

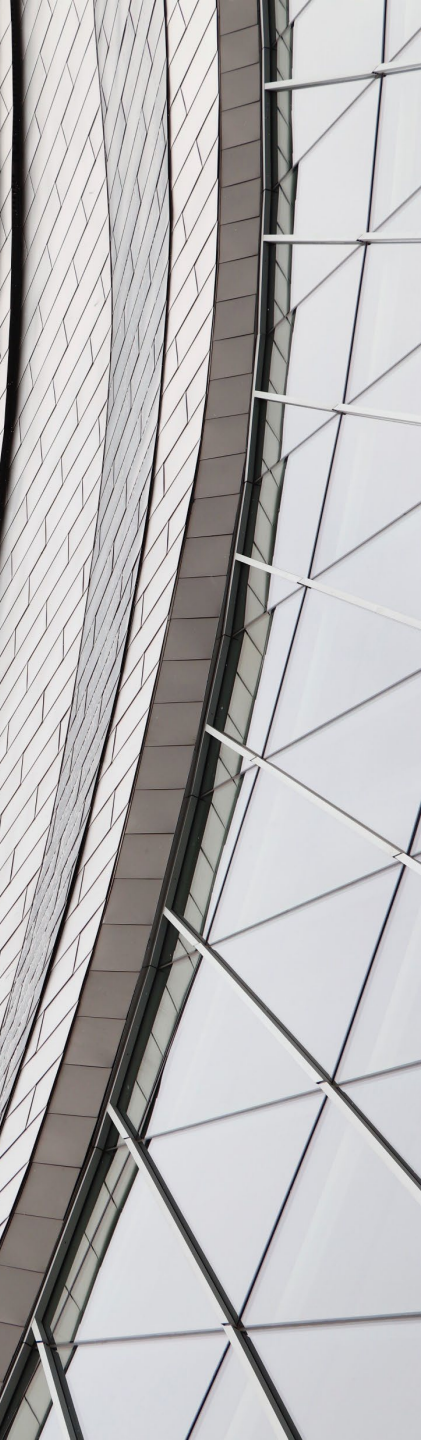


Microsoft Fabric

Presented by SDK



Analytics for the era of AI



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- Introducing Microsoft Fabric
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- Getting started

Today's data and analytics challenges



Scaling data and analytics across the organization while reducing costs and optimizing existing data

Growing BI adoption to drive a data-driven organization across LOBs and teams



Making data more accessible to technical and non-technical users in a governed and secure way



Breaking down data siloes and eliminating unnecessary data sprawl





What we're hearing from our clients

“How do I unify all our disparate sources of data into one single source of truth?”

“How do I improve democratization of data and insights with easy-to-use analytics tools?”

“How do I enable faster decision-making with scale, while optimizing governance and cost?”

Modernizing your data and analytics platform is critical for resilient business transformation

