Create connected workplaces & workforces – with Microsoft & ScreenCloud

Extend the reach and impact
of Microsoft apps and content,
from head office to plant floor.

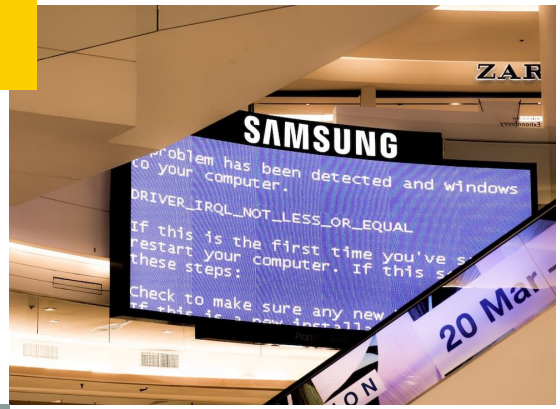
ScreenCloud

We're better together.

Communication is at the heart of every organization's success.

All companies go through digital transformation.
At its center is improved information and data flow.

Screens are ubiquitous, yet underutilized



- Screens **should** be a vital internal communications channel for businesses, especially for **digitally detached deskless workers.**
- But they are **under utilized, often broken** or just showing looping images & videos.
- This is partly due to the legacy of digital signage being the audiovisual industry – fragmented and hardware-first, and requiring an on-site IT presence.

- Communication could and should be **improved effectively, cheaply** and **at scale** with screens.
- Screens become a **part of the fabric of an organization's working environment** – visualizing operational data, health & safety updates, compliance, company & HR updates.

80% of the global workforce is deskless and digitally detached

ScreenCloud improves digital employee experience by amplifying information and content from Microsoft applications, via ‘screens that communicate’.

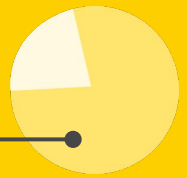
Emails, verbal updates and static signage are not always reliable, cost-effective or scalable.

There is simply no other channel that can communicate to all employees as well as screens.

We enable customers to use the screens on their walls and the content in their systems – via our apps, integrations, and SaaS and technology partnerships – to create **connected companies.**

84%

of deskless workers feel that they do not get enough direct communication from management[1]



83%

of deskless employees don’t have a corporate email address and 45% have no access to a company intranet[1]

[1] 2022 State of Deskless Work Report - Skedulo

The ScreenCloud platform

Media players for screens

Uses a browser engine to make the screen always-on and web connected

We support most platforms and have developed our own digital signage OS

Cloud monitoring & management

Delivering content optimized for screens

GraphQL API, remote device management, scheduling of content and health diagnostics

Studio CMS

Robust web based content management for digital signage

Enterprise grade security, easy to use, and built for scale

Apps platform

Out of the box screen applications for common use cases

Customers have the ability to deploy their own screen apps with our SDK and Playgrounds sandbox

Content feeds & dashboards

Fully automated content feeds with connections to common authoring tools

Secure display of business intelligence dashboards

Make ScreenCloud the Central Digital Touchpoint for Your Deskless Workforce

Here are the benefits digital signage can offer within the Microsoft Ecosystem.

Championing Digital Transformation

Make connecting your 'digitally detached' employees with screens a key part of your digital transformation strategy.

Saving Time & Money

Streamline your HR and Operations workflows, go paperless, and reduce admin hours.

Fostering Transparency & Trust

Bridge the gap between management and frontline workers; with internal comms that are visible and accessible to all.

Creating Connection

Share meaningful narratives that help your employees feel connected to their work, each other, and the company.

Boosting Productivity

Surface real-time data and operational updates to support informed decision-making.

Amplifying More Voices

Democratize content creation and sharing; with a CMS that can be used by anyone – not just IT.

ScreenCloud and Microsoft: We're better together

Driving digital transformation and an improved digital EX with content from Microsoft apps on the big screen.

This partnership ensures Microsoft content isn't just seen, but felt, remembered and acted upon – as it's presented on large digital displays in a visually appealing and dynamic format that is far more effective at communicating with digitally detached deskless workers than email, word of mouth or static signage.

Together, ScreenCloud and Microsoft delivers frontline-first internal communication that can:

- ➔ Reach everyone in the entire organization, including digitally detached workers on the frontline,or not sat behind a desk
- ➔ Bridge the gap between knowledge and deskless workers, and head office/corporate and the frontline
- ➔ Drive engagement, productivity and operational efficiencies
- ➔ Extend the reach and impact of M365 apps and content

