



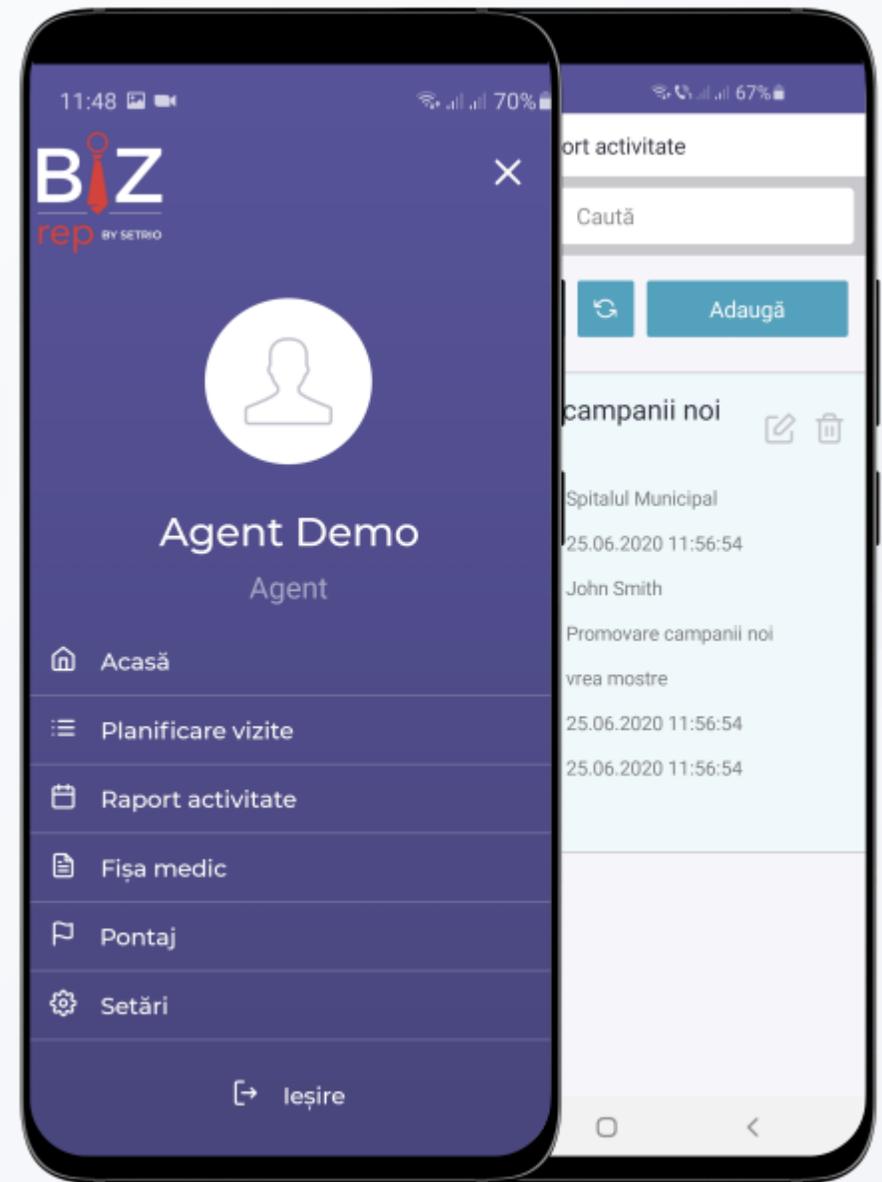
BIZ

rep BY SETRIO

LSB BY SETBIO

your  
**medical representatives APP**

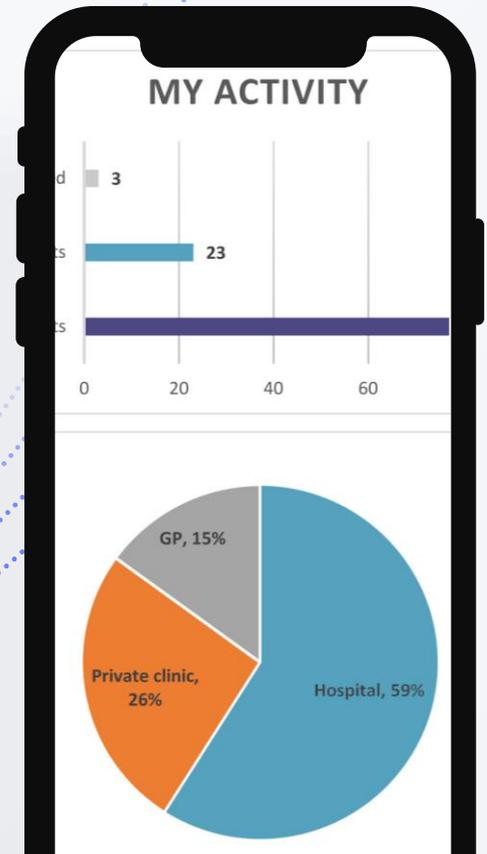
