

CAPTANA IS AN INSTANT SOLUTION TO MAJOR RETAIL CHALLENGES



OSA

Increases
On Shelf Availability



Planogram

Matches Planogram
and Realogram



OOS

Addresses the most
common problem in retail



Fresh

Equips stores to manage
Fruit & Veg departments

Empower associates and improve in- store processes using Computer Vision + AI

- ✓ Cutting-edge IoT Ultra Low Power cameras and sensors enable precise data collection from store shelves.
- ✓ This data is rapidly analyzed, providing real-time structured information for further processing.
- ✓ This minimizes shelf vacancies, optimizes shelf availability, processes, and employee deployment, prevents food waste, and increases sales, profits, and customer satisfaction.

01 Increases On Shelf Availability OSA

Captana solves on-shelf availability problem by leveraging advanced IoT technology to swiftly collect and analyze real-time data, ensuring optimal shelf stocking, minimizing vacancies, and boosting overall sales efficiency.

02 Ensures Planogram Compliance

Captana addresses Planogram (POG) challenges by using cutting-edge technology to efficiently manage and optimize shelf layouts. This ensures accurate product placement, maximizes visual appeal, and ultimately enhances sales performance.

03 Reduces Out Of Shelf

Captana is vital for resolving the OOS (Out of Shelf) issue by harnessing advanced technology to swiftly detect and address product shortages. This ensures shelves are consistently stocked, minimizing customer dissatisfaction and maximizing sales opportunities.

04 Ensures Fresh Sections Remain Fresh

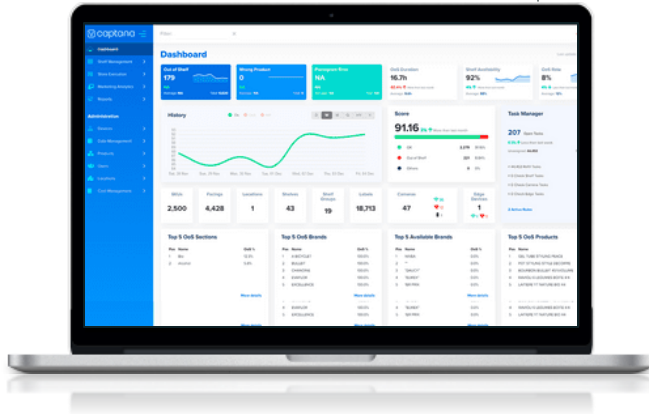
Captana is indispensable for tackling the Fruit and Vegetable problem, utilizing advanced technology to optimize inventory management, reduce waste, and ensure fresh and available produce on shelves, enhancing customer satisfaction and sales.

CAPTANA, A COMBINATION OF HARDWARE AND SOFTWARE SOLUTIONS



Captana OS

Features a revamped platform with a sleek interface showcasing all KPIs on one dynamic dashboard for an elevated user experience. From shelf quality to planogram precision and conquering Out of Shelf challenges.



Captana OS

Observe your store in real-time with an updated User Experience



StoreEye

Now available in two stylish colors; packed with sensors, AI, and the powerful PXL Boost, a cutting-edge device that redefines retail data capturing.



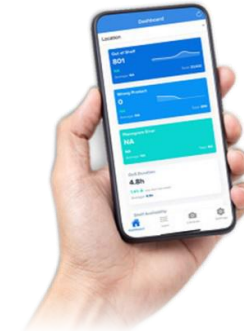
Captana StoreEye

The Ultra Low Power StoreEye Camera



Live App

Is real-time power in your hands, seamlessly delivering crucial insights and task management at your fingertips. Stay ahead with instant access to all the relevant information - because in today's fast-paced world, timing is everything!



Captana Live App

Your store at a fingertip, for task management