About ScreenCloud

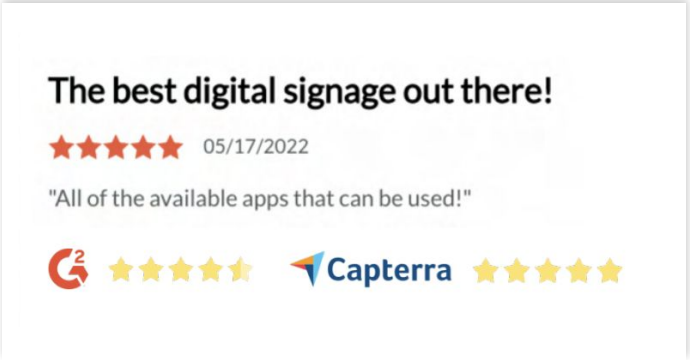
ScreenCloud

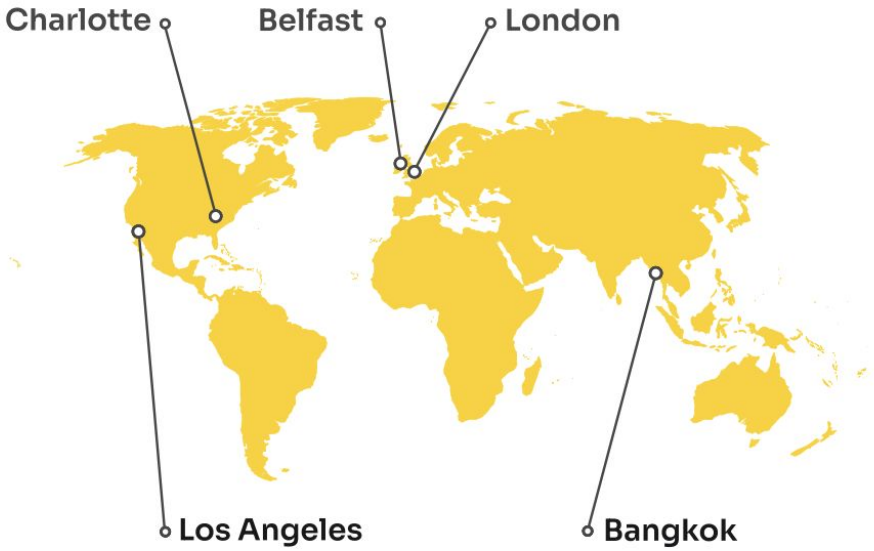
The market-leading digital signage company

9000+ happy customers

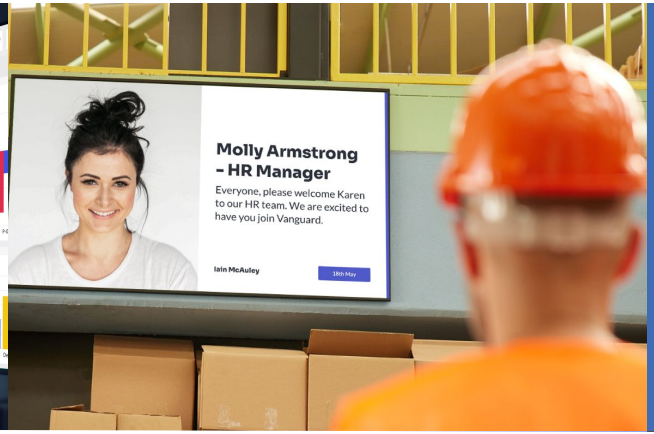
100,000+ screens powered

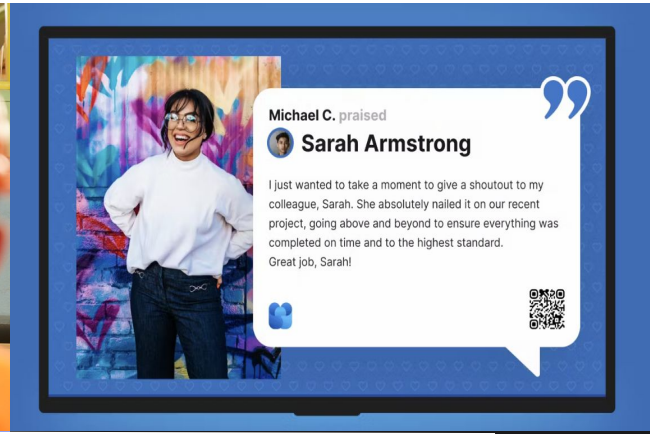
5 hubs with 100+ employees





3 powerful ScreenCloud digital signage solutions that bridge the gap between management and deskless workers – through M365





ScreenCloud PowerBI App

Empower your frontline workforce with the data and insights needed to improve business outcomes and enhance productivity.

ScreenCloud Post to Screen

Keep every employee, from head office to plant floor, informed and up to date by sharing your latest MS Teams posts to the big screen.

ScreenCloud Viva Engage

Increase employee wellbeing and retention by recognizing deskless and frontline worker contributions, and building community.

INCREASE PRODUCTIVITY

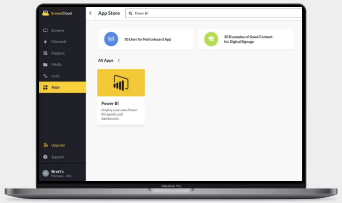
ScreenCloud PowerBI App

Empower your frontline workforce with the data and insights they need to do their best work

ScreenCloud empowers PowerBI customers to get the decision-support data and actionable insights in front of the teams that need it the most, on screen and at scale.

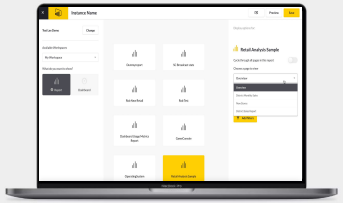
Remotely share business intelligence previously locked behind logins with your deskless and frontline workers, without worrying about security risk.

How it works



Connect to your account in ScreenCloud

Select the PowerBI App inside ScreenCloud.

