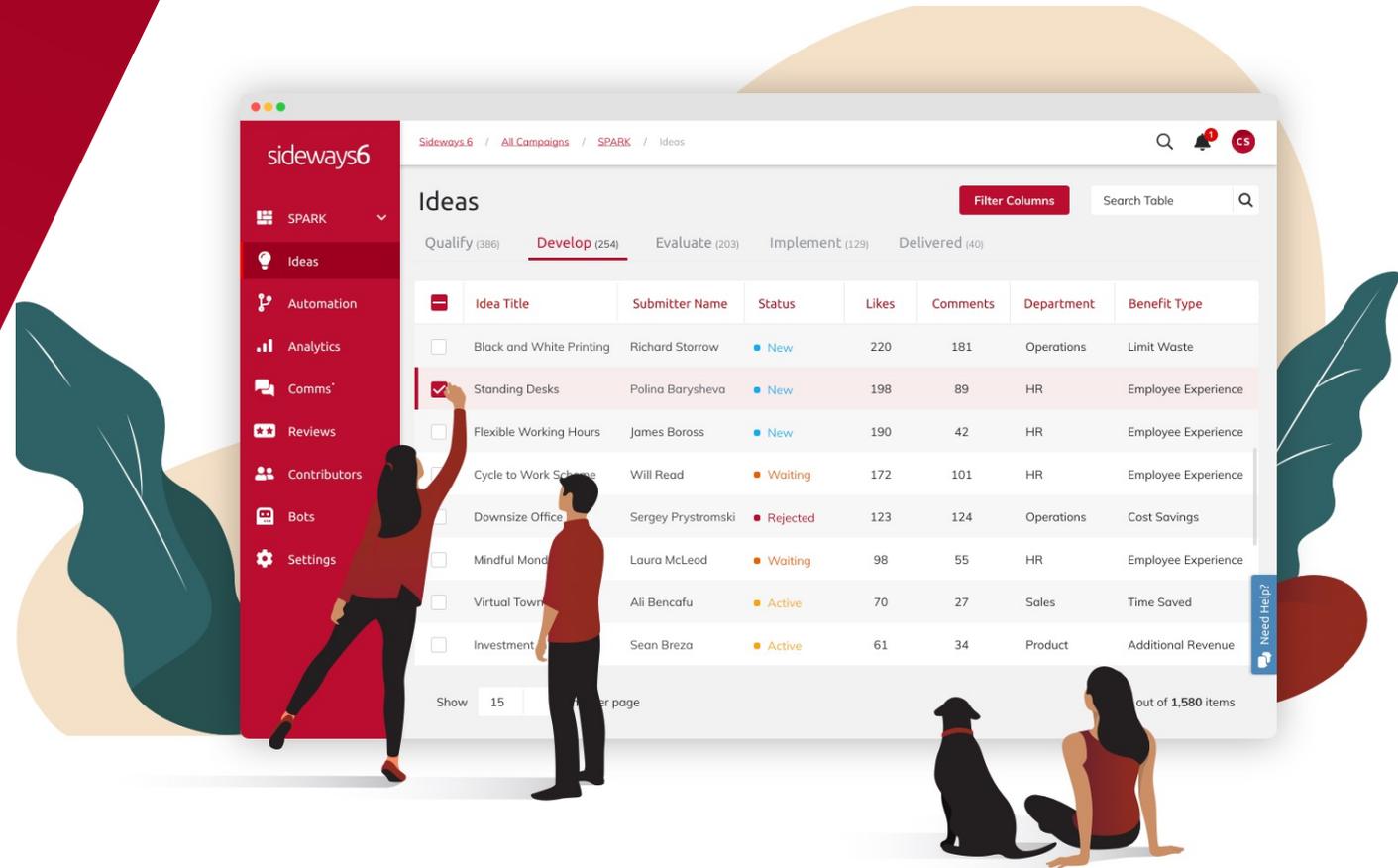


sideways6

Idea Management for Microsoft 365



Microsoft
Partner

FROM **Ideas**
Anywhere

sideways6

IDEAS FROM ANYWHERE

OUR APPROACH

OUR MISSION

MICROSOFT PARTNER

HOW IT WORKS

2 / APPROACH

RioTinto

AstraZeneca 

vodafone

BRITISH AIRWAYS 

Since 2014,
Our mission

To help bring good ideas
