



Watts – an overview

March 2021.

Overview

Our mission is to engage and move Denmark into the **green energy transition** through digital solutions. We will support and guide people to make better use of energy and by this participate in our common goals of **reducing the CO2-levels** on our planet

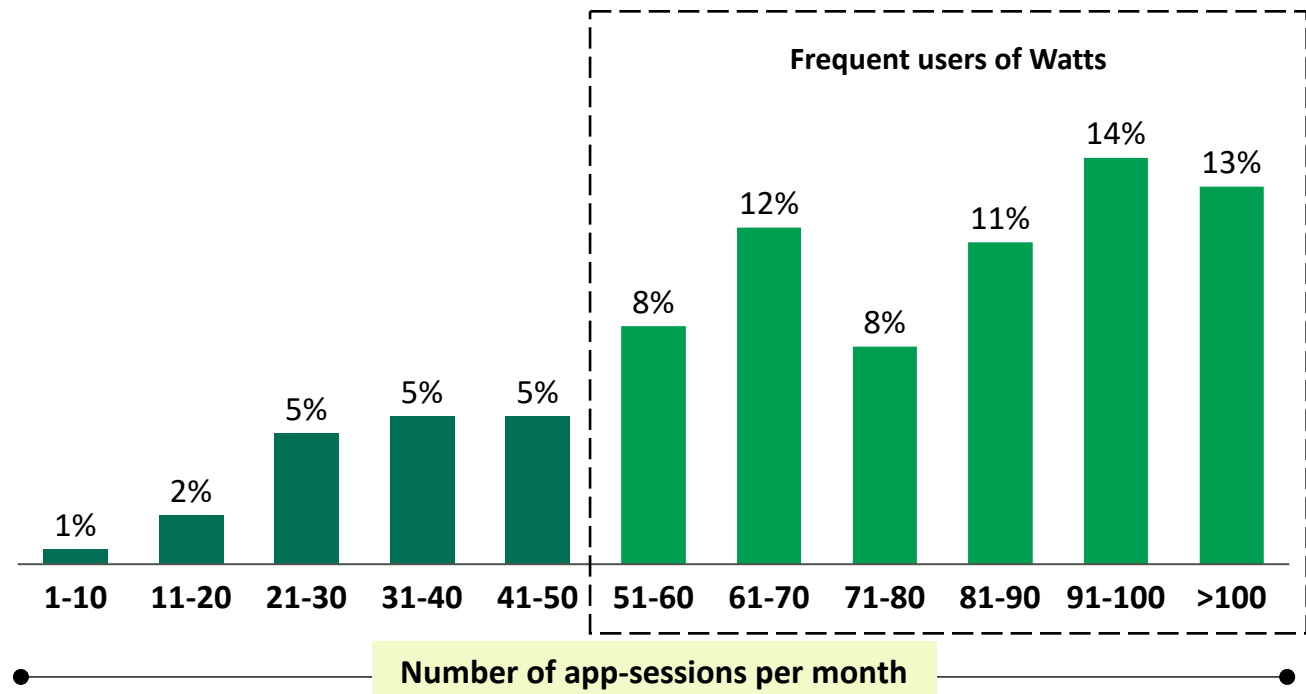
Watts Energy Assistant is a free service for all Denmark supporting electricity, district heating and water through smart meter data.

The app creates **awareness** on energy consumption, the **carbon-cost** in energy production and do this in a way which engage people through **simplicity**.