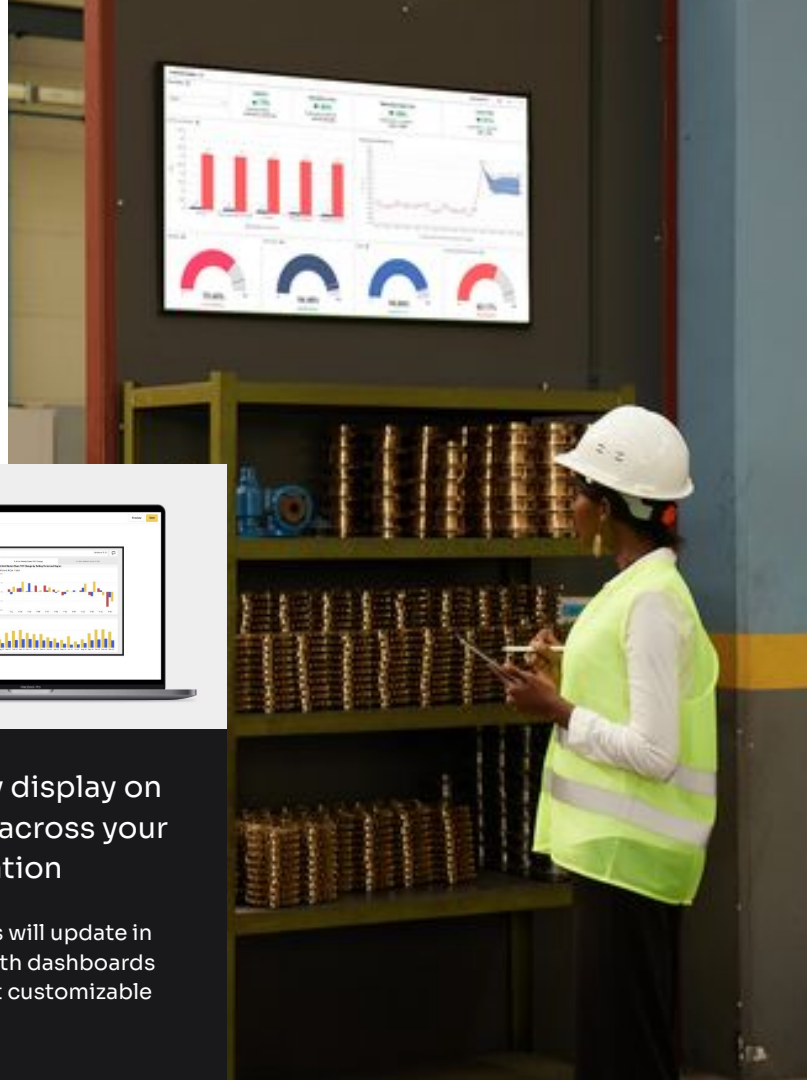


Select and configure your dashboard

Filter and customise report display and set duration.

Securely display on screens across your organization

The screens will update in realtime, with dashboards refreshes at customizable intervals.



RPL X ScreenCloud

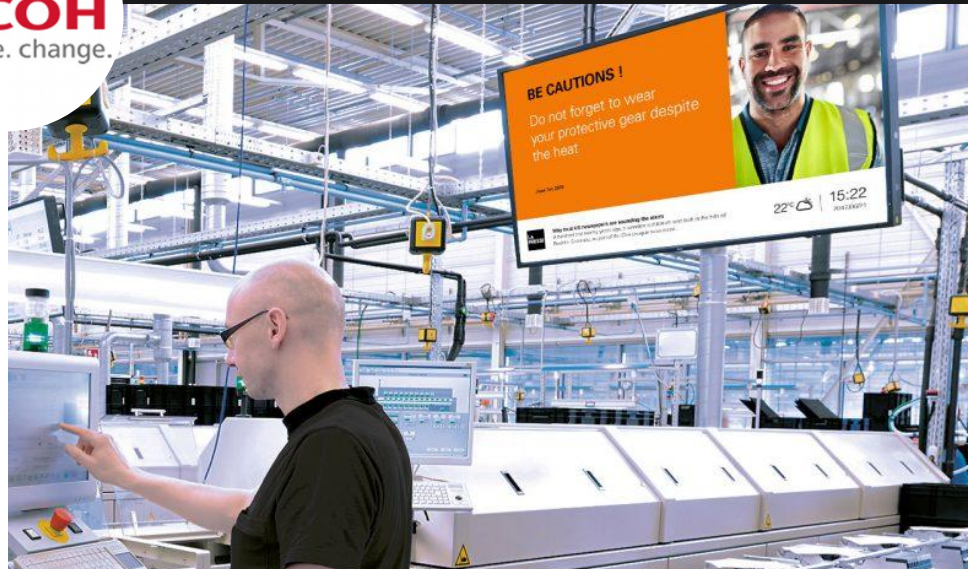
Utilizing ScreenCloud's PowerBI integration allows RPL to:

- Provide on-the-floor technicians with data visualizations to track performance in real time.
- Provide a 360-degree view of overall plant systems and workflows that allow operators to analyze problems.
- Allow teams to save admin time and resource, by moving away from manual, paper-based records.
- Streamline their data tools into one system and display their dashboards and productivity metrics to the teams and managers on the manufacturing floor.
- See continuous improvements in production and productivity as a result of higher motivation and more time to spend on higher value tasks.

