



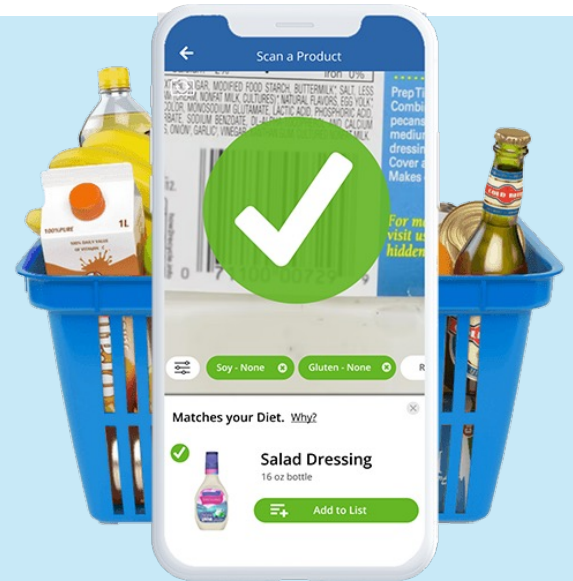
# SIFTER™



## Supporting better health is good business

Sifter Solutions technology bridges the gap between consumer health priorities and grocery store foods. Our AI-powered technology automates grocery product eligibility at the UPC level against a shopper's multi-variable diet profile, no matter how complex.

FOOD RETAILERS • HEALTHCARE PLATFORMS • HEALTH INSURERS • FOOD BENEFIT PROVIDERS



## CUSTOMIZABLE, SCALABLE SEARCH-BY-DIET SOLUTIONS



### Accurate, validated product data

Sifter cleanses, verifies, and enhances product data from multiple suppliers, and then returns the standardized data via a single and simple API integration. Sifter is the first and only data provider to receive Validation Institute's FoodMed Certification.



### Dynamic product search

Sifter returns all eligible grocery foods across unlimited combinations of diet filters when searching products.



### Scan By Diet technology

In-store shoppers use their phone to scan barcodes and learn whether the food fits their selected diet. Seamlessly links into your existing app, with little tech lift required.



### Custom approved product list (APL)

Sifter delivers best-in-class APLs to strengthen the integrity of your food benefits program, whether it's produce Rx or filtered spend cards.



### Medically tailored grocery lists

Connect the dots between health guidance and the grocery cart. Health professionals can create and share dietary profiles and medically tailored grocery shopping lists with clients.



### Diet-tailored recipes

RecipeSifter technology analyzes recipes against your customer's dietary profile, and makes the recipe ingredients shoppable and swappable with your store assortment.



### Diet-targeted promotions

Promote products that fit your customer's personal health and diet needs.



### Flexible API integration

With Sifter Connect API, building personalized wellness and product discovery into your platform is easier than ever.

## REIMAGINE FOOD AS MEDICINE WITH SIFTER SOLUTIONS

CONTACT A SIFTER SOLUTIONS EXPERT TODAY

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