



AS IT HAPPENS

SCORE CAPTURE

GOLF SOCIETY MANAGEMENT

Available for
Download on  

HISTORY OF THE SYSTEM

- Established 2013 - developed in South Africa
- Started as a hobby, idea grew into a niche business
- Moved from tournament-based business to a digital scoring solution for Golf Communities
- Grown by word-of-mouth
- Strategic investment partner MoreCorp brought on board

Credible Clients



CENTRAL

DC




ORIGINS

CORPORATE MASTERS

SUNSHINE TOUR



GR8NESS BEGINS HERE



EBOTS

GOLF & COUNTRY EST

Your unique lifestyle

THE COUNTRY CLUB
Johannesburg



2017 MEN'S CLUB CHAMPIONSHIPS

GLENDOWER

SUMMARY OF THE SYSTEM

- **Digital scoring** for golf - amateurs to professionals
- Supported by **FREE App** available on iOS and Android - **hole-by-hole LIVE** scoring, players can see **where they are in the field**
- Big screen **detailed leaderboards** - all major calculations - TEAM competitions
- **Golf Community Management Company** - powerful backend, tournament creation, member management, notification modules - **LEAGUES**
- Advanced **features** available (Order of Merit, “Race to Dubai”, Rankings, Eclectic competitions and Merged Comps, Knockouts) - **NATIONAL LEADERBOARD**
- Clubhouse App - playlist of adverts (**stills and videos**), front end CMS, remote updates, Club content, ScoreCapture content - revenue opportunity for Clubs

MISSION

To create more **excitement**

Treat amateurs like pros

Educate and **innovate**

Build a ScoreCapture community

Grow the game

Attract more **sponsors** to golf

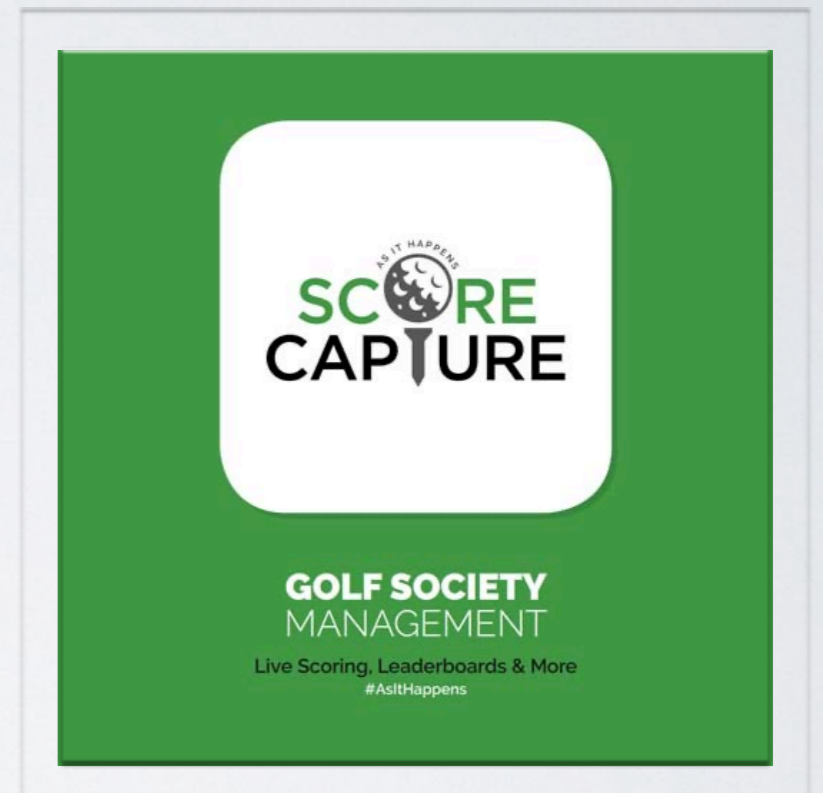
Reduce admin and costs for the Clubs/Societies

