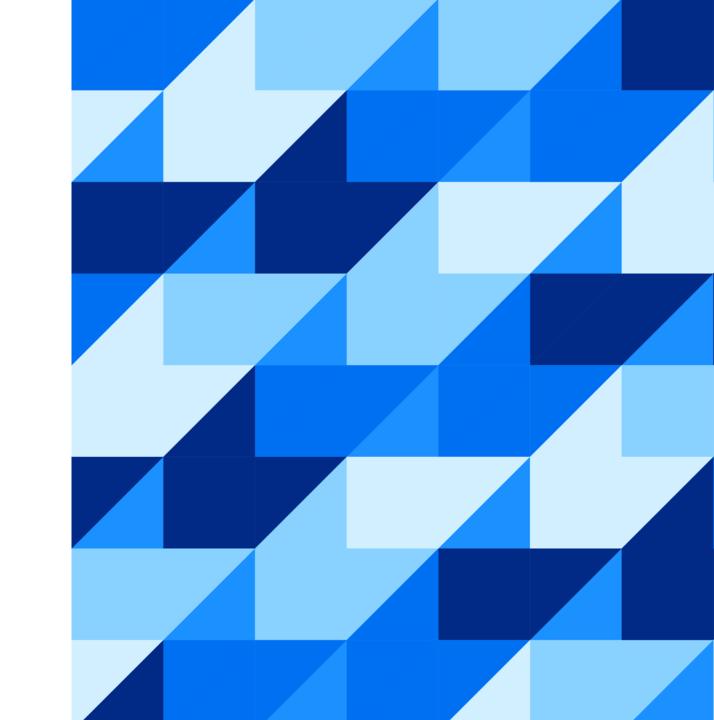


# SAP Business Technology Platform - Marketecture

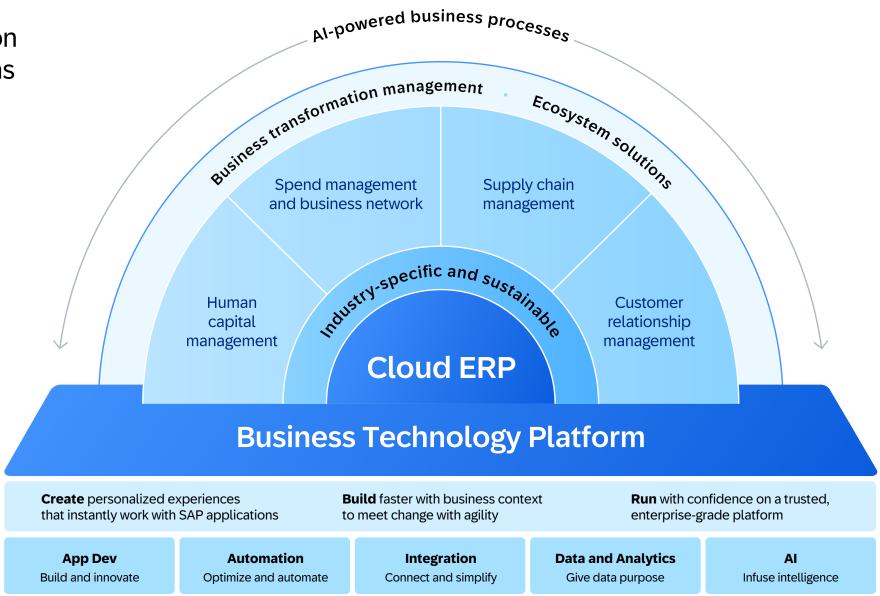
SAP June 2024

Public

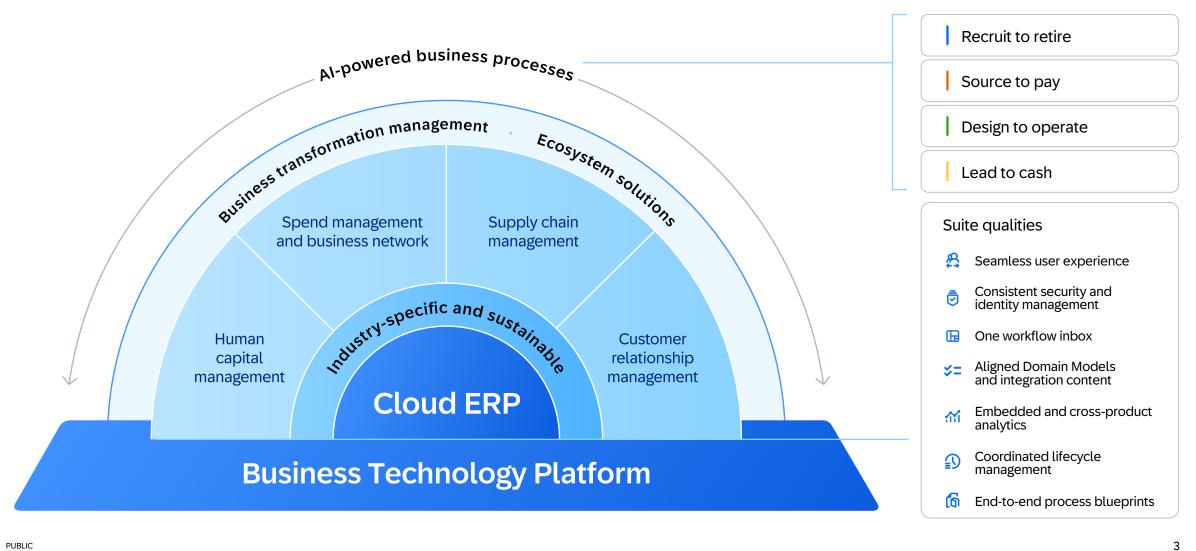


## **SAP BTP**

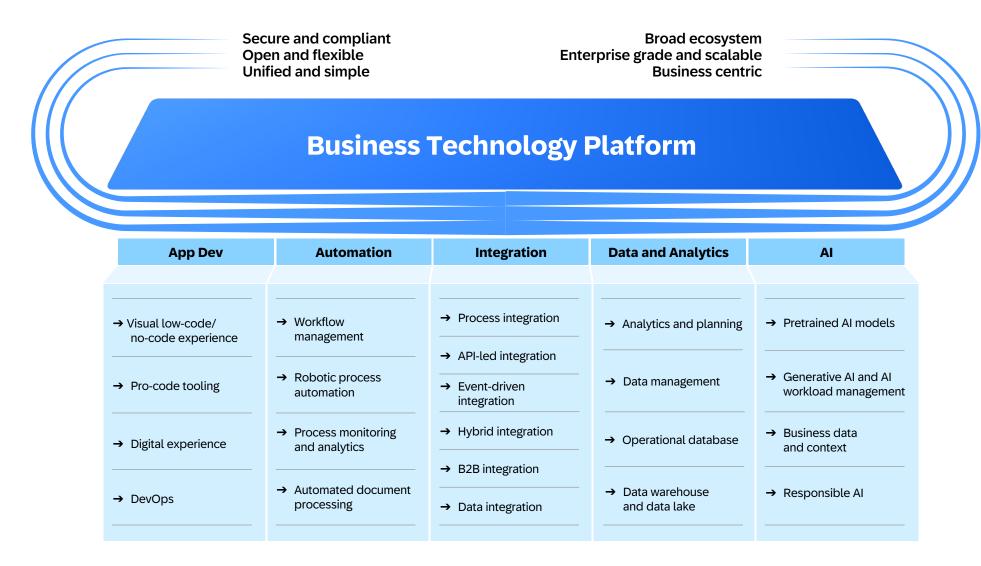
Unleash digital innovation across business functions



## SAP BTP is the foundation for an integrated SAP portfolio



## SAP BTP is your platform to individualize your business processes



## Cloud services for SAP BTP

#### **Business Technology Platform Enterprise readiness** with holistic lifecycle management **Discovery Center** → Change and deployment Actionable and guided missions Best-practice enablement and learning content Service catalog Technical ops automation Alerting **Ecosystem and Marketplace** Smooth integration option into existing application lifecycle Integration packs Built-in industry and LoB content Business workflows and bots Business apps and third-party data management processes **Automation** Integration **Data and Analytics App Dev SAP Build Apps SAP Build Process SAP Integration Suite** SAP Analytics Cloud · Business intelligence **Automation** · Cloud integration **SAP Build Work Zone** Augmented analytics Workflow management API management SAP Build Code Enterprise planning · Decisions and rules Trading partner management SAP Business Robotic process · Integration advisor **SAP Datasphere** Application Studio automation bots Open connectors · Self-service data access SAP Mobile Services Process visibility · Integration assessment Data discovery SAP Document 貫 Orchestration Management service

