ACADEMIA

by SEROSOFT

School Management System

Welcome to

DIGITAL TRANSFORMATION

IN EDUCATION

www.academiaerp.com

Hello!
Here are some schools wherein we have brought the era of automation and high efficiency.

TRINITYHOUSE
Pre-Primary • Preparatory • High

ASHOKA
Ashoka Group of Schools

SIS

GLENWOOD HOUSE SCHOOL

GABORONE INTERNATIONAL SCHOOL

ABBOTTS COLLEGE
Senior High School

SNJB

Crawford
International School

CECOS
COLLEGE LONDON

Cheers to the numbers we have achieved with the sole vision to be the world's #1 SMS company

14
Years in education industry

800
Person years of education experience

320+
Customers served globally

21
Countries - customer presence

700K
Learners and Educators benefited

4
Continents - customer presence

FT High-Growth Companies
Asia-Pacific 2020-21

India's Growth Champions
19th Rank by Economic Times

Deloitte Tech Fast 50 India
2018/2019 Winner

Asia Pacific Fast 500
APAC 2018 Winner (Top 200)

2018 Red Herring
Top 100 Global: Winner

BW Businessworld
40 Under 40 Education Award 2022

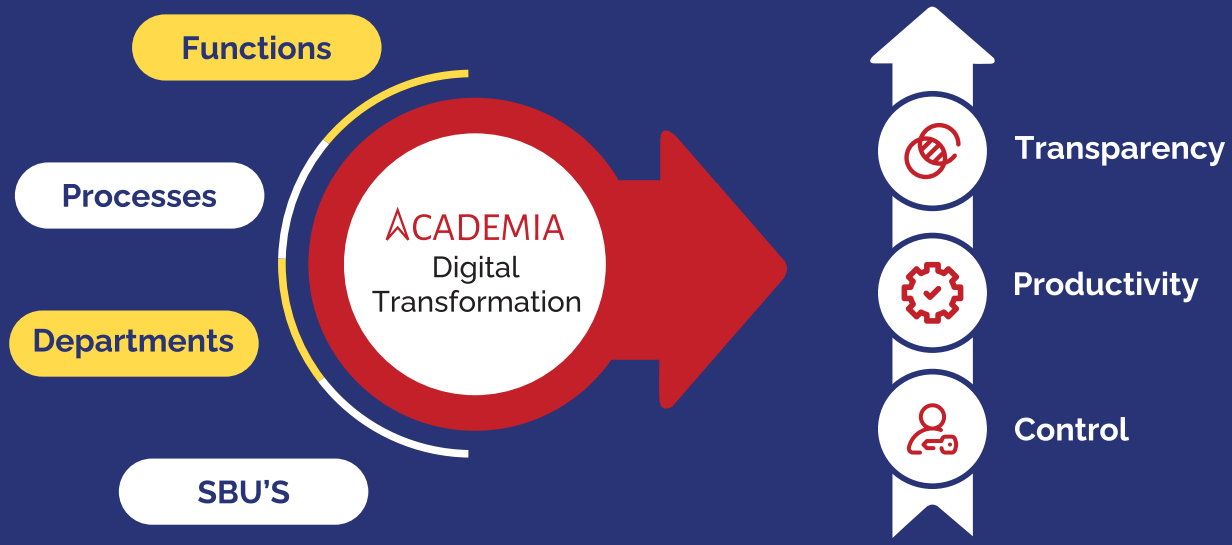
Do you face any such predicaments just as our clients did? We understand your pain

- Investing time in data collection & management, and excessive paperwork?
- Facing problems in consolidating data across multiple departments/ schools?
- Unable to generate and analyze comprehensive reports at various levels?
- Finding it difficult to manage various databases for different school departments?
- Looking to get absolute control on processes?

If yes, all you need is ACADEMIA

A solution that will enable digital transformation at your school / education group.
Read on, this will change your life for good!

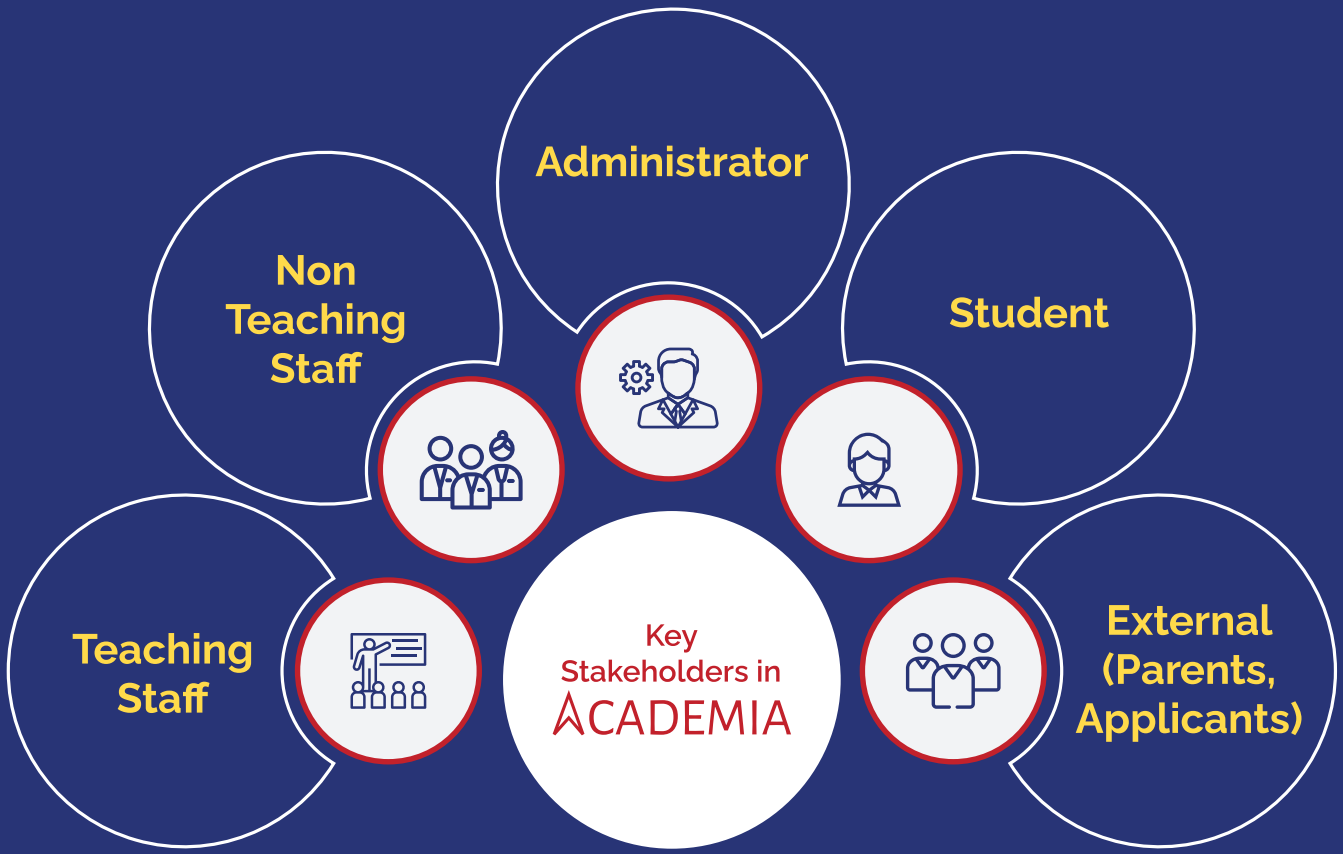
Academia will drive efficiency and cost-savings at your school



And we have got a complete solution to help you transform digitally

Academia by Serosoft is an award-winning, educational SIS powering over 320 institutions across the globe. The robust, feature-rich, analytics equipped, user-friendly Academia - built on a cutting-edge and flexible architecture - enables school / educational group to automate & streamline their functions and processes for both academics and administration, from enquiry to class completion.

We are currently serving different segments in education including Primary Schools, Secondary Schools, Junior Colleges, Group of Schools & Education Trusts.



Now, let us help you know Academia ERP better, and how we cater to all aspects of your institution.

- School Setup
- Campaigns & Enquiries Management
- Admission Management
- School Information Management
- Fees Management
- Classes & Course Management
- Time Table Management
- Student Attendance Management
- Behaviour Management
- Examinations & Mark sheet Management
- Homework & Assignment Management
- Completion Management
- Calendar Management
- Task Management
- Security Gate Management
- File Management
- Committee Management
- Front Desk Management
- Transport Management
- Resource Booking Management
- Certificates & Document Management
- Employee Management
- Scholarship/Sponsorship Management
- Outcome-Based Education Management
- Hostel Management
- Infirmary Management
- Messaging & Notifications
- System Admin
- Analytics and Reports

Also, owing to the cutting-edge architecture, Academia can support multiple integrations with third-party solutions.

Academia offers interoperability

- Web Portal
- SMS & Email
- Excel Import/Export
- Payment Gateway
- LMS (Moodle, Blackboard etc.)
- AI-based chatbot
- Koha Library
- Integration with Accounting Software
- RFID
- Biometric
- Mobile Apps
- WhatsApp integration

ACADEMIA by SEROSOFT

PRICING MODELS

- SaaS
- License

HOSTING OPTIONS

- On Premise
- Cloud
- Hybrid

There's a lot to share about Academia, but here are a few crisp highlights!

ROBUST
Powerful software with sound exception handling

FEATURE-RICH
Diverse modules with deep reporting

COMPREHENSIVE
Single-click interface that provides overview of all the departments in campus

USER-FRIENDLY
Simple, intuitive and attractive user interface

ANALYTICS-EQUIPPED
Powered by deep and predictive analytics

SCALABLE
Delivers for growing institutions

SECURITY
Highest security at User Level, Module Level, Form Level & Database Level

AI-POWERED
Incorporates latest technology including AI, ML & nudge tech

You will reap these fantastic benefits to your Schools!

Efficient Work / Process Flow Across Schools/ Group of Schools

- Faster information flow
- Responsive decision making
- Reduced errors
- Minimal duplication of work

Improved Quality of Interaction Among Stakeholders

- Student - Teachers
- Student - Schools/ Education Group
- Intra School - Teachers/ Administrators
- School - Parent/ Applicants/ Other Stakeholders

Substantial Savings Leading to High ROI

- Increased administrative productivity
- Enhanced teacher productivity
- Improved data quality to save time on reporting & compliance

Please see the other feathers in our hat

Academia SIS featured in Gartner's Market Guide for Higher Education

ET Coffee Table Book featured Serosoft, & our visionary CEO & MD - Mr. Arpit Badjatya 2020 & 2022

FT High-Growth Companies Asia-Pacific 2020-21

EdTech Awards 2019 Finalist in Cool Tool SIS Category

Ranked 19th Growth Champion in India by The Economic Times

We have a strong foundation as we are a part of a 50-year old group

Serosoft is a global educational software & solutions company, promoted by a dynamic team of erstwhile-I Bankers, US graduates and MBA's. A part of the 50-year old Hindustan Group of Companies, having diversified interests in Chemical, Animal Feeds, Infrastructure, Construction.

Let's not forget the amazing team behind all of this. Here is our visionary leadership

Arpit Badjatya (CEO & MD)

- Corporate experience at Accenture India as a business consultant and at JP Morgan London as an investment banker
- Awarded with: BusinessWorld 40 under 40 (Education) | The Economic Times Leader of Change
- BS (Chem Engg.) from Purdue University, USA | MBA from IIM Calcutta

Siddharth Badjatiya (COO & Director)

- MS (Comp. Sc.) from USA, BE (Comp. Engg.) from SGSITS, Indore
- Gained experience of designing and developing cutting edge software while working with Goldman Sachs, New York

Tapas Das (Senior Vice President)

- Enthusiast, innovative and result oriented IT professional with 20+ years of experience including 7+ years at Senior Positions
- Professional certifications including PMP(2013), Java and JLPT(Japanese Language Proficiency Test)

Sudhendu Kopergaonkar (Vice President - Internal Quality)

- 25+ years of experience in IT including 10+ years at Senior Positions
- Expert skills in ERP Project Management, Team Leadership and Database Technologies

...and our wisdom-lending Advisors & Investors

Ashok Badjatiya (Chairman - Hindustan Group)

- Visionary industrialist with 45+ years of diverse entrepreneurial experience
- Thought leader and speaker on Entrepreneurship, Social Causes & Nation Building

Suryaprakash Konanuru (Serial Entrepreneur & Technologist)

- Co-founder of three startups - Alopa Networks, Yos Technologies and eDreams Edusoft
- An alumnus of Indian Institute of Technology, Bombay

Saurabh Uboweja (CEO - Brands of Desire)

- Expert in brand strategy with a special focus on creating new brand value & developing brand
- In 2015, he became the first Indian and only the second person in the world to have received the Idea of the Future Award' 2015 at the World Communication Forum in Davos

SIDBI Venture

- Serosoft has raised INR 30 crore ($3.6 million) in Series A funding from investment management firm SIDBI Venture Capital Limited.

THE COOLEST

ED-TECH TEAM OF INDIA!

You need us!

We need you!

Let's join hands together!

www.academiaerp.com

ACADEMIA

by SEROSOFT

SEROSOFT SOLUTIONS PVT. LTD.

Corporate Office: 5th Floor Milinda's Manor, 2 RNT Marg,
Opposite to Nexus Indore Central, Indore - 452001, MP-India.
Phone : +91-731-4010733/34/35, Mobile : +91-9993577766

US Office: 260, 447 Broadway, 2nd Floor, New York, US, 10013
Phone: +1 (315) 809-6119 | Email: contact@serosoft.com

UK Phone: +44 789 701 8119

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Microsoft

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