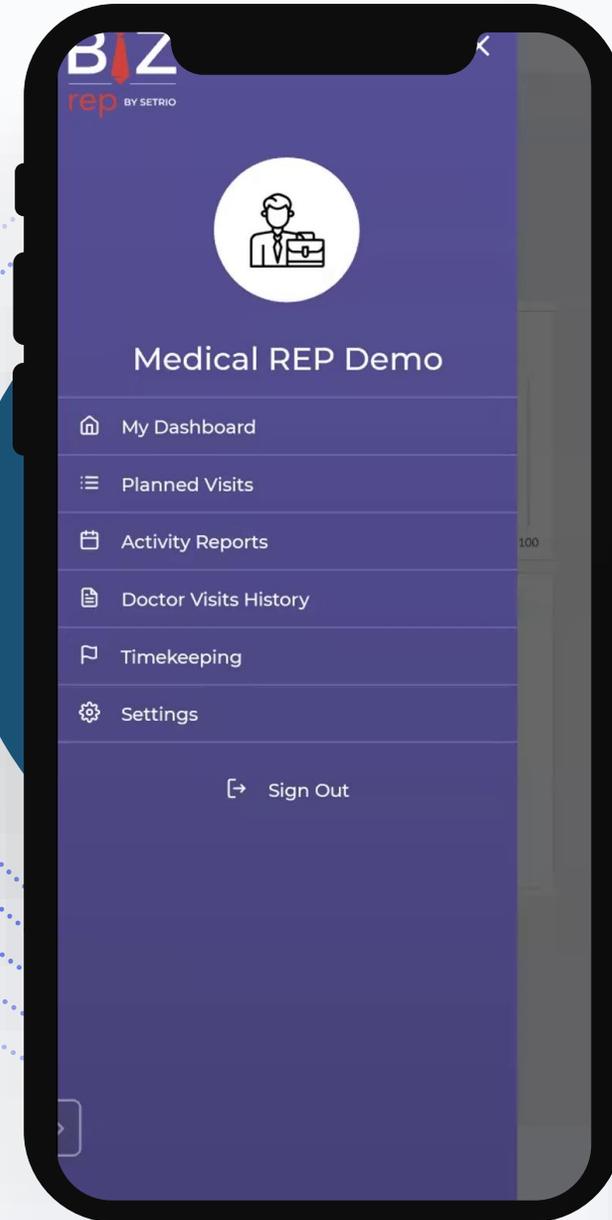
**Easy-to-use APP**  
for boosting the efficiency  
of your  
**medical REP [representatives]**  
**TEAM**