**Enterprise security** services and hybrid identity and access management

- → Cloud identity services
- → Risk and compliance
- → Secure development

#### **SAP AI Business Services**

 Data Attribute Recommendation

SAP AI Launchpad

SAP AI Core

- Document Information
- Extraction

ΑI

- Personalized Recommendation
- SAP Translation Hub



**©** 

→ Learn more SAP BTP Innobvtes -

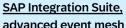
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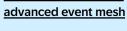
#### SAP BTP, ABAP Environment

#### **SAP Task Center**



- Migration assessment
- Hybrid/edge integration





**SAP Business** 

Governance **Accelerator Hub** 



SAP HANA Cloud

Data governance

**SAP Master Data** 

Data ingestion

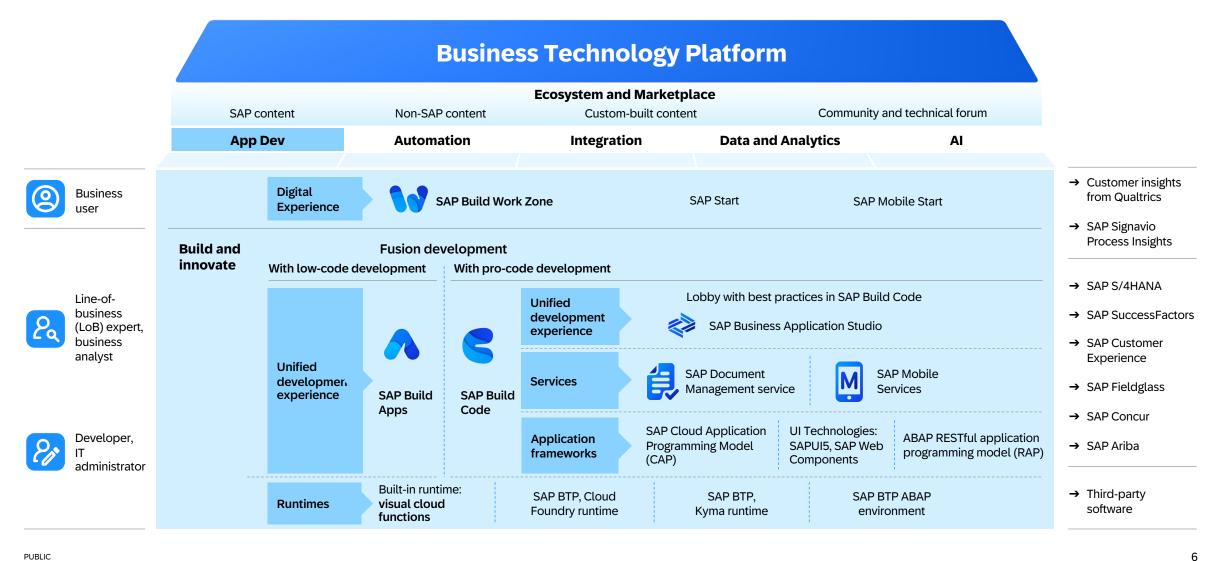
Processing and persistency



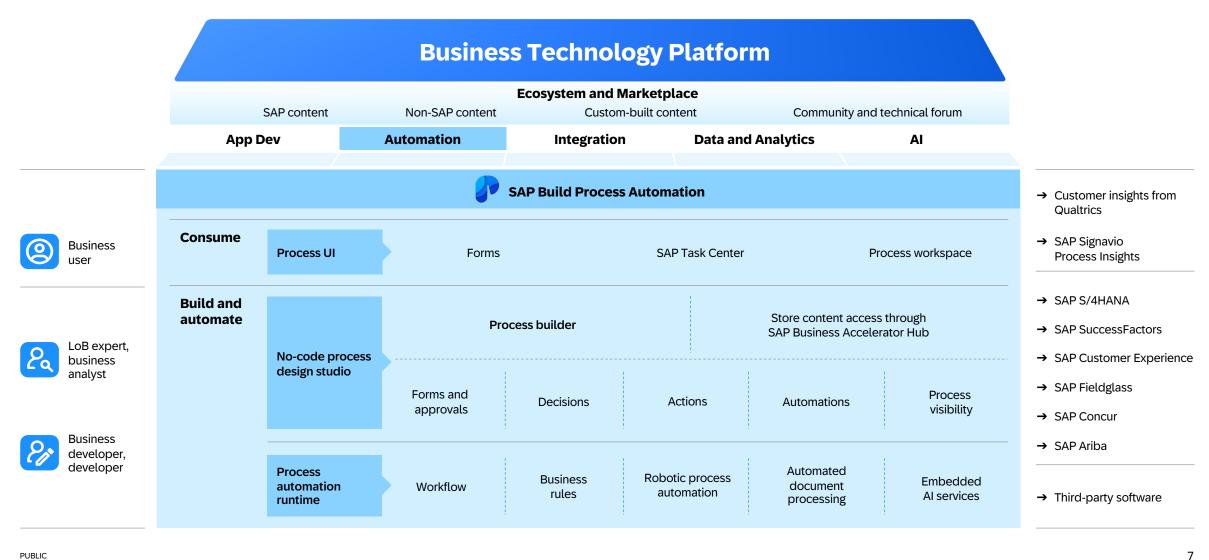


Monthly innovation highlights