Increase revenue for Clubs/Unions

Improve **record keeping**

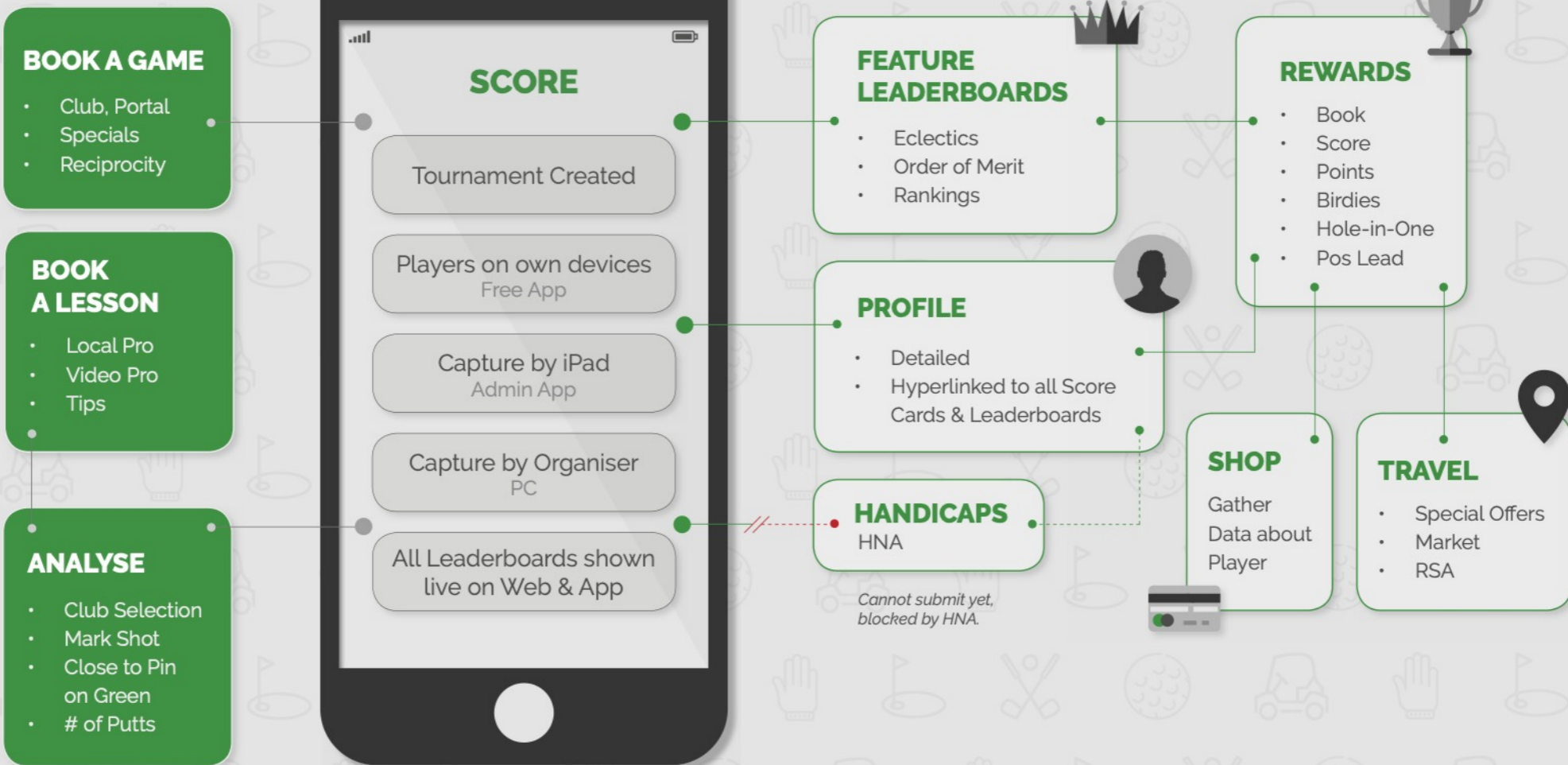
Improve **communication** with golfers

Reward golfers



GOLF'S DIGITAL PLATFORM

SCORE
CAPTURE



THE INDIVIDUAL GOLFER

LIFETIME OF SCORECARDS

NEW WORLD HANDICAP

30 CALCULATION TYPES

LINKED TO HNA

NATIONAL COMPS

GPS ON SA COURSES

INDIVIDUAL STATS

HANDICAP ALLOWANCE

LIVE LEADERBOARDS

DETAILED GOLF PROFILE

"PICKUP" BUTTON

ALL COURSES UPDATED DAILY

THE SCORECAPTURE APP

- Set up game in 3 taps
- Plan your attack on GPS
- Score for all 4 players
- Best looking scorecards
- Check out your stats
- Unlimited live leaderboards
- All matchplay formats
- Detailed golf profile
- Society setup



