infogain
Engineering Business Outcomes

ENGINEERING BUSINESS OUTCOMES

Move forward confidently

Enable businesses to get ahead and create lasting value

STRATEGY

INSIGHTS

EXPERIENCE
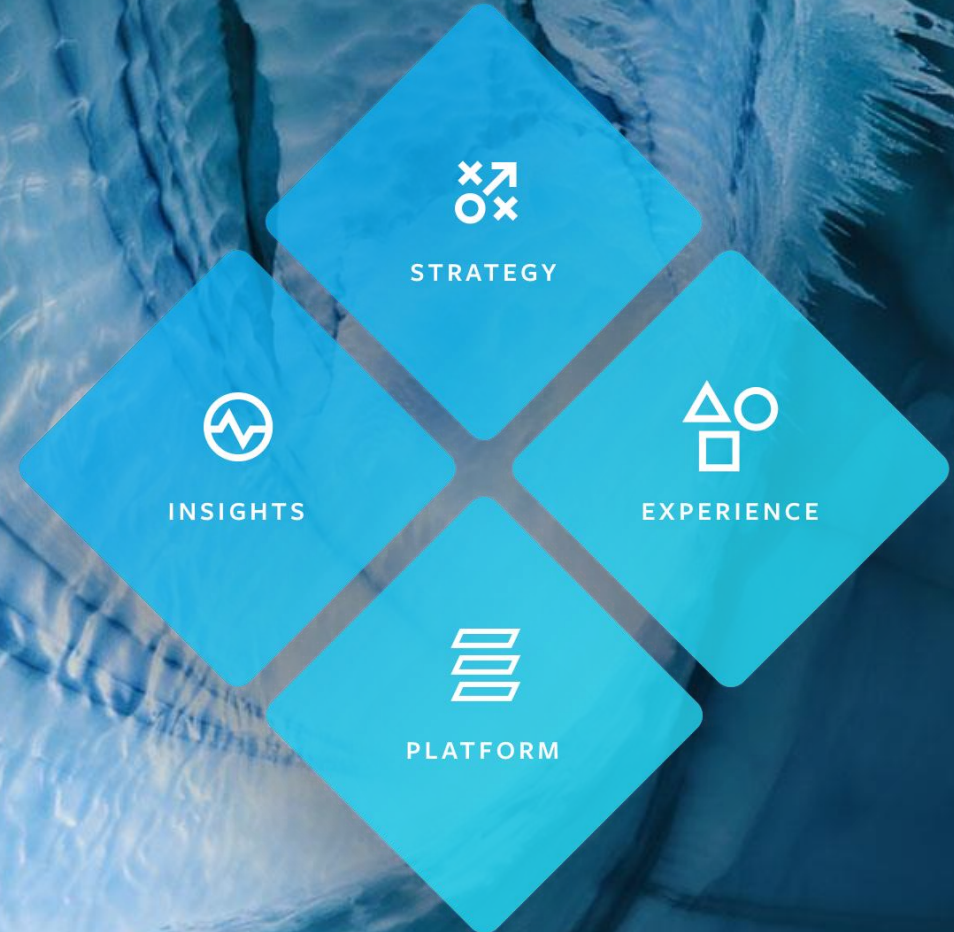
PLATFORM

We combine people, platforms, and software to develop human-centered systems

Based in Silicon Valley with design and build centers around the globe. We empower companies in the tech, retail, CPG, travel, insurance, and logistics verticals to create extensible platforms that leverage data and delight users.

~85% Digital Business

~41% Cloud Business

~30% Strategy, Experience and Insights

Top 50 Everest Group, Global 2021

25 Fortune 500 Clients

95% Repeat Business

11+ Years average for Top 5 customers

4.4K Global Employee Base

Multi-year, multi-million-dollar engagements with the world's leading brands

9 FORTUNE 50 CLIENTS

- Fortune 50 beverage company
- Fortune 50 computer software company
- Fortune 50 courier delivery services company
- Fortune 50 eCommerce and technology company
- Fortune 50 hypermarket and grocery store chain
- Fortune 50 Internet-related services and products company
- Fortune 50 multinational health insurer
- Fortune 50 social media platform
- Fortune 50 warehouse club

14 FORTUNE 100 CLIENTS

- Fortune 100 beverage company
- Fortune 100 financial services company
- Fortune 100 medical devices and healthcare company
- Fortune 100 personal computer and printer developer
- Fortune 100 telecom and mass media company

25 FORTUNE 500 CLIENTS

- Fortune 150 enterprise IT company
- Fortune 150 food product company
- Fortune 150 insurance and financial services company
- Fortune 200 food product company
- Fortune 250 multimedia and creativity software company
- Fortune 250 waste management and environmental services company
- Fortune 300 ride-sharing company
- Fortune 400 financial software company
- Fortune 500 branded apparel and footwear retailer
- Fortune 500 data services company
- Fortune 500 transaction technology and equipment company

We're recognized globally

Top global research firms such as Everest and Gartner identify Infogain as a top performer that is well-positioned for continued growth.

Recognized as the **2nd fastest growing company** and **26th among the Top 50 ES companies worldwide**, 2021

Gold
Microsoft Partner
Azure Expert MSP

Microsoft

PEAK MATRIX STAR PERFORMER 2021
SOFTWARE PRODUCT ENGINEERING SERVICES

PEAK MATRIX MAJOR CONTENDER 2021
SOFTWARE PRODUCT ENGINEERING SERVICES

PEAK MATRIX MAJOR CONTENDER 2020
NEXT-GENERATION QA SERVICES

PEAK MATRIX MAJOR CONTENDER 2020
DIGITAL INTERACTIVE EXPERIENCE

Featured as **Representative Vendor**

in *Market Guide for Data and Analytics Service Providers*

Gartner

Strong track record in delivering quantitative impact

Fortune 50 Logistics Company

5+

Petabytes and growing via hyper-scalable data monetization platforms

Leading Digital Marketing Co.

80%

Improved performance in GKE-based, horizontally scalable, and reliable microservices platform

Multinational Brewing and Distilling Co.

48k

FTE hrs. redirected + 18 processes automated via COE definition + managed services

Fortune 100 Beverage Co.

3%

Growth in incremental revenue via customized AI recommendation platform

Fortune 50 Computer Software Co.

20%

Increase in free trial account conversion to paid account subscriptions

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Fortune 50 Computer Software Co.

20%

Reduction in sales friction along the enterprise SaaS solution's trial journey

Multi-billion-dollar Wireless Carrier

25%

Increase in digital engagement across mobile and web experiences

Multi-billion-dollar Oil and Gas Co.

30%

Improved customer retention via hyper-personalization platform with predictive analytics

Leading Global Digital Market + Hospitality Co.

40%

Reduction in TCO + 2x rise in activations via process and service improvements

Leading Manufacturer of Licensed Collectibles

40%

Increase in overall web traffic from the addition of eCommerce

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Global leader in EHS and ORM Software

40%

Cloud cost savings via multi-data center migration

Leading Insurance Technology Player

80%

Shorter release cycles through flexible automation

Leading Insurance Technology Player

300+

Software engineers optimizing and delivering speed to value

Delivery Services Provider

84%

Increase in speed to value and improved product quality

Multi-National Logistics Co.

100%

Global reliability with ~100% uptime

Engineering Business Outcomes that unlock meaningful, measurable impact at scale

We enable our clients to...

INNOVATE FOR GROWTH	DESIGN FOR EXPERIENCE	ENGINEER FOR RELIABILITY	AUTOMATE FOR PRODUCTIVITY	SPEED FOR VALUE
Honor your past but move forward.	The right experiences drive loyalty.	Reliable experiences delight customers.	Free people from repetitive chores.	Add to the bottom line now.

MORE THAN THE SUM OF ITS PARTS

Create momentum with Digital Platforms

We uncover growth opportunities you can tap with digital solutions.

We provide insights to understand the parts, then create the whole.

STRATEGY

INSIGHTS

EXPERIENCE

PLATFORM

We enable customer engagement with world-class experiences.

We build flexible, extensible cloud-agnostic digital platforms.

Move forward thoughtfully

Exceptional experiences are no longer nice-to-have—they're fundamental for business survival. Consequently, it's vital to invest in methods to uncover unmet needs, both big and small. Infogain developed the Value Delivery Framework (VDF) to create extensible, pragmatic digital platforms at speed. Our IDEA methodology empowers smooth, quick execution to achieve the most valuable outcomes.
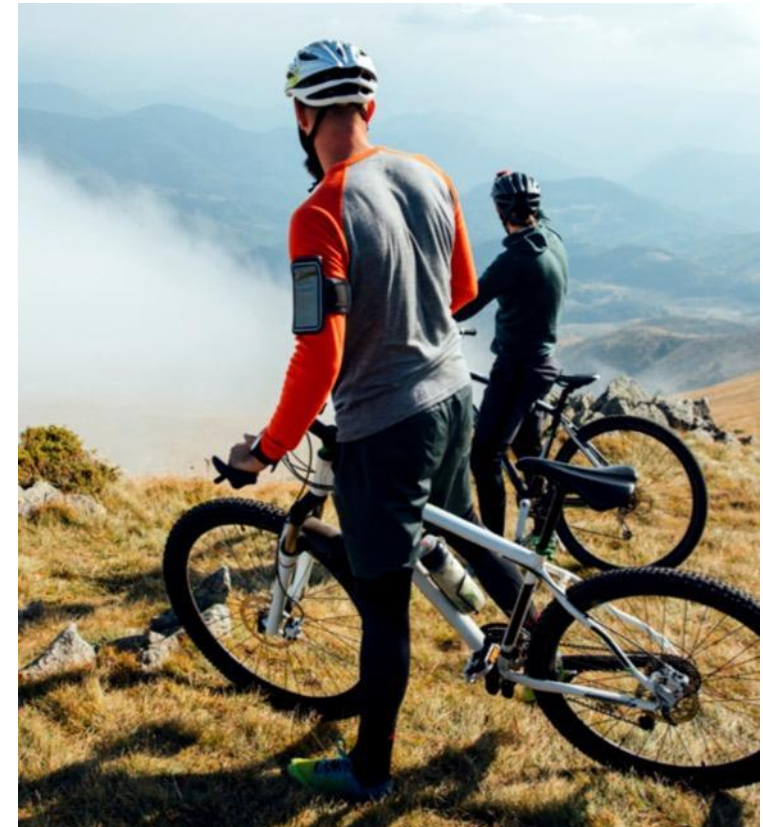
Value Delivery Framework
Create the comprehensive blueprint for your new platform-based business.