# Start Your Day

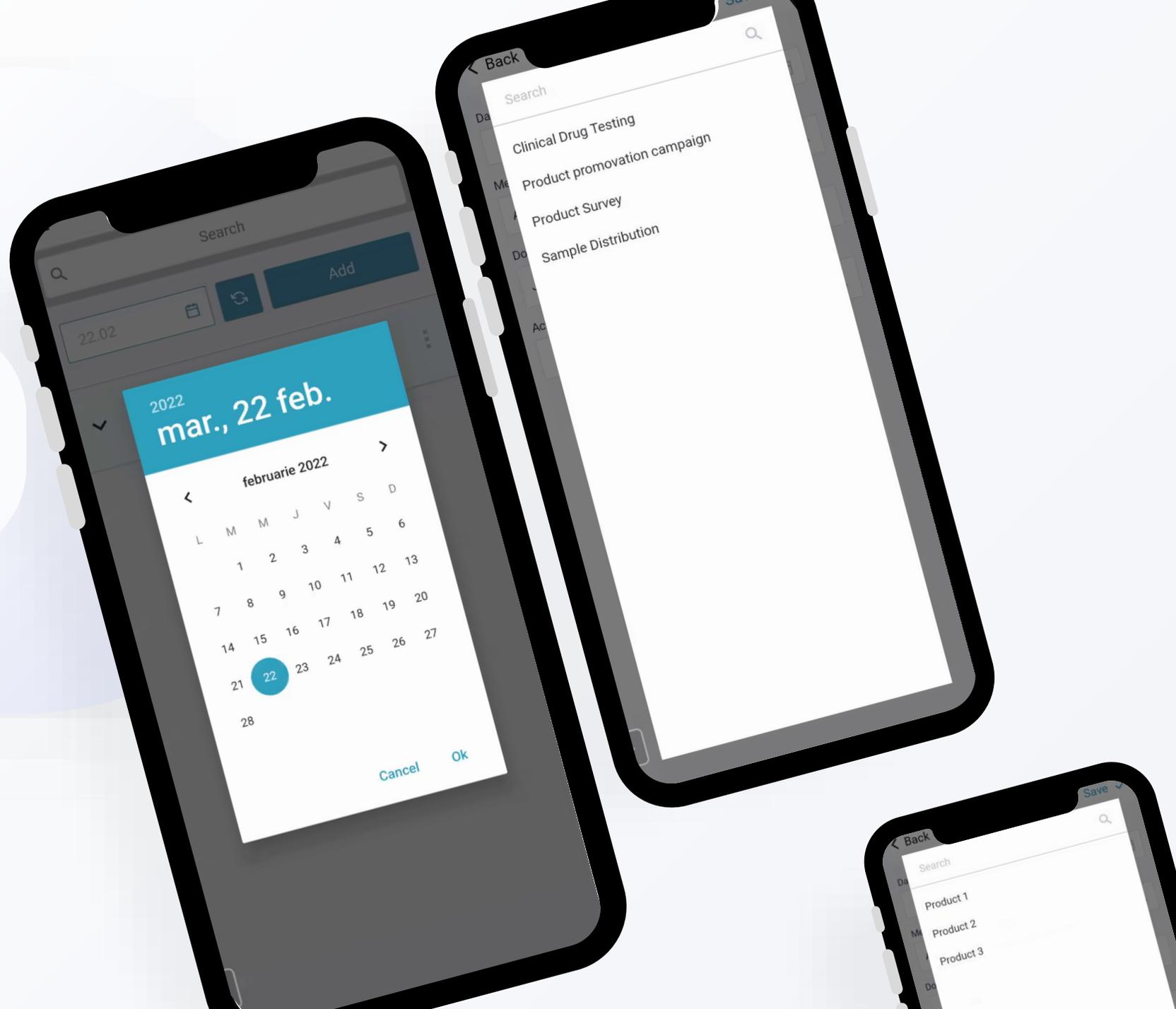
With a click

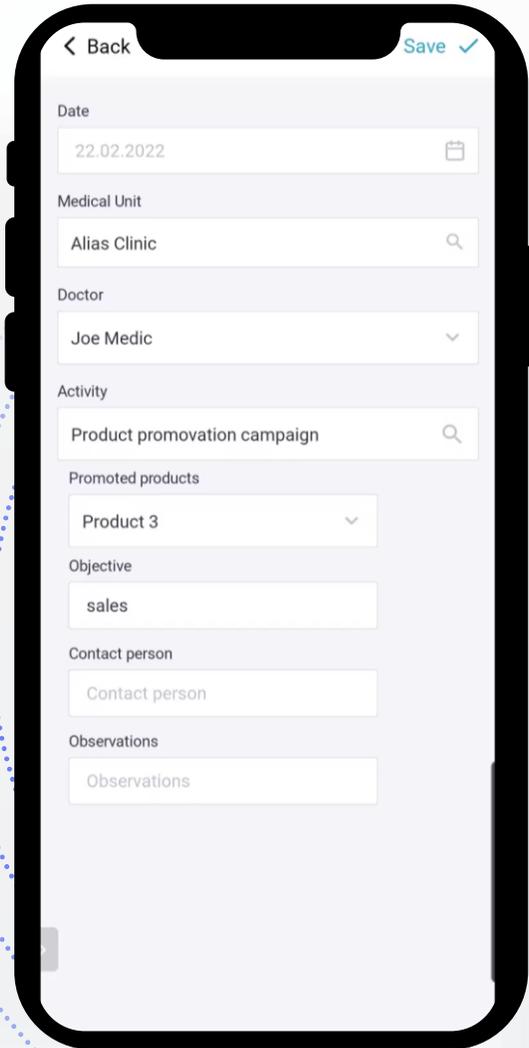


# Planning VISITS

Is easy: just select

- ✓ a date
- ✓ a medical unit from the locations CRM
- ✓ a doctor to visit
- ✓ samples management
- ✓ an objective