SOCIETIES

- Societies are “schools” or “groups” of golfers that play on a **regular** basis
- ScoreCapture has numerous societies and golf tours that use the system for their tournaments
- We have recently launched our **Premium** module, which allows for multi round tournaments, eclectics, averages/sums (also OOM), rankings and knockouts

FREE

UNLIMITED ONE ROUND TOURNAMENTS
OVER 30 CALCULATION TYPES

- WEB ADMIN LOGIN
- SOCIETY SPECIFIC DASHBOARD
 - SOCIETY SPECIFIC DASHBOARD
 - Can link to Twitter, Facebook & Instagram feeds
 - Space for gallery, adverts (controlled by SC), mini leaderboards, latest comps, calendar
- POWERFUL TOURNAMENT CREATION MODULE
 - Import field function
 - Society name filters
 - Drag and drop names and 4-balls
 - 1 tee, 2 tee, shotgun starts
 - Player list sorting function (shuffle, by handicap, by name etc.)
 - Team function available
 - Multiple Live Leaderboards with Filters
- MANAGE ALL YOUR MEMBERS DETAILS ONLINE
- TOURNAMENT INVITES & FIELD NOTIFICATIONS
 - Via Email/SMS
- MEMBERS REPLY VIA EMAIL (PLAY/NOT) - COLLATED
- FIELD BUILT FROM YES REPLIES (CAN OVERRIDE)
- JOIN GAMES THROUGH A QR CODE/ROUND PIN
- LIVE SCORING
 - Free access to Apple Store/Google Play Store App
 - Various Scorecards
 - Matchplay Scorecard
 - Players can view all Leaderboards LIVE on the App
 - Email strokeplay/stableford /matchplay scorecards to Pro/Manager /Players from App
- EASY ONLINE CAPTURE SCREEN
 - For Society Admin & Team to collect all scores from the old scorecards if necessary to ensure the completeness of leaderboards
- ROUND ANALYSIS & HIGHLIGHTS LEADERBOARDS
- PRIZE ANALYSIS
 - Includes count outs & prize exclusion if required (including manual override for results in playoff)
- SOCIETY ACCESS ON SCORECAPTURE APP
 - Members
 - All tournaments
 - Featured laderboards (See PREMIUM)
 - Manual mini leaderboards

PREMIUM

R100 PER MEMBER PER YEAR

UNLIMITED MULTI ROUND TOURNAMENTS



YOUR SOCIETY

AMAZING FEATURES TO KEEP YOUR MEMBERS INVOLVED



ECLECTICS

Challenge your friends to see who can put together the best round over a period of time.

Our most popular feature is the electric leaderboard, where the ScoreCapture system looks at all the scores for a player on a hole and returns the best one. This is done for all 18 holes which produces the best round the player would have played.



ORDER OF MERITS

Another popular feature leaderboard collates all the rounds that fall within the filters selected and calculates the best average or sum of the totals using gross, net or stableford points.

You can choose how many tournaments are needed to qualify and limit the number of rounds that count. This leaderboard will reveal your most consistent golfer of the year.



RANKINGS

The ranking feature can allocate different points tables to players depending on where they finish in a series of leaderboards.

The rankings points tables can be apportioned for betterball and alliance leaderboards, as well as individual leaderboards. Your rankings leaderboard will reveal the golfer that performs the best on the big stage.



KNOCK-OUTS

Send out the invitations to your database for an individual or betterball knockout. Confirm the entries, choose your seeded players and generate the draw at a click of a button.

The draw is instantly available to your members on the web and the app, and all relevant contact details will be available to the players when they have logged in and hover over their game. Results can be entered online so the draw is always up to date.

BENEFITS TO CLUBS AND MEMBERS

All members have access to their own detailed profile, scorecards and leaderboards
Clubs will now have a **digital record of scores and prize lists** available online

Educates and reduces mistakes (New World Handicapping System)

Reduce costs through using fewer scorecards

(Clubs are spending on average **R40 000** a year on scorecards **per course**)

Reduce admin by using our **TOURNAMENT & KNOCKOUT** module

Revenue opportunities: Clubhouse App running adverts, logos on home screens and leaderboards

Also origination fees for successful introduction to a Corporate Day

Improved communication with members

Internal competitions will generate significant interest within the Club - online and up-to-date (**ECLECTIC COMP, ORDER OF MERITS**)