IDEA Methodology
Build your blueprint to create the experiences that your customers demand.

Tilt the playing field

Our comprehensive Value Delivery Framework reveals internal dependencies so customers can move quickly without adding technical, process, or people debt. It also leverages existing data and systems while accounting for internal dependencies.

DIGITAL INNOVATION

Create strategies that unlock new routes to market, drive adoption, and empower service design.

- Digital strategy
- Experience design
- Service design

PLATFORM INNOVATION

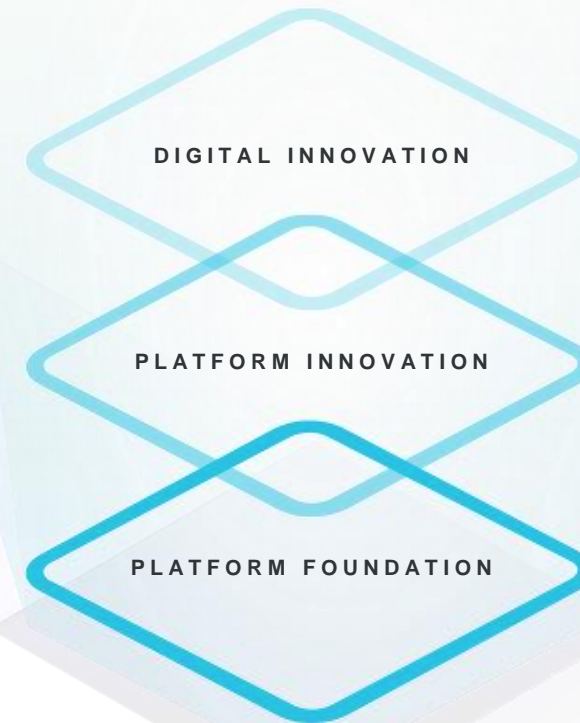Engage users across ecosystems using analytics and data sciences to optimize your processes.