to life everyday, everywhere,
from everyone

Walmart 

IKEA

DIAGEO

bp

Nestlé

 OXFAM

Sainsbury's

OUR APPROACH

OUR MISSION

MICROSOFT PARTNER

HOW IT WORKS

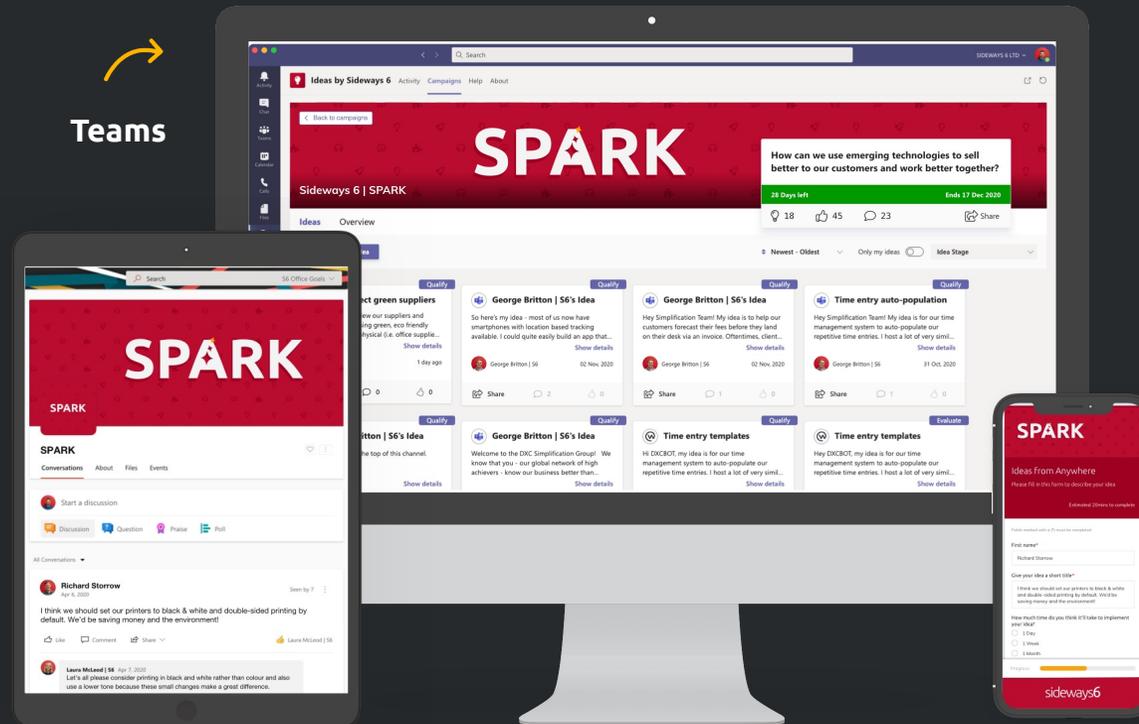
Capture.

Employees share ideas on
Teams, Yammer or SharePoint

Teams

Yammer

Forms



OUR APPROACH

OUR MISSION

MICROSOFT PARTNER

HOW IT WORKS

Manage.