Back Save ✓

Date  
22.02.2022

Medical Unit  
Alias Clinic

Doctor  
Joe Medic

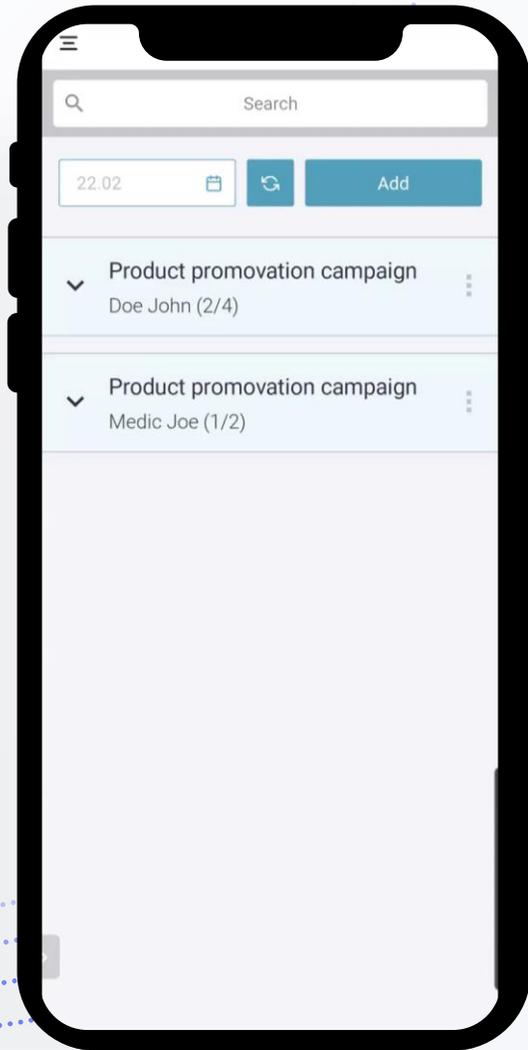
Activity  
Product promotion campaign

Promoted products  
Product 3

Objective  
sales

Contact person  
Contact person

Observations  
Observations



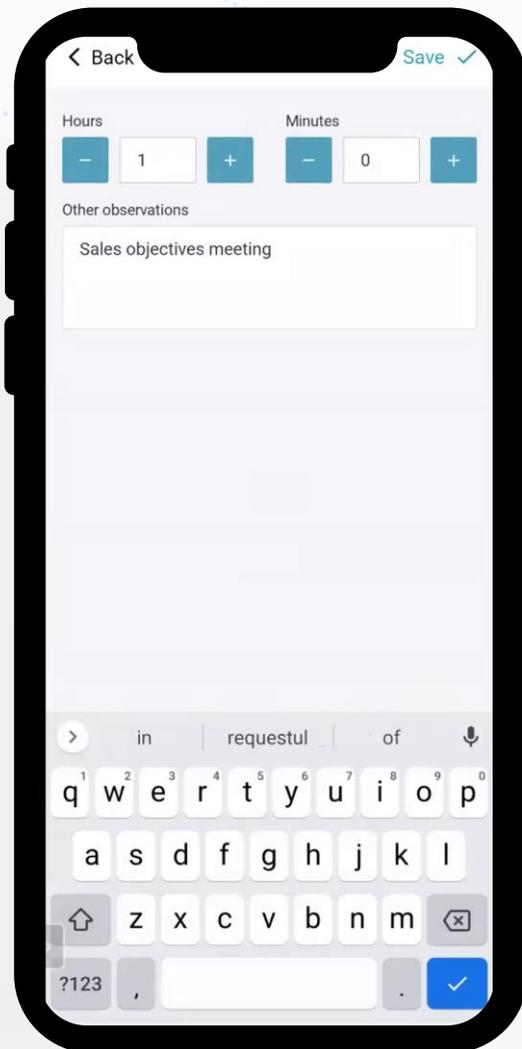
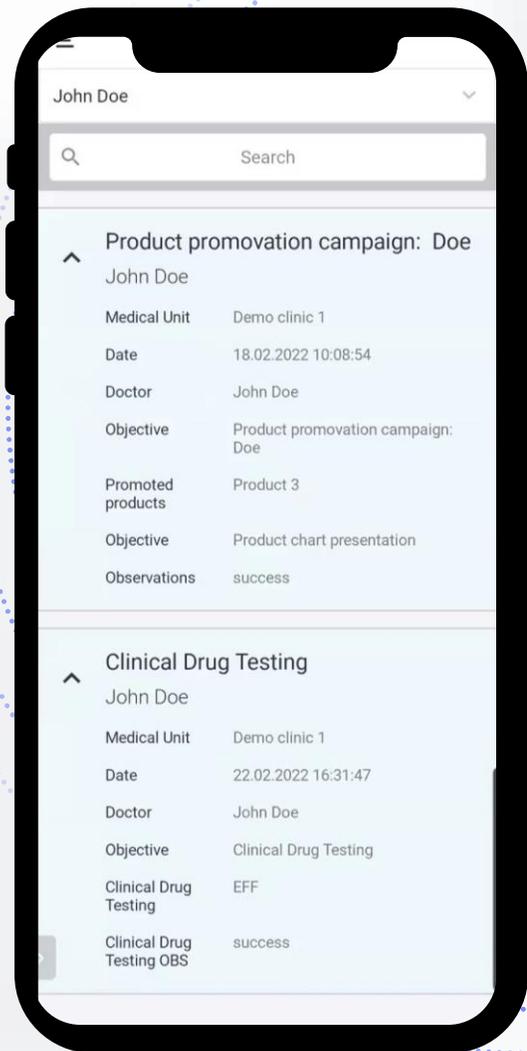
Search

22.02 Add

Product promotion campaign	Doe John (2/4)
Product promotion campaign	Medic Joe (1/2)

# Customized DATA FIELDS

You can chose the type of data your TEAM collects during the visits



# Activity History and Timekeeping

So you can record any visit  
observation and important  
meetings during the day