"ScreenCloud has helped save us around 65 weeks a year by moving from manual creation paper based reports over to digital signage, utilizing automated Microsoft PowerBI dashboards."

Sharon Winning
Continuous Improvement Engineer, Ricoh UK Products Limited

RICOH
imagine. change.



Target Customers

- Enterprise companies who have a large deskless workforce looking to improve productivity and engagement with frontline workers.
- Companies looking to ‘unsilo’ data and processes and migrate to the cloud.

ScreenCloud Value Proposition

The Microsoft seller
Solve the major issue of “bridging the gap between data and decision making” and “collaborating and communicating on this data” using the PowerBI app in ScreenCloud’s CMS, Studio.

The Microsoft PDMs
Grow their partner ecosystem by expanding the reach of critical business data within organizations that need to make strategic decisions.

The partner
Partners benefit from the opportunity to securely connect people, assets, workflows and processes, and make informed decisions.

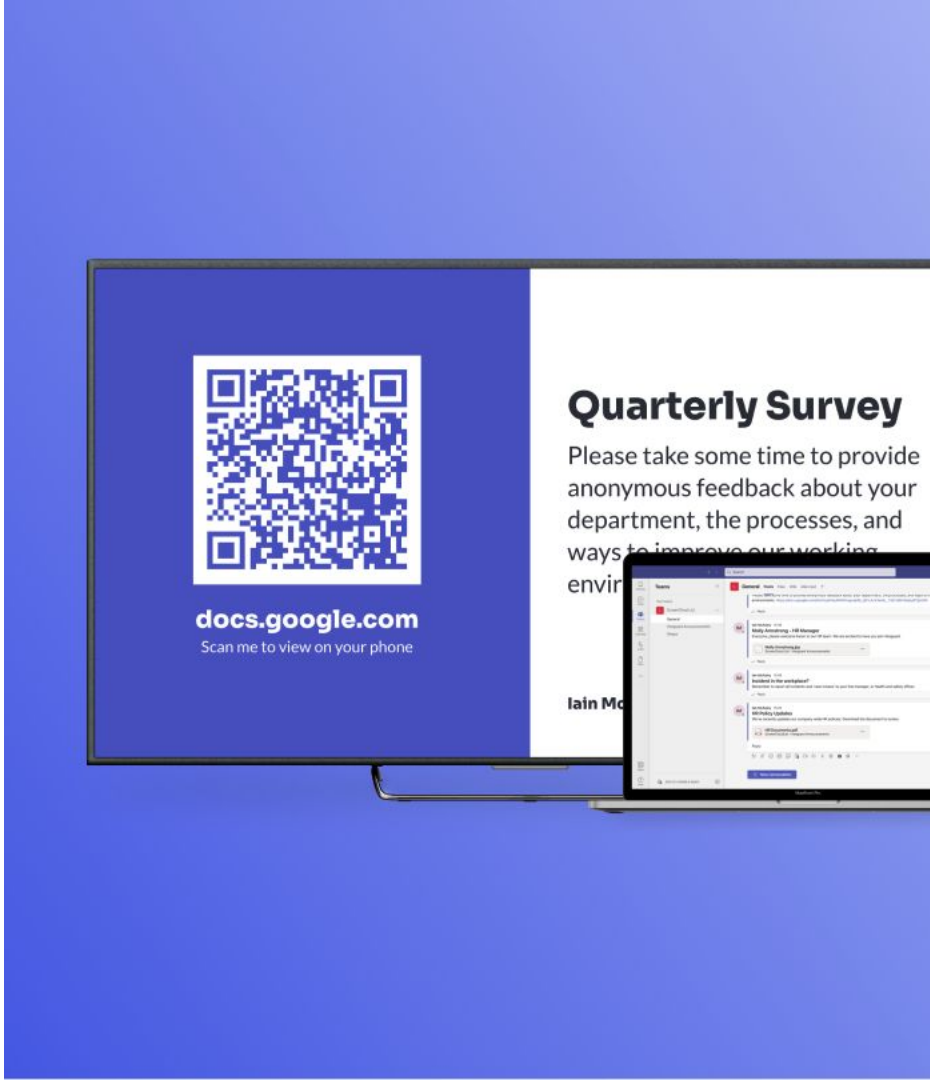
Differentiations

- ScreenCloud is hardware-agnostic, and works with a wide range of screens, TVs and media players.
- ScreenCloud is the leading end-to-end cloud based solution, enabling organizations to manage a network of screens globally.
- Easy to install and easy to fix by non-IT people on the ground.
- Running on affordable hardware, fully compliant with enterprise networks and security policies.
- ScreenCloud integrates with the full Microsoft suite allowing customers to complement their existing workflows and display information from other 365 applications.