Boost the Social Media footprint of the Club

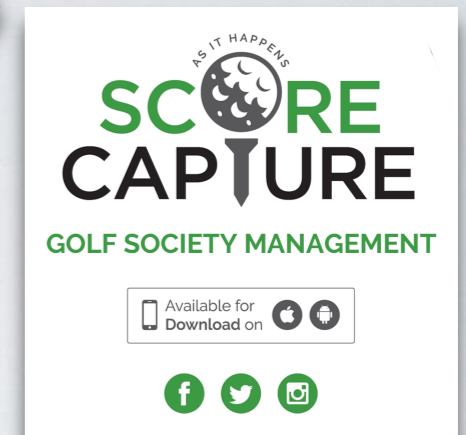
Course Analysis - future stroke ratings - from each tee

Introduce other “Race to Dubai” or “Fed-Ex” Cup Series - attract sponsors

HOW WILL IT WORK?

DIGITAL SCORING AT THE CLUBS

- System is extremely flexible (depending on Club requirements)
 - **Club** creates field
 - **Societies of Clubs** create their own games
 - **Players** can join the Club's main game, or the different Societies' games through a QR code or round pin
 - **Members** create their own games on the App
- Club **merges** all the games on the course (or both courses) - **Club can choose competition type and apply handicap allowance**
- The merged leaderboards are displayed on the **TV Screens and on the App**
- Scores entered post-event on the **capture screen** on the web, if required, to ensure completeness of leaderboards
- Results are incorporated into **"Eclectics"/"Order of Merit"** automatically, if the round falls within the chosen parameters set up by the Club - scores already in **NATIONAL LEADERBOARD**



NATIONAL LEADERBOARD

No other system in the world offers this

All affiliated golfers that score on the App are automatically entered into the **NATIONAL LEADERBOARD**

The more players that play at your Club, the better chance they have

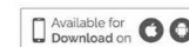


Monthly Comp, that takes your Saturday and Sunday scores

Our unique scoring system compares the golfers IPS with the average of the IPS on that course for the day and then allocates “Ranking Points” depending on where the finish on the leaderboard



POWERED BY



CGGU : 2018 2018/01/01 - 2018/12/31
 League: Scratch
 Division: A Div
 Comp Type: Individual Matchplay (Scratch)

POS	CLUB	TEAM	PLAYED	WON	DRAWN	LOST	POINTS	LEAGUE POINTS	ACTIONS
1	Royal Johannesburg and Kensington Golf Club	RJK SC A	7	5	2	0	34.0	12.0	
2	The Country Club Johannesburg	CCJ SC A	7	3	4	0	32.5	10.0	
3	Modderfontein Golf Club	MOD SC A	7	3	2	2	28.0	8.0	
4	Randpark Golf Club	RPK SC A	7	2	3	2	29.5	7.0	
4	Dainfern Country Club	DFN SC A	7	2	3	2	24.5	7.0	
6	Parkview Golf Club	PKV SC A	7	1	3	3	26.0	5.0	
6	Houghton Golf Club	HTN SC A	7	2	1	4	23.0	5.0	
8	Kyalami Country Club	KYA SC A	7	1	0	6	16.0	2.0	