**FOR  
MANAGERS**



# Your REPs will exceed expectations

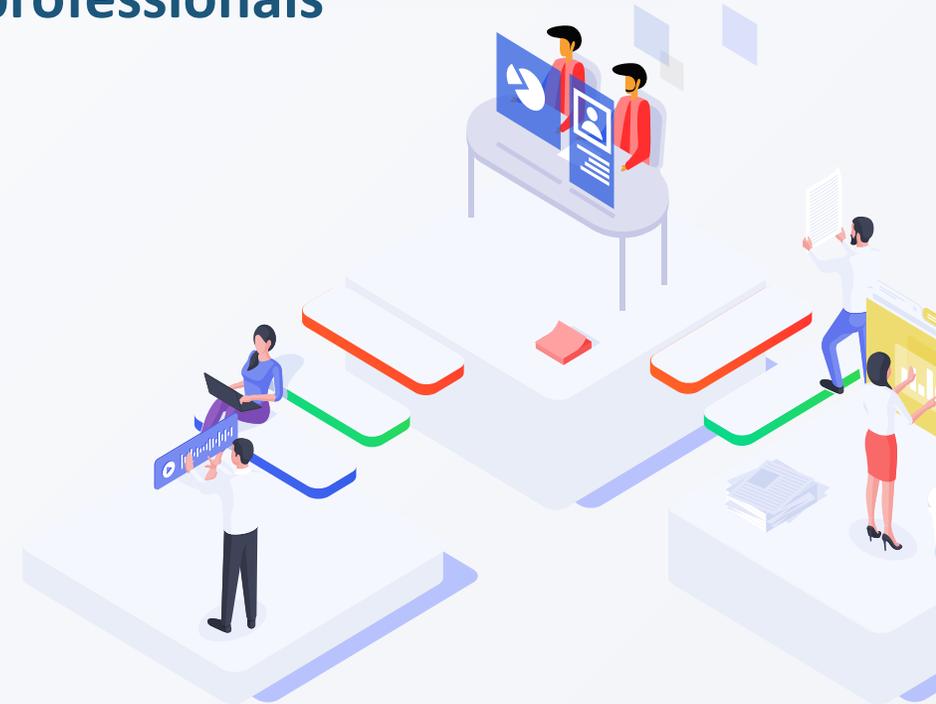
