Data and AI strategy

SIKICH ®

Unify your data. Accelerate AI. Unlock measurable business value.

Modern organizations generate data at every level—but without a unified strategy, that data remains siloed, inconsistent and underutilized. Data & AI strategy with Sikich helps enterprises evolve into data-driven organizations by aligning their goals to actionable data and analytics use cases, leveraging a repeatable framework grounded in Microsoft's Unify Your Data Platform Solution Play.

Sikich brings deep expertise across data strategy, AI adoption, modern data platforms, and governance, enabling customers to build a scalable, future-ready foundation powered by Microsoft Fabric, Azure Data Services, Azure OpenAI Service, and more.

Microsoft Fabric   Microsoft Azure

Find opportunities in your data

Here's how we leverage our capabilities, methods, and intellectual property to help you increase revenue, reduce costs, drive efficiencies, and minimize risk using your data and our expertise:

Set and understand business goals

We work with you to understand your goals, processes, and challenges and will identify areas where Intelligent Automation can be used.

Provide data and technology assessments
We'll take the time to assess the quality and quantity of data to make sure you'll get the most from our solutions.

Identify specific opportunities
When alignment of business goals and current data landscape is confirmed, we'll identify specific opportunities for Intelligent Automation.

Create implementation roadmap

We will lay out what resources are needed and timelines for implementation.

Provide on-going support

Post-implementation, our teams offer training, troubleshooting, and continuous improvements to ensure your system is running as anticipated.

Use cases for how data and AI can help:

An Enterprise Data Strategy can provide organizations with a clear path forward on developing the necessary organizational, technological, and procedural transformations to successfully manage data as a strategic asset and evolve into a data-driven culture

Master Data Management can create a "Single Source of Truth" for companies that want a holistic 360-degree view of their core domains (e.g., Customer) which simplifies integration across systems, enhances analytics, and improves customer experience. MDM is also a significant catalyst to increase time to value for ERP, while also improving successful deployment.

AI can analyze vast amounts of data to identify trends and patterns. This can be used to predict customer churn, optimize marketing campaigns, and manage inventory levels.

Building the data driven enterprise

Business driven data & insights strategy

Developing the strategies and road maps necessary to manage data as a strategic asset and develop a more data-driven culture

Data governance & master data management

Creating a trusted 360-degree view of your most vital data assets to drive meaningful engagement and governance

Information management modernization

Building fully integrated data ecosystems to simplify reporting and analytics, and drive data literacy

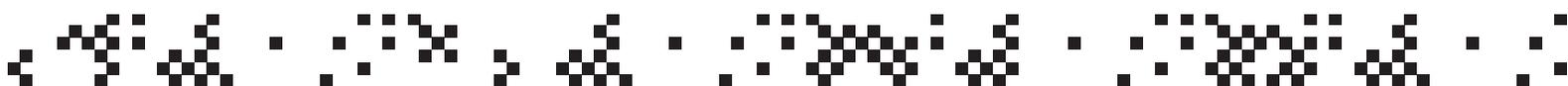**Business intelligence & data visualization**

Providing meaningful and actionable insights to decision makers at the right time that are aligned to their thought processes