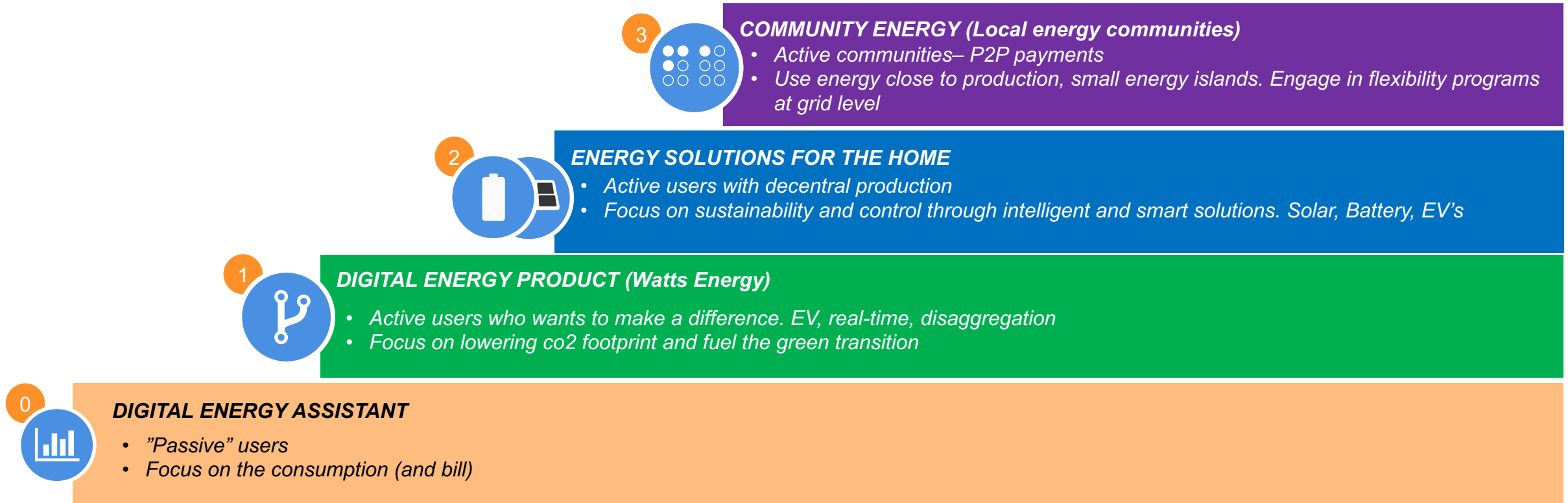
Proactive machine learning algorithms do unique energy forecasts for all our users. In that way people has the chance to **change behavior** before it's too late ...



More than just electricity..



Our strategy



Personal green transition – together. Two-track strategy



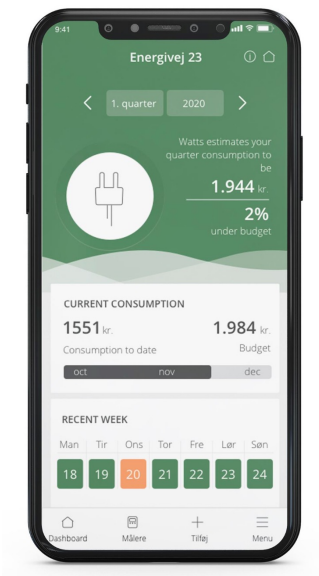
REDUCE CO2 EMISSION

Technology



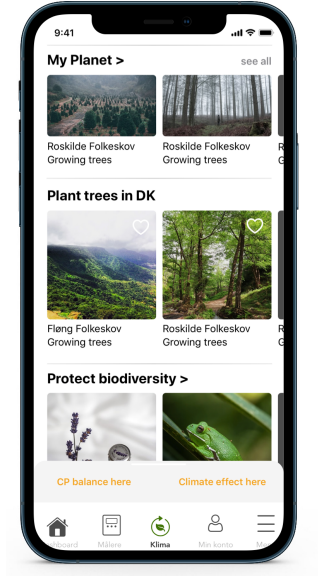
CO2 ABSORPTION

Nature



Invest or donate your savings to climate initiatives of your choice.