Ideas feed into Sideways 6 to be developed & reviewed

Automation

Reviews

Analytics

Comms and chatbots

Engage everyone in change through **employee ideas**

Ownership

Create shared ownership in your transformation goals



Solutions

Find & implement the best ideas to make change happen



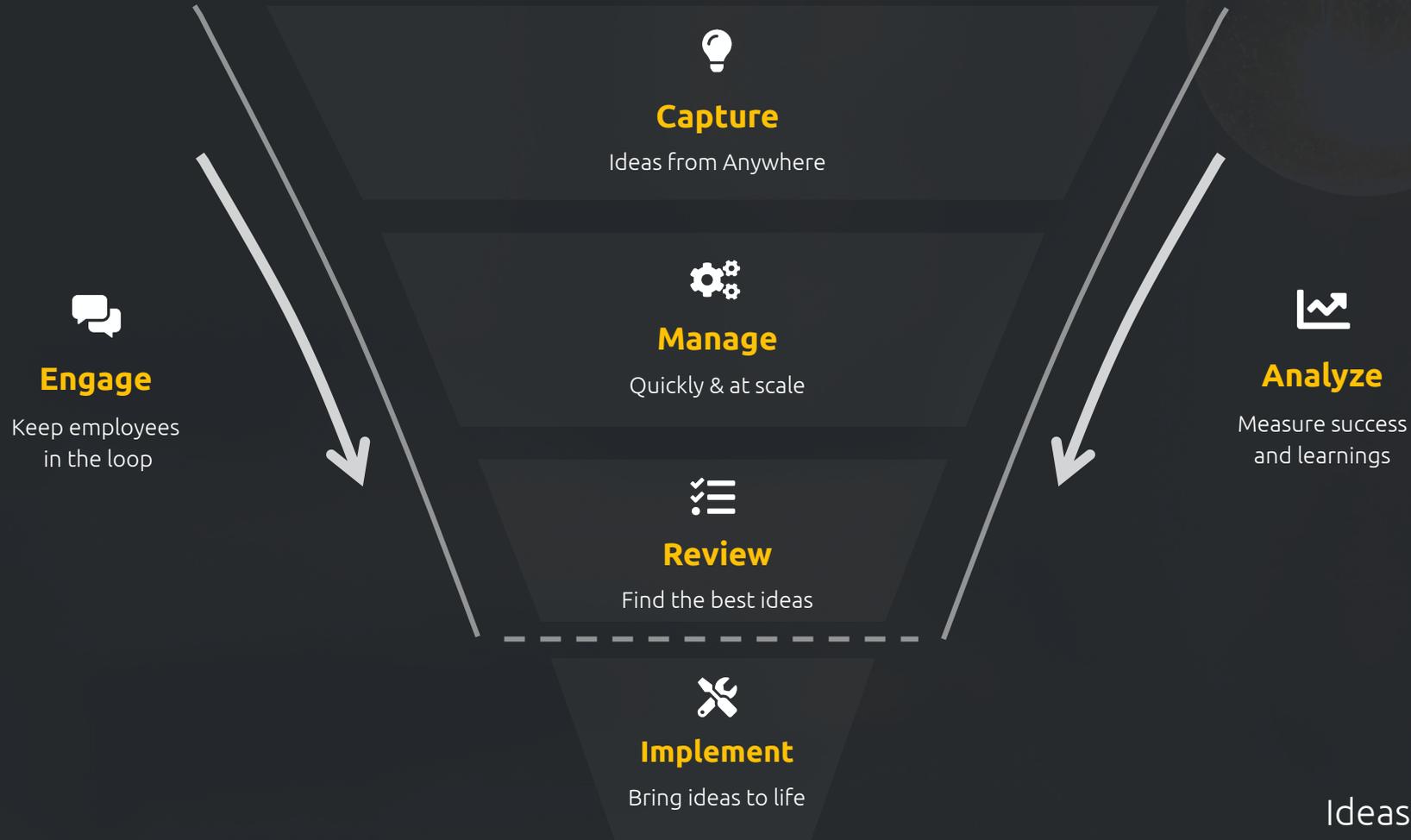
Engagement

Show employees their input matters and boost engagement



The 6 pillars of the **The s6 Model™**

Our proven approach to *help you scale and mature ideation*





Process / business
improvement



Engaging
employees



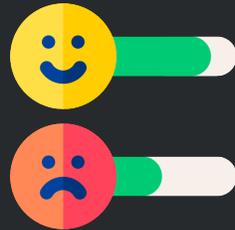
Customer
experiences



Net zero &
sustainability

Employee Engagement

Employee Empowerment



Employee
Communication
(One-Way)

Employee
Surveys
(Feedback)

Employee
Ideation
(Solutions)

Employee
Intrapreneurship
(Ownership)