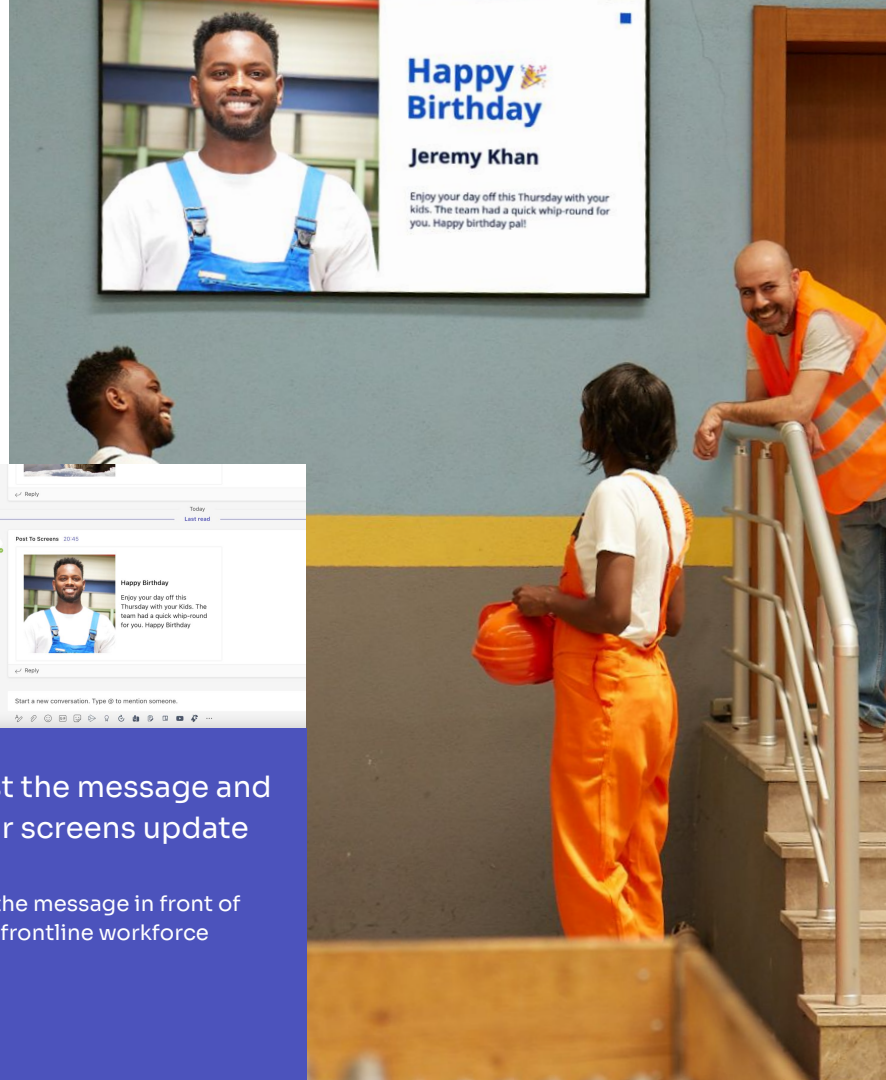
IMPROVE COMMUNICATION

ScreenCloud Post to Screen

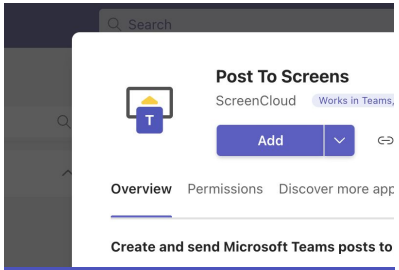
Keep your entire workforce informed and up to date, and improve communication and collaboration



We know that not all of your employees are sat behind a desk using Microsoft Teams. ScreenCloud's Microsoft Teams integration will make sure every worker – mobile, deskless or frontline – gets the information and messages they need, in real-time.

