



# AI ONLINE BRAND MONITORING

Looking to understand the online buzz about your products or brand? Our automated solution offers the perfect tool for monitoring public opinion on the Internet, enabling you to tailor your business more effectively to market demands.

## The promise of our solution

With our state-of-the-art automated solution, you're not just observing – you're engaging with the heartbeat of the market. Discover what the world is saying about your products and brand in real-time. Harness these insights to strategically adapt your business, ensuring you're not only meeting but also shaping market needs. Boost your brand with the intelligence it deserves.

## The promise of our solution

Our solution uses advanced GPT models to analyze online opinions and match them with custom performance indicators, even identifying key bottlenecks automatically. Enjoy the ease of our user-friendly dashboard, designed for simple navigation and quick access to the insights you need. Turn complex data into practical intelligence and drive your business forward. You can monitor:

## Why customers use Online Brand Monitoring

- Automatically monitors KPIs over time across thousands of people's opinions, comments, and reviews
- Unified dashboard that displays feedback gathered from various sources across the Internet

» Social Media

» Online News

» Opinions on Online Shops

» Blogs

» Internet Forums

» Audio and Video Content

- Precise summary of real users' feedback
- Focus on the customizable KPIs
- State of the art AI models to provide the highest quality insights

**High content quality**

- Unconventional mindset to provide unobvious insights
- No need to engage in costly market and user analysis
- Reduce manual workload for reading opinions

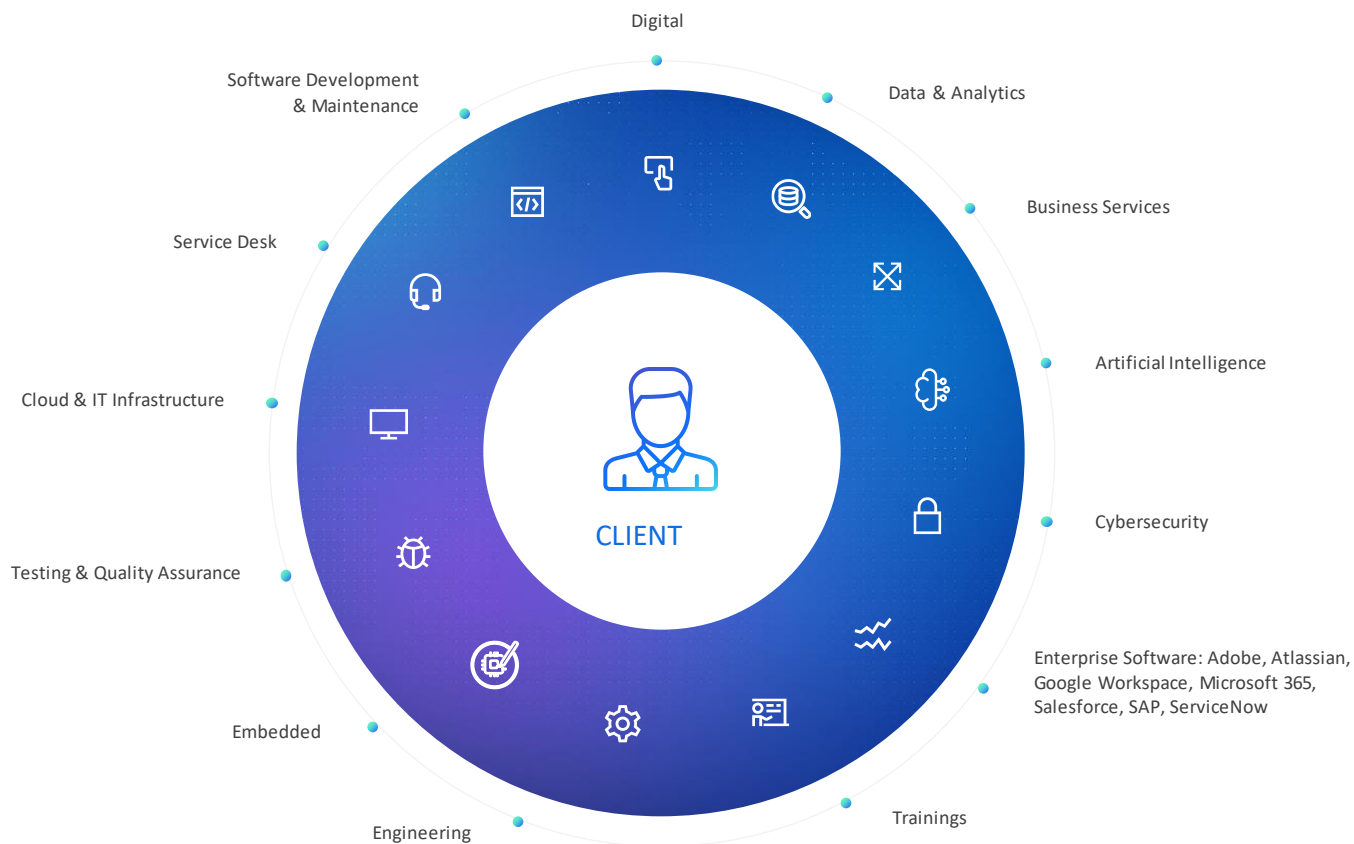
**Time & Cost Saving**

- Ability to "think" out of the box and provide even complex and less apparent observations
- No manpower required to review, summarize, and present the conclusions

**Process Automation**



# Offer – One-stop shop



## Tangible Benefits / Desired Outcomes

- ✓ You take care of your business development - we take care of the cloud
- ✓ Our architects will support you in the latest technologies
- ✓ We are ready to maintain your infrastructure with dedicated support team



Microsoft Cloud

## Why Sii

### 600 certified experts

Solution Architects, Network Engineers, Security Engineers, DevOps Architects, Data Engineers, Azure Administrators, Azure Developer, Cybersecurity Architects, D365 Consultants, Power BI Analysts

### Leading cloud services

Microsoft Azure, Microsoft 365, Dynamics 365, Power Platform

### Innovative industry solutions

For manufacturing banking, healthcare, real estate and public sectors

### End-to-end Project Support

From preliminary data analysis, target model creation, implementation on dedicated devices to maintenance