



# Second Brain

From insight to impact

# Business impact is critical in the pharma industry

25% of a pharmaceutical company's budget is dedicated to sales & marketing



9min

Average length of HCP /  
sales reps interactions



4%

Email opening rate by  
HCP



5%

of pharma companies  
use AI for their sales  
function

# An intelligent, contextual HCP experience

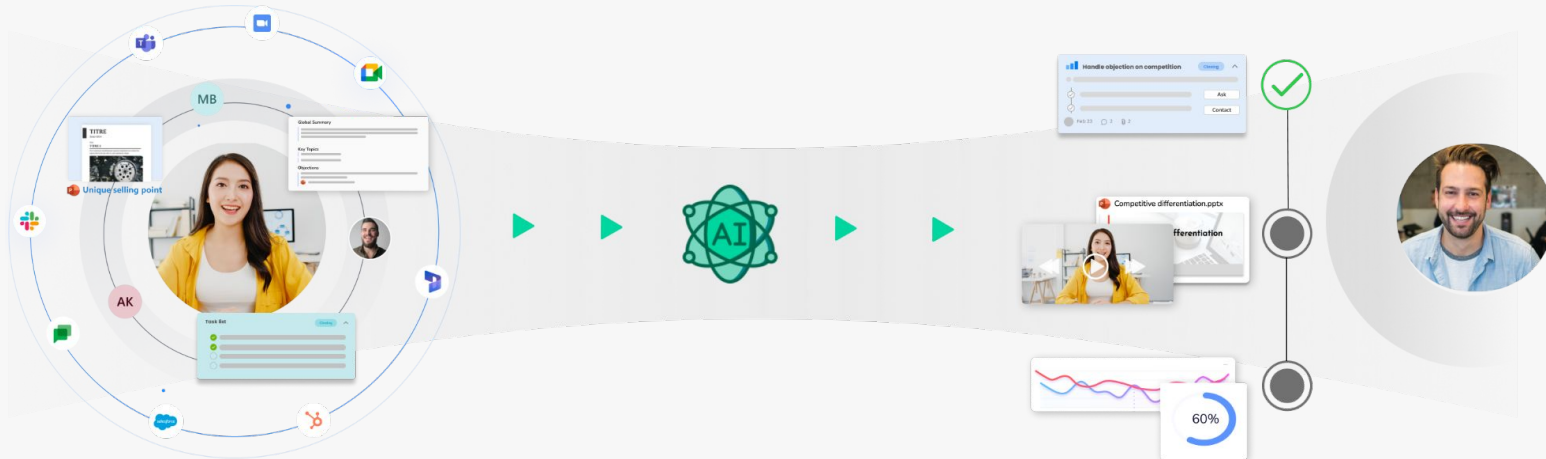
A data driven approach to HCP interactions

## LEARNING FROM CONTEXT

Transform customer data...

## SUGGESTIONS

... into actionable insights



From **Insight** to **Impact**



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