

# Secure validation

Registration Qualification for success in  
onboarding customers

or suppliers, employees  
and other stakeholders

# Online transactions: challenges only increase



74%

increase in **online transactions** of Individual Entities during the pandemic.



70%

of **frauds** connected to social engineering

psychological manipulation to obtain **personal, financial and password information** in order to impersonate another person.



51%

of **heavy users** in Mobile Bank

customers who choose to concentrate **more than 80%** of their transactions on this channel alone – to the detriment of others such as internet banking.

For every **R\$100** in online purchase, about **R\$ 3.50** correspond to fraud attempts

# Qualified onboarding process

high level of security to avoid frauds



X

risk of losing customers because of security



# All for security



Facial validation

Advanced biometrics with the use of Artificial Intelligence, based on the combination of complex algorithms, always updated, so that verification is possible in the most diverse and adverse conditions.



Digital validation



Registration validation

**Personal** information such as date of birth or mother's name. **Document** information such as Individual Taxpayer Registration, ID and Driver's License..

# Datavalid: 99.9% accuracy in biometric validation

- reduces the rate of frauds in your business
- has controlled access to official databases
- verification information is updated
- easy implementation using easy integration API
- tradition in security in operation with sensitive government data.



# 1001 utilities in online transactions



## Banking institutions

opening accounts and contracting financial products



## Car rentals

registration and rental



**Insurers** registration and contracting



## Airlines

ticketing, check-in and boarding



## Retailers

loyalty card, loans and other services



## Transportation apps

driver registration and validation at the time of the run



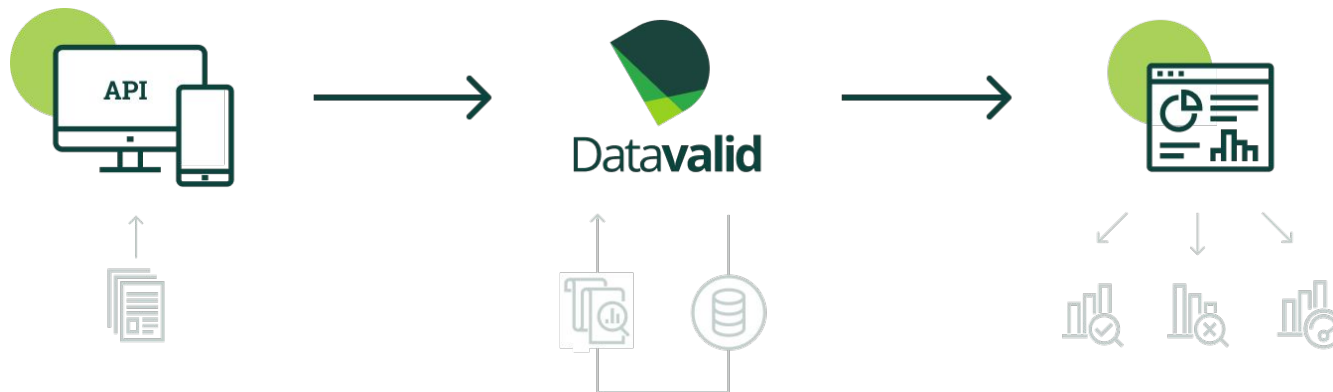
## Representative entities and public agencies

combats fraud in registrations



Others used that involve identity and document check

# How it works



1

The interested party submits the **data or image** they wish to validate through an API

2

Datavalid consults the **official government databases** to validate the information and verify the data

3

Datavalid returns the **similarity index, probability range or true or false**

# Who can hire it

- Companies
- Representative entities
- Economic groups
- Federal state and municipal public institutions



Must **have e-CNPJ** for online contracting





# Thank you

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