Siloed, incomplete data



Integrated, unified data and governance

Technical platform that requires advanced analytics skills



Accessible insights that scale with ease

Costly integration and ongoing maintenance



Transparent, cost-optimized SaaS solution

Introducing Microsoft Fabric

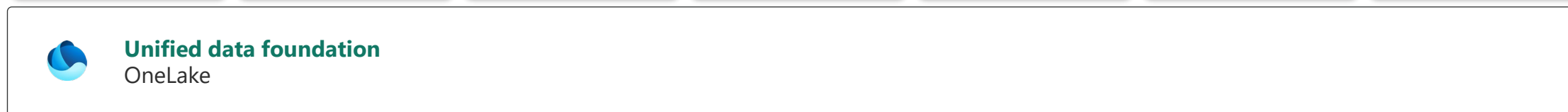
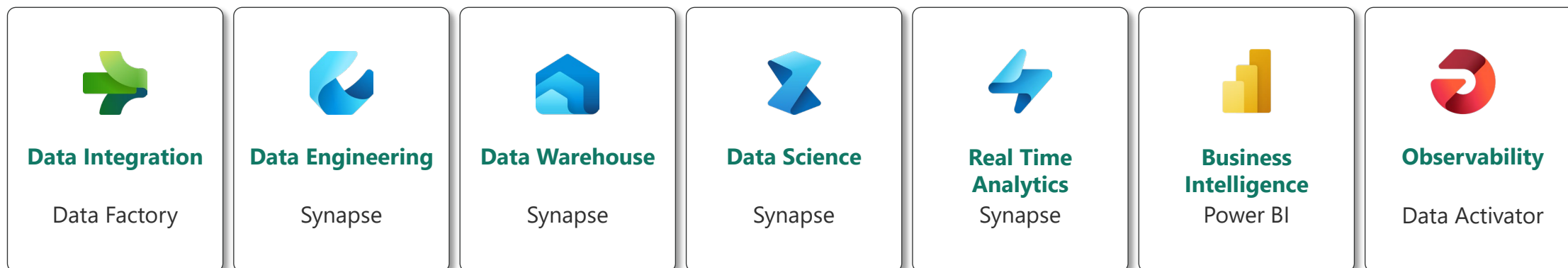
Microsoft Fabric enables you to manage your data in one place with a suite of analytics experiences that work together seamlessly, including:

- Data Factory
- Synapse Data Engineering
- Synapse Data Warehouse
- Synapse Data Science
- Synapse Real-Time Analytics
- Power BI
- Data Activator



Microsoft Fabric - a unified solution

An end-to-end analytics platform that brings together all the data and analytics tools that organizations need to go from the data lake to the business user



Microsoft Fabric Capabilities



Lake-centric and open

Align teams within a governed source of truth



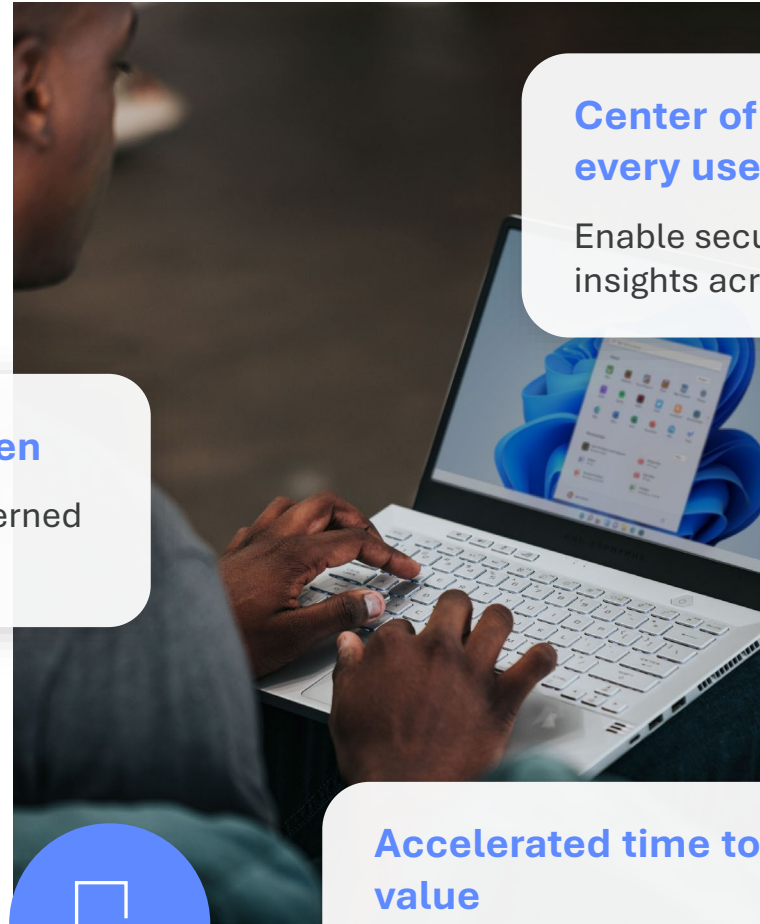
Accelerated time to value

Leverage a powerful solution with flexibility in cost and usage



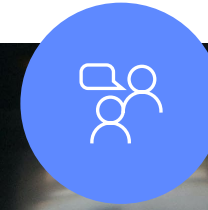
Center of enablement for every user

Enable secure, democratized insights across your organization



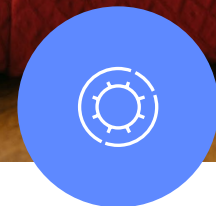
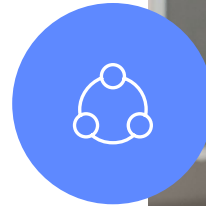
Enable secure, democratized insights across the organization