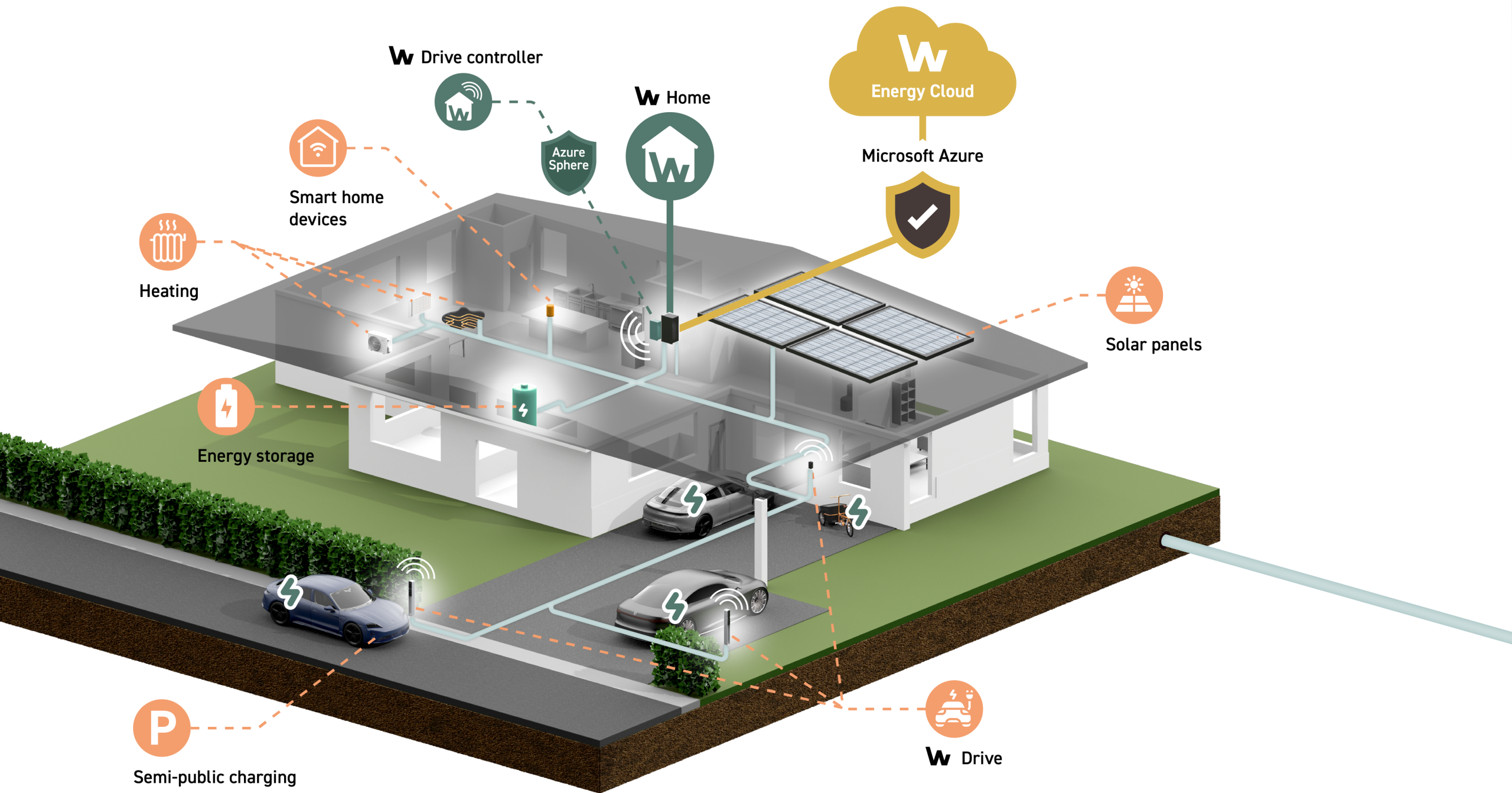
Eco friendly loyalty programme



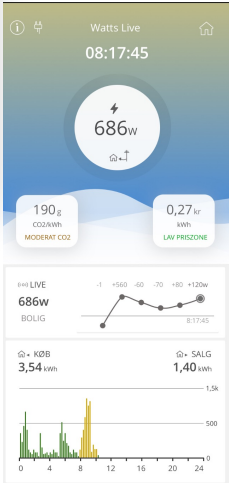
Towards -70% CO₂ in 2030

Energy solutions for the home
Local energy communities

Energy optimisation
Sector coupling

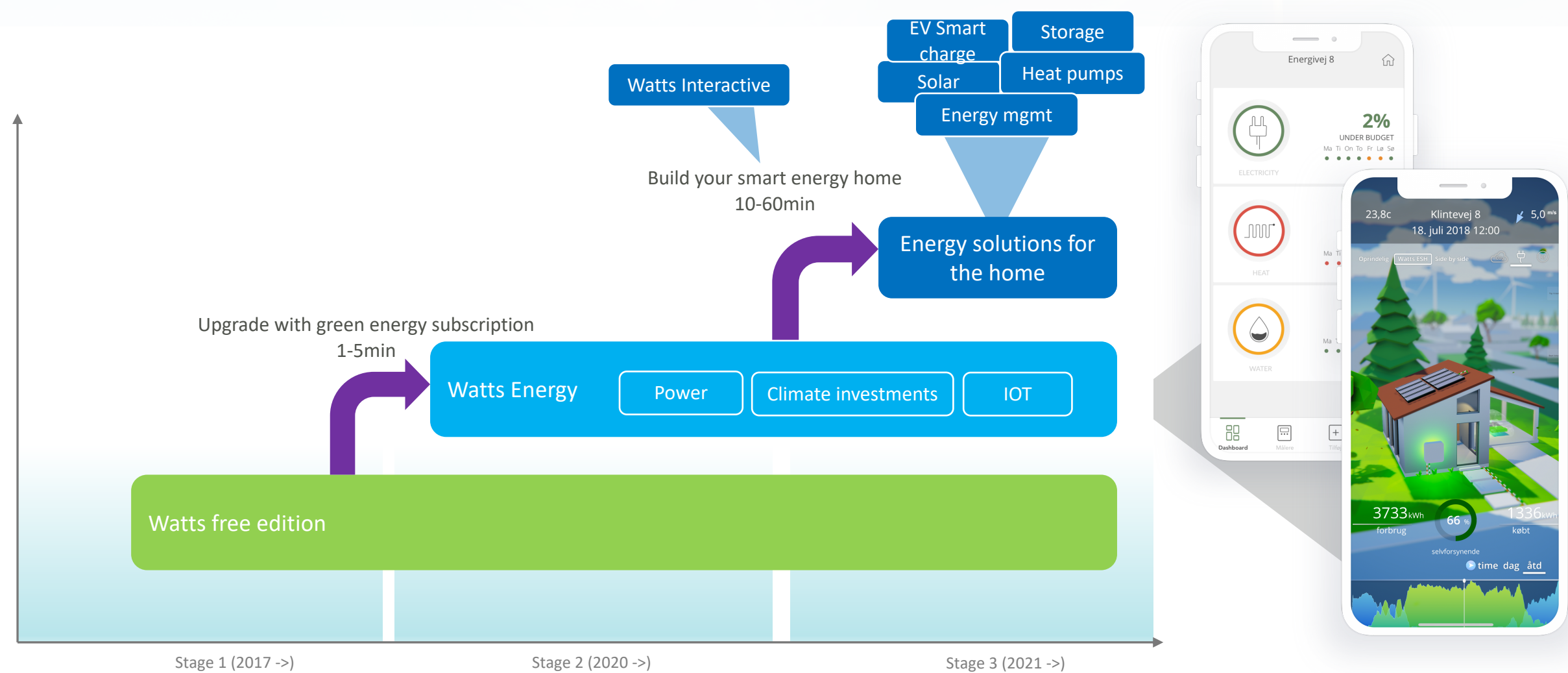


Watts Home Energy