Back

Players Results

LEAGUES

MASTERS

BETTERBALL

Unique Competitions

07:06

Fantasy Leaderboard
All - Fantasy

Masters Betterball
Delayed by 1 min
Betterball Stableford HA 85%

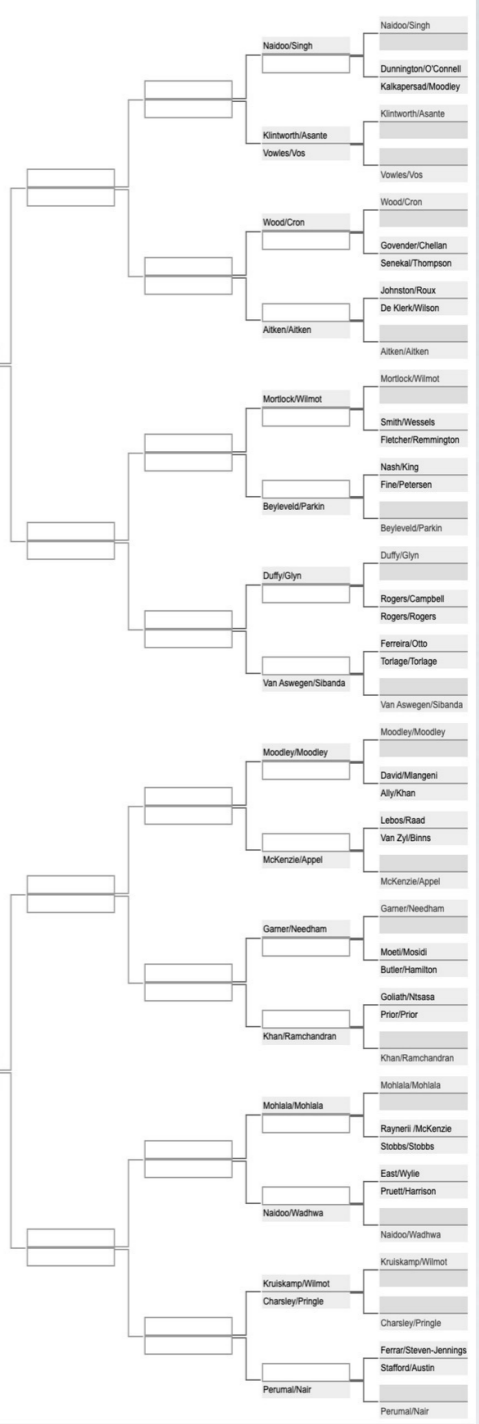
POS	PAIRINGS	SCORE TO PAR	TOTAL POINTS	THRU COURSE
1	5 0	-13	49	18 Lakes 18 AUG
2	15 0	-12	48	18 EOA 18 AUG
2	13 0	-12	48	18 READ 18 AUG
4	6 3	-10	46	18 MGC 18 AUG

20 22

PGA

SOUTHERN HILLS

WHO WILL YOU CHOOSE AS YOUR BETTERBALL PARTNER?



