

Seismic for

Microsoft Copilot for Sales

Sales teams need to spend time on the highest value and quality activities that drive sales and relationships.



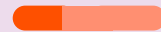
High Value Activities

- Presenting live to customers
- Building executive and champion stakeholder relationships.



Moderate Value Activities

- Personalizing content
- Collaborating with internal teams
- Sending post-meeting follow-ups



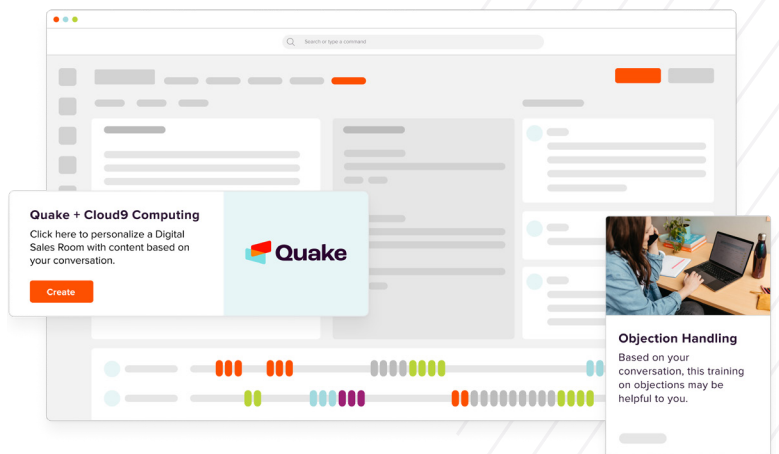
Basic Value Activities

- Finding and creating content
- Sending emails
- Managing opportunities in CRM



Seismic and Copilot for Sales Integration: Enabling productivity where sellers work

Embedded within the Copilot for Sales workflow, Seismic will provide content recommendations, collaboration, task automation, and engagement intelligence for Copilot for Sales users across the meeting experience to help drive deals and relationships forward.



Key benefits of the integration



Meeting recap and recommendations in **Teams**



AI-powered email and content generation in **Outlook**



CRM automation in **Dynamics 365**