

SAP Business Technology Platform - Marketecture

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Public



SAP BTP

Unleash digital innovation across business functions



SAP BTP is the foundation for an integrated SAP portfolio



SAP BTP is your platform to individualize your business processes



Cloud services for SAP BTP



Application development with SAP BTP



Automation with SAP Build Process Automation



Integration with SAP BTP

			Busi	ness Techno	logy Plat	form			
		Ecosystem and Marketplace							
		App Dev	SAP content Non Automation	-SAP content			-	and technical forum	
			Automation	integrati		ata and Analytic	3		
		SAP Business	Explore, discover, and consume business events, APIs, connectors, and built-in integrations						
LoB experts		Accelerator Hub	 → Lead to cash → Recruit to retire 3 	,400+ built-in integrations* ,900+ APIs and data graph 00+ business event types	APIs and data graphs third-party soft		ctors to SAP and Al-assister software Automate p-end business processes Industry B		→ T
		SAP Integration Suite	Integration platform-as-a-service (iPaaS) connecting processes and data across your value chain						→ SAP a
			Hybrid API-based a event-drive integrations integrations	n B2B/B2G	Service composability	Low-code integration experience	Security and governance	Monitoring and operations	→ Tr
Developers/ integration			Integration strategy proposals	SAP Integrati Advisory Met			Migration from SAP Process C		→ G
experts	₩ţ	SAP Integration Suite, Asynchronous communication in real time across distributed environments advanced event mesh Asynchronous communication in real time across distributed environments							→ E\
			🗞 Connectivity Services 🔅 Destination 🌔 Cloud Integration Automation						
			On-c	Hybrid integratio		es			

* Content provided by SAP, partners, and the community

Data and analytics with SAP BTP



AI with SAP BTP



Thank you.

Contact information:

