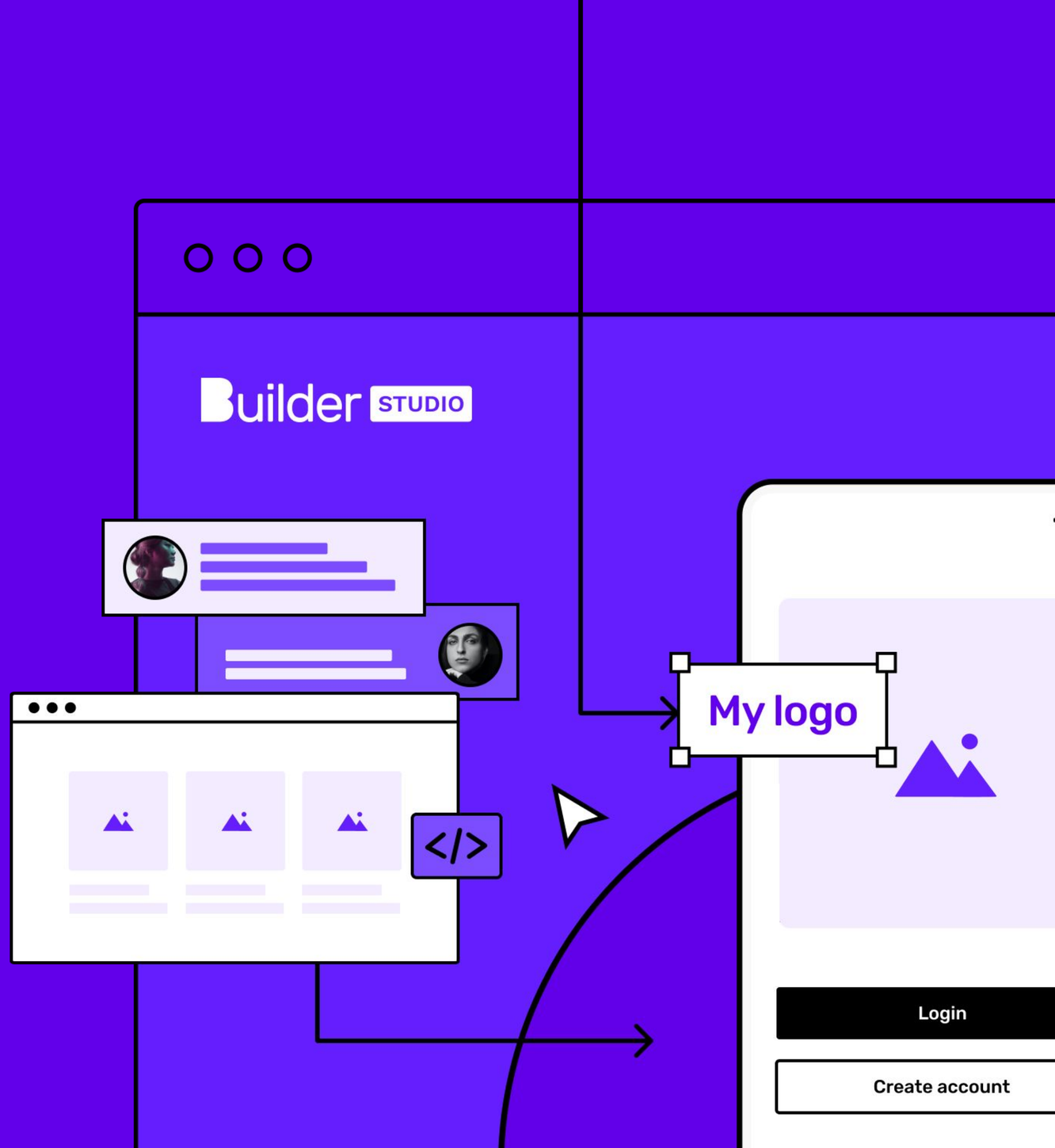
Builder.ai

THE EUROPAS WINNER 2020

CogX



Builder.ai is an AI powered platform for building software
that's 6x faster, 70% cheaper and doesn't need you to speak tech.

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The current software development world is inefficient...

Inefficiency at scale...	...due to ...	.. solved by Builder.Ai
78% SME/SMB software projects end in failure(1)	1 Building software is **complex, risky and inefficient.**	Builder.ai assembles software from reusable parts, customised by experts and managed by AI.
	2 Explicit need to have **know-how.**	Customer don't need techie knowledge to use Builder.ai.
13% were over budget(1)	3 Broken process, **lack of transparency.**	Processes are transparent, from end to end, covering the entire life cycle of the project, from idea to product.

Note: (1) The Standish Group CHAOS Report, benchmarking $530bn spent on freelance tech work in 2018
Source: "Can the blockchain really disrupt the middleman freelance platform ...." 14 Feb. 2018, https://hackernoon.com/can-the-blockchain-really-disrupt-the-middleman-freelance-platform-market-50c1ee5282f7. Accessed 30 July. 2018.

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….and Builder.ai can help

It’s immediate

Pick the features you want and begin to see your idea come to life in minutes. You can follow your build, week by week with guidance from dedicated product experts.

It’s efficient

We assemble your idea using reusable features and proven workflows. Then it’s customized for you. Our global network of specialists are managed by AI to ensure quality and speed.

It’s simple

No wasted time on meetings and scope-creep. You can add/remove features online and track each day’s work transparently. Pay at your pace and stop work at any time. You can prototype, build an MVP or go for gold.

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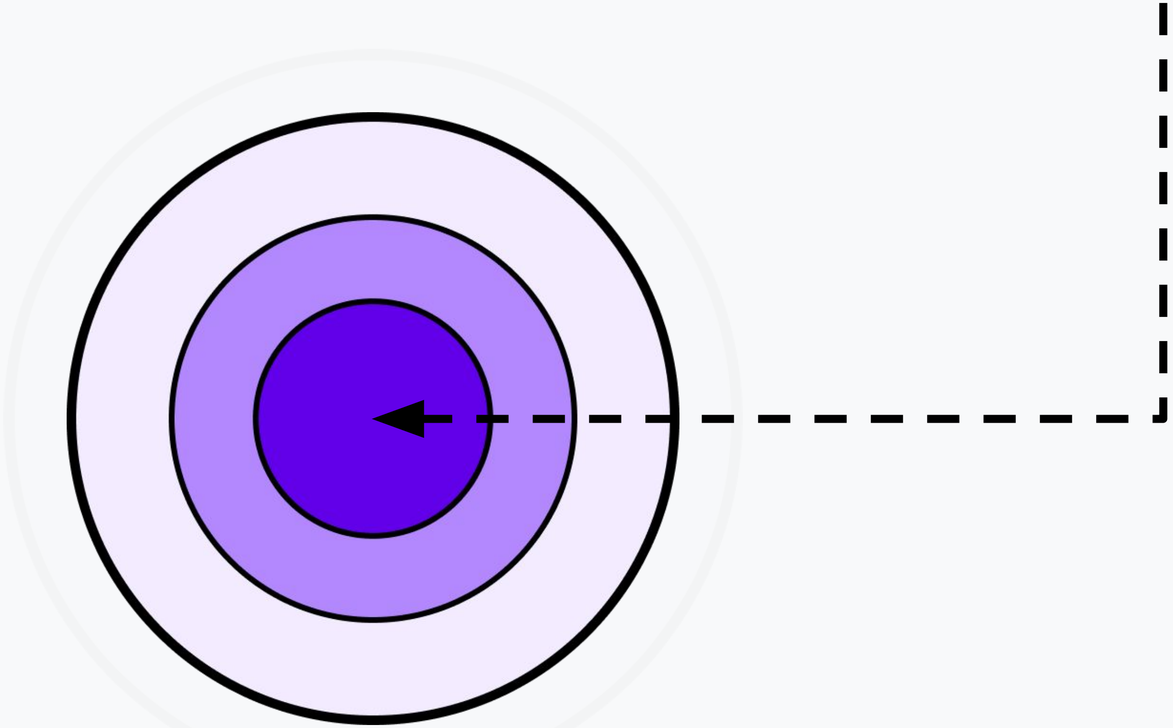
Meet our human-assisted AI



Software as easy as ordering pizza isn’t just about our no-code, open-to-everyone way of building. You also don’t worry that your pizza delivery driver is going to turn up 3 months late demanding extra cash for a cold burrito. The automation we’ve added means (unlike agencies, DevShops, internal engineering teams or freelancers) you can rely on our delivery dates, costs and the quality of our code. You also get a dedicated expert who’ll manage your entire project.

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What you can do

Build, run & scale just about anything you can think of

Builder STUDIO

Turn any idea into tailor-made software, without writing any code or speaking to a developer or agency. Get guaranteed costs and transparent timelines, upfront.

Builder CARE

We continuously monitor your software, make updates, fix bugs and upgrade it. So we'll have it fixed before you even realised there was a problem.

Builder CLOUD

You get multicloud access with world-class analytics, DevOps automation and commitment-free cost savings. And you only get one bill (for a lot less).

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Builder STUDIO

Software as easy as ordering pizza

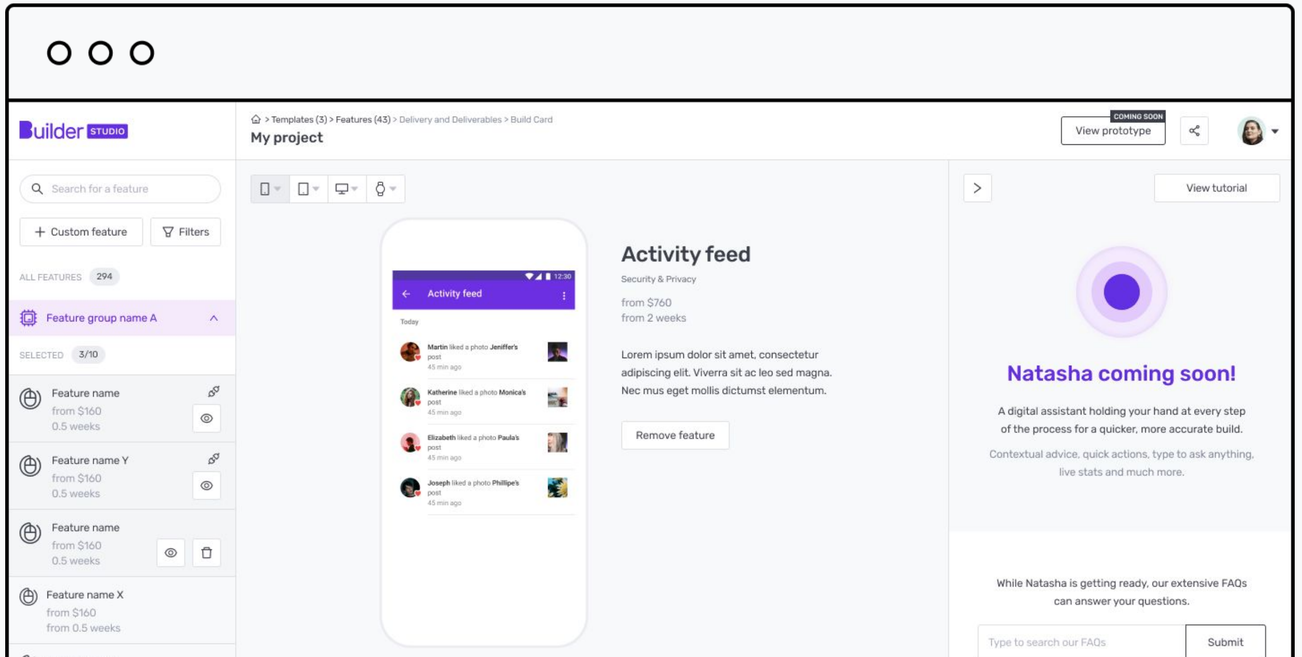
Builder Studio lets you build tailor-made mobile apps, websites and wearables. No techie skills needed.

Start building: select the app that's most similar to your idea.

Choose features: like login, shopping cart or secure payments. Add extra ones you need and remove ones you don't – like pizza toppings.

Customise yours: specialist developers tailor your software to fit your idea perfectly.

Get a free prototype: in less than 10 minutes.



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Builder CARE

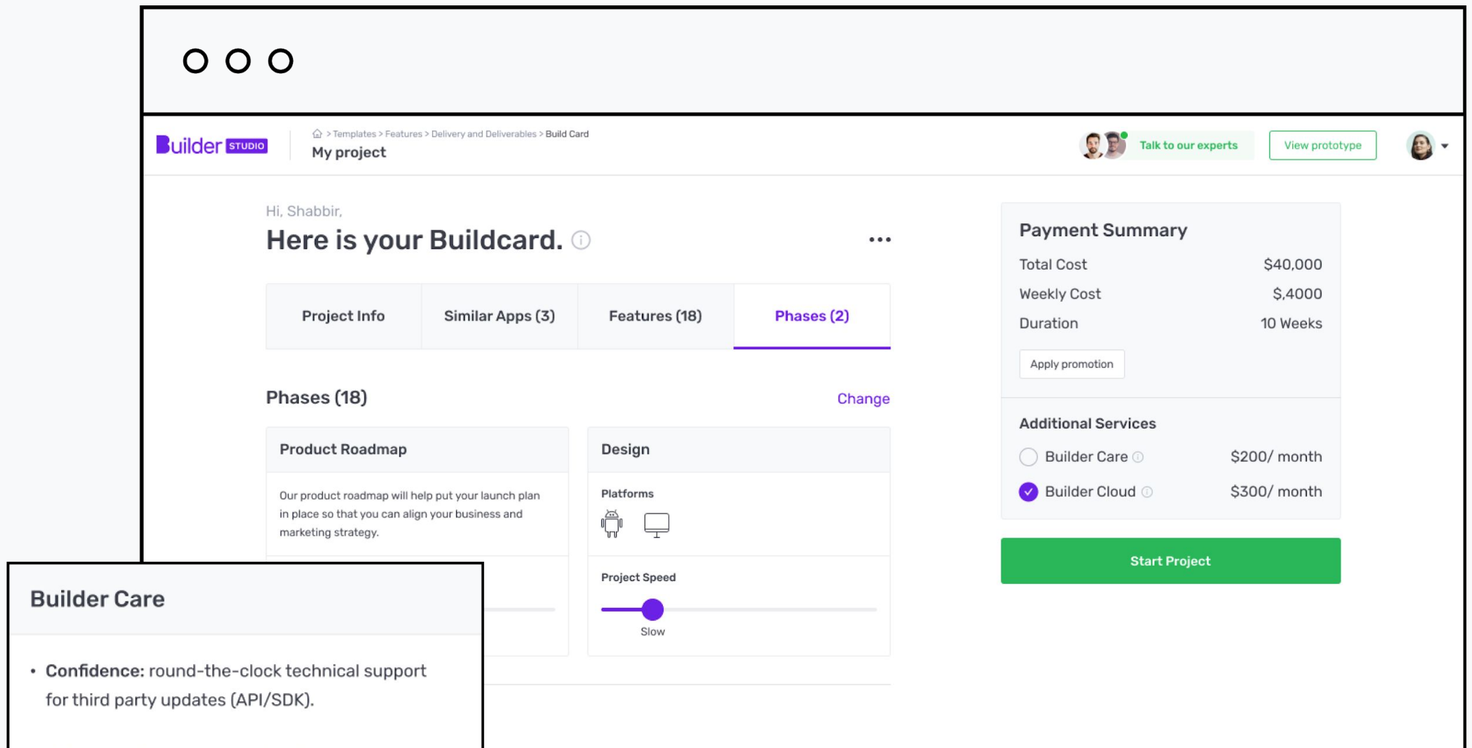
Software never loses its new car smell

Continuously monitoring your software – upgrading and fixing it – before you even notice a problem.

Updates, bug fixes and infrastructure monitoring – all done automatically.

Anticipating third-party changes (for example, if Facebook changes their login, your app wouldn't work properly).

For one low monthly fee – we'll rebuild your whole app if we need to.



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Builder CLOUD

Unlimited scale, zero headaches

Best-in-class cloud from all the big providers – we handle everything. And last year, our customers saved over $4.5m.

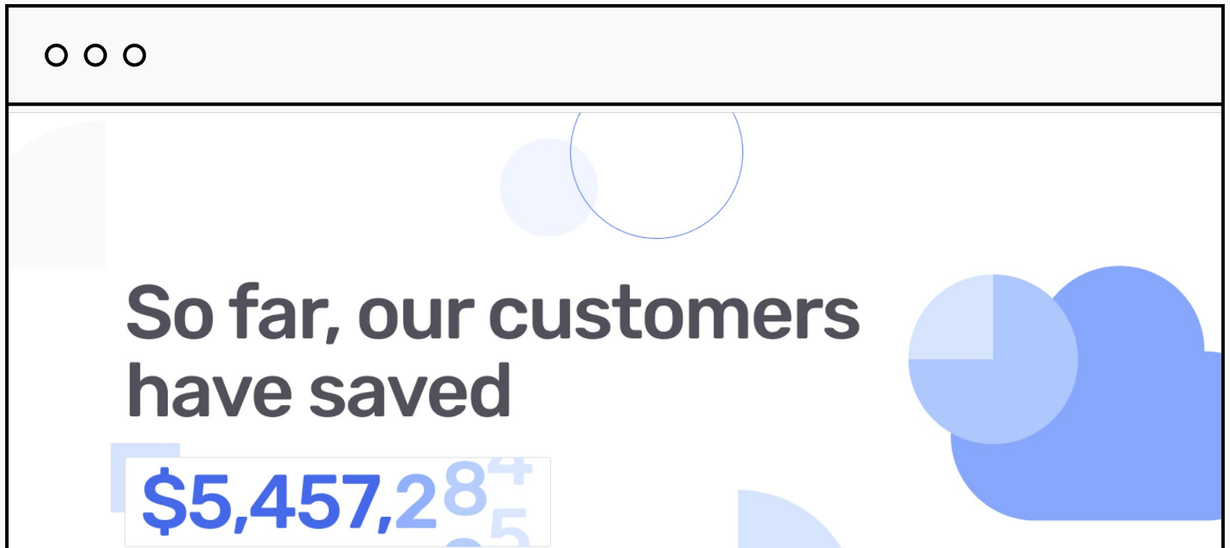
Reserved Instances: we keep millions of dollars of RIs, available. Get the best possible prices, without long term commitments.

DevOps automation: let us take pressure off your internal teams.

Cloud Wallet: prepaid cloud wallet so you never overspend.

Migration: either automatic, or managed by our DevOps experts.

World-class analytics: Make accurate forecasts with personalised reports.



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Our successes across verticals

and for companies of all sizes

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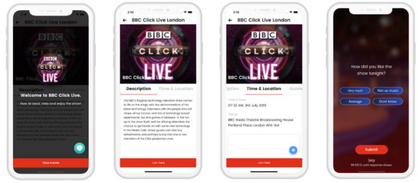
Helping entrepreneurs & global brands solve complex challenges

From audience participation to mental wellbeing, food distribution to order management.

BBC Click Live

Live audience participation app

Who:	**Enterprise**
Where:	**UK**
Industry:	**Television**
Tech:	**Swift for iOS and Java for Android**



> **It's been great working with Builder and the app you provided really helped improve the experience of our live show for the audience."**

Challenge

The BBC hold events in different countries. They wanted and register for nearby events and then participate in live questions for guests and speakers.

Solution

We created a second layer, which people could interact a through. Apps that helped them find and register for ever wanted live users to participate in polling and Q&As. So w geofencing that meant no one outside the event could tal

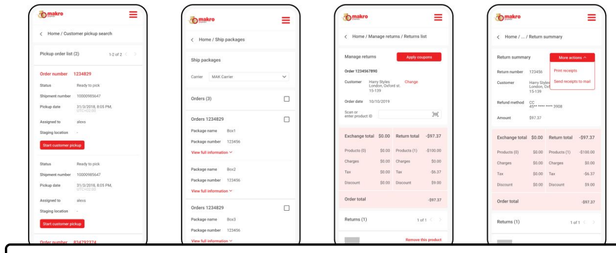
Our help

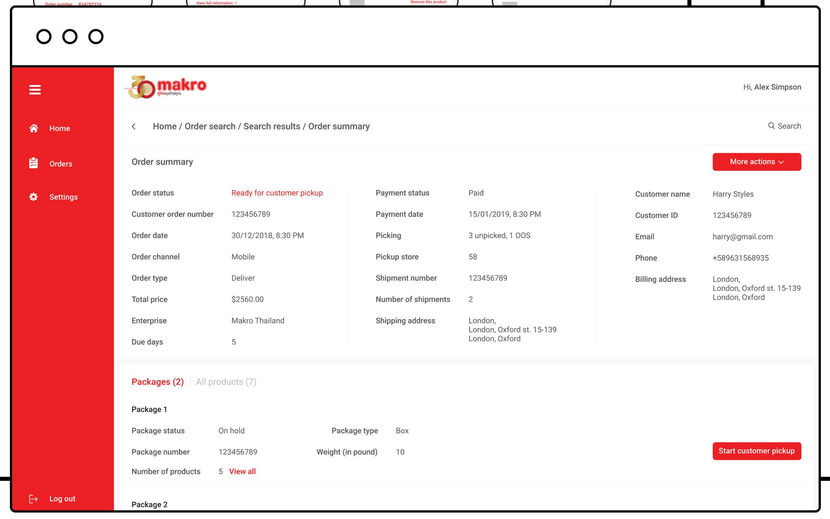
We only had five weeks until the next BBC Click Live even India. Over 200 users participated in the poll and asked q event was so successful that the app was immediately us event in London.

Siam Makro

Order Management Solution for the Enterprise

Who:	**Enterprise**
Where:	**Thailand**
Industry:	**Retail**
Tech:	**Application for backend and frontend using Ruby On Rails, Angular and Responsive UI. Solution hosted on AWS Cloud. Elastic Load Balancing and Scalable.**

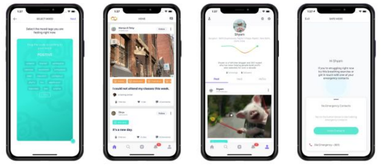




Moodit

Mental wellbeing fitness app

Who:	**Small to medium business**
Where:	**UK**
Industry:	**Wellbeing and fitness**
Tech:	**Angular 2 and ReactJS, Swift for iOS and Java for Android, PHP, Rails, Ruby and Python, Amazon S3 integration, AI – NLS and Tensorflow framework**



> **The project has felt like it is in excellent hands. The team have been thoroughly responsive, engaged and genuinely interested and motivated to make the project the absolute be**

Challenge

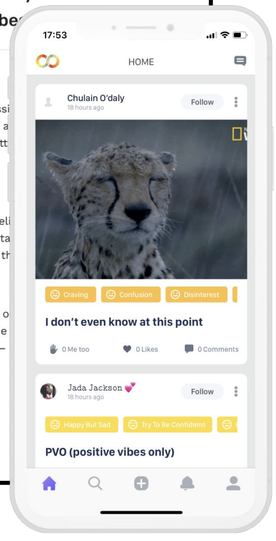
The stigma around mental health keeps people from discussi people with mental health issues could share their feelings a many others felt the same way, not only would they feel bett stigma would slowly disappear.

Solution

When users share their mood, Moodit shows who else is feeli and generates a mood graph. Then it offers useful info and ta their mental wellbeing, resilience and ability to understand th

Our help

Our AI-based algorithm aggregates and analyses the info in o users data and suggestions. Moodit hope to develop it in the able to predict patterns that flag mental health difficulties – offer advice and early intervention.



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Come join the #BuilderGeneration.