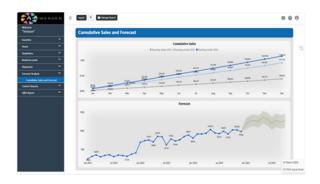


# Supercharge Your Power BI Applications for Unprecedented Business Intelligence

Unlock Deeper Insights, Simplify Data Access, and Empower Your Team to Drive Growth.

Answergen, a Microsoft-powered solution, transforms your Power BI experience, turning raw data into actionable, strategic intelligence. Go beyond standard dashboards with a customizable portal that puts critical insights at your fingertips and fuels data-driven decisions.



#### **Imagine:**

- Effortless Navigation: Organize your Power BI reports and dashboards within a tailored, intuitive menu system.
- Simplified Slicing & Advanced
   Filtering: Create, save, and reuse
   customized slicers for dynamic
   filtering, eliminating repetitive tasks
   and enabling granular analysis.
- Personalized Reports & Dynamic Views: Save report views with specific slicer combinations, creating your own "favorites" for quick access and sharing.
- Enhanced Collaboration & Insight Sharing: Share customized reports, slicer combinations, and even cumulative sales or forecast views with your team, ensuring everyone is aligned and informed.
- Predictive Forecasting Integration:
   Visualize and interact with
   forecasted data directly within your
   dashboards, allowing for proactive
   planning.
- Cumulative Sales Tracking: Instantly monitor and analyze cumulative sales trends, identifying growth patterns and potential areas for improvement.

### **Key Features & Benefits:**

# Customizable Portal & Enhanced User Experience:

- Portal Page Creation & Updates: Build and maintain a centralized hub for all your Power BI content.
- Themes and Versions: Utilize bootstrap framework themes for a modern, responsive design.
- Menu & Submenu
   Management: Create
   intuitive navigation
   structures for easy access to
   reports and dashboards.

#### • Robust Security & Data Protection:

- Menu Security: Control user access to specific reports and dashboards.
- Function-Based Security:
   Manage administrative
   privileges, export
   permissions, and other
   functions.
- Data Security: Ensure your sensitive data remains protected.

## Enhanced User Functions & Advanced Analytics:

- Advanced SlicerManagement:
  - Save combined slicer settings for personal or shared use.
  - Apply saved slicers to any report for instant filtering.

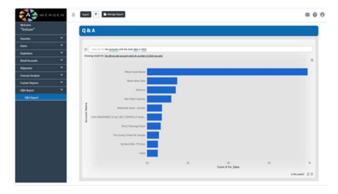
# Custom Report Creation & Dynamic Views:

 Combine reports with saved slicers to create personalized views.

- Save custom reports for quick access and sharing.
- Ranking Dashboards: Easily visualize and track product, regional, or sales representative performance rankings.
- Group By Reports: Drill down into data with sequential selections.
- Ad Hoc Reporting: Create custom reports on the fly, directly within Power BI.
- Export Module: Export data from reports with all applied filters, ensuring accurate analysis.
- Cumulative Sales Tracking & Forecasting: Monitor and visualize cumulative sales and forecast data directly within your dashboards.
- Brand Performance: Gain deep insights into brand performance, customer sentiment, and market positioning.



- Future-Forward Features & Intelligent Insights with Natural Language Processing (NLP):
  - Ask questions in natural language and receive datadriven answers instantly.



# Why Choose Answergen?

- Streamlined Data Access & Unified Platform: Eliminate data silos and access all your critical insights in one place.
- Improved Efficiency & Productivity:
   Save time and resources with simplified slicing, personalized report creation, and automated insights.
- Enhanced Collaboration & Shared Understanding: Share insights and customized reports with ease, fostering a data-driven culture.
- Data-Driven Decisions & Strategic Advantage: Empower your team to make informed decisions based on accurate, timely, and predictive data.
- Increased Productivity & Focus:
   Focus on analysis and strategic planning, not data gathering and manipulation.

Ready to transform your Power BI experience and unlock the full potential of your business data?

Contact us today for a demo and discover how Answergen can revolutionize your business intelligence.



www.sengen.com