

## — SMART CLAIMS

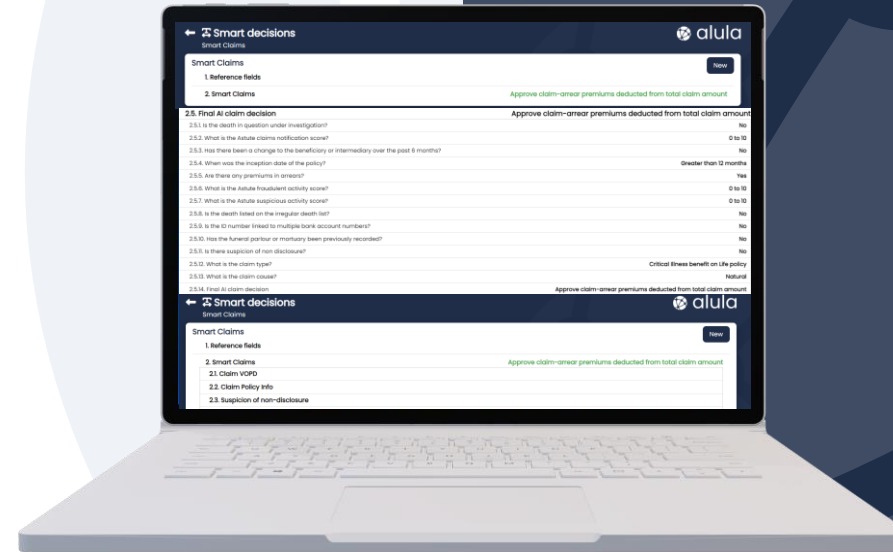
“

Our Smart Claims solution not only accelerates claims processing but also ensures ethical considerations, reducing errors and fraud. It optimises the workforce and, most importantly, enhances the overall customer experience, aligning business risk, ethics, and efficiency in every claim.

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## Transforming Claims Processing.

Experience the convenience of drag-and-drop decision-making with our **Smart** Claims Module, simplifying intricate workflows into a seamless, user-friendly experience. Leveraging AI decision modeling, it transforms data into foresight, predicting outcomes and guiding decisions. With out-of-the-box service integrations and analytic insights, it offers an unprecedented edge in decision-making. Insightful, intuitive, and indispensable, this module sets a new standard of efficiency and intelligence in claims processing.



# SMART CLAIMS

## Key Features:

- **AI Modeling for Expert Decisioning:** Advanced AI enhances human expertise by supporting consistent and accurate decision-making across all claims.
- **No / Low Code Claims Decisioning Engine:** Empowers business users to configure and update claims decisioning rules, workflows, and processes with minimal IT involvement.
- **Seamless Integration with External Partners:** Empowers business users to configure and update claims decisioning rules, workflows, and processes with minimal IT involvement.
- **Real-Time Analytics and Reporting:** Actionable insights into claims operations support data-driven decision-making and continuous improvement strategies.