THE COUNTRY CLUB

JOHANNESBURG

KNOCKOUTS

Free for all CGGU clubs

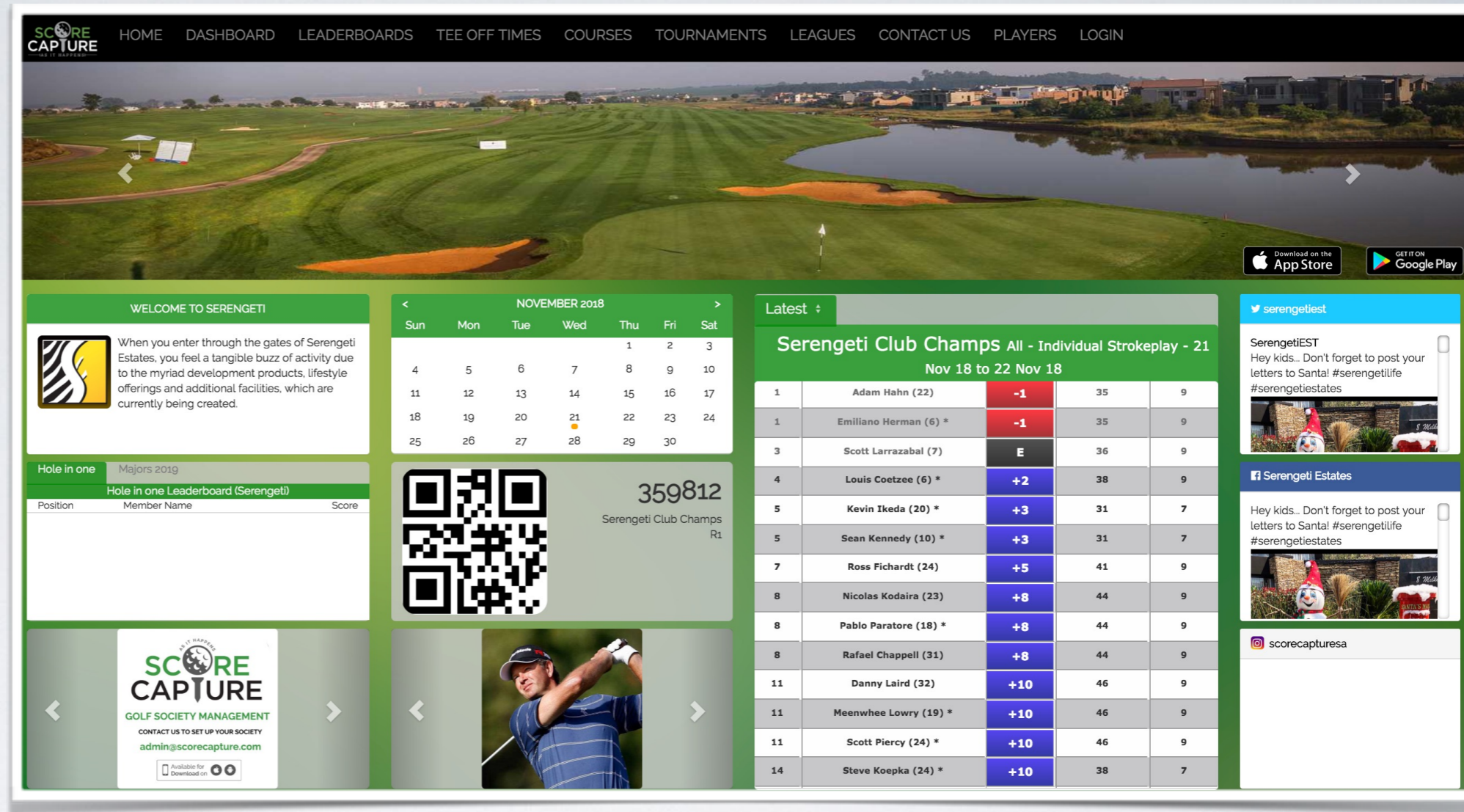


CLUB HOUSE APP

ScoreCapture provides at least
 2 screens
 2 media players
 professionally installed

*Screens are property of ScoreCapture

Content controlled by the Club
Instant Updates
Content assistance if required



Rotating leaderboards, league tables, still images, advertisement videos
 Market-related charges are currently R850 per 10 second video per screen, per month
At R500 per month, per 10 second advert, per screen, the Club can generate R60 000 per annum

* Club is responsible for replacement of screens if damaged or stolen

Costs involved

INCLUDED

Full system - with support
Clubhouse App

2 screens 2 media players installed

Free emails to whole client base

SMS bundle

50% discount to Societies in Clubs

MONTHLY	R 3 000 ex VAT
ANNUAL	R 30 000 ex VAT

**Discounted to R25 000 ex VAT per annum
signed 3 year contract
R75 000 ex VAT upfront payment**

Club Champs
Discount

WHY SELECT SCORECAPTURE OVER OTHER SYSTEMS?

- Locally based, built by **South African** golfers for South African golfers
- Linked to **HNA**
 - Members handicap index *updated daily*
 - All **courses information** is kept up to date
- **Proven track record** - we have done the biggest and the best
- No other solution provides **ALL OF THE BELOW**
 - **Web based front end** to create tournaments - detailed team leaderboards with filters (with training for your staff)
 - **Players have access to a FREE App** to set up and score their games (Club does not have to do anything)
 - Feature leaderboards like **Eclectics, Order of Merits, Rankings and Knockouts** keep members interested and playing more
 - **Screens** in the Clubhouse and Pro Shop, showing **LIVE leaderboards, Club managed content** and the feature leaderboards, updated automatically and immediately after the round - gives the Club an opportunity to **create revenue**
 - Our **NATIONAL LEADERBOARD** (runs every month on a Saturday/Sunday - for affiliated members in SA) is free to enter and we have given away **R500 000** in prizes already to golfers around the country
- **Our customer service is unparalleled** - we are available 24/7 to assist

BEST VALUE FOR MONEY

DIGITAL ENVIRONMENT

- Other sporting codes have their digital platforms for **record keeping** and to **measure performance**
- Over **10 000 clubs in the USA** have already moved to live-scoring systems
- Impossible for the Club Pro to...
 - Check everyones handicap index, course handicap and then players handicap
 - Check where the players get their shots and add up all the scorecards
 - Produce a leaderboard with any integrity in the timeline required and then communicate it effectively
 - In our experience **1/3 scorecards have errors** on them
- Future Dev - **Golf Bookings** - integration with Golftimes, ClubMaster and even JONAS in time
- **Communication** with members - multiple platforms under one system (email/sms/in-app notifications/screens)
 - Tournament schedule, leagues and knockouts
 - Winners and Events
- Once the adoption happens, this opens up many doors for the Clubs - more adverts, **better exposure for sponsors**
 - There is **massive value** in these elite communities that is **not being harnessed by the clubs**

TIME FOR SA TO MAKE THE MOVE



QUESTIONS?