

# UNLOCK THE POWER OF DATA WITH CBS BUSINESS INSIGHTS DESIGN WORKSHOP

Start with the end in mind and transform the way you handle reporting.

As the demand for processes that generate real-time data and facilitate faster decision-making grows, many businesses still rely on manual reporting, limiting their productivity. To ensure you're on the right track, ask yourself these key questions:

- » Do you spend a lot of time doing manual reporting?
- » Do you have access to the relevant data and insights in a timely manner to make effective decisions?
- » Are you identifying issues early so that you can address them before they get too difficult and end up costing more?

If you're unclear with your answers or find solving this problem too complex and don't know where to start, we have the perfect solution for you.

## IN OUR BUSINESS INSIGHTS DESIGN WORKSHOP, WE WILL HELP YOU:

- 1. Identify your top priorities:** Capture requirements, metrics, business rules, data flows, data quality remediation actions to prioritise the most critical insights.
- 2. Document your requirements:** Understand your current state and define the vision for your future reporting solution by gathering user stories.
- 3. Design the visuals you need:** Develop personas for role-based access control (RBAC) and create reporting interface designs tailored to each persona's needs.

## AGENDA OVERVIEW



### STRATEGY, VISION, AND GOALS

Discuss overall strategy, vision, and goals for reporting by examining current state and determining future direction.



### DESIGN UI WIREFRAMES

Explore different types of reports, such as dashboards and PDFs.



### IDENTIFY PERSONAS FOR RBAC (ROLE-BASED ACCESS CONTROL)

Outline the roles and responsibilities of each persona, including SMEs, reporting consumers, and leaders.



### DATA QUALITY REVIEW

Address issues related to missing data, collection, accuracy, and validation while identifying strategies to enhance data quality.



### CAPTURE USER STORIES

Define requirements for each persona and identify key metrics, business rules, and report frequency.

## WHAT CAN YOU GAIN FROM THIS WORKSHOP?

By the end of the workshop, you will have a **comprehensive report** with all the gathered requirements and a **clear roadmap** to develop a self-service reporting solution that meets your business needs and enhances decision-making capabilities. Don't let manual reporting hold you back.

**Take the first step towards a smarter, more efficient self-service reporting solution with CBS.**

### BUSINESS INSIGHTS DESIGN WORKSHOP

**\$3500**

## ABOUT CBS

A leading Microsoft Partner specialising in cloud, security, and data, CBS has over a decade of expertise in delivering innovative cloud solutions to Australian businesses.

As one of Australia's most highly accredited Cybersecurity services organisations, we know what's required to safeguard your organisation today.

Our teams have deep experience & working knowledge of the following requirements and standards - APRA CPS234, ISO27001, NIST, PCI-DSS and SOC2 Type II. We are proud to hold the following specialisation and membership.



Data & AI  
Azure

### FIND OUT MORE ABOUT CANON BUSINESS SERVICES

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### CONTACT US TODAY

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