

A Digitalization Platform for Your Front-End

Bring the advantages of e-commerce to your physical stores. Turn any standard shopping cart into an AI-powered smart cart.

Shopic creates low friction, highly personalized, and fully interactive shopping experiences in brick-and-mortar grocery stores. Transferring the benefits of the online world to physical stores, we also help grocers optimize their store management with data analytics.

Based on Shop-E, a computer vision device that can clip on to any shopping cart, our platform delivers:

- A grab-and-go **frictionless shopping** experience with on-cart checkout
- A powerful just-in-time **promotions medium**
- An **analytics engine** that optimizes store management with insights from carts and shelves



1

Grab a cart



2

Attach a clip-on



3

Pick your groceries



4

Pay on cart and GO



Compelling advantages

Shopic's modular approach allows a pragmatic deployment of smart carts:

- Quick to deploy at scale: suitable for large supermarkets
- Operationally feasible: requires only minimal store modifications
- Cost effective: the market's lowest cost solution

Shoppers love it

Deployed by some of the world's largest grocery chains, Shopic's solution is received enthusiastically everywhere.

85%

Rate the experience as **"great"**

95%

Say it's **easy to use**

10%

Increase in shopper **total expenditure**

Impacting your business

- Increase basket sizes
- Save costs on labor
- Reduce shrink
- Release selling space
- Answer the demand for contactless shopping

Shopic is an AI company specializing in frictionless retail solutions

What we want to achieve

Our mission is to digitalize the retail frontend and create personalized frictionless shopping experiences in brick-and-mortar stores.



Who we are

Shopic has been developing and deploying retail-tech solutions since 2015. The company employs one of the strongest R&D team in the industry, consisting mostly of AI and computer vision experts.



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