

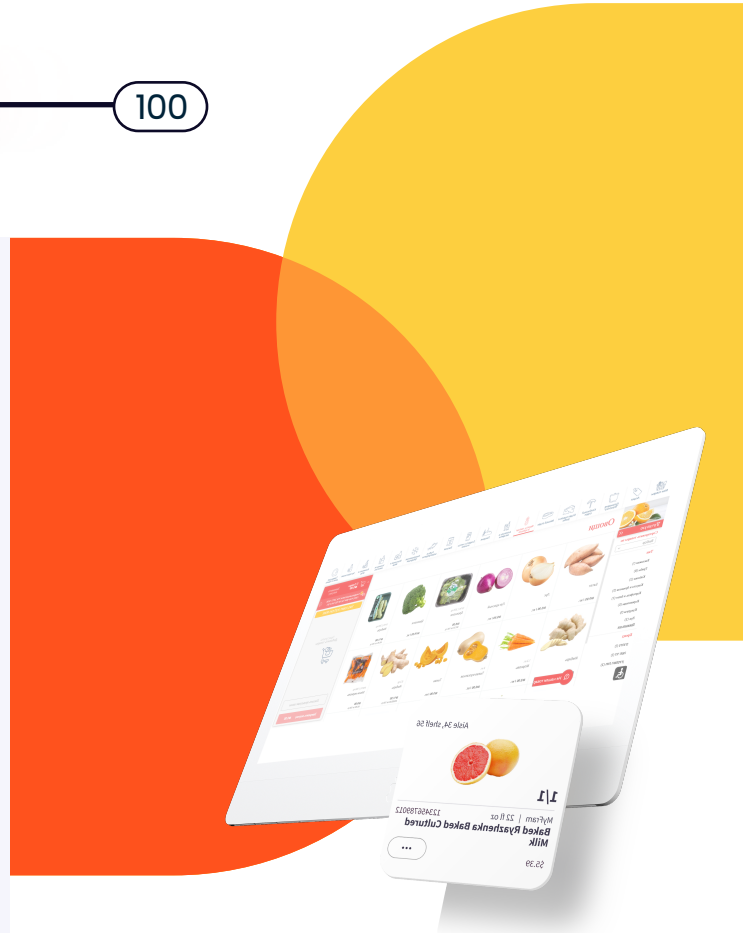
CUSTOMER FOCUSED SCALABLE COMMERCE



Everything you need for Digital Transformation

The digital and physical worlds of shopping are fusing together. This requires an updated approach to serve customers and changes what you have to do and provide to them

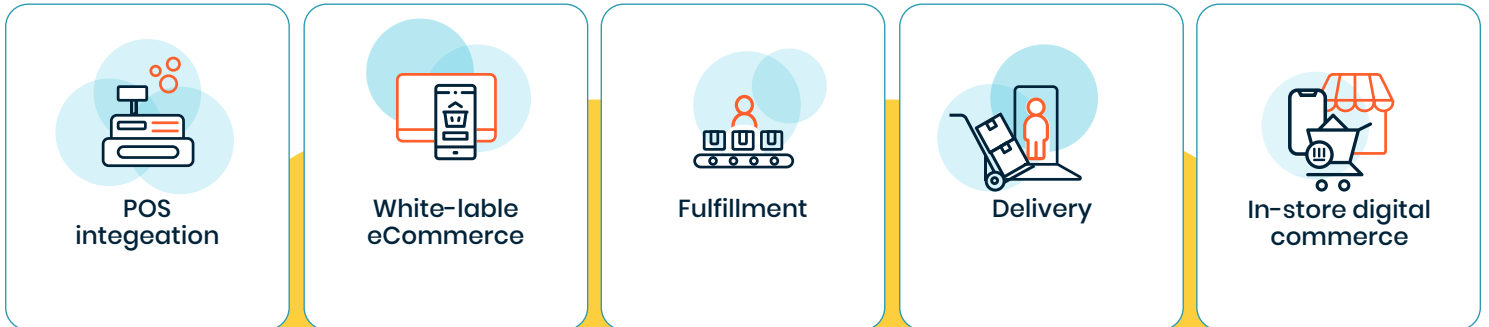
You must meet customers where they are and enable how they want to shop. This involves online, mobile, digital, curbside pickup and delivery as touch points you now have in your customer relationships.



Doing this efficiently and effectively requires a more enhanced approach with your customer base. From online ordering (eCommerce) features through accurate order picking and fulfillment with real-time communications that also incorporate customer purchase history and preferences and your current inventory, its more complex than it once was.

Our affordable solutions to help grocers, supermarkets, specialty stores and general retailers better navigate these somewhat uncharted waters and create customer experiences that stand out.

End-to-end digital commerce solutions



We understand that your challenges have and continue to grow based on new customer expectations and these additional ways you need to connect in service your customers. Our end-to-end digital commerce solutions can help whether you are implementing something for the first time or upgrading from what you currently use. We can assist with your entire digital experience or just a piece of it such as picking and fulfillment.

50%
increasing our
customer base

300%
growth in sales

With Covid-19 as Israel went into controlled lockdowns, the need for eCom for groceries became crucial. Over the year we have seen huge growth in the number of retailers joining Shopo, increasing our customer base by 50% with our retailers reporting 300% growth in sales - driven by both new consumers in increases in basket size.



Yael Brandt
Digital Transformation CD

Partners



TOSHIBA

 Microsoft

TRUNO

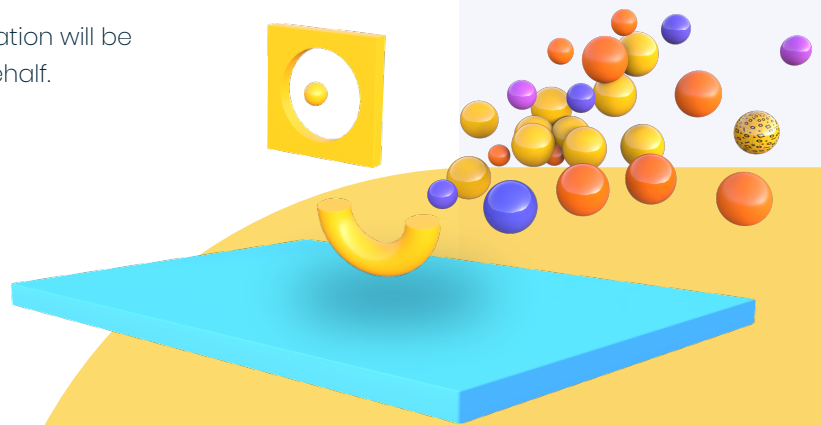
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RETAIL MANAGEMENT | HERO

Frictionless Shopping experience

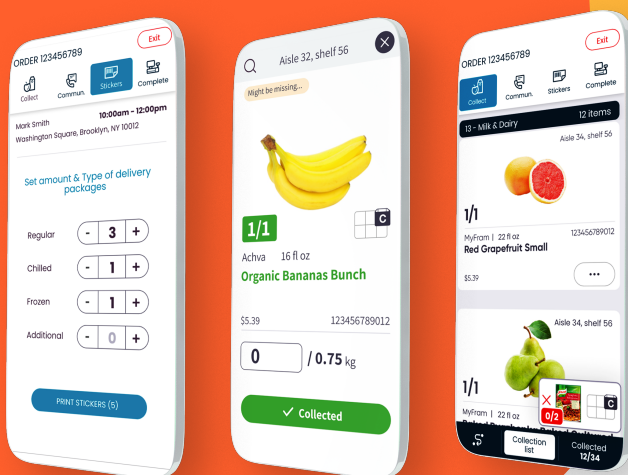
Provide an upgraded total shopping experience for each customer by having a self-shopping app (scan & go), smart cart technology and personalized search results. Utilize AI and BI to enhance your customer's shopping experience to highly personalize products, suggest items based customer preferences, offer better replacements if out of stock and enable highly targeted promotions.

These will also aid your pickers as this same information will be available as they fulfill orders on your customers behalf.



Enhanced User Experience –

Designed around the users of today and tomorrow



Increase customer satisfaction



Improve repeat customer rate



Higher Value Per Order

- One-Click recipes that add all necessary items to cart
- Filter by dietary preferences & lifestyle necessity
- Provide easy reorders based on purchase history
- Offer last minute deals at check out
- Allow customers to monitor order status in real time
- Enable order modification until collection starts
- Personalized digital shelf talkers by customer

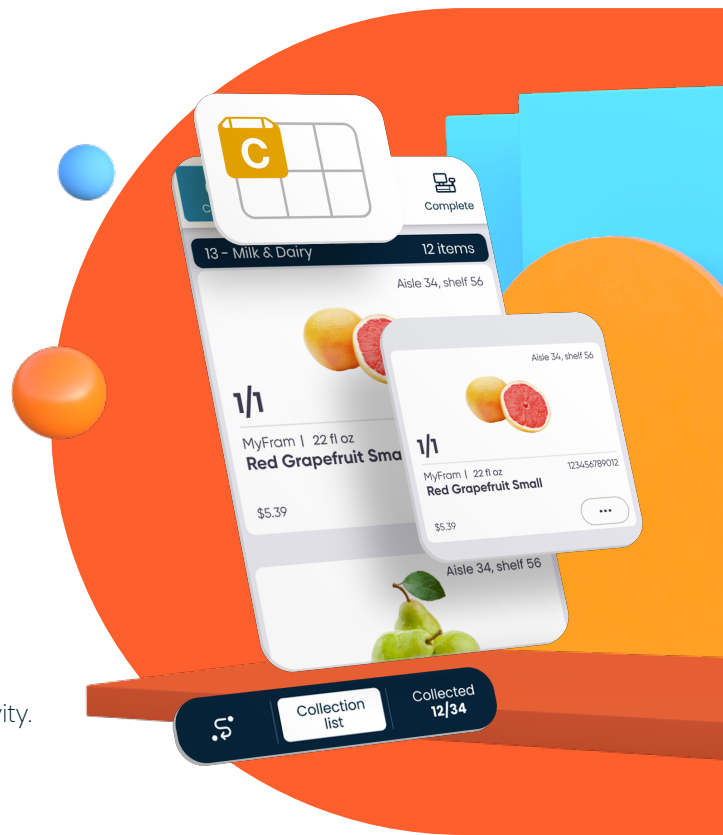
In-Store Picking Application **

Increase your efficiency and customer experience with best-in-class picking



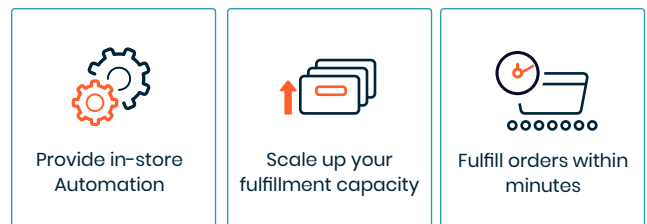
Our picking application will increase your customer satisfaction because of real-time communication with the customer and help decrease errors with order fulfillment. This app supports single or batch order picking, splitting orders by department, real-time inventory availability and dashboards provide insight into staff productivity.

** This is available as a stand-alone order fulfillment solution



Many fulfillment options

Partnerships with best in class providers



Mapped store layouts add efficiency to your fulfillment processes. Dashboards allow for you to monitor orders at store and chain level for accuracy and efficiency.

Our site management systems handle delivery & pick up time slots and allow you to define distribution by whatever methods you choose.

Whatever situation your are in, we understand the challenges with digital transformation and we will help you figure out the best path forward for your organization based on the needs you have and want to address.