Balfour Beatty



CHALLENGE

Building to Last

Create a culture of continuous improvement across the company

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RESULTS

In 2 years

£22 million

costs saved

54,000

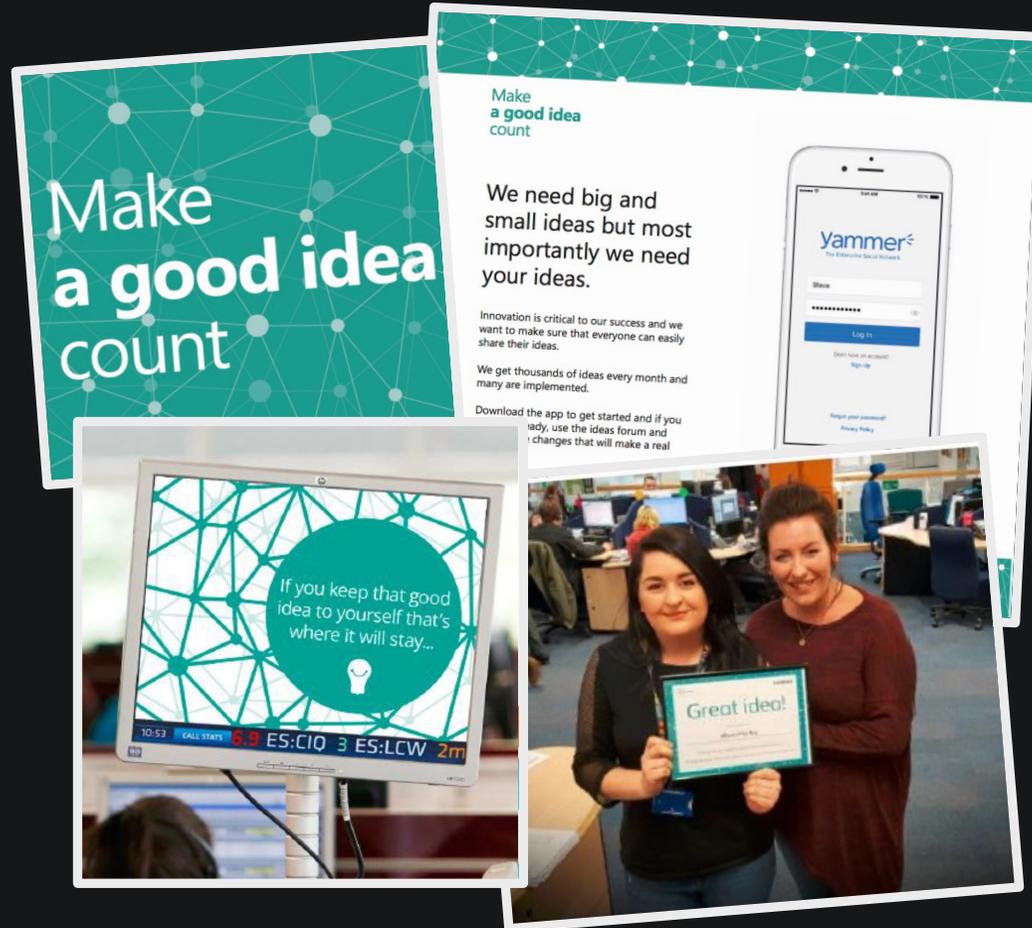
hours saved

IdeasFromAnywhere

CHALLENGE

Frontline MAGIC

Find new ways
to save time
and money
across the
frontline



RESULTS

£20 million

saved in
3 years

CHALLENGE

Customer Focused

Challenge employees to develop new product ideas for customer segments

sideways6



RESULTS

In 5 years

155

projects
piloted

83,000

employees
engaged

IdeasFromAnywhere

CHALLENGE

**Annual
Challenge**

To find disruptive
ideas to improve
the customer
experience



RESULTS

**€ 22.5
million**

in new
revenue

Balfour Beatty



CHALLENGE

Beyond Net Zero

Engage frontline employees in the sustainability mission

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RESULTS

46%
reduction in CO₂ emissions

7,000 +
ideas, likes & comments

IdeasFromAnywhere

Contact Us

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