



SENTIENT DYNAMICS

Solving business problems with business applications

**COMPANY  
INTRODUCTION**

# THE PROBLEM

- ✘ Only 36% of IT projects were successful in their implementations\*
- ✘ 80% of features in custom software applications are infrequently or barely used\*
- ✘ Typically, projects fail to engage users early and throughout the project
- ✘ Large project teams are overly complex and create too many lines of communication
- ✘ Requirements are captured at a point in time
- ✘ Projects typically require the full budget up front
- ✘ Business users need a platform that IT supports



# WHY US

- ✔ Day 1 engagement with users **and throughout the project**
- ✔ We fix one problem at a time - this means you don't need to commit to the **whole budget up front**
- ✔ Contract to quantifiable outcomes - no ambiguity on outcomes, projects **run on-time and on budget**
- ✔ We work in small teams – this reduces the **lines of communication** and overall complexity
- ✔ We develop what's needed, not what **people think is needed**
- ✔ We build on the **Microsoft Power Platform** that supports rapid, modular application and solution development and does not increase an organisations attack surface
- ✔ Faster results - Development starts **day 1**

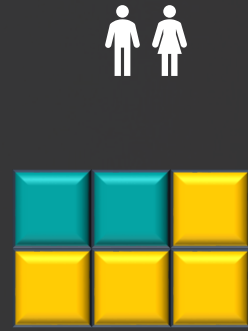


# APPROACH

- Solve one problem at a time
- Ship product incrementally from the outset
- Get requirements from users day 1
- Continuous testing, feedback added to solution
- Organise teams in a fractal structure
- Specify and deliver quantified outcomes



PROBLEM DEFINITION



FIRST RELEASE



SECOND RELEASE



FULL RELEASE

3 WEEKS TO 6 MONTHS

# BENEFITS OF WORKING WITH SENTIENT DYNAMICS

- We deliver to outcomes, not scope
- User centric approach – this removes waste
- Low risk – we deliver incrementally
- Small team structure – less communication complexity
- Fast results – delivered faster than traditional projects
- Product development over technology delivery
- Extensive large enterprise and government experience
- Certified team, Microsoft partners



# CAPABILITIES

## BUSINESS & MOBILE APP DEVELOPMENT

Low Code / No-Code Mobile, tablet, web & portal application solutions built on the Microsoft Power Platform



## PROCESS & WORKFLOW AUTOMATION

Process design, Business process flows, robotic process automation, approval workflows and advanced process logic



## INTELLIGENT CHATBOTS

Interactive employee and customer experiences build using no-code built on the Microsoft Power Platform



## INTERACTIVE DASHBOARDS & REPORTS

Interactive web, mobile and self-service business intelligence solutions and reports built into applications



## TRAINING & COACHING

Virtual lab-based training on applications, application building, center of excellence training and e-learning



## DATA MODELLING & INTEGRATION

Data connectors, flows and integrations into On-Premises services, Microsoft and non-supported third-party cloud applications such as ServiceNow



## SERVICE AUTOMATION

Field service, customer Omnichannel service, project service and sales automation leveraging Microsoft Dynamics 365



## MANAGED SERVICES

On-going management and support of applications and solutions and platform upgrades



# TECHNOLOGY STACK



Microsoft Teams  
Hub for Teamwork



**Power BI**  
Business analytics



**Power Apps**  
Application development



**Power Automate**  
Process automation



**Power Virtual Agents**  
Intelligent virtual agents



Data  
connectors



AI Builder



Data Flex Pro



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Data Loss Prevention



Permissions



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