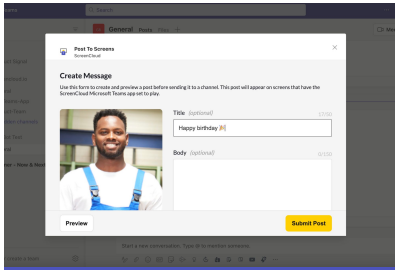


How it works



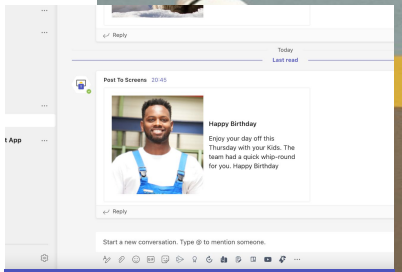
Add the Post to Screens app

Connect your ScreenCloud account and link to a specific Teams channel



Open the app and curate your message

Open the app and add your message and preview



Post the message and your screens update

Get the message in front of your frontline workforce

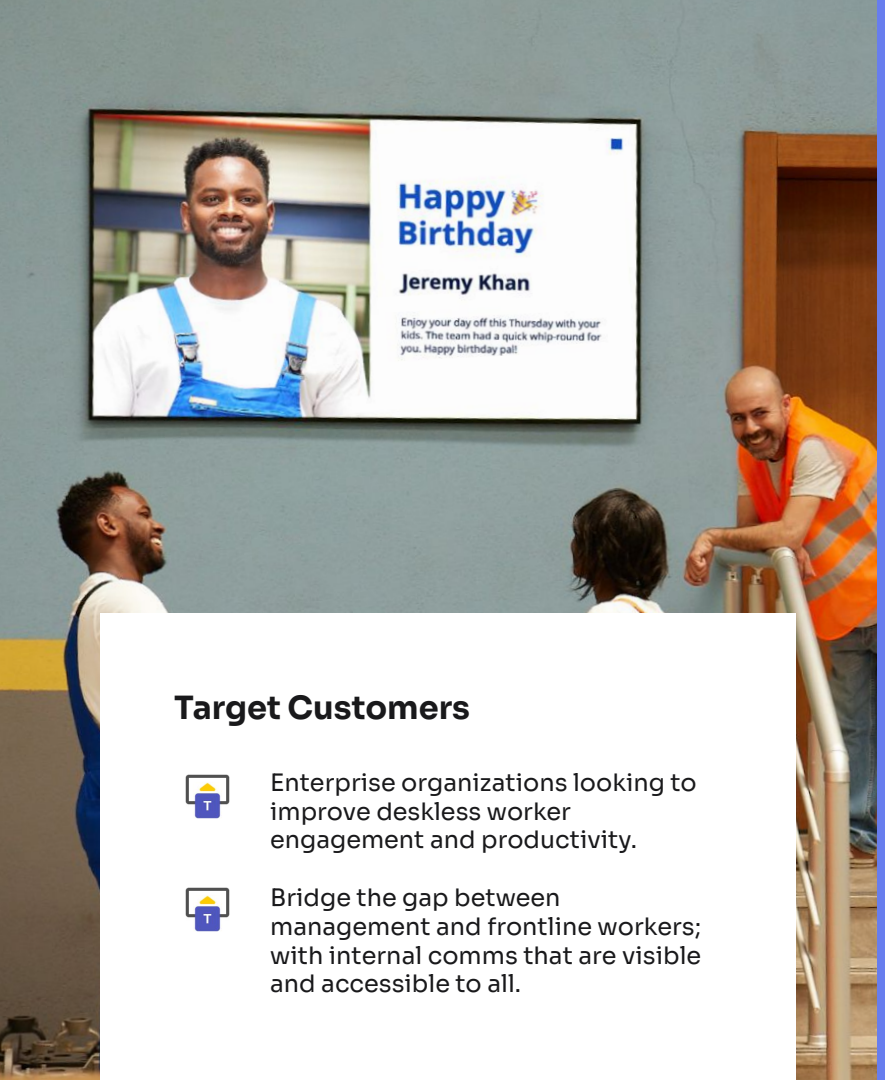
PAM X ScreenCloud

Utilizing ScreenCloud's Post To Screen allows PAM to:

- Extend the reach of MS Teams communications to all employees by automatically publishing posts to screens.
- Prompt action by publishing QR codes on screen for mobile and deskless viewers to scan.
- Simplify the process of onboarding new employees, sharing insights, and collecting ideas and feedback.
- Deliver a branded destination for frontline workers to have access to company news.
- Promote employee wellbeing and reduce turnover.

"It saves so much time. Publishing content directly from Microsoft Teams allows me to communicate messages as they happen, in almost real-time. It will also make sure the content is always fresh"

Chloe Marris
Human Resources Advisor



Target Customers

- Enterprise organizations looking to improve deskless worker engagement and productivity.
- Bridge the gap between management and frontline workers; with internal comms that are visible and accessible to all.

ScreenCloud Value Proposition

The Microsoft seller
Accelerate partner-to-partner empowered selling by leveraging modern automated technology that allows businesses to engage their workforce with minimal effort.

The Microsoft PDMs
PDMs can attract partners that focus on employee engagement within the deskless workplace. Over 80% of the global workforce are deskless and digitally detached. The MS Teams app in ScreenCloud Studio has the ability to bridge this divide.

The partner
Microsoft partners can yield returns from organizations that are currently investing in strong internal communication, and encouraging and supporting employee communication, whether the focus is information-sharing, or building community and culture.

