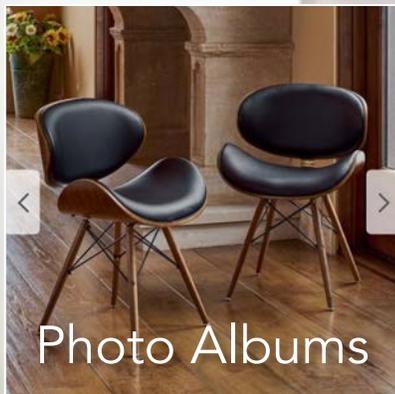




Seek 

The Future of Customer Experience

The Evolution of Customer Experience



Seek 
The Future of
Customer Experience

Seek has revolutionized augmented reality, transforming it from marketing gimmick to an essential customer buying experience tool.

Augmented **Reality**



Augmented **Revenue**

Seek is the Future of Customer Experience

eCommerce

Today: 40+ eTailers

Seamless, App-less eTailer integrated AR customer experience.

In-Store

Today: 1,700 Walmarts

Unlocks wide array of creative interactions and up-sales, inventing new ways to drive traffic to physical locations.

Professional Services

Today: Seek Studio

Future-proof workflow management solution providing the critical AR infrastructure driving our expansions in to numerous professional services categories like healthcare, real estate, education, military, etc.





Why Seek?

1. 80% to 150%+ more online conversions
2. 25% reduction in returns
3. The only end-to-end AR workflow solution
4. Seamless, future-proof App-less AR platform
5. Unparalleled AR models automated optimization



Case Study

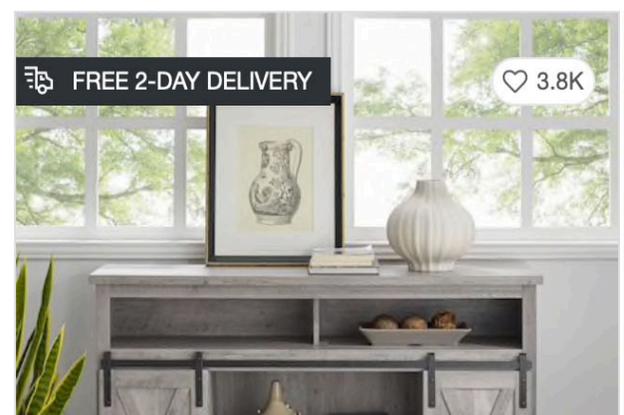
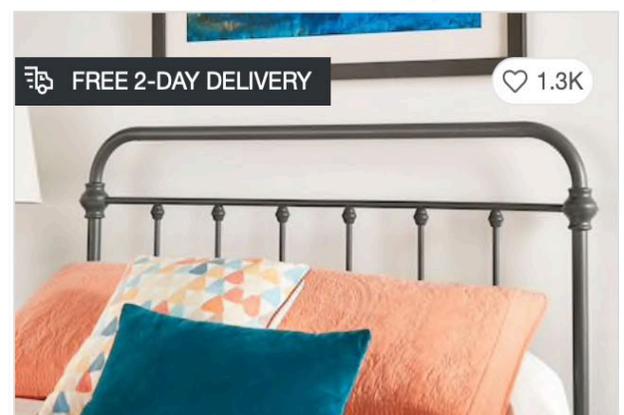
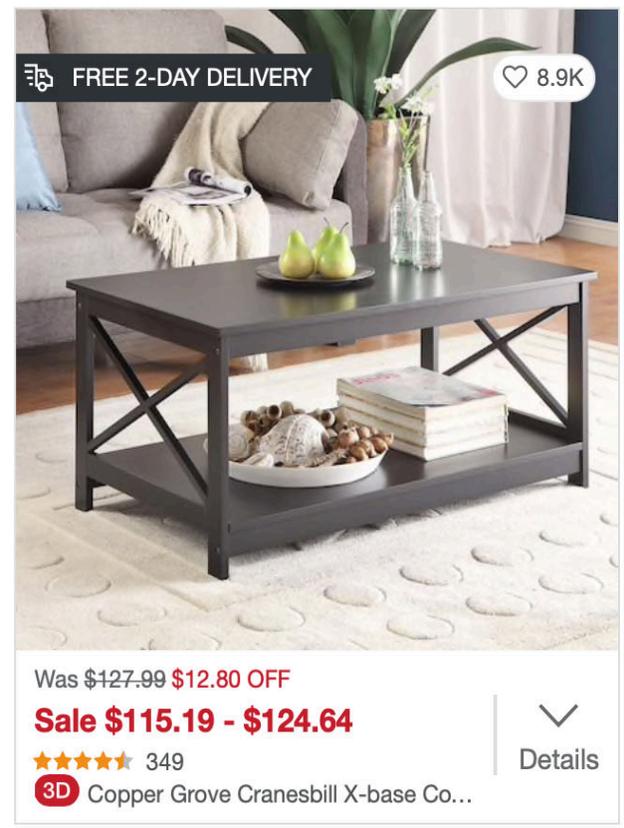
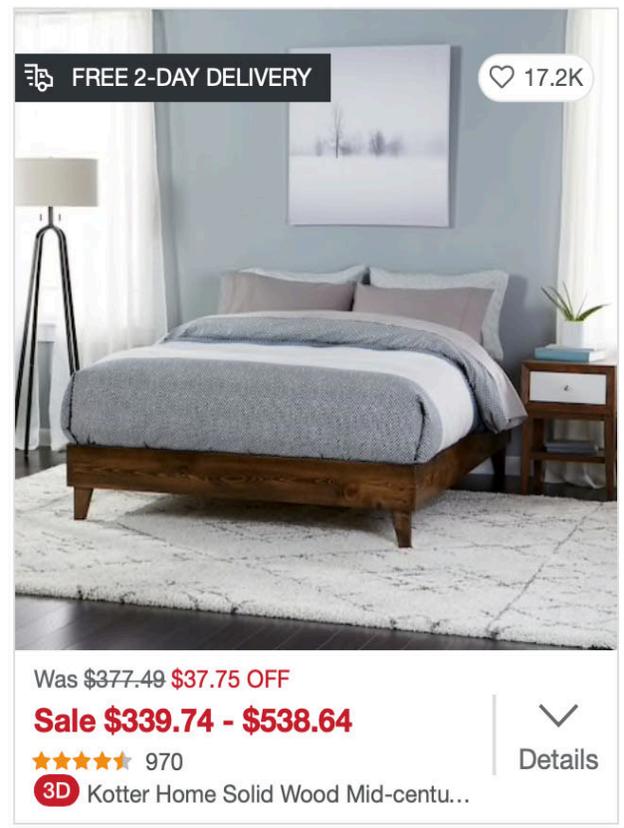
150%+
Improved Conversions