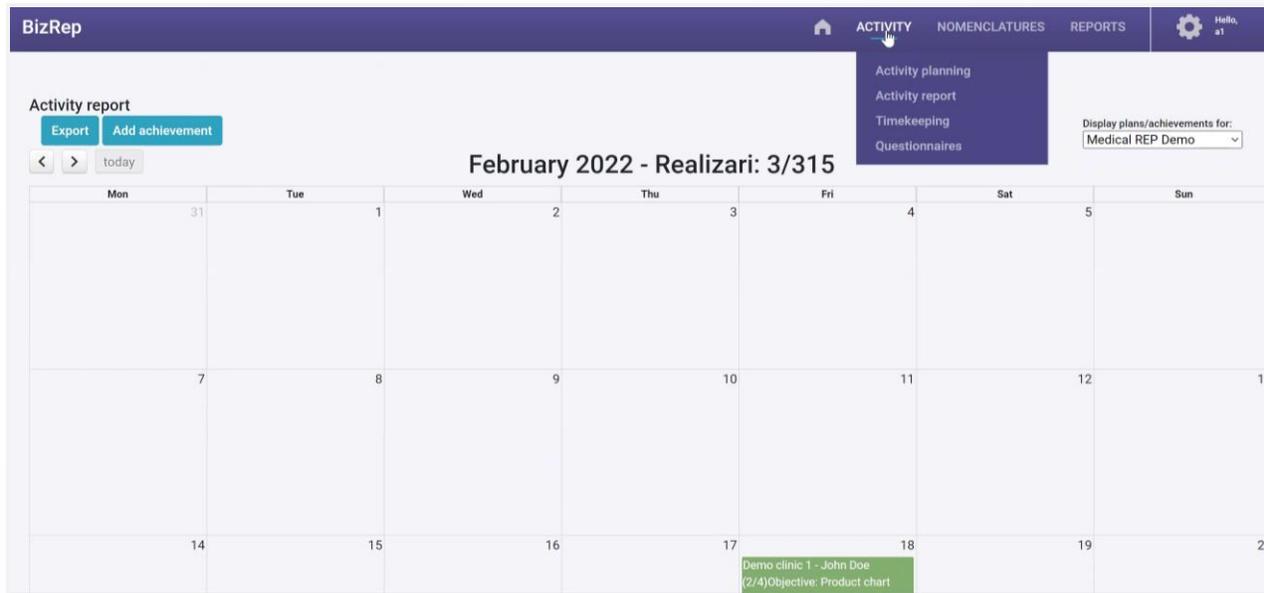
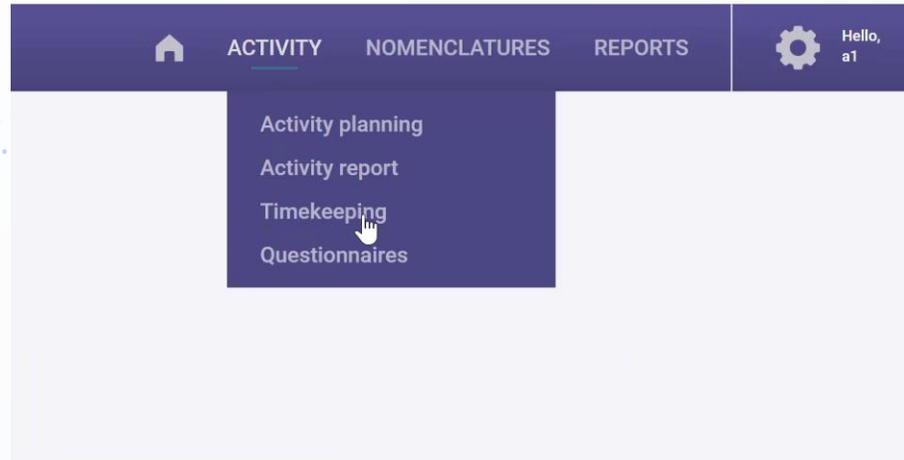
**Plan team activity**

