Sibli

Helping institutional investors secure an information advantage.

The Challenge

Investment firms spend a massive amount of time and effort identifying, aggregating, and analyzing information to make informed investment decisions.

It is difficult to find the "needle in a haystack" of differentiated research that **aligns with or challenges your views**. As research gets completed, the information created is often lost, making it difficult to create **visibility** and drive **continuous improvement** in the **investment process**.

400+
alternative data providers selling **largely commoditized data.**

~6 hours/day
spent reading, sourcing, and **analyzing data.**

<35%
of fund products reach the 10-year mark (down from 60% in the 2010's) due to **higher concentration of alpha** and difficulty in **getting an edge.**
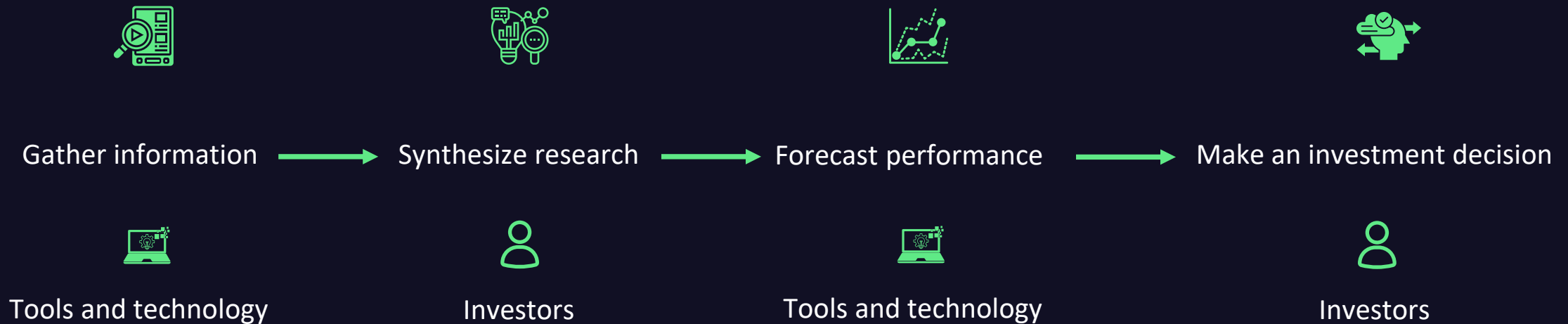
Investment Management Today

The process today relies on investors absorbing tremendous amounts of information and converting it

into forecasts with the goal of finding a unique view which can be leveraged into a successful trade.

Gather information ⟶ Synthesize research ⟶ Forecast performance ⟶ Make an investment decision

Sibli

Available Solutions

Tools and technology support the investor with data aggregation and with forecasting, but the ability to connect the insight generation and forecasting workflows did not exist until today.

Gather information → Synthesize research → Forecast performance → Make an investment decision

Tools and technology | Investors | Tools and technology | Investors

Our Approach

Sibli enables data connectivity directly to financial forecasts changing how investors monitor information to formulate unique views & unlocks improved decision-making, productivity, and scale of operation.

Gather information → Synthesize research → Forecast performance ↻ Make an investment decision

Investors + Sibli technology

Investors

Sibli

Leverage cutting-edge technology for investment management.
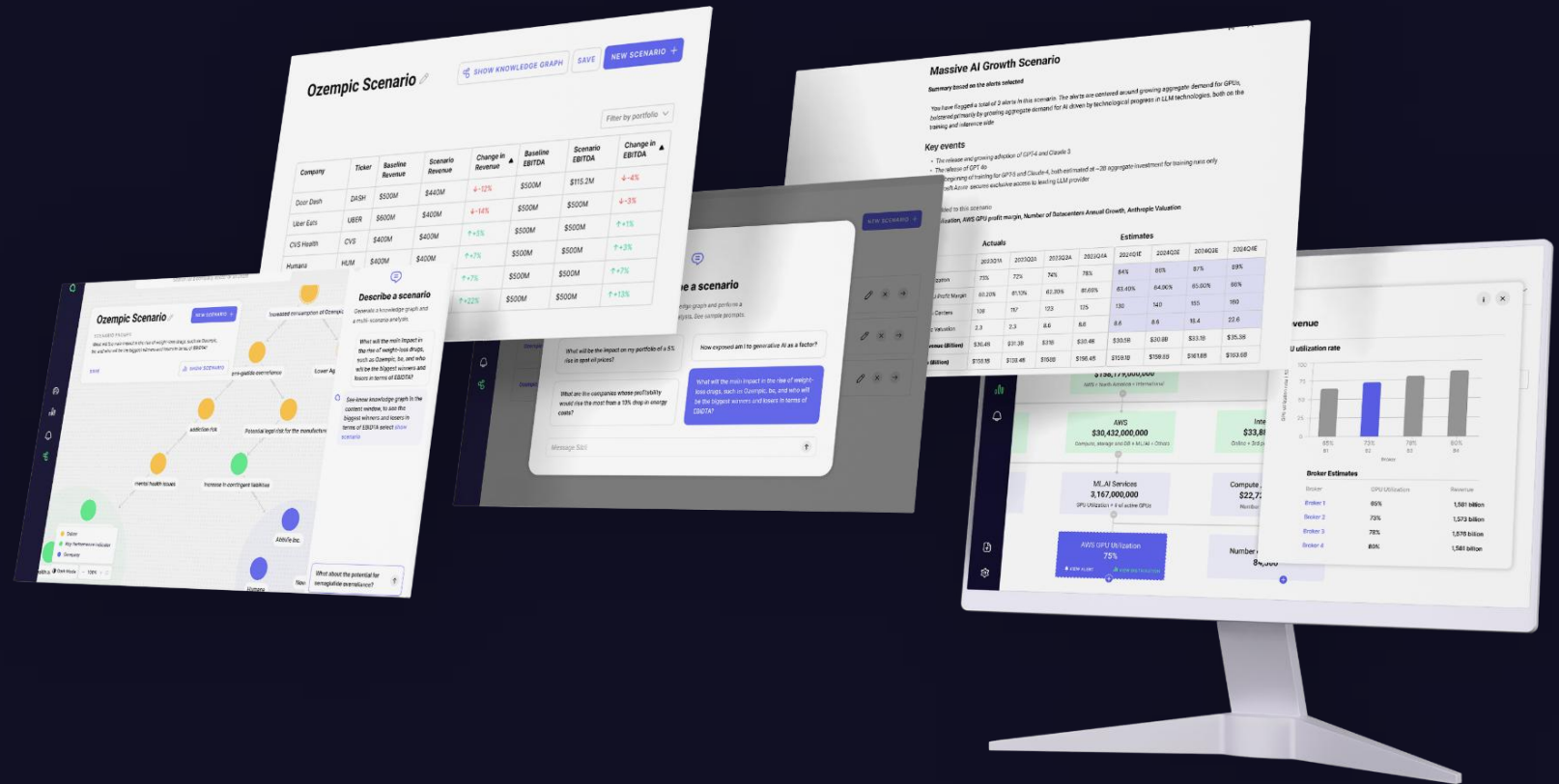
PLATFORM OVERVIEW
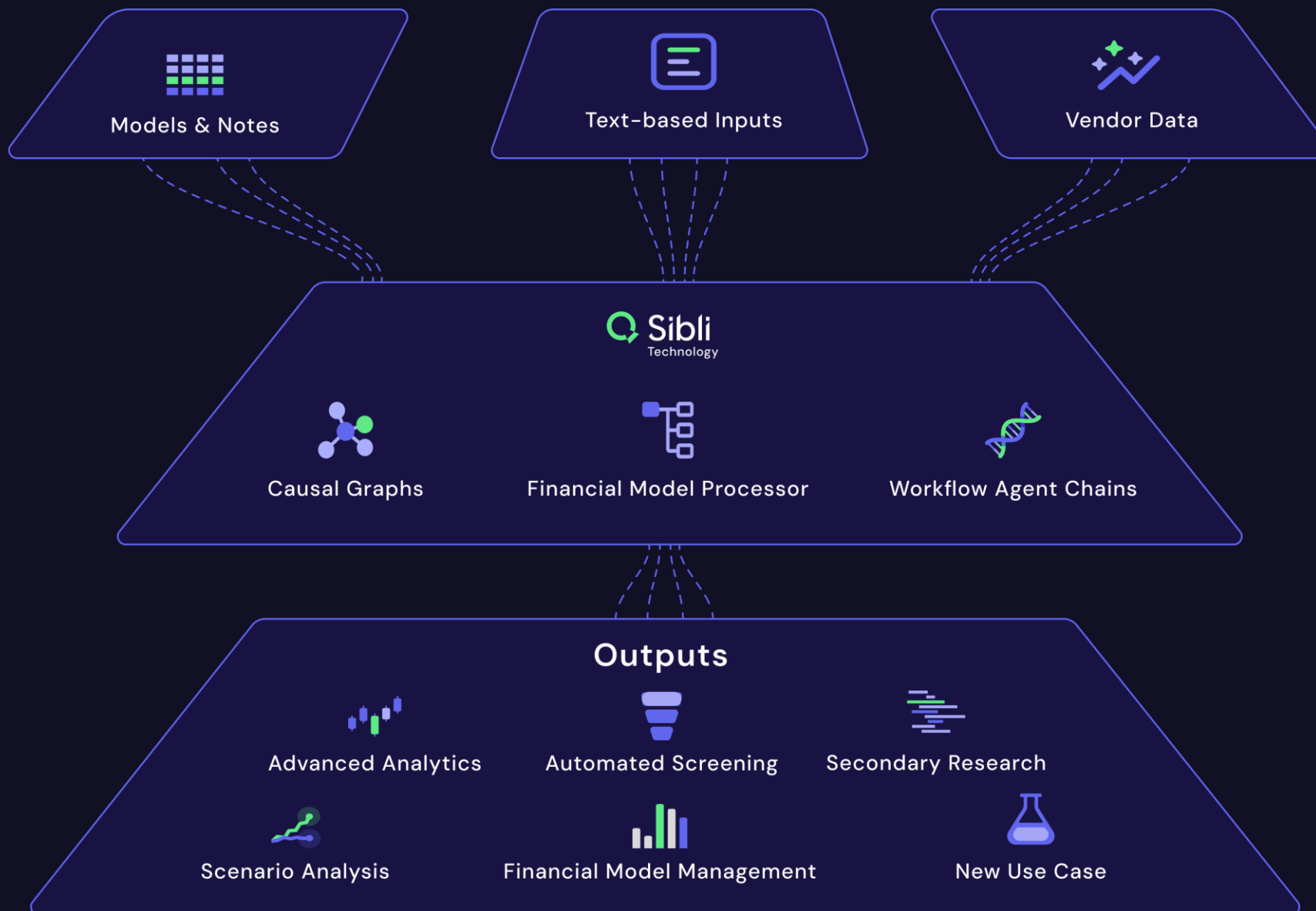
Financial Model Management

