



Company Profile

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About Us

Sepia Solutions began its initial services as a simple designing firm, and today offers a full variety of web solutions required to design, implement and maintain your e-presence. These include, among other things, mobile application development, website designing, development and content creation, hosting and domain registration, open source customized development, 2D and 3D animation and other web related services.

Our clientele include a worldwide list of brands, including regions of Asia, Middle East and America. Our clients especially include government organizations, educational institutes, restaurants, as well as apparel and electronic dealers. We also maintain a global presence, our domain knowledge ranging from financial and e-commerce to academic, governmental and consultancy organizations, and hence also having enough knowledge in various local languages, we offer services in many different languages of the world.

Our process is designed to keep you in control of your project throughout the duration. We follow techniques that improve and increase communications as well as keep you regularly updated about the status of the project, so that at no stage in the duration of our relationship with you, would you remain ignorant of what's happening. Keeping the process flexible also helps us to achieve milestones faster and meet the deadlines more effectively.

Our workforce include experienced people from a wide horizon of fields. Our team consists of top-notch and expert consultants, skilled designers, experienced developers, proficient QA engineers, professional content managers, and qualified sales and marketing personnel.

This team, together with top management, works towards achieving the goal to make your business a success and help you increase your sales and gain customers, as well as a website that becomes your true online identity – clearly reflecting what you are. The website is not only search engine optimized but is also a social marketing tool, integrated with the social media sites, giving your viewers the best user experience, and hence increasing your business value.

You shall find our detailed list of expertise fields in the following section.

Areas of Expertise

Sepia Solutions provides a wide variety of services, including but not limited to:

- **Web & Application Development**
 - Online presence - Online Branding, web design and development, website maintenance, B2B/B2C portals, online communities using Microsoft and Open source technologies.
 - e-Services – e-Commerce, e-Business, e-Learning, e-Government Solutions.
 - Mobile development – iPhone, Android and Windows platforms.
 - MIS, ERP and CRM – Customized & tailor made application development, MIS, ERP, CRM applications.
 - Open Source Tools – Development and Customization of Open Source CMS, Wordpress, Joomla, Drupal, Magento, 3DCart, SugarCRM, etc.
- **Multimedia Solutions**
 - Modeling – 2D, 3D models, texturing, rendering, architectural visualization.
 - Animations – Flash animations, 2D animations, 3D animations, short films, storyboarding, 3D Walkthroughs, flash based demos and sites, special effects.
 - Corporate Identity – logo designing, brochure designing, and template designing.
- **Online Marketing**
 - SEO/SEM Services – Search engine optimization, search engine marketing, keyword optimization.
 - Social Marketing – social media integration, social media marketing, PPC Campaign.
 - Content Writing – website contents, marketing materials, software simulations, help guides & concept writing.
- **IT Consultancy Services**
 - IS Diagnostic Studies and Audit,
 - Project Management,
 - Business Process Engineering,
 - Software Process and Quality Assurance,
 - Network Design and Implementation, and
 - Business Continuity and Planning

- **Web Hosting & Data Center Services**

- Hosting services – Cloud Hosting, Dedicated Servers, shared hosting, reseller hosting, virtualization over Windows and Linux platforms.
- Domain registration
- Email services – Office 365, Google Apps & third party email services.
- Data Centre services including planning, designing, consultation and deployment of enterprise data network.
- Managed Services for Cloud Hosting including Microsoft Azure and Google Cloud

Registration & Affiliation

We are partner with some of the prestigious organization and associations of world.

**Microsoft
Partner**

Silver Cloud Platform
Silver Small and Midmarket Cloud Solutions



Google Cloud
Partner



GSuite



Adobe Certified Partner



Further information can be obtained from our website <http://sepiasolutions.com/>

Products

We have developed various products for different industries & markets. Our products include different types of management systems, including website content management (SepiaCMS), educational system (Sepia-SIMS), financial reporting systems (Sepia Brokerage House Reporting System) etc.

SepiaCMS (Content Management System)



Our Content management system offers immense number of modules for website management with step by step website builder in a hosted environment. Our system helps a user in creating a customized website in easy steps and offers flexibility to update and manage the content. It also uses integrated collaboration environment which includes the following applications:

- **Web Content Management Solution** empowers non-technical people to create, manage and publish content on websites with multi-lingual support (left to right and right to left).
- **Collaborative Environment** designed to improve the performance of organization by supporting the sharing and flow of information.
- **Documentation management systems** manage a document and make it available publically with version history management.

Some of the modules of our CMS are as follows:

- Multi User & Multilingual CMS for Website Management
- Media Management (Audio/Video/Photo Gallery)
- News & Updates (Tender Notices/Announcement/Press Releases/Events)
- FAQ Management
- Document Library
- Job Board (Recruitment System)
- Form Management (Feedback or Any type of Form)
- Newsletter Management
- Online Polls Management
- Site Map Generator
- Google Analytics & Social Media Integration

This product is deployed on more than 250+ websites and most of the website are available in multiple languages targeting different regions. More information is available at <http://www.sepiacms.com/>



SepiaMCMS (Media Campaign Management System)



The advertising industry is one of the most dynamic and ever increasing. Whether it is print media, electronic or billboards, it is a necessity for every business. This means that it is filled with

a lot of complicated processes, and hence the need to record quite a lot of information arises. Managing all information on paper records cannot just be difficult and complicated, it would require a lot more hard work and time than if the processes were automated.

Hence addressing just such difficulties, Sepia Solutions came up with the Media and Client Management System which covers the following main functions, and many others:

- Publishing of ADs for client in different newspapers and TV channels.
- Manage ATL and BTL activities in the system.
- Create and plan media schedules for Newspaper, Magazine, TV, Cable and Outdoor.
- Handle entire campaigns from plan to bill, from a single system.
- Assign jobs to multiple departments, so they can estimate and bill their services, time and materials
- Automatically calculate agency commission
- Manage and schedule media booking. Know the placement and cost of every booking
- Generate pdf or printed media orders to be sent to media house
- Raising client invoices and matching supplier invoices
- Generate pdf or printed estimates and quotes to be sent to advertising agency clients



SepiaVCMS (Vessel & Client Management System)

Import and export is a major part of almost all businesses today. With the distances of the world reducing with different types of transport of the land, air and the sea, it is to be expected that more and more processes and difficulties, along with more information would need to be recorded for every transaction/business deal being made.

Sepia Solutions came up with a solution specifically for port agencies, mostly involved in handling of bulk (dry/liquid) cargo ships at sea ports. The business processes that we automated were:

- Inward/outward clearance of vessels on behalf of Ship Owners.
- Fulfilling legal and monetary requirements of Government and Customs.
- Coordinate ship owners, Consignee, clearing/forwarding agents
- Record Cargo & Ship movements on different ports in the country.
- Manage Cargo commercial & legal claims.
- Purchase on behalf of Ship company
- Provide services to ship and its crew during stay at local ports
- Inform Importer/Exporter on Arrival/Departure of ship



Sepia-SIMS (School Information Management System)



Our School Information Management System is a particularly useful application, intended to help increase interaction between teachers & students, for parents to stay informed of the progress of their children.

The application is multi branch, multi-location and designed to eradicate unnecessary paperwork. All data concerning students can now be virtually centralized in a single online location, accessible instantly and universally. Among other key features, the application also has an in-built grading system, helping teachers grade according to defined criteria (content, vocabulary, grammar etc.).

Key Features of this System are:

- Student Management
- Faculty Management
- Take Attendance Online
- Manage Class Schedules
- Manage Academic Calendar
- Manage Assignment
- Manage Disciplinary Report of Students
- Internal Messaging System
- Student Fee Management System
- Resource Centre (e-Library)
- Manage Examination Schedule and Reporting

And many other modules.



Sepia-LMS (Sepia Lead Management System)

Our lead management system allows managing lead generated from website and keep track of their progress. The system is designed keeping in mind of serving multiple websites, you can install the lead management snippet on any website and gather all the leads in centralize database. The system also enable forwarding lead to leading CRM or any in house system.

Key Features of this system are:

- Lead management from single interface
- Allow installing lead generation form on any website
- Keep track of leads and its follow up directly from system
- Generate reports and statistics by defining multiple criteria
- Forwarding leads to leading CRM

Stock Exchange Management Reporting & Information System (SEMRIS)

This system is design for Karachi stock exchange brokerage houses. This system facilitates their clients to check reports and manage stock trading online. Client can get up to date status of their ledger, statements & status (bought & sold) of their shares. Automatic Daily report of their activities can also be sent to their email addresses. This system is distributed through Microlinks Pvt. Ltd. to many Karachi Stock Exchange Brokerage Houses.

Key Features of this system are:

- Import Data from Back office System
- Offer Reports to Clients for Daily Trading (incl. GL, CDC, Transaction Detail, etc)
- Provide access to Agents to review their client summary
- Send Reports and Email Alert to clients

Clientele

Our domain knowledge and coverage include different industrial sectors: retail and professional service providers, government, academic, non-profit, etc. We have several clients from different parts of the world, including America, Middle East and Asia. Our clientele list covers many segments: Education, Financial, e-Commerce, Service sector, Consulting, Government etc. to name a few. We also provide outsourcing services for some of our clients as well as other IT firms.



Government Institution:

- Afghanistan National Datacenter, Afghanistan
- Afghanistan Investment Support Agency – AISA
- Da Afghanistan Bank – DAB, Afghanistan
- Ministry of Agriculture Irrigation & Livestock, Afghanistan
- Ministry of Communications & Information Technology, Afghanistan
- Ministry of Rural Rehabilitation and Development, Afghanistan
- Ministry of Interior Affairs, Afghanistan (MoIA - Kabul Police), Afghanistan

Stock Exchange Brokerage Houses:

- Alfa Adhi Securities Pvt. Ltd.
- Ample Securities Pvt. Ltd.
- Best Securities Pvt. Ltd.
- Insight Securities Pvt. Ltd.
- Munir Khanani Pvt. Ltd.
- FDM Trade Pvt. Ltd.
- Trade In Securities Pvt. Ltd
- Y.H. Securities (Pvt.) Limited

NGO's & Funding Agencies:

- Afghanistan Cash Transfer Programme, AF
- Centre for Conflicts and Peace Studies, AF
- Domestic Violence Survivors Justice Act, US
- Equal Movement and Participation of Women for Equal Rights, AF
- United Nations Development Programme, AF
- Grameen Research, US
- North Sindh Urban Services Corporation Ltd., PK
- Oxfam GB, AF
- The Welfare Association for the Development of Afghanistan
- USAID's Agricultural Credit Enhancement Program

Private Organization & MNC's:

- 1LINK (Guarantee) Limited, PK
- Advance Telecom Pvt. Ltd., PK
- Alpine Marine Services Pvt. Ltd., PK
- Al Tuwairqi Holding Company, KSA
- Al Karam Textile Mills Pvt. Ltd, PK
- Attock Cement Pvt. Ltd, PK
- Ansari Sugar Mills Pvt. Ltd, PK
- Asia Construction & Logistics, AF
- Bawany Sugar Mills Pvt. Ltd, PK
- BlueSonic, CA
- Digisoft (QMobile) Pvt. Ltd., PK
- Great English LLC., US
- Ghanchi Rags Enterprises, PK
- Sunrise Rags, PK
- Surmawala Group, PK
- Gas Group, AF
- Omni Group Pvt. Ltd., PK
- HOSA, Mobile Public Services, AF
- Larr Sugar Mills Pvt. Ltd, PK
- Kardan Institute of Business Administration, AF
- KASB Institute of Technology, PK
- MicroLinks Pvt. Ltd. PK
- Maiwand Kabob, USA
- National Gases Ltd, PK
- Ramada Al-Hada Hotel, KSA
- Shirazi Trading Company Pvt. Ltd., PAK
- TNI Communications Pvt. Ltd., PK
- Tyms Education Pvt. Ltd. (The International School), PK
- The International Electrical Products Company - TIEPCO, KSA
- The Afghanistan Finance Company, AF
- TNI Communications, PK
- VNSeach, USA
- Trellis Inc., USA
- Qatama Investments LLC, USA
- Upgrade Electronics & Home Appliances, KSA

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