



# What do you know about the wellbeing of your workforce?

Turn workforce health data into actionable insights that drive better business decisions.



5% ↗

66.5

bpm

Range: 60.00-101.00

Excellent

Heart Rate

7% ↗

2.6

Range: 1.00-2.00

Good

Stress Index

30% ↗

104.9

mmHg

Range: 110.00-131.00

Average

Systolic Blood Pressure

5% ↗

91

13 Mar 2025 22:58

Your score is **excellent**, keep it up!

# You know ...

The problem

**There are health risks**  
– but do you know  
where they sit within  
your business?

**What you spend  
on health and  
wellbeing** – but do  
you know what's  
working?

**The cost of  
health-related  
insurance claims  
is rising** – but do you  
know how to bring it  
back under control?

# VivaScore transforms data into action, so that you can

The solution

Make decisions that drive better  
business outcomes.

**1**

**Identify health risks**  
across your business  
and which cohorts  
they affect.

**4**

**Benchmark** against  
competitors.

**2**

**Measure the impact**  
of your health and  
wellbeing spend.

**5**

**Target future  
spend** where it's  
needed most.

**3**

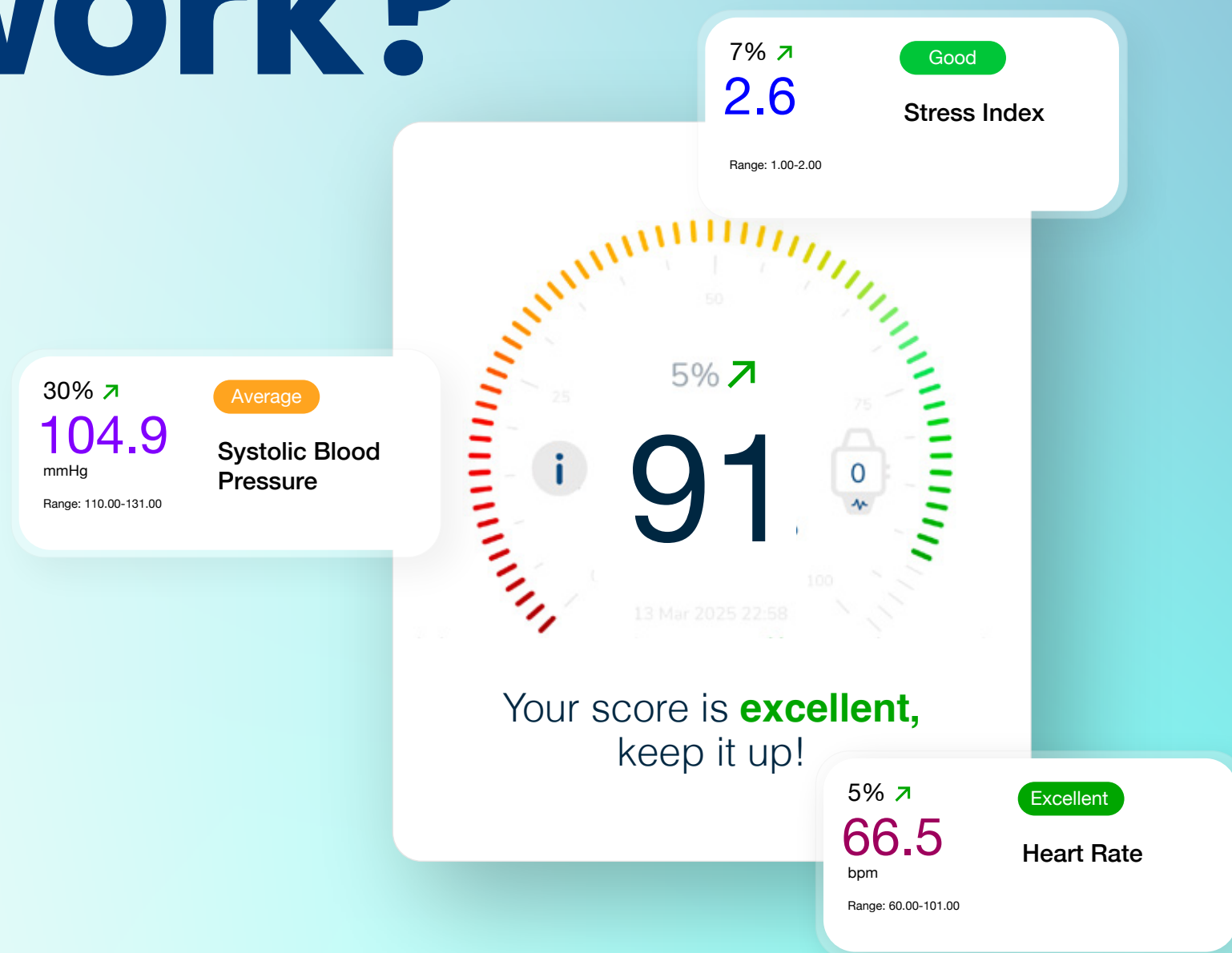
**Control the cost**  
of poor health among  
your workforce.