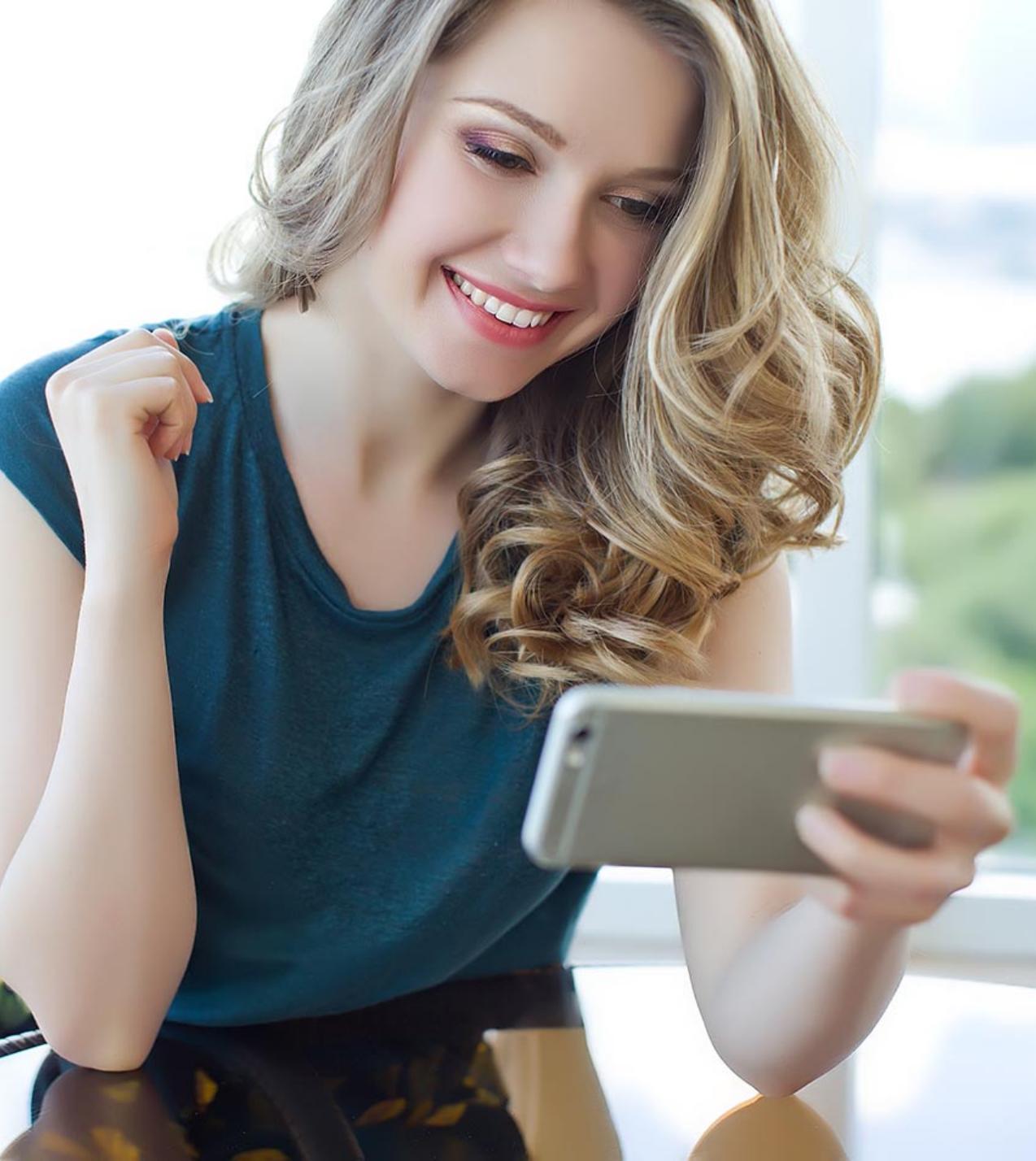
Client: Overstock.com

Timeframe: 2 months

Impact: 150%+ conversion lift vs A-B tested non-AR listings.

Result: Overstock.com expanding to full-scale rollout





Happier Customers

25%

Fewer Returns

- \$400 BILLION in annual eCommerce returns as of 2018
- 25% or \$100 BILLION are because the product received looked different, but as much as 50% for larger “expensive” items, an AR sweet-spot (SOURCES: Invesp eCommerce Blog, Forrester, and WSJ)
- Only 9% of brick-and-mortar sales are returned
- As of Q3 2019, Seek customers experienced a 25% reduction in returns

Current AR Struggle

Native Mobile App

1. Search for product
2. Tap to see in AR
3. Jumps user to App listing in App Stores
4. Tap to download the App
5. Tap to approve the "purchase"
6. Wait for download
7. Open the App
8. Create login
9. Search for product AGAIN
10. Tap to view in AR
11. Spend time learning new AR controls

Seek 

App-Less

(Existing eCommerce Site Plug-In)

1. Search for product
2. Tap to view in AR



No App Download

Seamless Customer
Experience

Increased Sales

Seek is App-less AR



- 75%+ Internet traffic is from mobile web browsers (phones)
- Only a fraction of online shopping is done via native apps that require a download
- Roughly 15x more traffic via laptop, tablet, and mobile web vs native apps
- Universally available (laptop, tablet, phone)



Seek AR Model Optimization



- AR models data-reductions averaging 75% to 98% while preserving quality
- Industry leading AR performance optimization
- Dramatically improved user experience
- AR experiences start in a few seconds instead of minutes or not possible
- Revolutionary, proprietary, patent pending technology



"What you've done was impossible for us."
~Lego



"This will save us years of processing
time and millions of dollars."
~Overstock.com

AR Workflow Advantage



- A huge hurdle in AR is the technical workflow of transforming real-world products into the augmented reality world...