Watts Interactive

The frictionless customer experience: 100% digital



Microsoft

Innovation
fund

AAU

DTU

Watts
Denmark

Aalborg
forsyning

Forsyning
Helsingør

Frb
forsyning

Novafos

Den
Danske
Naturfond

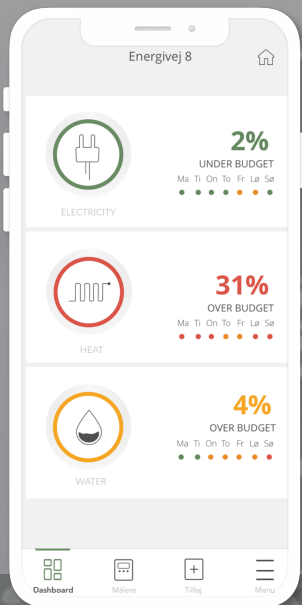
Kalund-
borg
forsyning

Growing
Trees

Visma
Lithuania

Grinn
Poland

University
of
Adelaide



Partnerships are in our DNA

Microsoft
Partner Awards
2021

Sustainability

watts

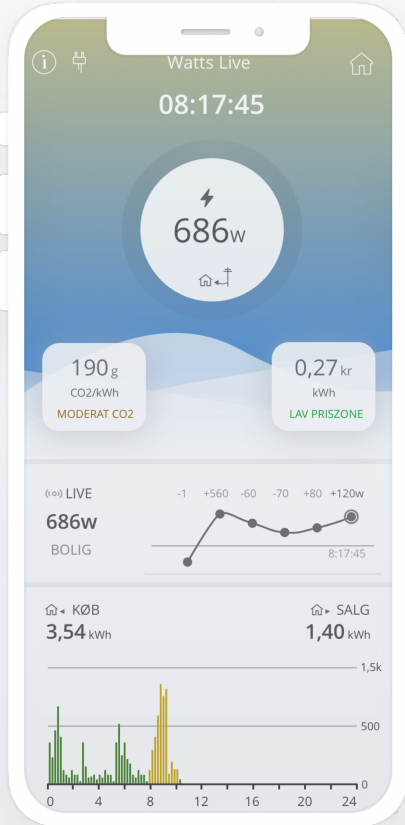
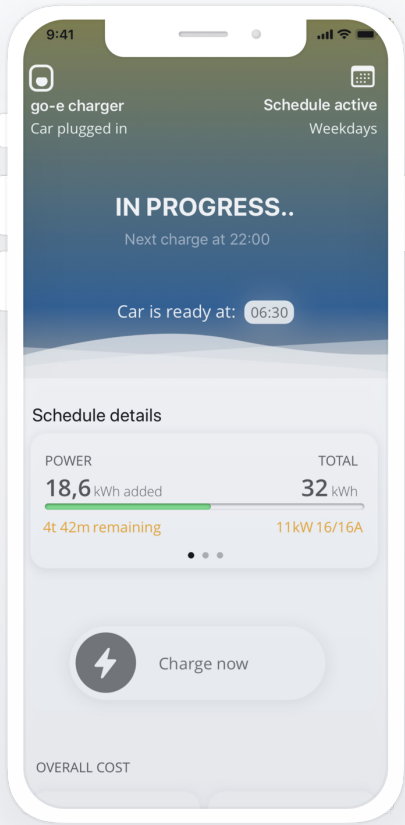
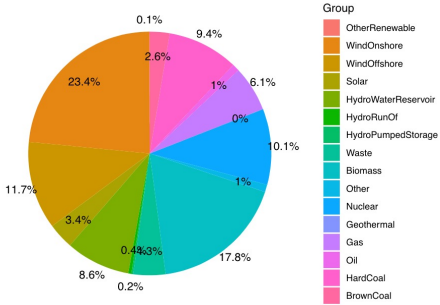
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New features

