



Azure Innovate

Business Discovery



Infrastructure
Azure

Specialist

Azure VMware Solution
Infra and Database Migration
Azure Virtual Desktop



Data & AI
Azure



Digital & App Innovation
Azure



Security

Azure Innovate Business Discovery

The goal of the Business Discovery Workshop is to empower your organization with the tools and strategies needed to thrive in an ever-evolving business landscape. By combining your business acumen with our technological expertise, we create a dynamic partnership that propels your organization towards success. Through the application of Microsoft Azure's innovation, we not only meet your business priorities but also equip you to exceed them. The workshop represents a pivotal milestone in your journey towards a more agile, competitive, and resilient future, where innovation becomes a driving force behind every strategic decision. Together, we forge a path towards sustainable growth and continued success.



The Journey to a Modern Enterprise

Proven in delivering end-to-end cloud transformation.

Based on years of experience in helping customers move to Azure at scale. Everything that we do in the process of taking our customers to Azure is underpinned by the prescriptive guidance and processes included in the Microsoft Cloud Adoption Framework.



What is Azure Innovate Business Discovery?

The Business Discovery Workshop is a strategic session designed to align with the planning stage of your business objectives. During this workshop, our team will work closely with you to unearth and meticulously document your organisation's critical business priorities and desired outcomes. By gaining a deep understanding of your specific goals, we can craft a tailored strategy for leveraging Microsoft Azure's application innovation capabilities.

Using this valuable insight, we will then formulate a comprehensive data and application transformation roadmap. This roadmap will serve as a clear and actionable guide to steer your organization towards realizing its desired outcomes.



Our Approach



Scale with a holistic cloud strategy

Maximise the potential of cloud technology to seamlessly adapt, expand, and integrate fresh workflows, perspectives, and business paradigms. Enhance the pace of innovation while maintaining steadfast reliability and security, whether you're crafting AI-powered, cloud-native applications or embarking on the journey to modernise your current applications and databases.



Best-in-class digital experiences

Maintain your relevance through distinctive digital experiences that position you as a leader in the competitive landscape. Leverage cloud-based, data-informed insights, AI, and mixed reality to anticipate your customers' requirements and offer inventive solutions that drive success in your business ventures.



Empower digital innovation across your business

Foster an innovative culture that enhances and enriches the work and welfare of developers. Empower your team to concentrate on their priorities while enhancing their productivity. Equip every employee with the necessary tools and atmosphere to foster innovation, collaboration, personal growth, and self-directed progress.

Why **Servent**

An agile partner who can mobilise in days and not months, with the skills and experience to deliver digital transformation for all businesses.



100% Azure Focused

As a leading UK Microsoft Partner and early adopter of Azure, we cover the full breadth of Azure services in depth, due to our 100% laser focus on the Azure platform.



15 Years' Experience

We've been with Azure since the beginning, with 15 years' experience we offer unparalleled expertise and help some of the biggest enterprises in their adoption of the Azure platform.



Enterprise Scale

Our extensive experience with some of the largest enterprise customers enables us to bring enterprise scale thinking to businesses of any size through our Enterprise Cloud approach.



Demystifying the cloud

We work with customers of all shapes and sizes across many industry verticals and help them better understand the Azure platform and how it can transform their Business.

Benefits

The Business Discovery Workshop is a pivotal step in the planning process for organizations seeking to align their strategies with technological innovation. This collaborative session is meticulously crafted to unearth and document the core business priorities and desired outcomes of our clients. Through in-depth discussions and thorough analysis, we gain invaluable insights into the specific goals and objectives that drive your organization forward. This phase sets the foundation for a customized approach, ensuring that every recommendation and solution provided is tailored precisely to address your unique challenges and aspirations.

 Strategic alignment

 In-depth insights

 Customised recommendations

 Clear transformation roadmap

 Use of cutting-edge technology

 Empowered decision making

 Competitive advantage

Cutting edge technology

By harnessing the power of Microsoft Azure, we aim to empower you with the technological tools and solutions necessary to achieve your business objectives effectively and efficiently. With this workshop, we're committed to propelling your organisation towards a successful and impactful future.

