

# Microsoft Viva **EX**perience Series: Create a Purpose-Led Workplace in 12 Weeks

Retain top talent, boost engagement  
and drive business value with Microsoft Viva

## The Meaningful Work Package

The Microsoft Viva **EX**perience Series combines tech with Josh Bersin Academy's six pillars of Employee Experience to create people-focused, happy workplaces. The first package in the series explores Meaningful Work, and how Microsoft Viva can help organisations promote a purpose-led workplace that unites employees around a shared mission, creates connections and drives business results.

## What makes us different? We're glad you asked.

**We're Silicon Reef – a trusted Microsoft Solutions Partner and the creators of Work Happy.**

We've combined our expertise with sector-leading research from the Josh Bersin Academy to craft a people-led implementation approach that leverages the power of Microsoft Viva to deliver business impacts relevant to today's hybrid working world.

## Choose this package if you...

**Are an organisation with:**



5000+ employees



A hybrid, remote or dispersed workforce

**Need to overcome challenges like:**



Low engagement and productivity



High attrition

## Create a purpose-led workplace these Microsoft Viva modules:



Viva Engage



Viva Learning



Viva Insights



Viva Goals



Viva Connections

### Phase 1

Putting Your Why into Work Happy

- Kick off call
- Bersin assessment
- Organisational discovery and analysis
- Define your Microsoft Viva solution

### Phase 2

Preparing Your Champions & Your Tech

- Onboard and train champions and leaders
- Review technical readiness
- Plan content for Viva Connections Dashboard
- Launch pilot programme

### Phase 3

Driving Change & Measuring Success

- Launch your Microsoft Viva solution
- Coaching network and communications support to drive change
- Review post launch analytics
- Roll out to additional users and define shift to BAU