



SIFTER™ CLIENT USE CASES

About Fresh

FOOD BENEFITS PROVIDER

 **About Fresh**

Fresh Connect by About Fresh is the first nationwide produce prescription program. Sifter Connect APIs fuel the Fresh Connect card with Approved Product Lists (APLs). Our technology automates and improves Fresh Connect eligibility compliance at the UPC level.

Ayble Health

DIGITAL HEALTH PLATFORM



By integrating Sifter data and diet filtering via APIs, Ayble Health was able to build a best-in-class dietary support tool that offers personalized, predictive care for people with IBS, IBD, and other GI conditions.

Bitewell

FOOD-AS-MEDICINE MARKETPLACE

 **bitewell**

Bitewell uses Sifter technology to power the world's first digital "food pharmacy," an online marketplace personalized to individuals' health needs, goals, and preferences.

Food City

GROCERY RETAILER

 **FOOD CITY**

Food City is using Sifter technology to enhance the Dietitian's Pick program, enabling easy product discovery and shopping, particularly for Food City shoppers with complex diet needs, ranging from diabetes to food allergies.

The Fresh Market

GROCERY RETAILER



The Fresh Market was looking for a healthy-eating enhancement to their existing app. Sifter developed a simple link to power a white-label scan-by-diet tool to help in-store shoppers find foods that match unique diet and health needs.

Walmart

GROCERY RETAILER

 **Walmart**

For its Wellness Day event, Sifter developed a Walmart-branded scanning tool to help in-store shoppers find foods that match their health, food allergy, and diet needs.