Differentiations

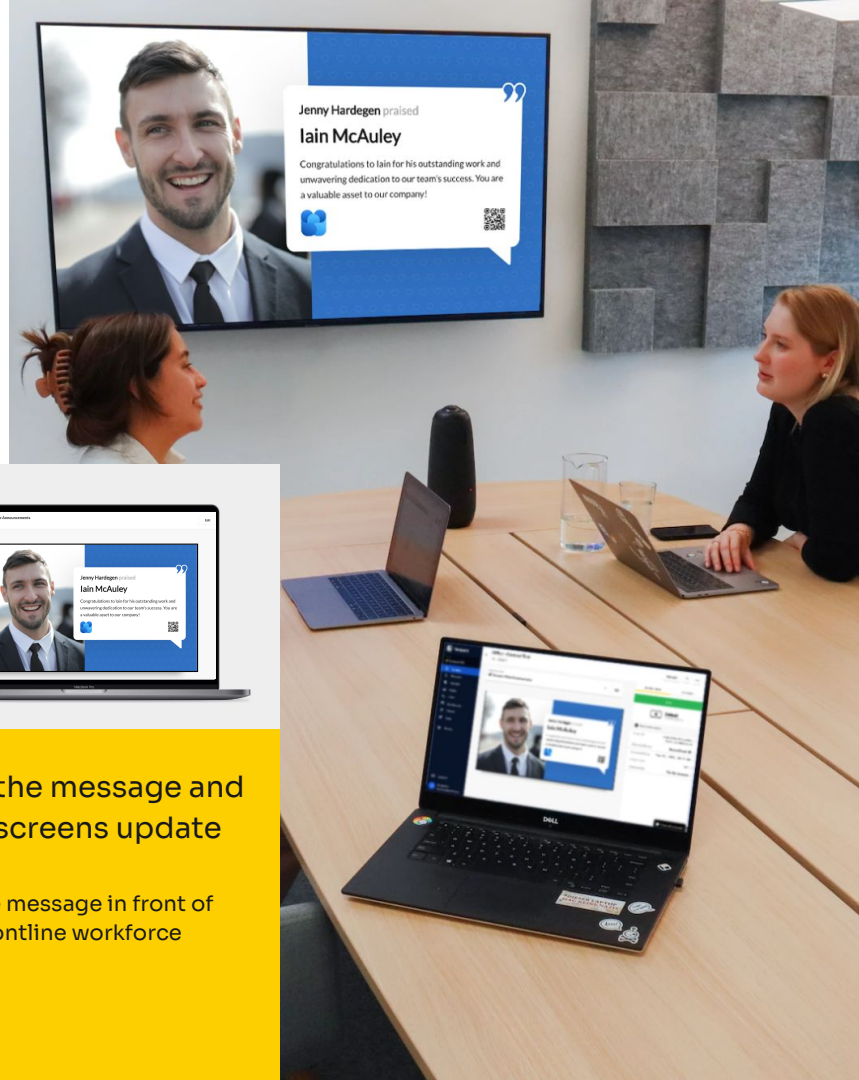
- ScreenCloud is hardware-agnostic, and works with a wide range of screens, TVs and media players (including our proprietary operating system, and device, ScreenCloud OS).
- ScreenCloud is the leading end-to-end cloud based solution, enabling organizations to manage a network of screens globally.
- Easy to install and easy to fix by non-IT people on the ground.
- Running on affordable hardware, fully compliant with enterprise networks and security policies.

INCREASE ENGAGEMENT

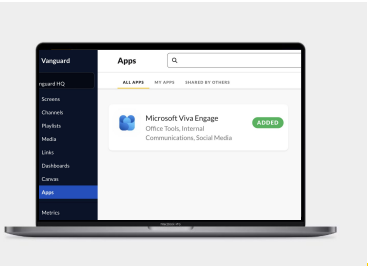
ScreenCloud Viva Engage

Make your deskless and frontline employees feel recognized, valued, and seen

ScreenCloud's Microsoft Viva Engage integration uses screens to share thoughts, insights, achievements, and recognition. The result is a more connected and motivated workforce, where every voice contributes to a thriving and dynamic work environment.

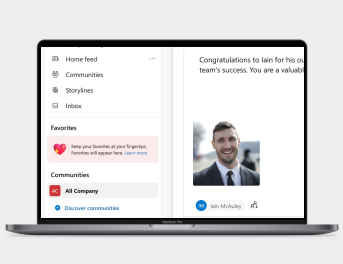


How it works



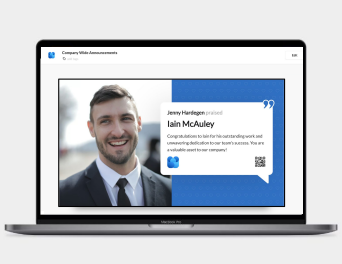
Create a Viva Engage app instance

In Studio, connect your Viva Engage account by linking to a specific channel



Open the app and curate your message

Open the Engage app and post a discussion, survey poll, or peer praise



Post the message and your screens update

Get the message in front of your frontline workforce

Choate X ScreenCloud

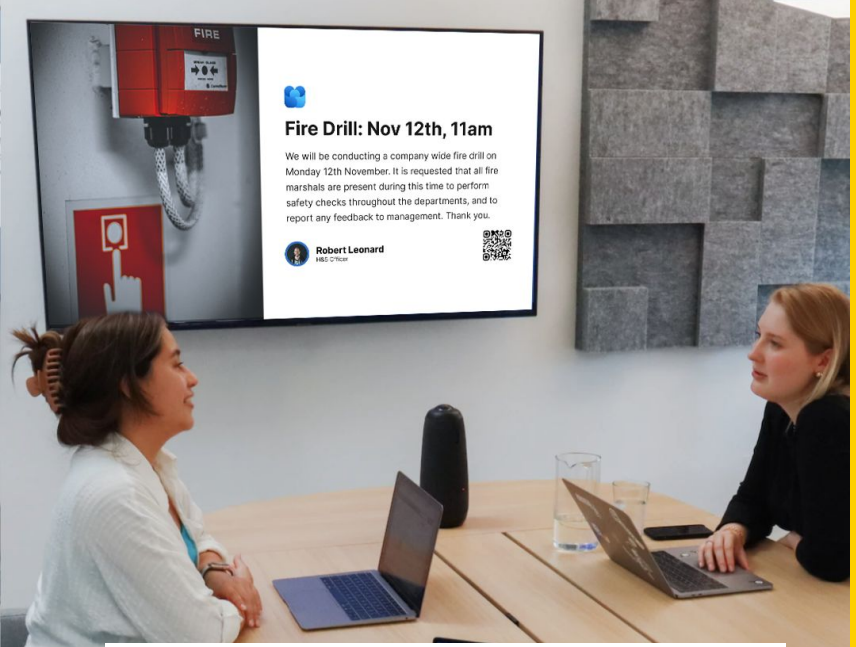
Utilizing ScreenCloud's Viva Engage integration allows Choate to:

- Extend the reach of communication to all employees by automatically publishing Viva Engage content to screens.
- Surface discussions, feedback, and ideas allowing digitally detached workers to stay informed about ongoing topics.
- Promote interactivity – links and documents shared within translate into QR codes on screens, enabling easy actioning for mobile or deskless workers.
- Share peer-to-peer praise and recognition posts, which automatically transform into captivating displays, no designers needed.