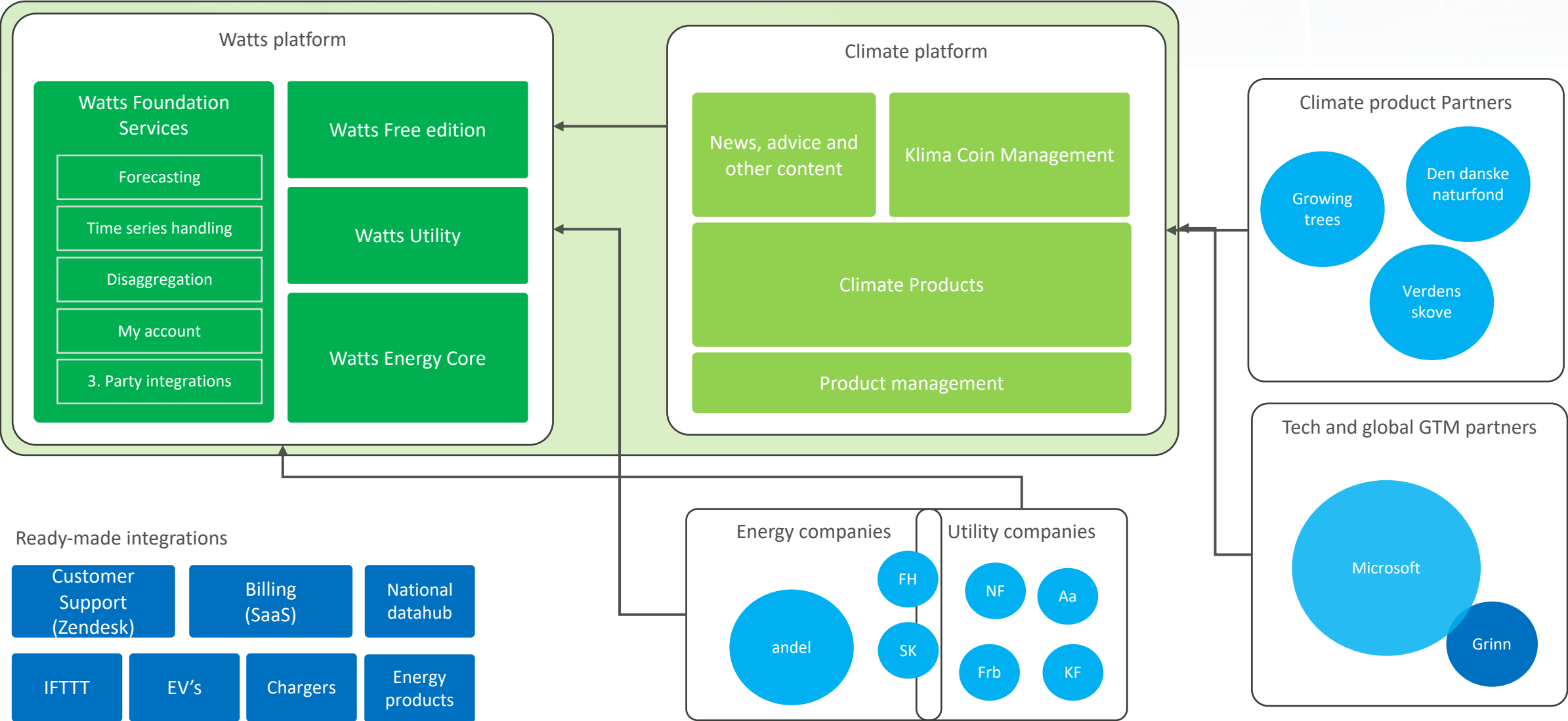
- Auto-detect EV and heating consumption
- Energy mix matched to consumption hour by hour

gCO2kWh	kgCO2	kWh
201.99	947.69	4691.74

FuelType	DE_LU	DK1	DK2	SE4	Total
BrownCoal	2.63	-	-	-	2.63
HardCoal	0.92	2.54	5.98	-	9.43
Oil	0.12	0.14	0.69	-	0.95
Gas	1.09	1.99	2.98	-	6.05
Geothermal	0.00	-	-	-	0.00
Nuclear	2.15	-	-	7.91	10.06
Other	0.08	-	-	0.91	0.99
Biomass	1.22	1.39	15.18	-	17.79
Waste	0.18	0.73	3.37	-	4.27
HydroPumpedStorage	0.23	-	-	-	0.23
HydroRunOf	0.41	0.01	-	-	0.42
HydroWaterReservoir	0.03	-	-	8.53	8.56
Solar	1.18	0.57	1.69	-	3.44
WindOffshore	0.76	3.38	7.53	-	11.68
WindOnshore	3.48	6.11	11.46	2.36	23.41
OtherRenewable	0.04	0.03	-	-	0.07
Total	14.51	16.87	48.87	19.71	99.98



Eco-system



Questions?