- Seek makes this incredibly simple easy for eCommerce & in-store retailers
- Over 3-years of AR workflow R&D (Patent Pending)
- The only end-to-end AR workflow platform on the market
- Save enormous time and money



Products & Services



- Seek View
 - In-Store AR Customer Experience
 - Web-based AR for eCommerce and in-store
 - Mobile app AR integration
 - Premium integrations with existing marketplaces (Google, eBay, Walmart, etc.)
- Seek Studio (AR client portal)
- Seek 3D Pipeline
 - End-to-end workflow processing
 - Automated 3D models optimization
 - Seek Hub: AR assets hosting and management
- Cross-platform SaaS integration and trackers
- AR Future-Proofing as a Service
 - AR SaaS keeps you up with latest iOS, Android, and Magic Leap SDK features as they become available
 - As new hardware (glasses, lenses, etc.) reaches the market, Seek View and 3D Pipeline solutions seamlessly transition to the latest technology



Development Roadmap



- Seek is a SaaS solution...
- And we are hardware agnostic!
- So as the AR industry innovates, Seek is your single-source AR partner to **future-proof** your customer experience
- A few Seek innovation sneak peeks:
 - Wide array of new sensor solutions for things like shoes and accessories
 - Enhanced user experience with planned AR Kit upgrades from phone vendors
 - Multi-product AR for highly profitable up-selling / related-item-selling



SAMSUNG



kravet inc.



CRUTCHFIELD



Some of our Client Partners



Revolutionizing Customer Experience For:

Furniture and Decor

Tools, appliances, and Equipment

Fashion and Apparel

Food and Beverage

Toys and Electronics

Entertainment

With many more industries planned



Media & Recognition



- Pluralsight – Create the Future Award, 1st Place (Brings Aaron Skonnard on board as a Seek investor)
- NAB Best In Show
- Retail Global Conference 1st Place Winner
- Utah Innovator of the Year
- Venture Madness Deep-Tech Winner
- Featured in:
 - Forbes
 - PC Magazine
 - MarketWatch
 - Tech Crunch
 - Investing News
 - Silicon Slopes
 - Furniture Today
 - Etc.