Intelligent automation

Innovating intelligent automation solutions to enrich the customer experience and maximize profitability
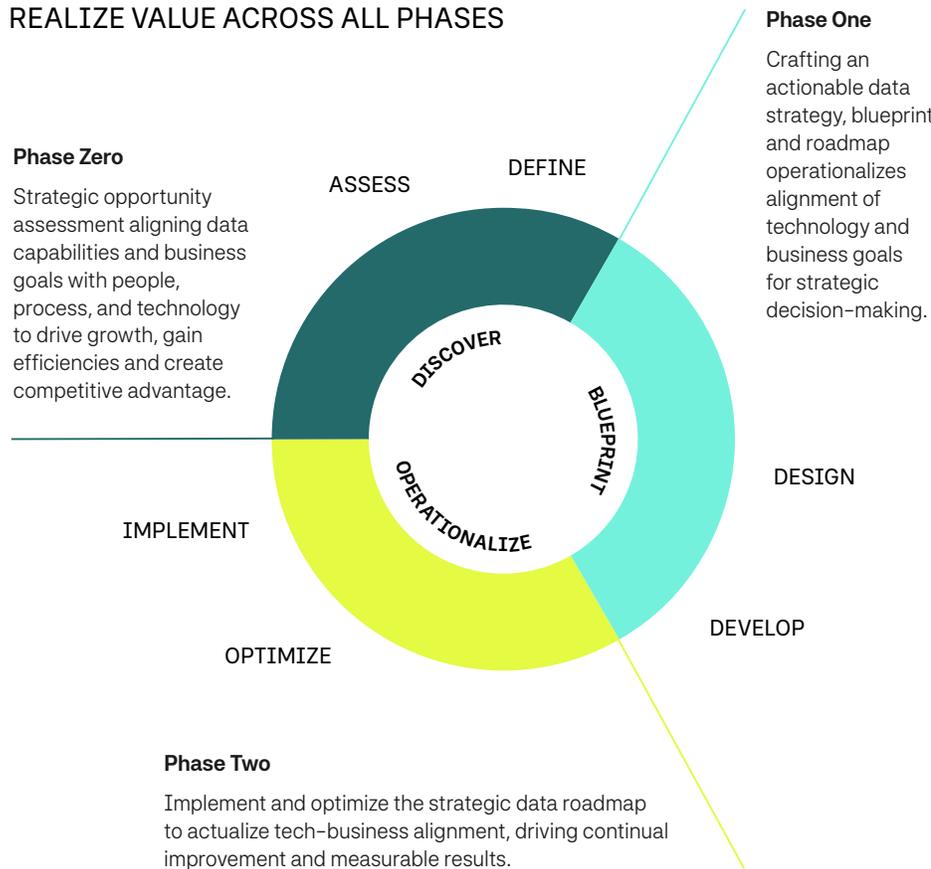
Microsoft Solutions Partner

Data & AI
Azure

Sikich data and AI | Our approach

Unlocking business potential from data strategy, through implementation and operationalization.

REALIZE VALUE ACROSS ALL PHASES

Phase One

Crafting an actionable data strategy, blueprint and roadmap operationalizes alignment of technology and business goals for strategic decision-making.

Phase Zero

Strategic opportunity assessment aligning data capabilities and business goals with people, process, and technology to drive growth, gain efficiencies and create competitive advantage.

ASSESS DEFINE

DISCOVER

BLUEPRINT

OPERATIONALIZE

DESIGN

IMPLEMENT

OPTIMIZE

DEVELOP

Phase Two

Implement and optimize the strategic data roadmap to actualize tech-business alignment, driving continual improvement and measurable results.

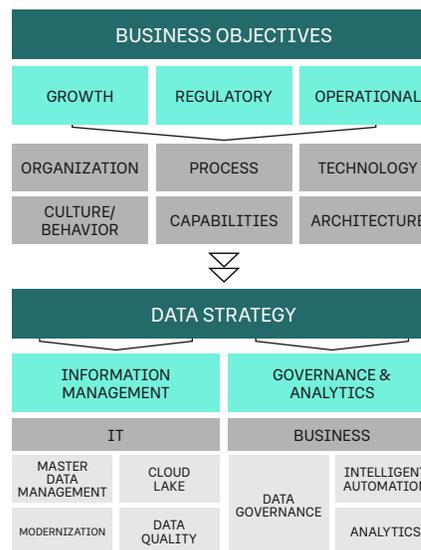## We combine deep industry knowledge with advanced analytics to:

- Identify the key business objectives of each group
- Conduct SWOT analysis to find opportunities
- Map data assets to processes and technologies
- Map data ownership across organizations

In order to:

Create a data strategy that will optimize business performance and achieve key objectives

Enabled by:

Designing a data management ecosystem that will enable analytic needs today and in the future driving data governance, data literacy, data monetization, and adoption of informed decisioning and intelligent automation (AI) within the business

BUSINESS OBJECTIVES		
GROWTH	REGULATORY	OPERATIONAL
ORGANIZATION	PROCESS	TECHNOLOGY
CULTURE/ BEHAVIOR	CAPABILITIES	ARCHITECTURE

DATA STRATEGY	
INFORMATION MANAGEMENT	GOVERNANCE & ANALYTICS
IT	BUSINESS

MASTER DATA MANAGEMENT	CLOUD LAKE	DATA GOVERNANCE	INTELLIGENT AUTOMATION
MODERNIZATION	DATA QUALITY		ANALYTICS

Unlock your data's potential

Get started on the journey to data-driven success. Contact us to learn more about our Data and AI Opportunity Assessment, and together, we'll chart a clear roadmap to harness the full power of your data.

For more information about our services, visit **www.sikich.com**