- Provide your data professionals with role-specific, self-serve tools in a unified experience to reduce time to insight
- Use conversational language to create dataflows/pipelines, generate code, build machine learning models, or visualize results at the speed of thought with Copilot in Microsoft Fabric
- Securely infuse intelligence where business users work every day with unmatched integration with Microsoft 365 to drive better decisions and actions



Align teams within a governed source of truth

- Eliminate the integration tax with an open data format at every layer
- Ensure your teams are using the most accurate, trusted, and up-to-date data even more real-time scenarios
- Stay in control of your department's data
- Keep your data protected with out-of-the-box security, compliance, and governance
- Use native integration with Microsoft Graph Data Connect and Dataverse to transform and analyze all your Microsoft data

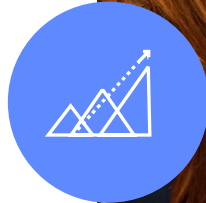
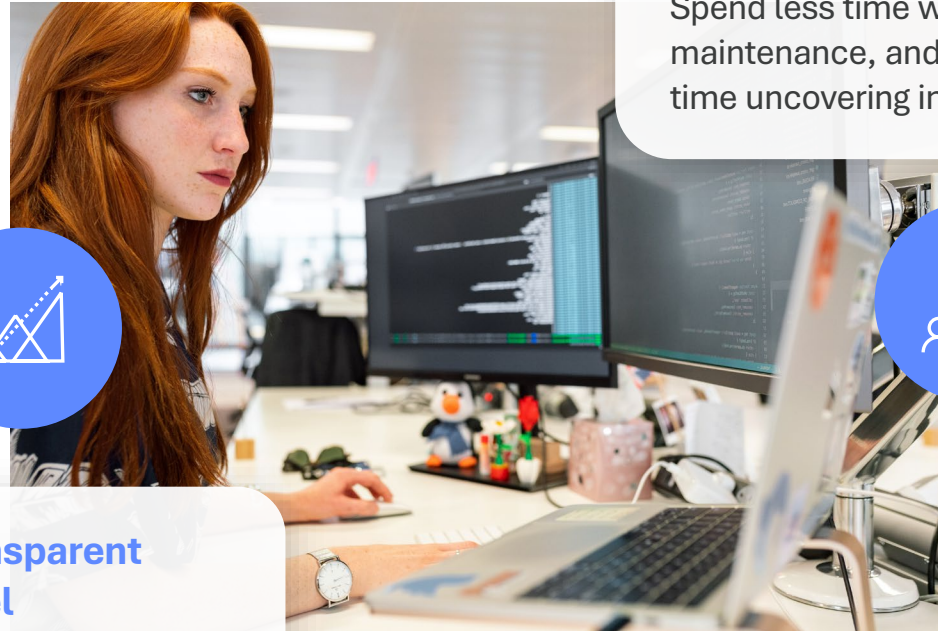


Leverage a powerful and flexible solution

- Optimize spend through a flexible, SaaS-based pricing model
- Achieve simplified, transparent cost management
- Increase adoption through seamless sign-up, onboarding, and access to data
- Maintain and seamlessly integrate partner and/or third-party solutions



Future-proof your business by doing more with less



Flexible, transparent pricing model

Optimize cost management
and pricing



Ease of deployment and management

Spend less time with
maintenance, and more
time uncovering insights



Secure, self-service data and analytics

Enable teams to self-serve
data and analytics while
maintaining security and
compliance

Get started today



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