

# Data Strategy Pathfinder

## Create a strategy for success

In today's data-driven business landscape, the ability to effectively manage data is not just an advantage; it's a necessity for staying competitive and achieving technical capability.

The SCC Data Strategy Pathfinder is a strategic initiative designed to inform and guide your organisation towards an effective data strategy. Our workshop-based engagement centres on your data context and helps us clarify your data strategy needs and opportunities. We will present and provide you with a tailored data strategy roadmap designed to shape the future trajectory of your organisation.

This engagement is designed as the first step of a collaborative journey into data strategy best practice. By aligning your data practices with strategic objectives, you not only enhance operational efficiency but also lay the groundwork for leveraging data as a strategic asset in achieving long-term success.

## Why use a Data Strategy Pathfinder?



### Advanced Expertise

Tap into our team of highly trained experts with a broad range of data & AI skills to create the right strategy for your business.



### Informed Decision-Making

Gain comprehensive insights to make informed choices about your data strategy.



### Tailored Recommendations

Receive a personalised roadmap designed to optimise your data strategy.



### Future-Ready Solutions

Ensure your organisation is equipped with the knowledge to build a robust data strategy that aligns with long-term goals.

# Data Strategy Pathfinder

## How it works

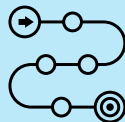
Our skilled team will engage with the appropriate subject matter experts, and data capability managers, in your organisation.

Throughout a number of workshops, we will build a picture of your current state and data strategy requirements. In the second part of this engagement, we will present you with a tailored roadmap for implementing a data strategy in your organisation. This process typically takes 3 weeks to complete.

### As part of this engagement, we will provide:



**Expert guidance:** Our experts will work with you to review your current state and offer guidance on industry best practice and cutting-edge capability.



**Tailored Strategic Roadmap:** We will write for you a customised plan to align your data strategy enhancement with your organisational objectives.

## Who's it suitable for?

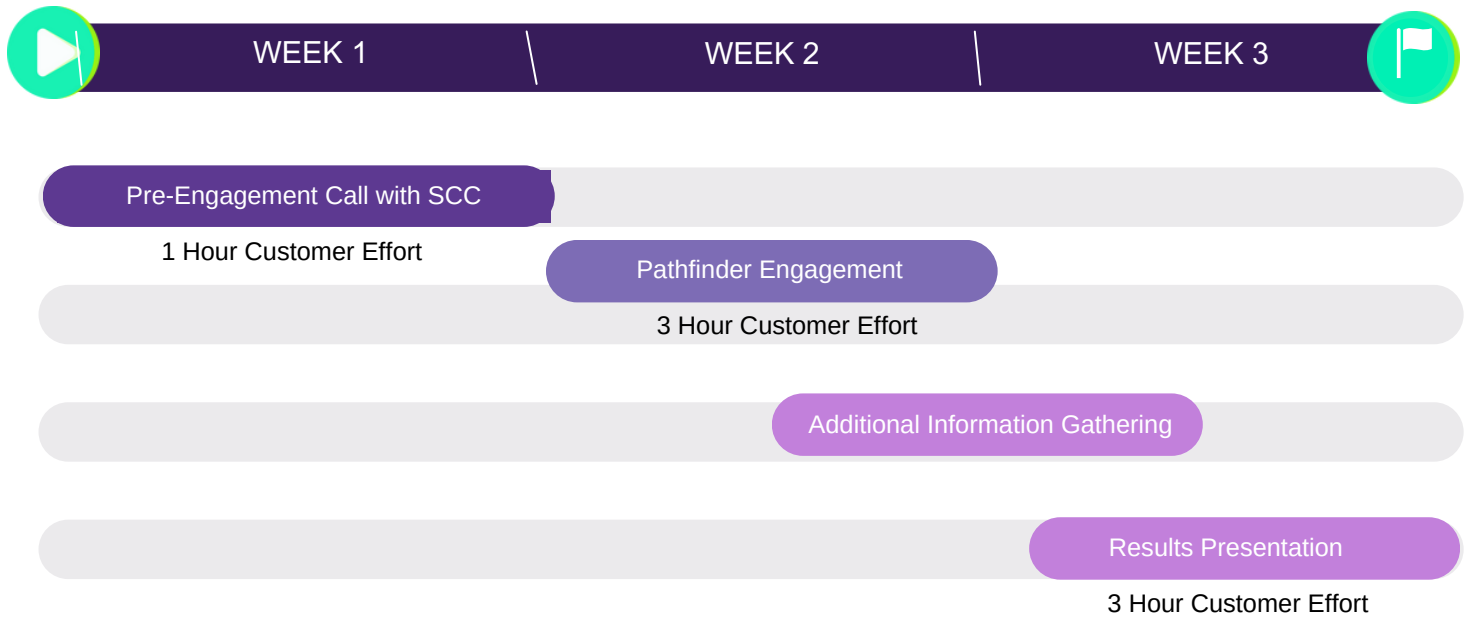
### This service is ideal for organisations that:

- Feel they lack a structured approach to data management and analysis, needing guidance on data collection, management, and utilisation to meet enterprise goals.
- Need help aligning with data protection laws and establishing robust data governance frameworks.
- Want to embed a culture where data-driven decision-making is the norm across all levels.
- Seek to gauge their data and AI proficiency against industry standards and competitors.

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## What to expect

Over the duration of the Data Strategy Pathfinder, SCC require just a few hours of your time to get set up and report back the results of the insights collected. You will then take away an actionable tailored plan to improve your data strategy.



## Why SCC?



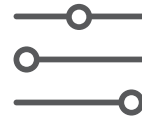
### SCC capability

We partner with some of the world's leading cloud services providers and have been building best in class solutions for our customers for years.



### SCC expertise

Our team of highly trained experts will make sure your solution is future-proof, secure and cost effective, all while providing the best possible experience.



### SCC Services Hub

Our online portal allows you to stay in control of changes to your environment with granular visibility and transparency in a single, easy-to-use interface.