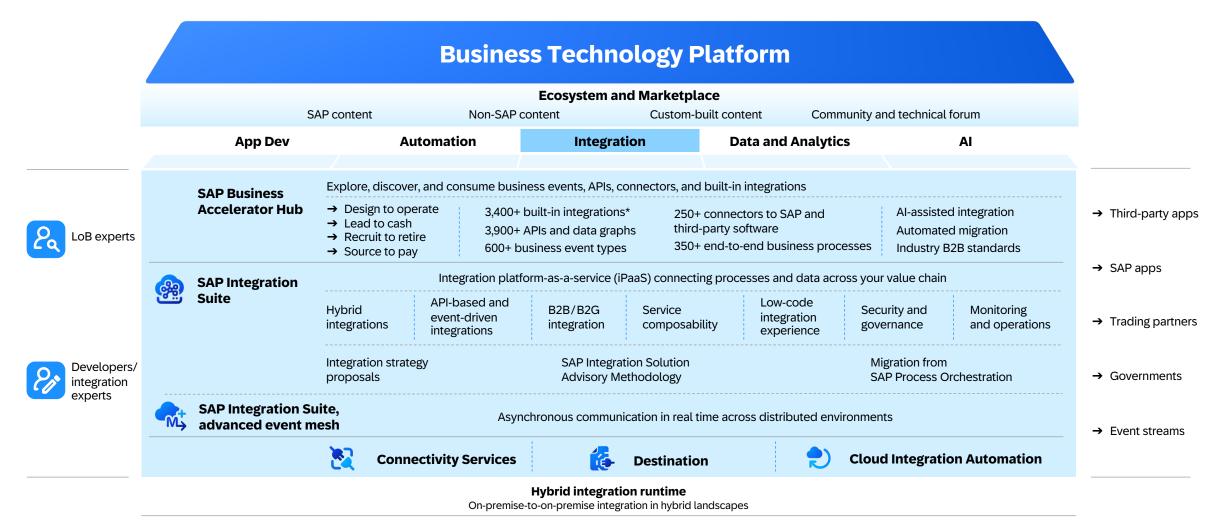
## Application development with SAP BTP



## **Automation with SAP Build Process Automation**



## **Integration with SAP BTP**

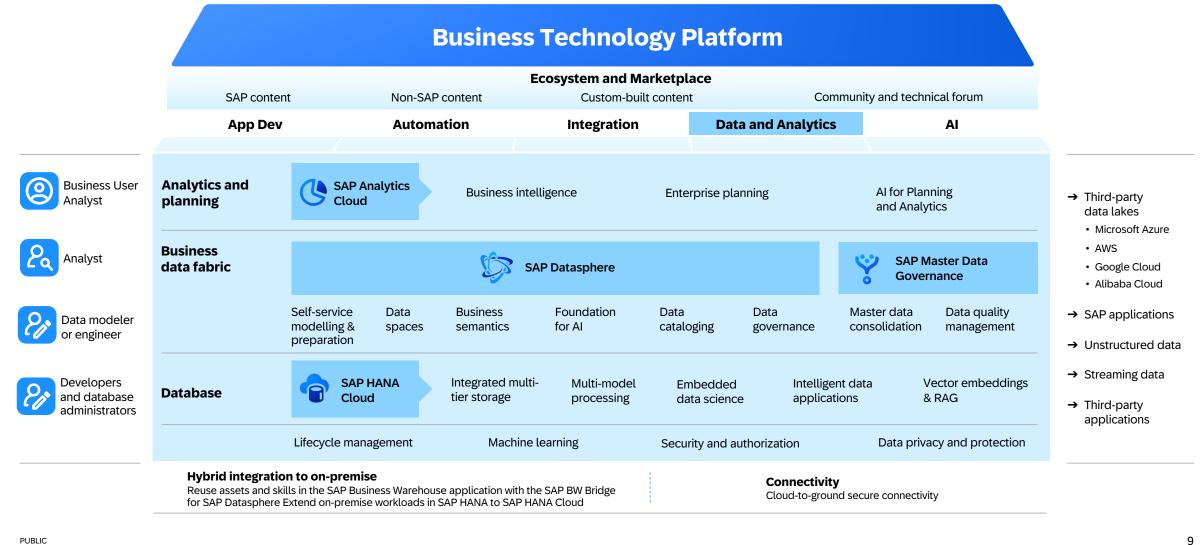


<sup>\*</sup> Content provided by SAP, partners, and the community

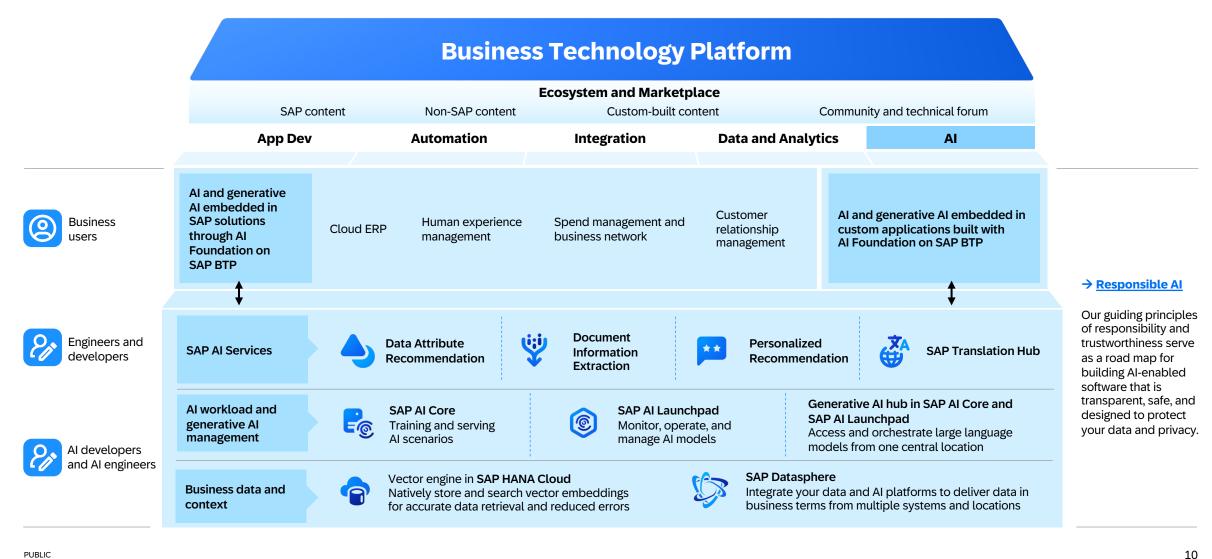
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## Data and analytics with SAP BTP



## AI with SAP BTP



# Thank you.

Contact information:

