ACADEMIA

by **SEROSOFT**

School Management System / School ERP-MIS

Welcome to

DIGITAL TRANSFORMATION

IN EDUCATION

TRINITYHOUSE SCHOOL, SOUTH AFRICA

SINGAPORE GROUP OF SCHOOLS, INDONESIA

GABORONE INTERNATIONAL SCHOOL, BOTSWANA

CECOS COLLEGE, LONDON, UK

ASHOKA GROUP OF SCHOOLS, INDIA

ABBOTTS COLLEGES, SOUTH AFRICA

GLENWOOD HOUSE SCHOOL, SOUTH AFRICA

CRAWFORD SCHOOL, KENYA

DE MONTFORT UNIVERSITY, KAZAKHSTAN

Here is an overview of Academia in numbers, from our wonderful team to our valued customers.

15
Years in education industry

800
Person years of education experience

320+
Customers served globally

22
Countries - customer presence

800K
Learners and Educators benefited

4
Continents - customer presence

FT High-Growth Companies
Asia-Pacific 2020-21

India's Growth Champions
19th Rank by Economic Times

Deloitte Tech Fast 50 India
2018/2019 Winner

Asia Pacific Fast 500
APAC 2018 Winner (Top 200)

2018 Red Herring
Top 100 Global: Winner

BW Businessworld
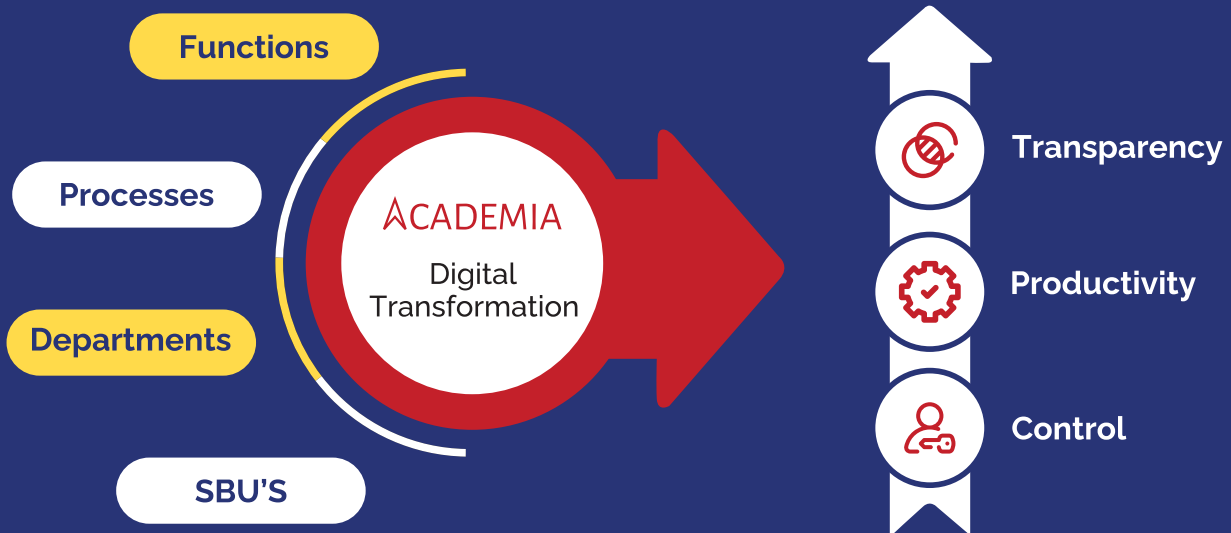40 Under 40 Education Award 2022

- Investing time in data collection & management, and excessive paperwork?
- Facing problems in consolidating data across multiple departments/schools?
- Unable to generate and analyze comprehensive reports at various levels?
- Finding it difficult to manage various databases for different school departments?
- Looking to get absolute control on processes?

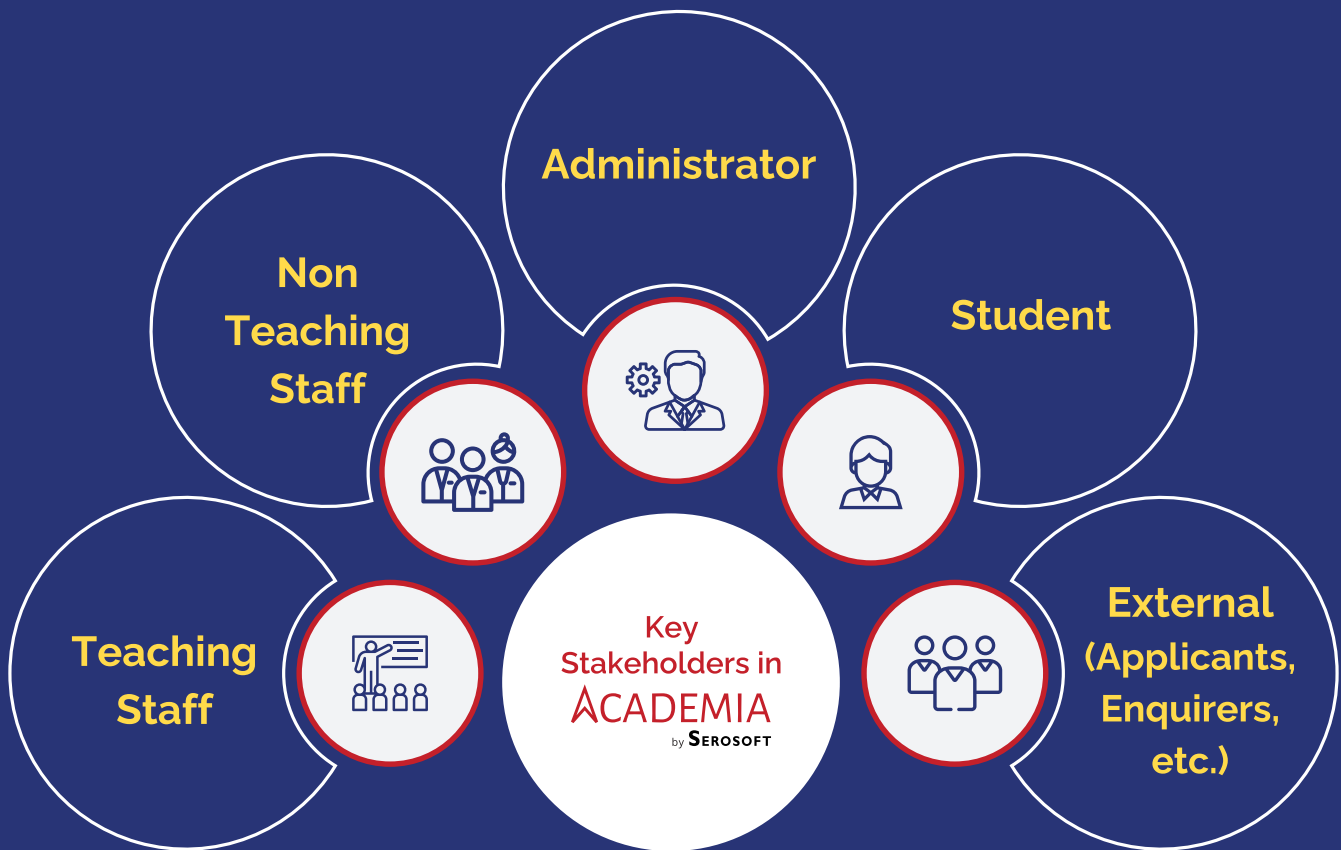**If so, all you need is** ACADEMIA

A full enterprise solution for all your academy, school and group needs.
Let us show you how

Academia will drive efficiency and cost-savings at your school

Functions

Processes

Departments

SBU'S

ACADEMIA
Digital Transformation

Transparency

Productivity

Control

Academia by Serosoft is an award-winning, educational SMS powering over 320+ institutions across the globe. The robust, feature-rich, analytics equipped, user-friendly Academia - built on a cutting-edge and flexible architecture - enables school/educational group to automate & streamline their functions and processes for both academics and administration, from enquiry to class completion.

We are currently serving different segments in education including Primary Schools, Secondary Schools, Junior Colleges, Group of Schools & Education Trusts.

Administrator

Non Teaching Staff

Student

Teaching Staff

Key Stakeholders in ACADEMIA
by SEROSOFT

External (Applicants, Enquirers, etc.)

- School Setup
- Calendar Management
- Enquiries Management
- Admission Management
- Student Information Management
- Time Table Management
- Attendance Management
- Fees Management
- Homework & Assignment Management
- Examinations & Mark-sheet Management
- Completion Management
- Employee Management

- User & Roles Management
- Messaging & Notifications
- Certificates & Document Management
- Student Portal
- Teacher Portal
- Parent Portal
- Applicant Portal
- Subject Management
- Class Management
- Library Management (Integration with Koha)
- File Management
- Student Mobile App

- Parent Mobile App
- Teacher Mobile App
- Complaint Management
- Infirmary Management
- Disciplinary Management
- Transport Management
- Scholarship Management
- Task Management

- Boarding Management
- Committee Management
- Front Desk Management
- Analytics Module
- Integration with Accounting
- Security Gate Management
- Campaign Management
- Event Management

Built on the latest cloud technology, Academia can support multiple integrations with third-party solutions.

Academia offers interoperability

Web Portal	SMS & Email	Excel Import/Export	Payment Gateway	LMS (Moodle, Blackboard, Canvas, D2L, etc.)
AI-based chatbot		**ACADEMIA** by SEROSOFT		Koha Library
Integration with Accounting Software	RFID	Biometric	Mobile Apps	WhatsApp

PRICING MODELS
• SaaS • License

HOSTING OPTIONS
• Cloud • On Premise

ROBUST
Powerful software with sound exception handling

FEATURE-RICH
Diverse modules with deep reporting

COMPREHENSIVE
Single-click interface that provides overview of all the departments in campus

USER-FRIENDLY
Simple, intuitive and attractive user interface

ANALYTICS-EQUIPPED
Powered by deep and predictive analytics

SCALABLE
Delivers for growing institutions

SECURITY
Highest security at User Level, Module Level, Form Level & Database Level

AI-POWERED
Incorporates latest technology including AI, ML & nudge tech

Efficient Work / Process Flow Across Schools/ Group of Schools

- Faster information flow
- Responsive decision making
- Reduced errors
- Minimal duplication of work

Improved Quality of Interaction Among Stakeholders

- Student - Teachers
- Student - Schools/ Education Group
- Intra School - Teachers/ Administrators
- School - Parent/ Applicants/ Other Stakeholders

Substantial Savings Leading to High ROI

- Increased administrative productivity
- Enhanced teacher productivity
- Improved data quality to save time on reporting & compliance

**Academia SMS featured
in Gartner's Market Guide
for K12 Education**

**ET Coffee Table Book featured
Serosoft, & our visionary Founder,
CEO & MD - Mr. Arpit Badjatya**

**FT High-Growth
Companies
Asia-Pacific 2020-21**

**EdTech Awards UK 2019
Finalist in Cool Tool
SIS Category**

**Madhya Pradesh
Best Employer Brand Award
IT Sector**

**ISO
27001 : 2013**

**ISO
9001:2015**

**GDPR
Certified**

We have a strong foundation as we are part of a 50-year-old group. And we are backed by a VC fund.

Serosoft is a global educational software & solutions company, promoted by a dynamic team of erstwhile-I Bankers, US graduates and MBA's. A part of the 50-year old Hindustan Group of Companies, having diversified interests in Chemical, Animal Feeds, Infrastructure, Construction.

- Serosoft Solutions Pvt. Ltd.
- Hindustan Infratech Pvt. Ltd.
- Sampurna Feeds
- Jai Kisan Agro Products
- Hindustan Phosphates Pvt. Ltd.

The Hindustan Group

SIDBI Venture Capital

Serosoft raised $3.6 million (INR 30 crores) in Series A funding from investment management firm SIDBI Venture Capital Limited.

Arpit Badjatya (Founder, CEO & MD)
- Corporate experience at Accenture India as a business consultant and at JP Morgan London as an investment banker
- Awarded with: BusinessWorld 40 under 40 (Education) | The Economic Times Leader of Change
- BS (Chem Engg.) from Purdue University, USA | MBA from IIM Calcutta

Siddharth Badjatiya (COO & Director)
- MS (Comp. Sc.) from USA, BE (Comp. Engg.) from SGSITS, Indore
- Gained experience of designing and developing cutting edge software while working with Goldman Sachs, New York

Radheshyam Rajput (Chief Technology Officer)
- Technology enthusiast, strategic thinker, and problem solver. IT professional with 18+ years of experience, including 8+ years in senior positions
- Executive Program Certification from IIM, Lucknow. AWS and Azure Certified Architect

Tapas Das (Senior Vice President)
- Enthusiast, innovative and result oriented IT professional with 20+ years of experience including 7+ years at Senior Positions
- Professional certifications including PMP(2013), Java and JLPT(Japanese Language Proficiency Test)

Sudhendu Kopergaonkar (Vice President - Internal Quality)
- 25+ years of experience in IT including 10+ years at Senior Positions
- Expert skills in ERP Project Management, Team Leadership and Database Technologies

Ashok Badjatiya (Chairman - Hindustan Group)

• Visionary industrialist with 50+ years of diverse entrepreneurial experience
• Thought leader and speaker on Entrepreneurship, Social Causes & Nation Building

Suryaprakash Konanuru (Serial Entrepreneur & Technologist)

• Co-founder of three startups - Alopa Networks, Yos Technologies and eDreams Edusoft
• An alumnus of Indian Institute of Technology, Bombay

Saurabh Uboweja (CEO - Brands of Desire)

• Expert in brand strategy with a special focus on creating new brand value & developing brand
• In 2015, he became the first Indian and only the second person in the world to have received the Idea of the Future Award' 2015 at the World Communication Forum in Davos

THE COOLEST
ED-TECH
TEAM

Let's join hands together!

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ACADEMIA
by **SEROSOFT**

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Our valued association

Microsoft

Our Global Presence

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Myanmar	Nigeria	Oman	PNG	South Africa	Spain	Switzerland	UAE
Uganda	UK	USA	Vietnam	Zambia	Zimbabwe		