- Software Engineering
- Decision Science and AI
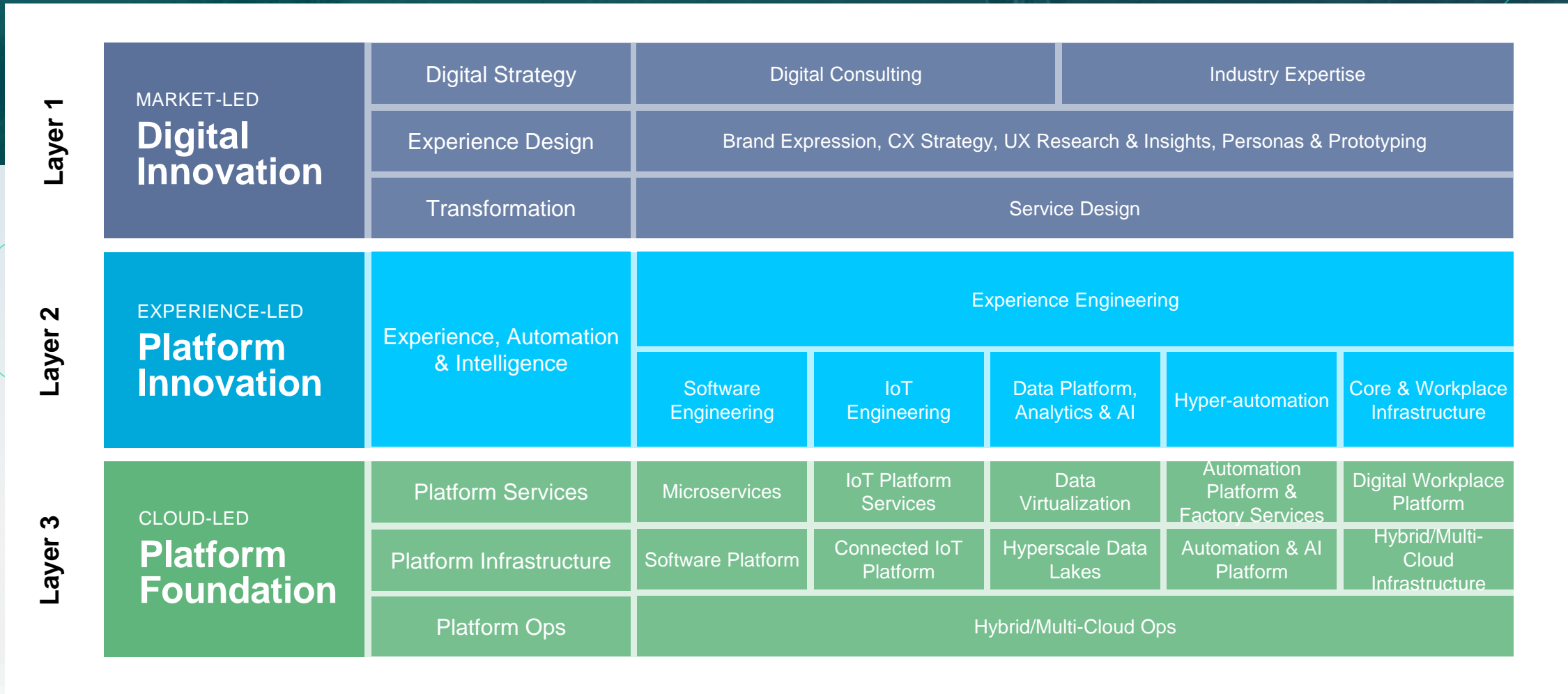- IoT Solutions

PLATFORM FOUNDATION

Establish support to deliver experiences, build apps, automate processes, and enable your workforce.

- Cloud Infrastructure
- Data Modernization
- Hyperautomation

DIGITAL INNOVATION

PLATFORM INNOVATION

PLATFORM FOUNDATION

The Infogain Value Delivery Framework

Layer 1 MARKET-LED **Digital Innovation**	Digital Strategy	Digital Consulting	Industry Expertise
	Experience Design	Brand Expression, CX Strategy, UX Research & Insights, Personas & Prototyping	
	Transformation	Service Design	

Layer 2 EXPERIENCE-LED **Platform Innovation**	Experience, Automation & Intelligence	Experience Engineering			
		Software Engineering	IoT Engineering	Data Platform, Analytics & AI	Hyper-automation	Core & Workplace Infrastructure

Layer 3 CLOUD-LED **Platform Foundation**	Platform Services	Microservices	IoT Platform Services	Data Virtualization	Automation Platform & Factory Services	Digital Workplace Platform
	Platform Infrastructure	Software Platform	Connected IoT Platform	Hyperscale Data Lakes	Automation & AI Platform	Hybrid/Multi-Cloud Infrastructure
	Platform Ops	Hybrid/Multi-Cloud Ops				

Always start with the user – our "IDEA methodology"

It's easy to get distracted by technology and business issues. The Infogain IDEA Methodology concentrates on creating the best possible experience for customers in four key areas.

INSPIRE WITH PURPOSE

Envision your future and define the strategy to achieve it.

DESIGN FOR IMPACT

Immersive and seamless physical and digital experiences.

ENGINEER FOR SCALE

Develop scalable, secure, extensible software and cloud architectures.

ACTIVATE TO ACHIEVE

Proactive business support to drive adoption and improve outcomes.

Our services bring digital experiences to life

DIGITAL STRATEGY AND TRANSFORMATION
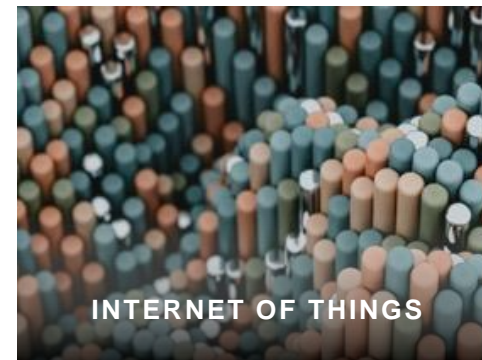
EXPERIENCE DESIGN

INTELLIGENT ENTERPRISE

SOFTWARE ENGINEERING

SOFTWARE ASSURANCE

HYPERAUTOMATION

INTERNET OF THINGS

CLOUD INFRASTRUCTURE

ENGINEERING BUSINESS OUTCOMES

Join us on our journey

Thank you