Advanced Analytics

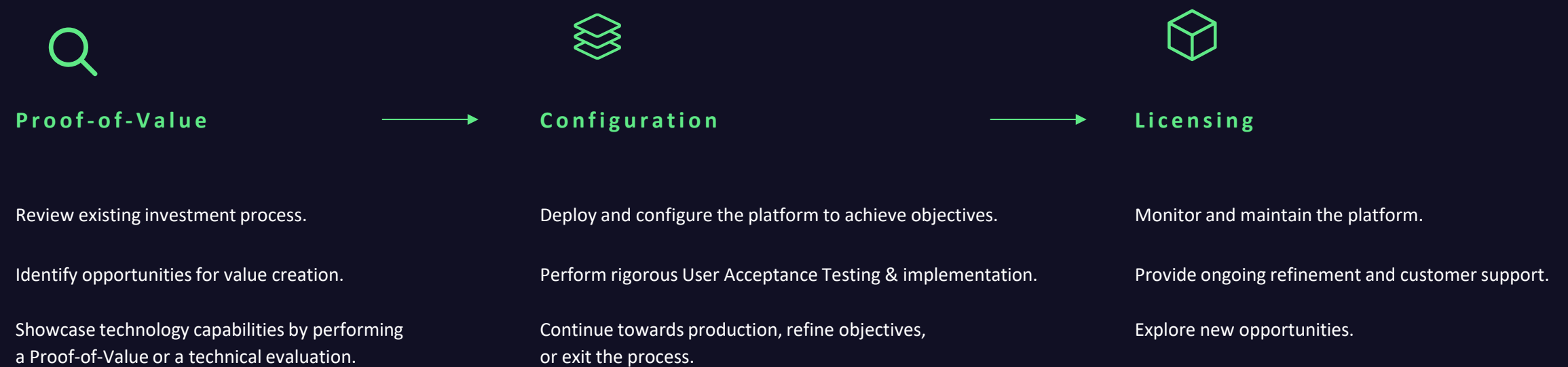Secondary Research

Automated Screening

Scenario Construction

Sibli

Our Engagement Model

Sibli turns unique client data into scalable systems which can be used to improve existing investment management workflows. Our solutions are exclusively configured for each client and are deployed in their Private Cloud, ensuring safety of sensitive information.

Proof-of-Value

Review existing investment process.

Identify opportunities for value creation.

Showcase technology capabilities by performing a Proof-of-Value or a technical evaluation.

Configuration

Deploy and configure the platform to achieve objectives.

Perform rigorous User Acceptance Testing & implementation.

Continue towards production, refine objectives, or exit the process.

Licensing

Monitor and maintain the platform.

Provide ongoing refinement and customer support.

Explore new opportunities.

Sibli

Our Team

Alik Sokolov (MSc, CFA)

Co-founder & CEO

AI pioneer & thought leader

Past: Deloitte, Mithril Capital, University of Toronto

Vova Golubin

Co-founder & COO

Sales & operational excellence

Past: HTS, University of Waterloo

Omar Khalil (MSc)

Chief Science Officer

Machine learning in research & practice

Past: Deloitte, BCG, Untether

Research Partners

VECTOR INSTITUTE

UNIVERSITY OF TORONTO

Allianz Global Investors

ADIA | Lab

RiskLab University of Toronto

FIELDS

PRI Principles for Responsible Investment

Investors

STAIRCASE VENTURES

TGV

BURST CAPITAL

MaRS IAF

Community Partners

MaRS

Highline Beta

CEN TECH

THE ACCELERATOR CENTRE

CREATIVE DESTRUCTION LAB

Google for Startups

Thank you!

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