**Reports**

**Surveys**

# Plan team activity

And organize round tables with healthcare professionals



# CONNECTED WEB APP for easy planning from the representatives or the manager laptop

## Reports

The screenshot displays the BizRep web application interface. The top navigation bar includes 'HOME', 'ACTIVITY', 'NOMENCLATURES', and 'REPORTS'. A dropdown menu is open under 'REPORTS', listing options: Doctors, Medical units, Agents, Products, Activities, and Dictionaries. The main content area is titled 'Doctors' and features an 'Add doctor' button. Below this is a table for 'Doctors/chemists' with columns for Name, Speciality, Medical units, County, Locality, Type / Rank, Address, Program, Phone, E-mail, No. patients, Birthday, Sample sponsorship, No. visits per month, and other fields. The table contains several rows of data, each with 'Modify' and 'Delete' buttons. Below the table is a section for 'Doctor's file' with a table for recording activities, including columns for Date, Agent, Health facility, Doctor, Obiectiv, Promoted products, Cerinte medic, Visit result, Planificare vizită urmatoare, No. prescriptions required, NrPrescriptii realizate, Prescription metering, Other observations, and Activity type. A single row of data is visible in this table.

Name	Speciality	Medical units	County	Locality	Type / Rank	Address	Program	Phone	E-mail	No. patients	Birthday	Sample sponsorship	No. visits per month				
aaae	--	All Dental ...	BIHOR	Albis	D								0		Modify	Delete	
aaaq	--	Austin Ho...	BISTRITA...	Anies											Modify	Delete	
aaaw	--	Amarela C...	BIHOR	Alesd											Modify	Delete	
ABRAHA...	FARMACIE	CMI DR. A...	SIBIU	Sibiu	B	CALEA PO...			corinadas...				2	8	da	Modify	Delete
ACHIM LU...	FARMACIE	CMI DR. A...	CLUJ	Cluj-Napo...	B	BULEVAR...			amela.coj...				2	2	da	Modify	Delete
ADAM SI...	FARMACIE	CMI DR. A...	IASI	Iasi	B	STR. MUS...		07225877...	didonasan...				4	7	DA	Modify	Delete

Date	Agent	Health facility	Doctor	Obiectiv	Promoted products	Cerinte medic	Visit result	Planificare vizită urmatoare	No. prescriptions required	NrPrescriptii realizate	Prescription metering	Other observations	Activity type
23.02.2022	Hanu Ana	All Dental Clinic	aaae	Clinical Drug Te...									Raport activitate

# Surveys

Customizable to collect all the data you need from the field visits

The image displays two overlapping screenshots of the BizRep software interface. The primary screenshot shows a 'Medic' form with the following fields:

- Name: ABRAHAM DOINA
- Program: [Empty]
- No. patients: [Empty]
- Forename: [Empty]
- Birthday: [Calendar icon]
- Sample sponsorship: [Empty]
- Speciality: FARMACIE
- Medical units: [Empty]
- No. visits per month: 2
- Locality: Sibiu
- Phone: [Empty]
- Visits history: 8
- Type / Rank: B
- E-mail: corinadascal@gmail.com
- Other observations: da
- Address: CALEA POPLĂCII 77

Below the form is a table of 'Doctors/chemists' with columns for Name, Speciality, and Medical units. The table lists several entries, including 'ABRAHA...', 'ACHIM LU...', and 'ADAM SI...'. A 'Doctor's file' section below the table shows a date of 23.11.2021 and an agent named 'Paraschiv Vale...'. At the bottom of the form are buttons for 'Renunta' and 'Salveaza'.

The secondary screenshot, partially overlapping the first, shows a 'Health facility' form with the following fields:

- Date: 22.02.2022 Marti...1
- Health facility: [Empty]
- Facility type: [Empty]
- administ: [Empty]
- Nume: [Empty]
- Gender and Age groups: Male 20-50, Female 20-50, Male 50+, Female 50+

## **| Competitive advantages**

**Easy to implement** [ Secure data center or client's server]

**Customized operational flow**

**ERP integration**

**Affordable**

**Support: remote with dedicated support contact [SPOC]**