**6**

**Make your workforce  
healthier, one person  
at a time.**



# How does VivaScore work?



Turn workforce health data into actionable insights that drive better business decisions.

## 1

### Collect health data from your employees

Your employees take a simple 30-second health check using their smart phone. They get instant insights into things like their blood pressure, cardiovascular risk, stress and mental wellbeing. They can also link up wearable devices and health apps for even deeper insights.

## 2

### Add data from across your business

You can combine data that was previously disconnected, like claims history, absences and how people have used your health and wellbeing services. This helps you to build a complete picture of your company's health.

## 3

### Turn data into insights

Our powerful algorithm turns health data into clear, actionable insights. Track your company health score. Enable your advisers to analyse trends at portfolio level. Drill down into segments and cohorts. It's all presented in a dashboard you can customise.

## 4

### Improve the health of your workforce

Once you have a clear view of your business health profile, you can start improving it. Use risk report insights to guide prevention and intervention services. Use nudges to encourage your employees to better health. You get maximum impact from what you spend, while your employees get guidance that's personalised to them.

# Make decisions with confidence

When you take data and insight into your renewal discussions and benefit windows, you have better conversations which help you make better decisions.

## It's easy & fast

It's easy to set up. And it takes just 30 seconds for employees to do a health check. They use VivaScore's cutting-edge facial scanning technology on their smartphones. There are no long forms or medical tests.

## It's cost effective

You can screen your entire workforce for a fraction of the cost of traditional health screenings. This means you can extend your programme beyond senior leaders and employees with private provision.

## It's accurate

**6.5**

**million** unique health scores generated

**70**

**different** data points power each score's analysis

## It's safe & secure

All data is private, protected and complies with GDPR regulations. It's all hosted locally, in the UK. And individuals can opt in and out of data sharing - at any time.

# The benefits to your business

State-of-the-art analytics technology and personalised insights combine to:

**Keep costs** low by catching health problems early. Keep your insurance premiums down by detecting risks before they become claims.

**Boost productivity** through better employee health management. Reduce absenteeism and presenteeism that cost your business money.

**Attract top talent** with rewards and incentives. Get happier, healthier employees thanks to better health and wellbeing resources.

**Stay ahead of the competition** and see how you stack up against the industry. Then target your wellbeing investments for maximum impact.



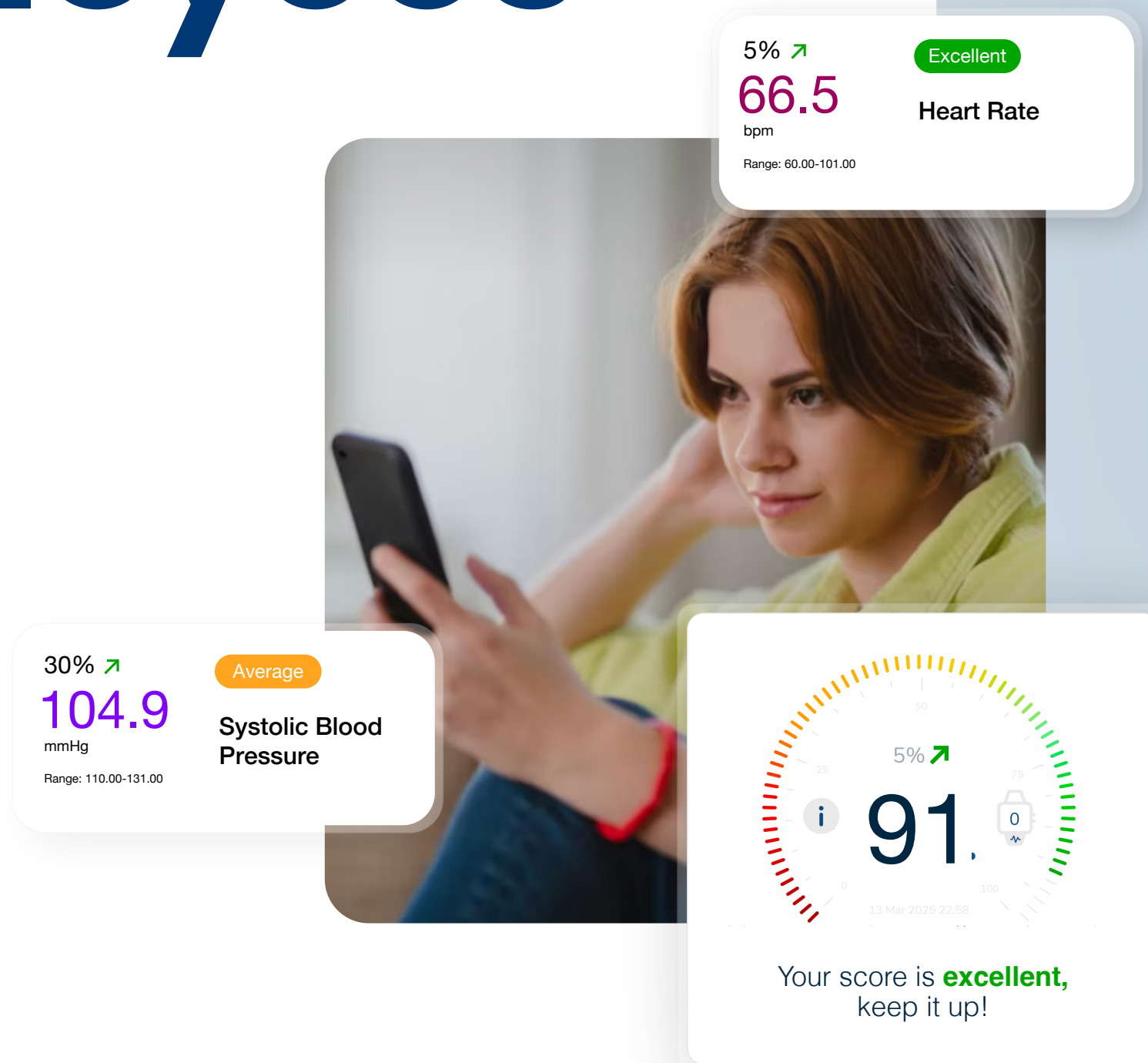
# Real-time health intelligence

Track your company's health and key data, enabling decision-makers to analyze trends in a customizable BI dashboard.



# Your employees get

Fast access to health support, personalised health insights, early warning of potential health issues and rewards.



**Personalised health** insights they can act on. Plus reminders about health screenings and other benefits available to them.

**Fast access to health support** available through your business, like employee assistance programmes, onsite GPs and screening services. They also get access to hundreds of VivaScore guides on health and wellbeing.

**Early warning** of potential health issues like cancer and heart conditions that are easier to treat when caught early.

**Rewards** that motivate them to hit health goals. Give your workforce gym and fitness discounts that you can customise to meet your needs and budget.



# Trial VivaScore now to get a clear view of your business health risk

Try VivaScore

You can tailor VivaScore  
to fit your business needs  
and budget.

1

## Get a one-off digital health check

Gain a clear picture of your  
workforce's health.

2

## Trial VivaScore for a fixed price

Identify your business health risks,  
take targeted action.

3

## Subscribe monthly

See the evolving risks in your business.

Cancel anytime.

## Speak to a consultant

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