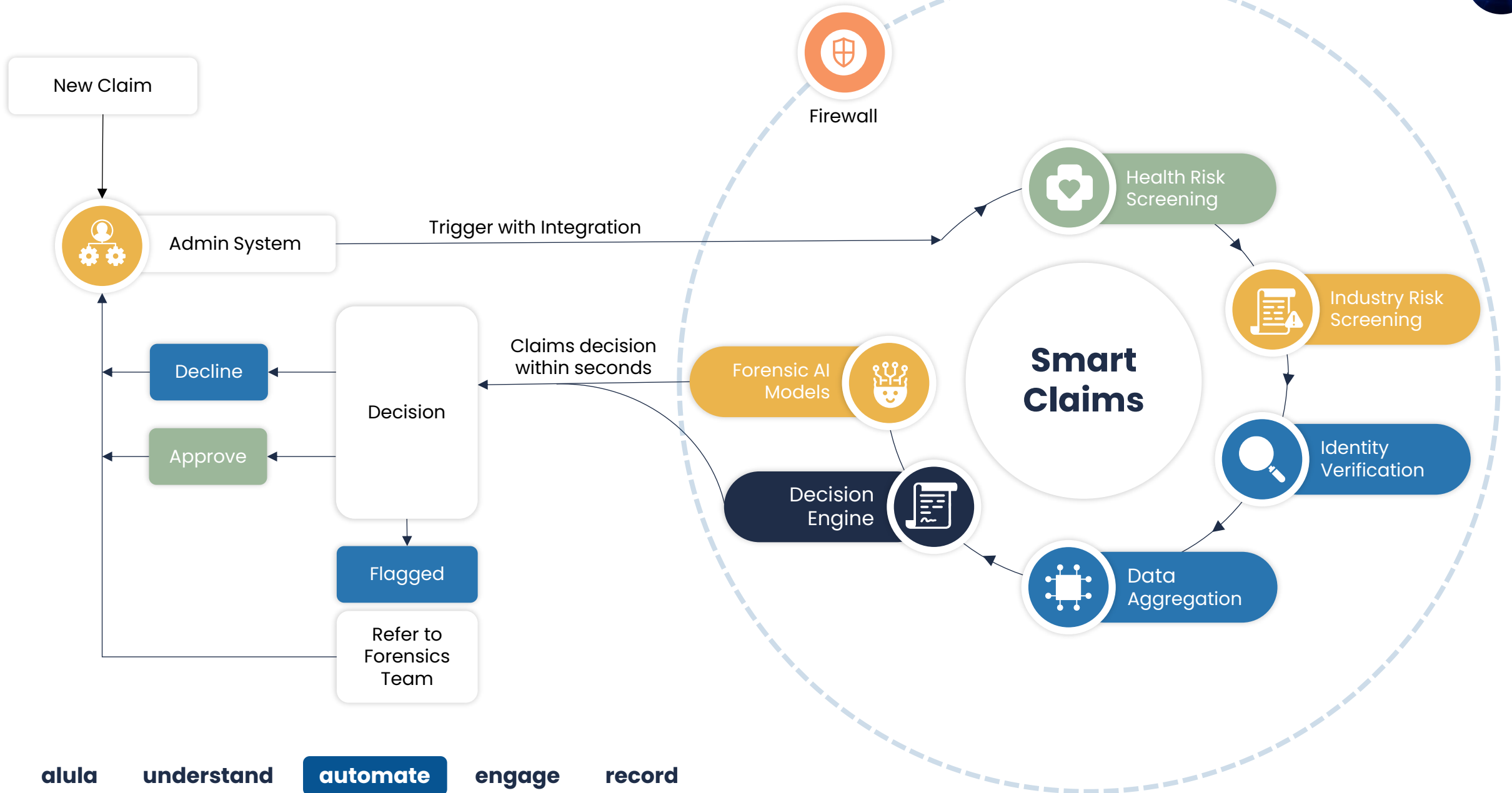


# SMART CLAIMS

## Benefits and Impact:

- **Enhanced Efficiency:** Eliminate complex agreements with a centralised platform for all external services.
- **Improved Accuracy:** Minimises errors and ensures accurate claims processing, enhancing trust and reliability.
- **Increased Flexibility:** Adapts swiftly to market changes and regulatory requirements.
- **Data-Driven Insights:** Monitors trends and performance, identifying opportunities for operational improvements.
- **Superior Customer Experience:** Speedy and accurate decision-making leads to higher customer satisfaction and loyalty.
- **Operational Cost Reduction:** Saves significant costs through automation and improved process efficiency.





# Alula Artificial Intelligence

alula

understand

automate

engage

record



# ALULA ARTIFICIAL INTELLIGENCE

- Our Cognitive AI technologies replicate, scale and model decisions made by experts in their specialist fields.
- These AI models are decisioning Digital Twins.
- Our technology is used globally across multiple industries including banking, insurance, human capital and healthcare.