CHOATE
– CONSTRUCTION –
Reputation is Everything

"One way to encourage our culture was to share with everybody what's going on in the company, showing the good work we're doing, the diversity of our employee-owners and the jobs that we work on. As well as some of the fun, cool things that go on around Choate, showing that culture and family vibe we have here."

Jon Micheletoo
Internal Communications Specialist



Target Customers

- Enterprise organizations looking to build connection, culture and community within their deskless workforce.
- Enterprise organizations wishing to bridge the gap between corporate and frontline workers; and between deskless workers and knowledge workers.

ScreenCloud Value Proposition

The Microsoft seller
Accelerate partner-to-partner empowered selling by leveraging modern automated technology that allows businesses to engage their workforce with minimal effort.

The Microsoft PDMs
Empower partners to address the critical need for employee engagement in deskless workplaces. Through ScreenCloud's Viva Engage integration, partners can ensure the sharing of content which promotes wellbeing, community and connection; which have a direct bottom-line impact.

The partner
Microsoft partners can yield returns from organizations that are currently investing in strong internal communication strategies. Innovative solutions such as Viva Engage can encourage and support employee engagement, whether the focus is promoting internal mobility, benefits packages or cultural events, or simply providing a forum for recognition and praise.

Differentiations

- ➔ ScreenCloud is hardware-agnostic, and works with a wide range of screens, TVs and media players (including our proprietary operating system and device, ScreenCloud OS).
- ➔ ScreenCloud is the leading end-to-end cloud based solution, enabling organizations to manage a network of screens globally.
- ➔ Easy to install and easy to fix by non-IT people on the ground.
- ➔ Running on affordable hardware, fully compliant with enterprise networks & security policies.

Case Study: Coca-Cola ‘Company TV’

Becoming the default OS for screens that communicate

Together, a network of screens showing company content becomes **“Coca-ColaTV”.**

Connected screens, connected teams.

See how the use cases for screens expand across the company.

“ScreenCloud connects our teams with screens whilst also enhancing the performance of each individual system. As the use cases grow and more applications get deployed, ScreenCloud expands its reach organically across our organization.”

Use case 1

Company updates via screens.
Prove display of health and safety messaging

Use case 2

Extend the reach of content fed from Viva Engage- employee engagement platform

Use case 3

Display dashboard and metrics from PowerBI inside manufacturing plants for productivity uplift

Use case 4

Integrate with AwardCo to show new joiners, employee anniversaries, praise etc.

Use case 5

Push content from MS Teams onto screens to show the latest discussion or company developments

=

Each additional team and use case has a multiplying effect on value, creating a robust competitive moat

We need to communicate value, we need to communicate opportunities and we need to connect with each other. And that's what's really cool about ScreenCloud.

What ScreenCloud and digital screens allow you to have is this instant connection. With just one click in **Microsoft Teams**, your message is where you need it to be. ScreenCloud is all about getting the right message to the right person at the right time.

Johnny Voruz
Technical Operation Analyst
Werner Enterprises

WERNER ENTERPRISES

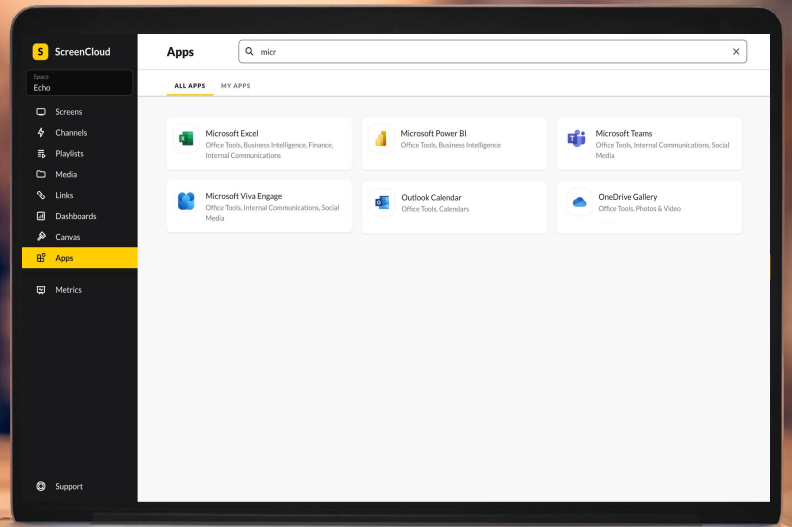
The digital signage we used before... it was very difficult for our IT function to manage, and deploy across multiple sites. Bringing ScreenCloud on meant we could expand our use of this solution, and seamlessly display production analytics from **Microsoft Power BI**.

Peter Shankland
IT Manager, RICOH

RICOH
imagine. change.

We offer integrations across the Microsoft ecosystem

Work with what you've got!

ScreenCloud supports many of the tools you know and love.

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